SECTION NDL
1. Have you been to a Winnipeg public library during the last 12 months?
2. What time of the day do you most often use the library?
3. Do you typically visit the library on weekdays or on weekends?

				WINNIPEG REGION					GENDER		AGE		
			TOTAL	Northwest	Northeast	Southeast	Southwest	Core	Male	Female	18 - 34	35 - 54	55 +
BASE: WINNIPEG RESIDENTS			(600)	(130)	(114)	(95)	(144)	(117)	(287)	(313)	(176)	(230)	(167)
BEEN TO WINNIPEG PUBLIC LIBRARY LAST 12 MTHS	Yes	Count	325	78	63	45	80	59	157	168	105	134	73
			54%	60%	55%	48%	56%	50%	55%	54%	60%	58%	44%
	No	Count	274	52	51	49	63	58	129	145	71	95	94
			46%	40%	45%	51%	44%	50%	45%	46%	40%	41%	56%
	(DK/NS)	Count	1			1			1			1	
			0%			1%			0%			0%	
BASE: BEEN TO LIBRARY			(325)	(78)	(63)	(45)	(80)	(59)	(157)	(168)	(105)	(134)	(73)
TIME OF DAY USUALLY GO	Afternoons	Count	141	38	22	19	37	26	66	75	50	50	39
			43%	48%	35%	42%	46%	44%	42%	44%	48%	37%	53%
	Evenings	Count	99	24	15	16	22	22	48	51	32	53	9
			30%	30%	25%	34%	27%	38%	30%	30%	30%	39%	13%
	(No regular time)	Count	48	7	13	8	15	6	23	26	14	19	15
			15%	9%	20%	18%	19%	10%	14%	15%	13%	14%	20%
	Mornings	Count	36	10	13	3	6	4	20	16	9	12	11
			11%	13%	20%	6%	8%	6%	13%	9%	9%	9%	15%
	(DK/NS)	Count	1					1		1		1	
			0%					2%		1%		1%	
TYPICALLY VISIT	Weekdays	Count	199	45	40	27	48	39	95	104	73	69	49
			61%	58%	63%	59%	59%	67%	60%	62%	69%	51%	68%
	Weekends	Count	71	17	14	9	21	10	38	33	21	39	8
			22%	21%	22%	21%	26%	17%	24%	20%	20%	29%	10%
	(Either/bit of both)	Count	53	16	9	8	11	8	25	28	10	27	15
			16%	20%	15%	18%	14%	14%	16%	17%	9%	20%	21%
	(DK/NS)	Count	2			1		1		2	1		1
			1%			2%		2%		1%	1%		2%

SECTION NDL
1. Have you been to a Winnipeg public library during the last 12 months?
2. What time of the day do you most often use the library?
3. Do you typically visit the library on weekdays or on weekends?

				EDUCATION				CHILDREN AT HOME		RESIDENCE		HOUSEHOLD INCOME		
			TOTAL	Less than HS	HS	Some Post-Sec.	University	Yes	No	Own	Rent	< $30K	$30K - $59K	$60K +
BASE: WINNIPEG RESIDENTS			(600)	(75)	(135)	(201)	(186)	(165)	(433)	(406)	(179)	(136)	(205)	(167)
BEEN TO WINNIPEG PUBLIC LIBRARY LAST 12 MTHS	Yes	Count	325	25	53	125	121	105	220	222	94	69	117	102
			54%	33%	39%	62%	65%	64%	51%	55%	52%	51%	57%	61%
	No	Count	274	50	82	75	65	59	213	183	86	67	88	64
			46%	67%	61%	37%	35%	36%	49%	45%	48%	49%	43%	38%
	(DK/NS)	Count	1			1		1		1				1
			0%			0%		1%		0%				1%
BASE: BEEN TO LIBRARY			(325)	(25)	(53)	(125)	(121)	(105)	(220)	(222)	(94)	(69)	(117)	(102)
TIME OF DAY USUALLY GO	Afternoons	Count	141	12	27	57	46	39	103	94	44	32	57	40
			43%	48%	51%	45%	38%	37%	47%	42%	47%	46%	49%	39%
	Evenings	Count	99	7	14	32	44	41	58	67	28	16	32	40
			30%	29%	26%	26%	36%	39%	26%	30%	30%	23%	27%	39%
	(No regular time)	Count	48	3	6	20	20	13	36	34	13	10	15	13
			15%	12%	11%	16%	16%	12%	16%	15%	14%	15%	13%	12%
	Mornings	Count	36	3	6	16	11	13	23	25	9	11	13	9
			11%	11%	11%	13%	9%	12%	11%	11%	9%	16%	11%	8%
	(DK/NS)	Count	1				1		1	1				1
			0%				1%		0%	0%				1%
TYPICALLY VISIT	Weekdays	Count	199	15	31	80	73	55	144	133	63	42	83	53
			61%	60%	59%	64%	60%	53%	65%	60%	67%	62%	71%	51%
	Weekends	Count	71	4	10	22	32	36	35	54	14	13	18	33
			22%	18%	20%	18%	27%	34%	16%	24%	15%	19%	16%	33%
	(Either/bit of both)	Count	53	4	11	22	16	14	39	33	17	11	16	16
			16%	17%	21%	17%	13%	13%	18%	15%	18%	16%	13%	16%
	(DK/NS)	Count	2	1		1			2	2		2		
			1%	5%		1%			1%	1%		3%		

SECTION NDL
1. Have you been to a Winnipeg public library during the last 12 months?
2. What time of the day do you most often use the library?
3. Do you typically visit the library on weekdays or on weekends?

			TOTAL	MALES			FEMALES			Library Users	Rec Users	NEW APPROACH	
				18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +			Pro	Anti
BASE: WINNIPEG RESIDENTS			(600)	(88)	(114)	(72)	(88)	(116)	(95)	(325)	(196)	(332)	(165)
BEEN TO WINNIPEG PUBLIC LIBRARY LAST 12 MTHS	Yes	Count	325	53	65	32	52	69	41	325	131	196	82
			54%	60%	57%	45%	59%	59%	43%	100%	67%	59%	50%
	No	Count	274	35	48	40	36	47	54		63	136	81
			46%	40%	42%	55%	41%	41%	57%		32%	41%	50%
	(DK/NS)	Count	1		1						1		1
			0%		1%						0%		1%
BASE: BEEN TO LIBRARY			(325)	(53)	(65)	(32)	(52)	(69)	(41)	(325)	(131)	(196)	(82)
TIME OF DAY USUALLY GO	Afternoons	Count	141	25	25	15	25	25	24	141	58	78	40
			43%	48%	38%	45%	48%	37%	59%	43%	44%	40%	49%
	Evenings	Count	99	19	26	2	13	27	7	99	43	67	19
			30%	35%	39%	6%	25%	39%	18%	30%	33%	34%	23%
	(No regular time)	Count	48	4	9	10	10	10	5	48	16	25	12
			15%	7%	14%	30%	19%	14%	12%	15%	12%	13%	15%
	Mornings	Count	36	5	6	6	4	6	5	36	14	25	10
			11%	9%	9%	18%	8%	8%	12%	11%	11%	13%	12%
	(DK/NS)	Count	1					1		1	1	1	
			0%					1%		0%	1%	0%	
TYPICALLY VISIT	Weekdays	Count	199	39	32	21	34	37	29	199	84	116	53
			61%	74%	49%	64%	65%	54%	71%	61%	64%	59%	65%
	Weekends	Count	71	12	20	4	10	18	4	71	28	44	21
			22%	22%	31%	12%	19%	27%	9%	22%	21%	22%	26%
	(Either/bit of both)	Count	53	2	13	8	8	14	7	53	20	35	8
			16%	4%	20%	24%	15%	20%	18%	16%	15%	18%	9%
	(DK/NS)	Count	2				1		1	2		1	
			1%				2%		3%	1%		1%	

SECTION NDL
4. Thinking about all of the programs and services available at Winnipeg's public libraries, which ones do you value most?
**** FIRST MENTION ****

			TOTAL	WINNIPEG REGION					GENDER		AGE		
				Northwest	Northeast	Southeast	Southwest	Core	Male	Female	18 - 34	35 - 54	55 +
BASE: BEEN TO LIBRARY			(325)	(78)	(63)	(45)	(80)	(59)	(157)	(168)	(105)	(134)	(73)
FIRST MENTION	Book lending	Count	199	56	33	28	50	32	99	100	62	75	53
			61%	72%	53%	61%	63%	54%	63%	60%	59%	56%	72%
	Computer/ Web surfing	Count	24	4	7	3	4	7	15	10	13	8	1
			7%	5%	11%	7%	5%	11%	9%	6%	13%	6%	2%
	Information and reference services	Count	21	3	4	2	6	6	11	10	3	12	5
			6%	4%	7%	4%	7%	10%	7%	6%	3%	9%	7%
	Children's story time programs	Count	20	7	5	4	3	1	5	15	7	11	2
			6%	9%	8%	9%	4%	2%	3%	9%	6%	8%	3%
	(DK/NS)	Count	17	3	7	2	2	3	6	12	7	7	3
			5%	4%	11%	5%	3%	5%	4%	7%	7%	5%	4%
	Video lending	Count	9	1	1	4	2	2	5	4	2	5	1
			3%	1%	2%	8%	2%	3%	4%	2%	2%	4%	1%
	Study space	Count	6			3	1	2	3	3	2	4	
			2%			6%	1%	3%	2%	2%	2%	3%	
	Computers/ Email	Count	6	2	2		1	1	2	4		2	3
			2%	2%	3%		1%	2%	1%	2%		1%	5%
	Adult library services	Count	4	2			2		1	3	1		3
			1%	3%			3%		1%	2%	1%		5%
	Photocopying	Count	3		1		1	1	2	1	2	1	
			1%		1%		1%	2%	1%	1%	2%	1%	
	Everything	Count	3				1	2	2	1	2	1	
			1%				1%	3%	1%	1%	2%	1%	
	Librarians/ Staff are helpful/ good service	Count	3		1		1	1	2	1	1	2	
			1%		2%		1%	2%	1%	1%	1%	1%	
	On-line service and delivery to local branches	Count	3		1		1	1	2	1		3	
			1%		1%		1%	2%	1%	1%		2%	
	Periodical Section/ Newspaper Archives	Count	2				2		2		1	1	
			1%				2%		1%		1%	1%	
	Audio Books/ Tapes	Count	2		1		1		1	1		2	
			1%		1%		1%		1%	1%		1%	
	Collection of Canadian Plays	Count	1				1			1	1		
			0%				1%			1%	1%		
	Not one thing in particular	Count	1					1	1				1
			0%					2%	1%				1%
	Can drop off to any library	Count	1				1			1		1	
			0%				1%			1%		1%	

SECTION NDL
4. Thinking about all of the programs and services available at Winnipeg's public libraries, which ones do you value most?
**** FIRST MENTION ****

				EDUCATION				CHILDREN AT HOME		RESIDENCE		HOUSEHOLD INCOME		
			TOTAL	Less than HS	HS	Some Post-Sec.	University	Yes	No	Own	Rent	< $30K	$30K - $59K	$60K +
BASE: BEEN TO LIBRARY			(325)	(25)	(53)	(125)	(121)	(105)	(220)	(222)	(94)	(69)	(117)	(102)
FIRST MENTION	Book lending	Count	199	13	34	70	81	62	137	144	52	37	73	63
			61%	51%	64%	56%	67%	59%	62%	65%	55%	54%	63%	61%
	Computer/ Web surfing	Count	24	4	4	11	5	6	19	14	8	7	10	5
			7%	18%	8%	9%	4%	5%	8%	6%	8%	10%	9%	5%
	Information and reference services	Count	21	2	5	4	10	4	17	14	7	6	8	6
			6%	8%	9%	3%	8%	4%	8%	6%	7%	9%	6%	5%
	Children's story time programs	Count	20		1	13	6	15	5	15	5	4	7	8
			6%		2%	10%	5%	14%	2%	7%	5%	6%	6%	8%
	(DK/NS)	Count	17	1	2	9	5	4	13	9	7	7	3	5
			5%	4%	4%	7%	4%	4%	6%	4%	8%	10%	3%	5%
	Video lending	Count	9	1	1	4	4	6	4	9		1	5	3
			3%	4%	2%	3%	3%	5%	2%	4%		1%	4%	3%
	Computers/ Email	Count	6	1		4	1		6	4	2	1	2	1
			2%	5%		3%	1%		3%	2%	2%	2%	2%	1%
	Study space	Count	6	1	1	4		4	2	3	2	1	3	2
			2%	4%	2%	3%		3%	1%	1%	2%	1%	3%	2%
	Adult library services	Count	4		1		3		4	1	3	2	1	
			1%		2%		3%		2%	0%	4%	3%	1%	
	Librarians/ Staff are helpful/ good service	Count	3			3			3	1	2		2	1
			1%			2%			1%	0%	2%		2%	1%
	On-line service and delivery to local branches	Count	3			1	2	2	1	2	1			3
			1%			1%	2%	2%	0%	1%	1%			3%
	Photocopying	Count	3	2		1		2	1	1	1	1	1	1
			1%	8%		1%		2%	0%	0%	1%	1%	1%	1%
	Everything	Count	3		2	1		1	2		3		1	1
			1%		4%	1%		1%	1%		3%		1%	1%
	Periodical Section/ Newspaper Archives	Count	2				2	1	1	2				2
			1%				2%	1%	0%	1%				2%
	Audio Books/ Tapes	Count	2		1		1		2	2			1	1
			1%		2%		1%		1%	1%			1%	1%
	Collection of Canadian Plays	Count	1				1		1		1	1		
			0%				1%		0%		1%	2%		
	Not one thing in particular	Count	1		1				1	1				1
			0%		2%				0%	0%				1%
	Can drop off to any library	Count	1				1		1	1				
			0%				1%		0%	0%				

SECTION NDL
4. Thinking about all of the programs and services available at Winnipeg's public libraries, which ones do you value most?
**** FIRST MENTION ****

				MALES			FEMALES					NEW APPROACH	
			TOTAL	18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +	Library Users	Rec Users	Pro	Anti
BASE: BEEN TO LIBRARY			(325)	(53)	(65)	(32)	(52)	(69)	(41)	(325)	(131)	(196)	(82)
FIRST MENTION	Book lending	Count	199	38	34	22	24	41	31	199	87	120	50
			61%	72%	53%	67%	46%	59%	76%	61%	67%	61%	61%
	Computer/ Web surfing	Count	24	7	6		7	2	1	24	7	16	5
			7%	13%	9%		12%	3%	3%	7%	5%	8%	6%
	Children's story time programs	Count	20		4	1	7	8	1	20	9	13	7
			6%		5%	3%	12%	11%	3%	6%	7%	7%	8%
	Information and reference services	Count	21	1	6	4	2	6	1	21	3	11	4
			6%	2%	9%	12%	4%	8%	3%	6%	2%	5%	5%
	(DK/NS)	Count	17	1	3	2	7	4	1	17	7	11	4
			5%	2%	4%	6%	12%	6%	3%	5%	6%	6%	5%
	Video lending	Count	9	1	4	1	1	2		9	3	6	2
			3%	2%	5%	3%	2%	3%		3%	3%	3%	2%
	Study space	Count	6		3		2	1		6	3	5	1
			2%		4%		4%	1%		2%	2%	2%	1%
	Computers/ Email	Count	6		1	1		1	2	6	1	3	1
			2%		1%	3%		1%	6%	2%	1%	2%	1%
	Adult library services	Count	4			1	1		2	4	1	3	
			1%			3%	2%		6%	1%	1%	2%	
	Photocopying	Count	3	1	1		1			3	2	1	2
			1%	2%	1%		2%			1%	2%	0%	2%
	Everything	Count	3	2				1		3	3		2
			1%	4%				1%		1%	2%		2%
	On-line service and delivery to local branches	Count	3		2			1		3	1	3	
			1%		3%			1%		1%	1%	1%	
	Librarians/ Staff are helpful/ good service	Count	3	1	1			1		3		1	1
			1%	2%	1%			1%		1%		0%	1%
	Periodical Section/ Newspaper Archives	Count	2	1	1					2	2	1	1
			1%	2%	1%					1%	1%	0%	1%
	Audio Books/ Tapes	Count	2		1			1		2		1	1
			1%		1%			1%		1%		0%	1%
	Collection of Canadian Plays	Count	1				1			1	1		1
			0%				2%			0%	1%		1%
	Not one thing in particular	Count	1			1				1		1	
			0%			3%				0%		0%	
	Can drop off to any library	Count	1					1		1			
			0%					1%		0%			

SECTION NDL
4. Thinking about all of the programs and services available at Winnipeg's public libraries, which ones do you value most?
What other programs or services do you appreciate most?
**** ALL MENTIONS ****

				WINNIPEG REGION					GENDER		AGE		
			TOTAL	Northwest	Northeast	Southeast	Southwest	Core	Male	Female	18 - 34	35 - 54	55 +
BASE: BEEN TO LIBRARY			(325)	(78)	(63)	(45)	(80)	(59)	(157)	(168)	(105)	(134)	(73)
PROGRAMS/ SERVICES APPRECIATED	Book lending	Cases	225	62	37	31	56	38	110	115	67	87	61
			69%	80%	59%	69%	70%	64%	70%	68%	64%	65%	84%
	Information and reference services	Cases	42	10	6	3	14	10	19	23	8	19	13
			13%	13%	9%	6%	17%	16%	12%	13%	8%	14%	18%
	Computer/ Web surfing	Cases	31	6	8	4	5	8	19	12	16	12	1
			10%	7%	12%	9%	6%	14%	12%	7%	16%	9%	2%
	Video lending	Cases	29	2	5	9	7	7	15	14	5	14	10
			9%	3%	8%	19%	9%	11%	10%	9%	5%	10%	13%
	Children's story time programs	Cases	28	9	6	4	7	2	8	20	10	16	2
			9%	12%	9%	9%	9%	3%	5%	12%	9%	12%	3%
	(DK/NS)	Cases	17	3	7	2	2	3	6	12	7	7	3
			5%	4%	11%	5%	3%	5%	4%	7%	7%	5%	4%
	Computers/ Email	Cases	14	3	3	1	2	5	5	8	3	5	5
			4%	4%	4%	2%	2%	9%	4%	5%	3%	4%	6%
	Periodical Section/ Newspaper Archives	Cases	9	2	2	1	4		4	5	1	5	3
			3%	2%	3%	3%	5%		2%	3%	1%	3%	5%
	Study space	Cases	9			4	2	3	4	5	2	6	
			3%			8%	2%	5%	2%	3%	2%	5%	
	Adult library services	Cases	8	3	1	1	3		3	6	1	2	6
			3%	4%	2%	2%	4%		2%	3%	1%	1%	8%
	Librarians/ Staff are helpful/ good service	Cases	7		1		3	3	4	3	3	3	1
			2%		2%		4%	5%	2%	2%	3%	2%	2%
	Audio Books/ Tapes	Cases	7		2		1	4	6	1	2	4	1
			2%		3%		1%	6%	4%	1%	2%	3%	1%
	On-line service and delivery to local branches	Cases	6	1	2		1	2	2	4		4	2
			2%	2%	3%		1%	4%	1%	3%		3%	3%
	Everything	Cases	5			1	2	2	3	2	3	2	
			1%			2%	2%	3%	2%	1%	3%	1%	
	Photocopying	Cases	4		1		1	2	3	1	3	1	
			1%		1%		1%	3%	2%	1%	3%	1%	
	Collection of Canadian Plays	Cases	1				1			1	1		
			0%				1%			1%	1%		
	Not one thing in particular	Cases	1					1	1				1
			0%					2%	1%				1%
	Large print for visually impaired	Cases	1				1			1		1	
			0%				1%			1%		1%	
	Can drop off to any library	Cases	1				1			1		1	
			0%				1%			1%		1%	
	Stamp Club	Cases	1					1	1			1	
			0%					2%	1%			1%	
	Recycle bin	Cases	1		1				1			1	
			0%		1%				1%			1%	
	Meeting space	Cases	1					1		1			
			0%					1%		0%			

SECTION NDL
4. Thinking about all of the programs and services available at Winnipeg's public libraries, which ones do you value most?
What other programs or services do you appreciate most?
**** ALL MENTIONS ****

				EDUCATION				CHILDREN AT HOME		RESIDENCE		HOUSEHOLD INCOME		
			TOTAL	Less than HS	HS	Some Post-Sec.	University	Yes	No	Own	Rent	< $30K	$30K - $59K	$60K +
BASE: BEEN TO LIBRARY			(325)	(25)	(53)	(125)	(121)	(105)	(220)	(222)	(94)	(69)	(117)	(102)
PROGRAMS/ SERVICES APPRECIATED	Book lending	Cases	225	15	39	78	91	70	155	161	61	43	83	71
			69%	62%	74%	63%	75%	67%	70%	72%	65%	63%	71%	69%
	Information and reference services	Cases	42	2	8	13	19	5	37	26	16	12	14	13
			13%	8%	15%	10%	16%	4%	17%	12%	17%	18%	12%	12%
	Computer/ Web surfing	Cases	31	6	4	16	5	9	22	17	12	7	14	7
			10%	26%	8%	13%	4%	8%	10%	8%	12%	10%	12%	7%
	Video lending	Cases	29	2	7	8	13	13	16	22	8	4	15	9
			9%	8%	13%	6%	10%	13%	7%	10%	8%	6%	13%	8%
	Children's story time programs	Cases	28	1	1	14	12	20	8	22	6	5	9	13
			9%	4%	2%	11%	10%	19%	4%	10%	7%	7%	8%	12%
	(DK/NS)	Cases	17	1	2	9	5	4	13	9	7	7	3	5
			5%	4%	4%	7%	4%	4%	6%	4%	8%	10%	3%	5%
	Computers/ Email	Cases	14	3		9	2	1	13	10	4	3	6	2
			4%	13%		7%	2%	1%	6%	5%	4%	5%	5%	2%
	Periodical Section/ Newspaper Archives	Cases	9	1	1	1	6	5	4	8	1	2	2	4
			3%	5%	2%	1%	5%	4%	2%	4%	1%	3%	2%	4%
	Study space	Cases	9	1	1	6	1	5	3	6	2	1	5	3
			3%	4%	2%	5%	1%	5%	1%	2%	2%	1%	4%	3%
	Adult library services	Cases	8		2	2	4		8	5	3	3	2	1
			3%		4%	2%	3%		4%	2%	4%	5%	2%	1%
	Librarians/ Staff are helpful/ good service	Cases	7	1	2	4		1	6	4	3	1	5	1
			2%	4%	4%	3%		1%	3%	2%	3%	2%	4%	1%
	Audio Books/ Tapes	Cases	7		1	3	3	1	6	6	1	2	3	2
			2%		2%	2%	2%	1%	3%	3%	1%	3%	2%	2%
	On-line service and delivery to local branches	Cases	6		1	3	2	2	4	3	3	2	1	3
			2%		2%	2%	2%	2%	2%	1%	3%	3%	1%	3%
	Everything	Cases	5		3	1	1	1	4	1	4	1	2	1
			1%		6%	1%	1%	1%	2%	0%	4%	1%	2%	1%
	Photocopying	Cases	4	2		1	1	3	1	2	1	1	2	1
			1%	8%		1%	1%	3%	0%	1%	1%	1%	2%	1%
	Collection of Canadian Plays	Cases	1				1		1		1	1		
			0%				1%		0%		1%	2%		
	Not one thing in particular	Cases	1		1				1	1				1
			0%		2%				0%	0%				1%
	Large print for visually impaired	Cases	1				1		1	1				1
			0%				1%		0%	0%				1%
	Stamp Club	Cases	1				1		1		1	1		
			0%				1%		0%		1%	1%		
	Recycle bin	Cases	1			1			1		1		1	
			0%			1%			0%		1%		1%	
	Can drop off to any library	Cases	1				1		1	1				
			0%				1%		0%	0%				
	Meeting space	Cases	1				1	1		1				1
			0%				1%	1%		0%				1%

SECTION NDL
4. Thinking about all of the programs and services available at Winnipeg's public libraries, which ones do you value most? What other programs or services do you appreciate most?
**** ALL MENTIONS ****

				MALES			FEMALES					NEW APPROACH	
			TOTAL	18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +	Library Users	Rec Users	Pro	Anti
BASE: BEEN TO LIBRARY			(325)	(53)	(65)	(32)	(52)	(69)	(41)	(325)	(131)	(196)	(82)
PROGRAMS/ SERVICES APPRECIATED	Book lending	Cases	225	39	40	26	28	47	35	225	97	137	55
			69%	74%	61%	82%	54%	69%	85%	69%	74%	70%	67%
	Information and reference services	Cases	42	2	11	7	7	9	6	42	12	26	8
			13%	4%	16%	21%	12%	13%	15%	13%	9%	13%	10%
	Computer/ Web surfing	Cases	31	10	8		7	4	1	31	9	21	6
			10%	19%	12%		12%	6%	3%	10%	7%	11%	7%
	Video lending	Cases	29	4	6	5	1	8	5	29	11	16	9
			9%	7%	9%	15%	2%	11%	12%	9%	9%	8%	11%
	Children's story time programs	Cases	28	1	6	1	9	10	1	28	13	18	9
			9%	2%	9%	3%	17%	14%	3%	9%	10%	9%	11%
	(DK/NS)	Cases	17	1	3	2	7	4	1	17	7	11	4
			5%	2%	4%	6%	12%	6%	3%	5%	6%	6%	5%
	Computers/ Email	Cases	14	1	4	1	2	2	4	14	4	6	5
			4%	2%	5%	3%	4%	3%	9%	4%	3%	3%	6%
	Periodical Section/ Newspaper Archives	Cases	9	1	2	1		3	2	9	7	7	2
			3%	2%	3%	3%		4%	6%	3%	5%	4%	2%
	Study space	Cases	9		4		2	3		9	5	6	3
			3%		5%		4%	4%		3%	4%	3%	3%
	Adult library services	Cases	8		1	2	1	1	4	8	2	4	1
			3%		1%	6%	2%	1%	9%	3%	2%	2%	1%
	Librarians/ Staff are helpful/ good service	Cases	7	2	2		1	1	1	7		4	2
			2%	4%	3%		2%	1%	3%	2%		2%	2%
	On-line service and delivery to local branches	Cases	6		2			2	2	6	1	6	
			2%		3%			3%	6%	2%	1%	3%	
	Audio Books/ Tapes	Cases	7	2	3	1		1		7	1	3	2
			2%	4%	4%	3%		1%		2%	1%	1%	2%
	Everything	Cases	5	3				2		5	4	2	2
			1%	6%				3%		1%	3%	1%	2%
	Photocopying	Cases	4	2	1		1			4	2	2	2
			1%	4%	1%		2%			1%	2%	1%	2%
	Collection of Canadian Plays	Cases	1				1			1	1		1
			0%				2%			0%	1%		1%
	Large print for visually impaired	Cases	1					1		1	1		1
			0%					1%		0%	1%		1%
	Not one thing in particular	Cases	1			1				1		1	
			0%			3%				0%		0%	
	Stamp Club	Cases	1		1					1			1
			0%		1%					0%			1%
	Recycle bin	Cases	1		1					1			1
			0%		1%					0%			1%
	Can drop off to any library	Cases	1					1		1			
			0%					1%		0%			
	Meeting space	Cases	1							1	1		
			0%							0%	1%		

SECTION NDL
5. Do you personally use any private or public recreational, sports or fitness facilities in Winnipeg?

			TOTAL	WINNIPEG REGION					GENDER		AGE		
				Northwest	Northeast	Southeast	Southwest	Core	Male	Female	18 - 34	35 - 54	55 +
BASE: WINNIPEG RESIDENTS			(600)	(130)	(114)	(95)	(144)	(117)	(287)	(313)	(176)	(230)	(167)
USE PRIVATE/ PUBLIC WINNIPEG REC & SPORTS FACILITIES	Yes	Count	196	38	36	32	55	34	92	104	74	77	38
			33%	29%	31%	34%	38%	29%	32%	33%	42%	33%	23%
	No	Count	403	92	78	63	89	82	194	209	101	153	128
			67%	71%	69%	66%	62%	70%	68%	67%	58%	67%	76%
	(DK/NS)	Count	1					1	1				1
			0%					1%	0%				1%

SECTION NDL

5. Do you personally use any private or public recreational, sports or fitness facilities in Winnipeg?

				EDUCATION				CHILDREN AT HOME		RESIDENCE		HOUSEHOLD INCOME		
			TOTAL	Less than HS	HS	Some Post-Sec.	University	Yes	No	Own	Rent	< $30K	$30K - $59K	$60K +
BASE: WINNIPEG RESIDENTS			(600)	(75)	(135)	(201)	(186)	(165)	(433)	(406)	(179)	(136)	(205)	(167)
USE PRIVATE/ PUBLIC WINNIPEG REC & SPORTS FACILITIES	Yes	Count	196	10	28	74	83	64	132	145	48	27	58	81
			33%	13%	21%	37%	45%	39%	30%	36%	27%	20%	28%	49%
	No	Count	403	65	105	127	103	101	301	261	131	109	147	86
			67%	87%	78%	63%	55%	61%	69%	64%	73%	80%	72%	51%
	(DK/NS)	Count	1		1				1		1			
			0%		1%				0%		1%			

SECTION NDL
5. Do you personally use any private or public recreational, sports or fitness facilities in Winnipeg?

			TOTAL	MALES			FEMALES			Library Users	Rec Users	NEW APPROACH	
				18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +			Pro	Anti
BASE: WINNIPEG RESIDENTS			(600)	(88)	(114)	(72)	(88)	(116)	(95)	(325)	(196)	(332)	(165)
USE PRIVATE/ PUBLIC WINNIPEG REC & SPORTS FACILITIES	Yes	Count	196	34	39	16	40	38	23	131	196	110	57
			33%	39%	34%	22%	46%	33%	24%	40%	100%	33%	35%
	No	Count	403	54	75	56	48	78	72	194		221	107
			67%	61%	66%	77%	54%	68%	76%	60%		67%	65%
	(DK/NS)	Count	1			1							
			0%			1%							

SECTION NDL
6. Which private or public recreational, sports or fitness facility in Winnipeg do you use most often?
**** FIRST MENTION ****

				WINNIPEG REGION					GENDER		AGE		
			TOTAL	Northwest	Northeast	Southeast	Southwest	Core	Male	Female	18 - 34	35 - 54	55 +
BASE: REC FACILITY USERS			(196)	(38)	(36)	(32)	(55)	(34)	(92)	(104)	(74)	(77)	(38)
FIRST MENTION	Private membership based club (ie:Shapes, Winter Club, etc.)	Count	51	11	11	8	14	6	22	29	18	19	13
			26%	29%	31%	26%	26%	17%	24%	28%	24%	24%	33%
	YMCA	Count	39	1	7	14	8	9	23	16	20	16	1
			20%	3%	20%	44%	14%	25%	25%	15%	27%	20%	3%
	Community Club	Count	30	5	4	2	10	9	17	13	11	14	3
			15%	12%	11%	5%	18%	27%	18%	12%	15%	18%	8%
	Public swimming pool	Count	25	5	3	4	10	3	8	17	4	13	8
			13%	13%	9%	13%	18%	9%	9%	17%	6%	17%	21%
	City of Winnipeg facility	Count	24	6	8	2	4	4	17	7	6	9	7
			12%	15%	23%	6%	7%	12%	18%	7%	8%	12%	19%
	University/ College	Count	11		1	2	6	2	5	6	8	3	
			6%		3%	6%	11%	6%	5%	6%	11%	4%	
	Rehab/ Refit centres	Count	6	2			2	1		6	2	1	2
			3%	6%			4%	3%		5%	3%	1%	6%
	Curling Club	Count	4	3			1		1	3	1	1	2
			2%	9%			2%		1%	3%	1%	1%	6%
	Hospital/ Clinic	Count	3	3						3	2	1	
			2%	8%						3%	3%	1%	
	Canadian Forces Base (in Winnipeg)	Count	2	2						2	1	1	
			1%	5%						2%	1%	1%	
	School division facility	Count	1		1					1			1
			1%		3%					1%			3%

SECTION NDL
6. Which private or public recreational, sports or fitness facility in Winnipeg do you use most often?
**** FIRST MENTION ****

				EDUCATION				CHILDREN AT HOME		RESIDENCE		HOUSEHOLD INCOME		
			TOTAL	Less than HS	HS	Some Post-Sec.	University	Yes	No	Own	Rent	< $30K	$30K - $59K	$60K +
BASE: REC FACILITY USERS			(196)	(10)	(28)	(74)	(83)	(64)	(132)	(145)	(48)	(27)	(58)	(81)
FIRST MENTION	Private membership based club (ie:Shapes, Winter Club, etc.)	Count	51	2	6	16	26	10	41	44	6	5	13	26
			26%	20%	22%	22%	32%	15%	31%	31%	13%	19%	22%	33%
	YMCA	Count	39	1	4	15	19	14	25	22	15	4	16	13
			20%	10%	13%	20%	23%	22%	19%	15%	31%	15%	27%	16%
	Community Club	Count	30	3	7	11	10	16	13	23	6	7	7	13
			15%	26%	24%	14%	12%	25%	10%	16%	12%	27%	12%	16%
	Public swimming pool	Count	25	1	3	11	10	11	14	20	6	4	5	11
			13%	12%	10%	15%	12%	18%	11%	14%	12%	15%	9%	13%
	City of Winnipeg facility	Count	24	1	8	10	5	5	19	18	6	3	8	10
			12%	10%	27%	14%	6%	9%	14%	13%	12%	11%	13%	12%
	University/ College	Count	11			5	6	4	7	6	5	3	1	5
			6%			7%	7%	6%	5%	4%	11%	12%	2%	6%
	Rehab/ Refit centres	Count	6		1	2	2	1	4	3	2		4	1
			3%		3%	3%	3%	2%	3%	2%	4%		7%	1%
	Curling Club	Count	4	2		1	1		4	3	1		2	1
			2%	22%		1%	1%		3%	2%	2%		4%	1%
	Hospital/ Clinic	Count	3				3	1	2	3			1	1
			2%				4%	2%	2%	2%			2%	1%
	Canadian Forces Base (in Winnipeg)	Count	2			1	1	1	1	1	1		1	
			1%			1%	1%	2%	1%	1%	2%		2%	
	School division facility	Count	1			1			1	1				
			1%			2%			1%	1%				

SECTION NDL
6. Which private or public recreational, sports or fitness facility in Winnipeg do you use most often?
**** FIRST MENTION ****

			TOTAL	MALES			FEMALES			Library Users	Rec Users	NEW APPROACH	
				18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +			Pro	Anti
BASE: REC FACILITY USERS			(196)	(34)	(39)	(16)	(40)	(38)	(23)	(131)	(196)	(110)	(57)
FIRST MENTION	Private membership based club (ie:Shapes, Winter Club, etc.)	Count	51	8	7	7	10	12	6	34	51	29	15
			26%	23%	18%	44%	24%	31%	26%	26%	26%	27%	25%
	YMCA	Count	39	12	10		9	6	1	23	39	25	11
			20%	34%	25%		22%	15%	5%	17%	20%	23%	19%
	Community Club	Count	30	7	8	2	4	6	1	23	30	16	9
			15%	20%	20%	13%	11%	15%	5%	18%	15%	14%	15%
	Public swimming pool	Count	25		7	1	4	6	7	20	25	11	8
			13%		18%	6%	11%	15%	32%	15%	13%	10%	14%
	City of Winnipeg facility	Count	24	4	6	5	2	3	2	11	24	13	8
			12%	11%	16%	31%	5%	8%	11%	9%	12%	11%	14%
	University/ College	Count	11	4	1		4	2		8	11	7	4
			6%	11%	2%		11%	5%		6%	6%	6%	7%
	Rehab/ Refit centres	Count	6				2	1	2	4	6	3	1
			3%				5%	3%	11%	3%	3%	3%	2%
	Curling Club	Count	4			1	1	1	1	4	4	4	
			2%			6%	3%	3%	5%	3%	2%	4%	
	Hospital/ Clinic	Count	3				2	1		2	3	1	1
			2%				5%	3%		2%	2%	1%	2%
	Canadian Forces Base (in Winnipeg)	Count	2				1	1		1	2	1	1
			1%				3%	3%		1%	1%	1%	2%
	School division facility	Count	1						1	1	1		
			1%						5%	1%	1%		

SECTION NDL
6. Which private or public recreational, sports or fitness facility in Winnipeg do you use most often?
What other facilities do you use?
**** ALL MENTIONS ****

			TOTAL	WINNIPEG REGION					GENDER		AGE		
				Northwest	Northeast	Southeast	Southwest	Core	Male	Female	18 - 34	35 - 54	55 +
BASE: REC FACILITY USERS			(196)	(38)	(36)	(32)	(55)	(34)	(92)	(104)	(74)	(77)	(38)
REC/ SPORTS/ FITNESS FACILITIES USED	Private membership based club (ie:Shapes, Winter Club, etc.)	Cases	58	11	13	9	16	8	25	33	21	21	14
			29%	29%	37%	28%	30%	23%	27%	32%	28%	28%	37%
	YMCA	Cases	39	1	7	14	8	9	23	16	20	16	1
			20%	3%	20%	44%	14%	25%	25%	15%	27%	20%	3%
	Community Club	Cases	36	7	4	4	12	10	22	14	14	17	3
			18%	17%	11%	11%	21%	30%	24%	13%	19%	23%	8%
	City of Winnipeg facility	Cases	35	9	12	2	8	5	24	12	6	17	10
			18%	22%	34%	6%	14%	15%	26%	11%	8%	23%	27%
	Public swimming pool	Cases	32	6	6	4	12	4	13	20	6	16	9
			16%	15%	17%	13%	22%	12%	14%	19%	9%	21%	24%
	University/ College	Cases	11		1	2	6	2	5	6	8	3	
			6%		3%	6%	11%	6%	5%	6%	11%	4%	
	Rehab/ Refit centres	Cases	7	3			2	1		7	2	2	2
			3%	9%			4%	3%		6%	3%	3%	6%
	Curling Club	Cases	6	4		1	1		3	3	1	3	2
			3%	11%		3%	2%		3%	3%	1%	4%	6%
	Hospital/ Clinic	Cases	4	4						4	2	1	1
			2%	11%						4%	3%	1%	3%
	Golf courses/ Dome	Cases	3	2		1			2	1			3
			2%	6%		3%			2%	1%			8%
	School division facility	Cases	2		1	1			1	1	1		1
			1%		3%	3%			1%	1%	1%		3%
	Canadian Forces Base (in Winnipeg)	Cases	2	2						2	1	1	
			1%	5%						2%	1%	1%	

SECTION NDL
6. Which private or public recreational, sports or fitness facility in Winnipeg do you use most often?
What other facilities do you use?
**** ALL MENTIONS ****

				EDUCATION				CHILDREN AT HOME		RESIDENCE		HOUSEHOLD INCOME		
			TOTAL	Less than HS	HS	Some Post-Sec.	University	Yes	No	Own	Rent	< $30K	$30K - $59K	$60K +
BASE: REC FACILITY USERS			(196)	(10)	(28)	(74)	(83)	(64)	(132)	(145)	(48)	(27)	(58)	(81)
REC/ SPORTS/ FITNESS FACILITIES USED	Private membership based club (ie:Shapes, Winter Club, etc.)	Cases	58	2	7	17	31	11	46	49	7	6	13	31
			29%	20%	26%	23%	38%	18%	35%	34%	15%	23%	22%	39%
	YMCA	Cases	39	1	4	15	19	14	25	22	15	4	16	13
			20%	10%	13%	20%	23%	22%	19%	15%	31%	15%	27%	16%
	Community Club	Cases	36	4	7	13	13	22	14	28	7	7	8	18
			18%	36%	24%	18%	15%	34%	11%	19%	14%	27%	13%	22%
	City of Winnipeg facility	Cases	35	2	9	14	11	11	25	30	6	6	10	14
			18%	20%	30%	19%	13%	17%	19%	20%	12%	22%	16%	18%
	Public swimming pool	Cases	32	1	3	16	12	15	17	26	6	5	7	14
			16%	12%	10%	22%	14%	23%	13%	18%	14%	19%	12%	17%
	University/ College	Cases	11			5	6	4	7	6	5	3	1	5
			6%			7%	7%	6%	5%	4%	11%	12%	2%	6%
	Rehab/ Refit centres	Cases	7		1	2	3	1	5	4	2		4	2
			3%		3%	3%	4%	2%	4%	3%	4%		7%	3%
	Curling Club	Cases	6	2		2	2	1	5	5	1		2	3
			3%	22%		3%	2%	1%	4%	3%	2%		4%	3%
	Hospital/ Clinic	Cases	4			1	3	1	3	4			2	1
			2%			2%	4%	2%	2%	3%			4%	1%
	Golf courses/ Dome	Cases	3	2			1		3	3			1	1
			2%	22%			1%		2%	2%			2%	1%
	School division facility	Cases	2			1	1		2	2			1	
			1%			2%	1%		2%	2%			2%	
	Canadian Forces Base (in Winnipeg)	Cases	2			1	1	1	1	1	1		1	
			1%			1%	1%	2%	1%	1%	2%		2%	

SECTION NDL
6. Which private or public recreational, sports or fitness facility in Winnipeg do you use most often? What other facilities do you use?
**** ALL MENTIONS ****

				MALES			FEMALES					NEW APPROACH	
			TOTAL	18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +	Library Users	Rec Users	Pro	Anti
BASE: REC FACILITY USERS			(196)	(34)	(39)	(16)	(40)	(38)	(23)	(131)	(196)	(110)	(57)
REC/ SPORTS/ FITNESS FACILITIES USED	Private membership based club (ie:Shapes, Winter Club, etc.)	Cases	58	10	8	7	11	14	7	40	58	33	18
			29%	29%	20%	44%	27%	36%	32%	30%	29%	30%	31%
	YMCA	Cases	39	12	10		9	6	1	23	39	25	11
			20%	34%	25%		22%	15%	5%	17%	20%	23%	19%
	Community Club	Cases	36	9	11	2	5	6	1	28	36	21	10
			18%	26%	30%	13%	14%	15%	5%	21%	18%	19%	17%
	City of Winnipeg facility	Cases	35	4	11	7	2	6	4	20	35	20	10
			18%	11%	30%	44%	5%	15%	16%	15%	18%	18%	17%
	Public swimming pool	Cases	32	1	11	1	5	6	8	25	32	15	9
			16%	3%	27%	6%	14%	15%	37%	19%	16%	14%	16%
	University/ College	Cases	11	4	1		4	2		8	11	7	4
			6%	11%	2%		11%	5%		6%	6%	6%	7%
	Rehab/ Refit centres	Cases	7				2	2	2	5	7	4	1
			3%				5%	5%	11%	4%	3%	4%	2%
	Curling Club	Cases	6		2	1	1	1	1	6	6	6	
			3%		5%	6%	3%	3%	5%	5%	3%	5%	
	Hospital/ Clinic	Cases	4				2	1	1	3	4	1	2
			2%				5%	3%	5%	2%	2%	1%	4%
	Golf courses/ Dome	Cases	3			2			1	2	3	2	
			2%			13%			5%	2%	2%	2%	
	School division facility	Cases	2	1					1	2	2		1
			1%	3%					5%	2%	1%		2%
	Canadian Forces Base (in Winnipeg)	Cases	2				1	1		1	2	1	1
			1%				3%	3%		1%	1%	1%	2%

SECTION NDL

7. During the past 12 months, have you taken any recreation programs or classes that were advertised in the City of Winnipeg Leisure Guide?
8. Would you personally be interested in using a new indoor multiplex recreational facility if one were built in your general area of town?
Here, I'm talking about a centre which could include a skating rink and indoor swimming pool, gym and fitness facility as well as a daycare a full library, a coffee shop and a restaurant?
9. What is the maximum amount of time you would be willing to travel to go to such a facility?

				WINNIPEG REGION					GENDER		AGE		
			TOTAL	Northwest	Northeast	Southeast	Southwest	Core	Male	Female	18 - 34	35 - 54	55 +
BASE: WINNIPEG RESIDENTS			(600)	(130)	(114)	(95)	(144)	(117)	(287)	(313)	(176)	(230)	(167)
TAKEN REC PROGS/ CLASSES ADVERTISED IN LEISURE GUIDE	Yes	Count	73	12	16	12	23	11	26	47	23	31	14
			12%	9%	14%	12%	16%	9%	9%	15%	13%	13%	9%
	No	Count	523	118	96	84	121	105	258	265	152	199	150
			87%	90%	84%	88%	84%	90%	90%	85%	86%	87%	90%
	(DK/NS)	Count	4	1	2			1	3	1	1		3
			1%	1%	2%			1%	1%	0%	1%		2%
INTEREST IN NEW INDOOR MULTIPLEX	Very interested	Count	253	57	46	42	57	51	109	144	91	111	43
			42%	44%	40%	44%	39%	44%	38%	46%	52%	48%	26%
	Somewhat interested	Count	158	33	25	27	41	32	80	78	53	56	43
			26%	26%	22%	28%	28%	28%	28%	25%	30%	24%	26%
	Not very interested	Count	54	8	12	8	18	8	32	22	10	23	19
			9%	6%	11%	9%	13%	7%	11%	7%	6%	10%	11%
	Not at all interested	Count	107	28	27	12	23	17	55	53	15	31	53
			18%	21%	24%	13%	16%	15%	19%	17%	9%	13%	32%
	(Depends)	Count	25	5	4	6	5	6	10	15	5	8	8
			4%	4%	3%	6%	3%	5%	3%	5%	3%	4%	5%
	(DK/NS)	Count	3					3	2	1	1	1	1
			0%					3%	1%	0%	1%	0%	1%
Summary	Interested		68%	69%	62%	72%	68%	71%	66%	71%	82%	73%	52%
	Depends/DK		5%	4%	3%	6%	3%	8%	4%	5%	4%	4%	5%
	Uninterested		27%	27%	35%	22%	29%	21%	30%	24%	14%	23%	43%
BASE: INTERESTED			(439)	(95)	(74)	(75)	(102)	(92)	(201)	(238)	(150)	(176)	(96)
WILLING TO TRAVEL	10 mins or less	Count	99	20	19	15	25	19	42	57	35	45	15
			22%	21%	26%	20%	25%	20%	21%	24%	23%	25%	16%
	11 to 15 mins	Count	119	31	22	20	26	20	55	65	47	44	23
			27%	33%	30%	26%	25%	22%	27%	27%	31%	25%	24%
	16 to 20 mins	Count	81	12	16	16	24	13	38	43	28	32	18
			18%	12%	21%	22%	24%	14%	19%	18%	19%	18%	19%
	21 to 30 mins	Count	75	13	9	12	18	23	36	38	25	30	19
			17%	14%	12%	16%	17%	25%	18%	16%	16%	17%	20%
	Over 30 mins	Count	16	5	3		3	6	13	3	8	5	3
			4%	5%	4%		3%	6%	7%	1%	5%	3%	3%
	(No limit)	Count	24	7	2	7	4	4	9	15	6	8	8
			5%	8%	3%	9%	4%	4%	5%	6%	4%	5%	8%
	(DK/NS)	Count	25	7	3	5	2	8	7	17	2	11	9
			6%	7%	4%	7%	2%	8%	4%	7%	1%	6%	9%
	MEAN (mins)		19.1	18.9	18.0	17.6	18.6	21.7	20.4	17.9	19.3	18.5	20.5
	MEDIAN (mins)		15	15	15	15	15	20	15	15	15	15	20

SECTION NDL

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Here, I'm talking about a centre which could include a skating rink and indoor swimming pool, gym and fitness facility as well as a daycare a full library, a coffee shop and a restaurant?
9. What is the maximum amount of time you would be willing to travel to go to such a facility?

				EDUCATION				CHILDREN AT HOME		RESIDENCE		HOUSEHOLD INCOME		
			TOTAL	Less than HS	HS	Some Post-Sec.	University	Yes	No	Own	Rent	< $30K	$30K - $59K	$60K +
BASE: WINNIPEG RESIDENTS			(600)	(75)	(135)	(201)	(186)	(165)	(433)	(406)	(179)	(136)	(205)	(167)
TAKEN REC PROGS/ CLASSES ADVERTISED IN LEISURE GUIDE	Yes	Count	73	5	9	31	28	26	46	60	11	12	19	33
			12%	7%	7%	16%	15%	16%	11%	15%	6%	8%	9%	20%
	No	Count	523	69	126	167	157	138	383	345	165	122	185	134
			87%	92%	93%	83%	85%	84%	88%	85%	92%	90%	90%	80%
	(DK/NS)	Count	4	1		2	1		4	1	3	2	1	
			1%	1%		1%	1%		1%	0%	2%	2%	0%	
INTEREST IN NEW INDOOR MULTIPLEX	Very interested	Count	253	21	58	91	83	102	150	179	69	45	88	81
			42%	28%	43%	45%	44%	62%	35%	44%	39%	33%	43%	49%
	Somewhat interested	Count	158	19	35	58	45	38	120	101	51	36	59	44
			26%	25%	26%	29%	24%	23%	28%	25%	28%	26%	29%	26%
	Not very interested	Count	54	7	11	16	20	8	45	38	14	14	20	10
			9%	9%	8%	8%	11%	5%	10%	9%	8%	10%	10%	6%
	Not at all interested	Count	107	23	27	25	31	12	94	72	33	32	33	24
			18%	32%	20%	12%	17%	7%	22%	18%	19%	23%	16%	14%
	(Depends)	Count	25	5	2	10	7	3	21	15	9	9	5	8
			4%	6%	2%	5%	4%	2%	5%	4%	5%	6%	2%	4%
	(DK/NS)	Count	3		1	1	1		3		3	1		
			0%		1%	1%	0%		1%		2%	1%		
Summary	Interested		68%	53%	69%	74%	68%	86%	62%	69%	67%	60%	72%	75%
	Depends/DK		5%	6%	3%	5%	4%	2%	6%	4%	7%	7%	2%	4%
	Uninterested		27%	40%	28%	20%	27%	13%	32%	27%	26%	33%	26%	20%
BASE: INTERESTED			(439)	(45)	(97)	(160)	(135)	(144)	(294)	(295)	(132)	(90)	(152)	(133)
WILLING TO TRAVEL	10 mins or less	Count	99	13	17	37	32	32	67	68	29	16	39	32
			22%	28%	17%	23%	24%	22%	23%	23%	22%	18%	25%	24%
	11 to 15 mins	Count	119	5	24	48	41	37	83	94	22	17	41	45
			27%	12%	25%	30%	30%	25%	28%	32%	16%	19%	27%	34%
	16 to 20 mins	Count	81	6	19	26	30	30	51	58	23	19	23	32
			18%	14%	20%	16%	22%	21%	17%	19%	17%	21%	15%	24%
	21 to 30 mins	Count	75	10	18	32	15	22	52	41	32	20	31	13
			17%	22%	18%	20%	11%	15%	18%	14%	24%	22%	21%	10%
	Over 30 mins	Count	16	4	3	7	3	7	10	7	9	5	7	3
			4%	9%	3%	4%	2%	5%	3%	2%	7%	5%	4%	2%
	(No limit)	Count	24	2	10	6	7	10	14	14	9	4	9	3
			5%	4%	10%	4%	5%	7%	5%	5%	7%	5%	6%	2%
	(DK/NS)	Count	25	5	7	5	7	7	16	14	9	8	3	5
			6%	12%	7%	3%	5%	5%	6%	5%	7%	9%	2%	4%
	MEAN (mins)		19.1	22.2	19.9	19.1	17.5	19.3	18.9	18.0	21.5	21.0	19.4	17.4
	MEDIAN (mins)		15	20	15	15	15	15	15	15	20	20	15	15

SECTION NDL

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9. What is the maximum amount of time you would be willing to travel to go to such a facility?

				MALES			FEMALES					NEW APPROACH	
			TOTAL	18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +	Library Users	Rec Users	Pro	Anti
BASE: WINNIPEG RESIDENTS			(600)	(88)	(114)	(72)	(88)	(116)	(95)	(325)	(196)	(332)	(165)
TAKEN REC PROGS/ CLASSES ADVERTISED IN LEISURE GUIDE	Yes	Count	73	8	11	6	15	20	8	57	38	49	17
			12%	9%	9%	8%	17%	17%	9%	18%	19%	15%	10%
	No	Count	523	79	103	65	73	96	85	267	158	282	144
			87%	90%	91%	89%	83%	83%	90%	82%	81%	85%	87%
	(DK/NS)	Count	4	1		2			1	1			4
			1%	1%		3%			1%	0%			3%
INTEREST IN NEW INDOOR MULTIPLEX	Very interested	Count	253	37	54	15	54	57	29	158	105	181	45
			42%	42%	47%	20%	62%	49%	30%	49%	54%	55%	27%
	Somewhat interested	Count	158	33	23	21	20	33	23	87	47	91	46
			26%	38%	20%	28%	22%	28%	24%	27%	24%	27%	28%
	Not very interested	Count	54	7	11	12	3	12	7	27	16	19	19
			9%	8%	10%	16%	4%	10%	8%	8%	8%	6%	12%
	Not at all interested	Count	107	9	21	22	7	10	31	41	20	33	44
			18%	10%	19%	30%	7%	8%	33%	13%	10%	10%	27%
	(Depends)	Count	25	2	4	3	3	5	5	11	7	7	10
			4%	2%	3%	4%	4%	4%	5%	3%	4%	2%	6%
	(DK/NS)	Count	3		1	1	1			1		1	
			0%		1%	1%	1%			0%		0%	
Summary	Interested		68%	80%	67%	49%	84%	78%	54%	75%	78%	82%	55%
	Depends/DK		5%	2%	4%	5%	5%	4%	5%	4%	4%	2%	6%
	Uninterested		27%	18%	29%	46%	11%	18%	41%	21%	18%	16%	39%
BASE: INTERESTED			(439)	(72)	(81)	(39)	(78)	(95)	(56)	(257)	(159)	(279)	(101)
WILLING TO TRAVEL	10 mins or less	Count	99	19	18	6	16	27	10	63	46	52	31
			22%	26%	22%	15%	21%	29%	17%	25%	29%	19%	31%
	11 to 15 mins	Count	119	20	19	10	26	24	13	71	42	83	25
			27%	28%	24%	25%	33%	26%	23%	28%	27%	30%	25%
	16 to 20 mins	Count	81	13	15	9	15	17	10	48	32	52	17
			18%	18%	18%	22%	19%	18%	17%	19%	20%	19%	16%
	21 to 30 mins	Count	75	12	18	7	13	13	12	44	27	53	9
			17%	16%	22%	17%	17%	13%	21%	17%	17%	19%	9%
	Over 30 mins	Count	16	7	4	2	1	1	1	9	4	7	8
			4%	9%	5%	5%	1%	1%	2%	3%	3%	2%	8%
	(No limit)	Count	24	2	3	3	4	6	5	11	6	20	3
			5%	3%	3%	7%	6%	6%	9%	4%	4%	7%	3%
	(DK/NS)	Count	25		4	3	2	7	6	12	2	12	7
			6%		5%	7%	3%	7%	11%	5%	1%	4%	7%
	MEAN (mins)		19.1	20.7	20.1	21.0	17.9	17.0	20.1	18.5	17.9	19.1	18.6
	MEDIAN (mins)		15	15	17	20	15	15	17	15	15	15	15

SECTION NDL

10. It has been suggested that the time has come for Winnipeg to change its approach to community recreation facilities. Today, Winnipeg has a large number of community centres but many of them are smaller, in poor repair and are generally suited only to serve a limited number of recreational purposes. One idea would be to close some of these smaller and older buildings and replace them with larger multi-purpose facilities. In the end there would be fewer recreational facilities, but those that would be built would be larger, in a good state of repair and they would offer a more diverse range of recreational uses. All things considered, would you support or oppose moving to this different approach to community recreation centres in Winnipeg?

				WINNIPEG REGION					GENDER		AGE		
			TOTAL	Northwest	Northeast	Southeast	Southwest	Core	Male	Female	18 - 34	35 - 54	55 +
BASE: WINNIPEG RESIDENTS			(600)	(130)	(114)	(95)	(144)	(117)	(287)	(313)	(176)	(230)	(167)
MOVE TO DIFFERENT APPROACH	Strongly support	Count	156	37	26	28	35	30	72	83	60	68	24
			26%	28%	23%	29%	25%	25%	25%	27%	34%	30%	14%
	Moderately support	Count	176	46	25	30	40	34	88	88	59	68	43
			29%	36%	22%	32%	28%	29%	31%	28%	34%	29%	25%
	Moderately oppose	Count	80	11	15	14	23	17	37	42	24	24	30
			13%	8%	14%	14%	16%	15%	13%	14%	13%	10%	18%
	Strongly oppose	Count	85	18	20	9	21	17	45	40	14	40	26
			14%	14%	18%	10%	14%	14%	16%	13%	8%	18%	15%
	(Depends)	Count	77	11	19	12	18	17	34	43	17	23	31
			13%	8%	17%	13%	13%	15%	12%	14%	10%	10%	18%
	(DK/NS)	Count	27	8	8	2	6	2	10	16	2	6	14
			4%	6%	7%	2%	4%	2%	4%	5%	1%	3%	9%
Summary	Support		55%	64%	45%	61%	53%	54%	56%	55%	68%	59%	40%
	Depends/DK		17%	15%	23%	15%	17%	16%	16%	19%	11%	13%	27%
	Oppose		27%	22%	31%	24%	30%	29%	29%	26%	22%	28%	33%

SECTION NDL

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				EDUCATION				CHILDREN AT HOME		RESIDENCE		HOUSEHOLD INCOME		
			TOTAL	Less than HS	HS	Some Post-Sec.	University	Yes	No	Own	Rent	< $30K	$30K - $59K	$60K +
BASE: WINNIPEG RESIDENTS			(600)	(75)	(135)	(201)	(186)	(165)	(433)	(406)	(179)	(136)	(205)	(167)
MOVE TO DIFFERENT APPROACH	Strongly support	Count	156	10	40	61	44	64	92	109	44	33	49	49
			26%	14%	30%	30%	24%	39%	21%	27%	25%	24%	24%	29%
	Moderately support	Count	176	20	38	58	59	43	133	118	54	34	73	52
			29%	27%	28%	29%	32%	26%	31%	29%	30%	25%	35%	31%
	Moderately oppose	Count	80	16	12	29	21	16	63	51	24	21	27	23
			13%	22%	9%	14%	11%	9%	14%	13%	13%	15%	13%	14%
	Strongly oppose	Count	85	11	21	18	36	24	60	59	24	20	29	23
			14%	15%	15%	9%	19%	15%	14%	15%	14%	15%	14%	14%
	(Depends)	Count	77	8	19	29	20	14	63	50	25	18	23	15
			13%	10%	14%	15%	11%	8%	14%	12%	14%	14%	11%	9%
	(DK/NS)	Count	27	9	4	7	6	4	23	19	8	9	4	5
			4%	13%	3%	3%	3%	2%	5%	5%	4%	7%	2%	3%
Summary	Support		55%	41%	58%	59%	55%	65%	52%	56%	55%	49%	60%	61%
	Depends/DK		17%	23%	17%	18%	14%	11%	20%	17%	18%	21%	13%	11%
	Oppose		27%	36%	25%	23%	30%	24%	28%	27%	27%	30%	27%	28%

SECTION NDL

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				MALES			FEMALES					NEW APPROACH	
			TOTAL	18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +	Library Users	Rec Users	Pro	Anti
BASE: WINNIPEG RESIDENTS			(600)	(88)	(114)	(72)	(88)	(116)	(95)	(325)	(196)	(332)	(165)
MOVE TO DIFFERENT APPROACH	Strongly support	Count	156	28	33	10	32	36	14	94	59	156	
			26%	32%	29%	14%	36%	31%	15%	29%	30%	47%	
	Moderately support	Count	176	31	32	19	28	36	24	102	51	176	
			29%	36%	28%	26%	32%	31%	25%	31%	26%	53%	
	Moderately oppose	Count	80	12	12	12	12	12	18	39	28		80
			13%	13%	11%	16%	14%	10%	19%	12%	14%		48%
	Strongly oppose	Count	85	9	22	14	5	18	12	43	29		85
			14%	10%	19%	19%	6%	16%	13%	13%	15%		52%
	(Depends)	Count	77	6	11	14	11	12	17	39	24		
			13%	7%	10%	19%	12%	10%	18%	12%	12%		
	(DK/NS)	Count	27	2	4	5		3	10	8	5		
			4%	2%	3%	7%		2%	10%	3%	2%		
Summary	Support		55%	68%	57%	39%	68%	62%	41%	60%	56%	100%	
	Depends/DK		17%	9%	13%	26%	12%	12%	28%	15%	14%		
	Oppose		27%	23%	30%	35%	20%	26%	32%	25%	29%		100%

SECTION NDL

11. When you think of the recreation and leisure facilities available for your use, what, if anything, do you feel is missing or we need more of?

				WINNIPEG REGION					GENDER		AGE		
			TOTAL	Northwest	Northeast	Southeast	Southwest	Core	Male	Female	18 - 34	35 - 54	55 +
BASE: WINNIPEG RESIDENTS			(600)	(130)	(114)	(95)	(144)	(117)	(287)	(313)	(176)	(230)	(167)
MISSING/ IN NEED OF AT REC/ LEISURE FACILITIES	Nothing	Cases	128	33	24	21	29	22	64	64	34	44	42
			21%	25%	21%	22%	20%	19%	22%	21%	19%	19%	25%
	(DK/NS)	Cases	122	24	30	15	25	28	54	68	30	37	46
			20%	19%	26%	16%	17%	24%	19%	22%	17%	16%	27%
	More sport facilities (general)	Cases	85	20	12	18	20	14	45	40	29	35	18
			14%	15%	11%	19%	14%	12%	16%	13%	16%	15%	11%
	More Swimming Pools/ wave pools/ hot tubs	Cases	53	10	9	13	15	6	29	24	16	21	13
			9%	8%	8%	13%	11%	5%	10%	8%	9%	9%	8%
	More youth/ children programs/ drop in centres	Cases	36	7	9	2	5	12	14	22	11	17	7
			6%	5%	8%	2%	4%	11%	5%	7%	6%	7%	4%
	More recreational facilites (gym, indoor track etc)	Cases	36	15	7	5	7	2	17	19	12	12	9
			6%	12%	6%	5%	5%	2%	6%	6%	7%	5%	5%
	More hockey/ skating/ ringette facilities	Cases	32	11	4	5	6	7	19	13	9	15	8
			5%	8%	4%	5%	4%	6%	7%	4%	5%	6%	5%
	Better buildings/ newer/ cleaner buildings	Cases	26	6	2	5	8	5	13	13	16	8	1
			4%	5%	2%	5%	6%	4%	5%	4%	9%	4%	1%
	More affordable programs	Cases	18		6	5	5	2	6	12	1	12	5
			3%		6%	5%	3%	2%	2%	4%	1%	5%	3%
	More staff	Cases	17	1	3	2	1	10	10	7	8	5	4
			3%	1%	3%	2%	1%	8%	4%	2%	5%	2%	2%
	More volunteers	Cases	15	5	3		5	2	5	10	3	7	5
			3%	4%	3%		4%	2%	2%	3%	2%	3%	3%
	Indoor/ Outdoor skateboarding/ Velodrome	Cases	15	1	3	4	4	4	10	5	5	7	2
			3%	1%	2%	4%	3%	3%	4%	2%	3%	3%	1%
	Longer hours	Cases	15	1	4	3	5	2	8	6	2	8	4
			2%	1%	3%	3%	3%	2%	3%	2%	1%	4%	2%
	More/ Better equipment	Cases	13	3	2	3	4	1	6	7	5	7	1
			2%	2%	2%	3%	3%	1%	2%	2%	3%	3%	1%
	Facilities/ Programs for seniors	Cases	11	1	2	1	4	3	3	9	2	2	7
			2%	1%	2%	1%	3%	3%	1%	3%	1%	1%	4%
	Smaller complexes in more areas	Cases	10	1	1	2	3	3	4	6	1	6	3
			2%	1%	1%	2%	2%	3%	1%	2%	1%	2%	2%
	Job related training/ Better Instructors	Cases	8	1	1	1	3	2	1	7	3	3	2
			1%	1%	1%	1%	2%	2%	0%	2%	2%	1%	1%
	Promotional attractions/ Entertainment facilities	Cases	7	2	1		2	2	6	1	6		1
			1%	2%	1%		1%	2%	2%	0%	3%		1%
	More leisure facilities (such as libraries,parks)	Cases	7	3		2	2		3	4	2	1	3
			1%	2%		2%	2%		1%	1%	1%	0%	2%
	More accessible for people with disabilities	Cases	5		1		1	3		5		4	1
			1%		1%		1%	3%		2%		2%	1%
	Better advertising	Cases	5		1	1	2	1	2	3	1	3	1
			1%		1%	1%	2%	1%	1%	1%	1%	1%	1%
	A good water park	Cases	5	2		2		1	2	3		4	1
			1%	1%		2%		1%	1%	1%		2%	1%
	More pedestrian & Cycling Paths	Cases	3				2	1	1	2		1	2
			1%				2%	1%	0%	1%		0%	1%
	More daycare facilities (while exercising)	Cases	3				2	1		3	2	1	
			1%				1%	1%		1%	1%	0%	

(cont.)

SECTION NDL

11. When you think of the recreation and leisure facilities available for your use, what, if anything, do you feel is missing or we need more of?

			TOTAL	WINNIPEG REGION					GENDER		AGE		
				Northwest	Northeast	Southeast	Southwest	Core	Male	Female	18 - 34	35 - 54	55 +
MISSING/ IN NEED OF AT REC/ LEISURE FACILITIES	Multiplex buildings	Cases	3		1	1		1	3			2	1
			0%		1%	1%		1%	1%			1%	1%
	More soccer fields	Cases	2				1	1	1	1	1	1	
			0%				1%	1%	0%	0%	1%	0%	
	Better Management	Cases	2	2					2			1	1
			0%	1%					1%			0%	1%
	Indoor waterpark (like Edmonton)	Cases	2	1			1		1	1		2	
			0%	1%			1%		0%	0%		1%	
	Other mentions	Cases	1	1						1			1
			0%	1%						0%			1%
	Area to wait/ have coffee	Cases	1		1					1	1		
			0%		1%					0%	1%		
	More Wellness Centres	Cases	1		1				1				1
			0%		1%				0%				1%
	Female only weight/ exercise rooms	Cases	1				1			1		1	
			0%				1%			0%		0%	
	More public golf courses	Cases	1				1		1			1	
			0%				1%		0%			0%	
	Better security at facilities	Cases	1		1				1			1	
			0%		1%				0%			0%	

SECTION NDL

11. When you think of the recreation and leisure facilities available for your use, what, if anything, do you feel is missing or we need more of?

				EDUCATION				CHILDREN AT HOME		RESIDENCE		HOUSEHOLD INCOME		
			TOTAL	Less than HS	HS	Some Post-Sec.	University	Yes	No	Own	Rent	< $30K	$30K - $59K	$60K +
BASE: WINNIPEG RESIDENTS			(600)	(75)	(135)	(201)	(186)	(165)	(433)	(406)	(179)	(136)	(205)	(167)
MISSING/ IN NEED OF AT REC/ LEISURE FACILITIES	Nothing	Cases	128	18	36	41	31	31	97	91	32	34	52	28
			21%	24%	27%	20%	17%	19%	23%	22%	18%	25%	25%	17%
	(DK/NS)	Cases	122	25	22	42	32	21	101	72	45	36	39	26
			20%	34%	16%	21%	17%	13%	23%	18%	25%	27%	19%	16%
	More sport facilities (general)	Cases	85	2	17	34	32	31	54	64	21	14	26	26
			14%	3%	13%	17%	17%	19%	12%	16%	12%	11%	12%	15%
	More Swimming Pools/ wave pools/ hot tubs	Cases	53	2	11	20	19	22	30	38	12	4	17	23
			9%	3%	8%	10%	10%	13%	7%	9%	7%	3%	8%	14%
	More recreational facilites (gym, indoor track etc)	Cases	36	3	11	8	14	9	27	27	8	5	15	12
			6%	4%	8%	4%	7%	5%	6%	7%	5%	4%	7%	7%
	More youth/ children programs/ drop in centres	Cases	36	5	10	11	9	13	21	22	11	9	11	10
			6%	6%	7%	5%	5%	8%	5%	5%	6%	7%	5%	6%
	More hockey/ skating/ ringette facilities	Cases	32	2	10	10	10	13	19	23	9	3	11	12
			5%	3%	7%	5%	5%	8%	4%	6%	5%	2%	5%	7%
	Better buildings/ newer/ cleaner buildings	Cases	26	1	6	11	8	7	19	22	4	4	8	11
			4%	1%	4%	6%	4%	4%	4%	5%	2%	3%	4%	6%
	More affordable programs	Cases	18	2	2	6	9	7	12	13	6	7	3	6
			3%	2%	2%	3%	5%	4%	3%	3%	3%	5%	1%	4%
	More staff	Cases	17	4	4	6	3	5	12	13	4	4	7	4
			3%	6%	3%	3%	1%	3%	3%	3%	2%	3%	3%	2%
	Indoor/ Outdoor skateboarding/ Velodrome	Cases	15	1	2	6	6	4	11	9	6		9	5
			3%	1%	1%	3%	3%	3%	2%	2%	3%		4%	3%
	More volunteers	Cases	15	1	2	9	3	6	9	13	2	3	6	5
			3%	1%	2%	4%	2%	4%	2%	3%	1%	2%	3%	3%
	Longer hours	Cases	15	2		7	6	5	10	10	5	3	7	5
			2%	2%		4%	3%	3%	2%	2%	3%	2%	3%	3%
	More/ Better equipment	Cases	13	1	3	3	6	5	8	12	1	1	6	4
			2%	2%	2%	1%	3%	3%	2%	3%	1%	1%	3%	2%
	Facilities/ Programs for seniors	Cases	11	2	4	2	3		11	6	4	3	6	1
			2%	3%	3%	1%	2%		3%	1%	2%	2%	3%	1%
	Smaller complexes in more areas	Cases	10	1	2	2	5	2	8	8	2	1	4	2
			2%	1%	2%	1%	3%	1%	2%	2%	1%	1%	2%	1%
	Job related training/ Better Instructors	Cases	8		2	4	2	1	7	3	5	2	2	3
			1%		2%	2%	1%	1%	2%	1%	3%	2%	1%	2%
	More leisure facilities (such as libraries,parks)	Cases	7		1	1	5		7	6	1	2	1	3
			1%		1%	0%	3%		2%	1%	1%	2%	0%	2%
	Promotional attractions/ Entertainment facilities	Cases	7	2	2	1	2	2	5	4	3	2	2	1
			1%	3%	2%	0%	1%	1%	1%	1%	2%	1%	1%	1%
	More accessible for people with disabilities	Cases	5	1		3	1		5	2	3	3	1	1
			1%	1%		2%	1%		1%	1%	2%	2%	0%	1%
	Better advertising	Cases	5		2	2	1	2	3	2	3	3	2	
			1%		1%	1%	1%	1%	1%	0%	2%	2%	1%	
	A good water park	Cases	5	1		2	2	3	2	5			1	3
			1%	1%		1%	1%	2%	0%	1%			0%	2%
	More pedestrian & Cycling Paths	Cases	3	1			2		3	1	2	1	1	1
			1%	2%			1%		1%	0%	1%	1%	0%	1%
	More daycare facilities (while exercising)	Cases	3	1			2	2	1	1	2	2	1	
			1%	1%			1%	1%	0%	0%	1%	2%	0%	
	Multiplex buildings	Cases	3			1	2	1	2	2	1		2	1
			0%			0%	1%	1%	0%	0%	0%		1%	1%

(cont.)

SECTION NDL

11. When you think of the recreation and leisure facilities available for your use, what, if anything, do you feel is missing or we need more of?

				EDUCATION				CHILDREN AT HOME		RESIDENCE		HOUSEHOLD INCOME		
			TOTAL	Less than HS	HS	Some Post-Sec.	University	Yes	No	Own	Rent	< $30K	$30K - $59K	$60K +
MISSING/ IN NEED OF AT REC/ LEISURE FACILITIES	More soccer fields	Cases	2		1	1		1	1	1	1	1	1	
			0%		1%	0%		1%	0%	0%	1%	1%	0%	
	Indoor waterpark (like Edmonton)	Cases	2			2		1	1	2				2
			0%			1%		1%	0%	0%				1%
	Better Management	Cases	2	1			1	1	1	1	1	1		
			0%	1%			0%	1%	0%	0%	1%	1%		
	Area to wait/ have coffee	Cases	1			1		1		1			1	
			0%			1%		1%		0%			1%	
	More Wellness Centres	Cases	1		1				1	1				1
			0%		1%				0%	0%				1%
	Female only weight/ exercise rooms	Cases	1			1			1	1		1		
			0%			0%			0%	0%		1%		
	Other mentions	Cases	1		1				1		1			
			0%		1%				0%		1%			
	Better security at facilities	Cases	1	1					1		1	1		
			0%	1%					0%		0%	1%		
	More public golf courses	Cases	1				1	1		1				
			0%				0%	1%		0%				

SECTION NDL

11. When you think of the recreation and leisure facilities available for your use, what, if anything, do you feel is missing or we need more of?

			TOTAL	MALES			FEMALES					NEW APPROACH	
				18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +	Library Users	Rec Users	Pro	Anti
BASE: WINNIPEG RESIDENTS			(600)	(88)	(114)	(72)	(88)	(116)	(95)	(325)	(196)	(332)	(165)
MISSING/ IN NEED OF AT REC/ LEISURE FACILITIES	Nothing	Cases	128	20	22	17	13	22	25	69	37	58	47
			21%	23%	19%	23%	15%	19%	27%	21%	19%	18%	29%
	(DK/NS)	Cases	122	10	21	20	21	15	26	57	24	55	33
			20%	11%	19%	27%	23%	13%	28%	18%	12%	17%	20%
	More sport facilities (general)	Cases	85	15	19	10	14	16	8	47	37	60	18
			14%	17%	16%	14%	16%	14%	9%	14%	19%	18%	11%
	More Swimming Pools/ wave pools/ hot tubs	Cases	53	9	11	7	8	10	6	28	22	34	11
			9%	10%	10%	9%	9%	8%	6%	9%	11%	10%	6%
	More youth/ children programs/ drop in centres	Cases	36	3	7	2	8	10	5	24	15	19	11
			6%	3%	6%	3%	9%	8%	5%	7%	8%	6%	7%
	More recreational facilites (gym, indoor track etc)	Cases	36	7	5	3	5	7	6	21	14	24	7
			6%	8%	5%	4%	6%	6%	6%	6%	7%	7%	4%
	More hockey/ skating/ ringette facilities	Cases	32	8	8	3	1	7	5	17	10	23	7
			5%	9%	7%	4%	1%	6%	5%	5%	5%	7%	5%
	Better buildings/ newer/ cleaner buildings	Cases	26	8	4	1	9	4		16	15	17	8
			4%	9%	4%	1%	10%	3%		5%	7%	5%	5%
	More affordable programs	Cases	18		5	1	1	7	4	11	8	5	10
			3%		5%	1%	1%	6%	4%	3%	4%	2%	6%
	More staff	Cases	17	4	4	3	4	1	1	10	6	8	8
			3%	4%	3%	4%	5%	1%	1%	3%	3%	2%	5%
	Indoor/ Outdoor skateboarding/ Velodrome	Cases	15	5	4	1		3	1	8	4	12	1
			3%	6%	4%	1%		2%	1%	3%	2%	4%	1%
	More/ Better equipment	Cases	13	3	3		2	4	1	9	8	9	4
			2%	3%	2%		2%	3%	1%	3%	4%	3%	2%
	Longer hours	Cases	15		5	3	2	3	1	10	5	7	5
			2%		5%	4%	2%	2%	1%	3%	2%	2%	3%
	More volunteers	Cases	15	1	4	1	2	4	4	8	4	7	4
			3%	1%	3%	1%	2%	3%	4%	2%	2%	2%	2%
	Facilities/ Programs for seniors	Cases	11	1		2	1	2	5	6	4	5	3
			2%	1%		3%	1%	2%	5%	2%	2%	2%	2%
	Smaller complexes in more areas	Cases	10		2	2	1	4	1	5	3	4	4
			2%		2%	3%	1%	3%	1%	1%	2%	1%	2%
	Job related training/ Better Instructors	Cases	8	1			2	3	2	6	3	6	2
			1%	1%			2%	2%	3%	2%	2%	2%	1%
	Promotional attractions/ Entertainment facilities	Cases	7	5		1	1			5	2	5	
			1%	6%		1%	1%			2%	1%	1%	
	More leisure facilities (such as libraries,parks)	Cases	7	1		2	1	1	1	2	4	1	4
			1%	1%		3%	1%	1%	1%	1%	2%	0%	2%
	A good water park	Cases	5		1	1		3		4	4	5	
			1%		1%	1%		2%		1%	2%	1%	
	More accessible for people with disabilities	Cases	5					4	1	3	1	4	1
			1%					3%	1%	1%	0%	1%	1%
	Better advertising	Cases	5		2		1	1	1	1		3	1
			1%		2%		1%	1%	1%	0%		1%	1%
	More daycare facilities (while exercising)	Cases	3				2	1		2	2	2	1
			1%				2%	1%		1%	1%	1%	1%
	More pedestrian & Cycling Paths	Cases	3			1		1	1	2	1		1
			1%			1%		1%	1%	1%	1%		1%

(cont.)

SECTION NDL

11. When you think of the recreation and leisure facilities available for your use, what, if anything, do you feel is missing or we need more of?

				MALES			FEMALES					NEW APPROACH	
			TOTAL	18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +	Library Users	Rec Users	Pro	Anti
MISSING/ IN NEED OF AT REC/ LEISURE FACILITIES	Multiplex buildings	Cases	3		2	1				2	1	2	
			0%		2%	1%				1%	0%	1%	
	More soccer fields	Cases	2	1				1		2	1	2	
			0%	1%				1%		1%	0%	1%	
	Better Management	Cases	2		1	1				1	1	1	1
			0%		1%	1%				0%	0%	0%	1%
	Indoor waterpark (like Edmonton)	Cases	2		1			1		1	1	2	
			0%		1%			1%		0%	0%	1%	
	Other mentions	Cases	1						1	1	1	1	
			0%						1%	0%	1%	0%	
	Female only weight/ exercise rooms	Cases	1					1			1	1	
			0%					1%			0%	0%	
	More public golf courses	Cases	1		1						1		1
			0%		1%						0%		1%
	Area to wait/ have coffee	Cases	1				1					1	
			0%				1%					0%	
	More Wellness Centres	Cases	1			1						1	
			0%			1%						0%	
	Better security at facilities	Cases	1		1								1
			0%		1%								1%

SECTION DS
Demographics - Region, Gender

			TOTAL	WINNIPEG REGION					GENDER		AGE		
				Northwest	Northeast	Southeast	Southwest	Core	Male	Female	18 - 34	35 - 54	55 +
BASE: WINNIPEG RESIDENTS			(600)	(130)	(114)	(95)	(144)	(117)	(287)	(313)	(176)	(230)	(167)
REGION	Northwest	Count	130	130					61	70	34	43	41
			22%	100%					21%	22%	19%	19%	24%
	Core	Count	117					117	61	56	34	45	32
			19%					100%	21%	18%	20%	20%	19%
	Southwest	Count	144				144		68	76	53	51	37
			24%				100%		24%	24%	30%	22%	22%
	Southeast	Count	95			95			43	52	25	44	23
			16%			100%			15%	17%	14%	19%	14%
	Northeast	Count	114		114				54	60	29	46	35
			19%		100%				19%	19%	16%	20%	21%
GENDER	Male	Count	287	61	54	43	68	61	287		88	114	72
			48%	47%	47%	45%	47%	52%	100%		50%	50%	43%
	Female	Count	313	70	60	52	76	56		313	88	116	95
			52%	53%	53%	55%	53%	48%		100%	50%	50%	57%

SECTION DS
Demographics - Region, Gender

				EDUCATION				CHILDREN AT HOME		RESIDENCE		HOUSEHOLD INCOME		
			TOTAL	Less than HS	HS	Some Post-Sec.	University	Yes	No	Own	Rent	< $30K	$30K - $59K	$60K +
BASE: WINNIPEG RESIDENTS			(600)	(75)	(135)	(201)	(186)	(165)	(433)	(406)	(179)	(136)	(205)	(167)
REGION	Northwest	Count	130	13	37	36	43	40	91	101	26	22	55	25
			22%	18%	27%	18%	23%	24%	21%	25%	14%	16%	27%	15%
	Core	Count	117	23	29	41	22	21	93	52	59	42	39	19
			19%	31%	21%	20%	12%	13%	22%	13%	33%	31%	19%	11%
	Southwest	Count	144	9	20	42	73	39	104	96	45	26	46	56
			24%	12%	15%	21%	39%	24%	24%	24%	25%	20%	22%	34%
	Southeast	Count	95	13	21	37	24	27	68	75	19	16	32	34
			16%	18%	16%	19%	13%	17%	16%	18%	10%	12%	16%	20%
	Northeast	Count	114	16	29	45	24	37	77	83	30	29	33	32
			19%	21%	21%	22%	13%	22%	18%	20%	17%	22%	16%	19%
GENDER	Male	Count	287	32	61	94	97	83	203	199	79	49	111	92
			48%	42%	46%	47%	52%	50%	47%	49%	44%	36%	54%	55%
	Female	Count	313	43	73	107	89	82	230	207	101	87	94	76
			52%	58%	54%	53%	48%	50%	53%	51%	56%	64%	46%	45%

SECTION DS
Demographics - Region, Gender

			TOTAL	MALES			FEMALES			Library Users	Rec Users	NEW APPROACH	
				18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +			Pro	Anti
BASE: WINNIPEG RESIDENTS			(600)	(88)	(114)	(72)	(88)	(116)	(95)	(325)	(196)	(332)	(165)
REGION	Northwest	Count	130	16	22	17	18	21	24	78	38	83	28
			22%	18%	19%	23%	21%	18%	25%	24%	20%	25%	17%
	Core	Count	117	21	24	13	13	21	19	59	34	64	34
			19%	24%	21%	18%	15%	18%	20%	18%	17%	19%	21%
	Southwest	Count	144	27	24	17	26	27	20	80	55	76	43
			24%	31%	21%	23%	30%	23%	22%	25%	28%	23%	26%
	Southeast	Count	95	11	21	10	14	23	13	45	32	58	23
			16%	12%	19%	14%	16%	20%	14%	14%	17%	17%	14%
	Northeast	Count	114	13	23	17	16	23	18	63	36	51	36
			19%	14%	20%	23%	19%	20%	19%	19%	18%	16%	22%
GENDER	Male	Count	287	88	114	72				157	92	160	82
			48%	100%	100%	100%				48%	47%	48%	50%
	Female	Count	313				88	116	95	168	104	171	83
			52%				100%	100%	100%	52%	53%	52%	50%

SECTION DS
Demographics - Education, Children At Home, Residence Ownership

			TOTAL	WINNIPEG REGION					GENDER		AGE		
				Northwest	Northeast	Southeast	Southwest	Core	Male	Female	18 - 34	35 - 54	55 +
BASE: WINNIPEG RESIDENTS			(600)	(130)	(114)	(95)	(144)	(117)	(287)	(313)	(176)	(230)	(167)
HIGHEST LEVEL OF SCHOOLING	Grade school/ Some high school	Count	75	13	16	13	9	23	32	43	11	18	43
			12%	10%	14%	14%	6%	20%	11%	14%	6%	8%	25%
	Completed high school	Count	135	37	29	21	20	29	61	73	28	54	47
			22%	28%	25%	22%	14%	24%	21%	23%	16%	23%	28%
	Some technical/ vocational	Count	47	11	11	13	5	8	22	25	11	23	12
			8%	8%	10%	14%	3%	6%	8%	8%	6%	10%	7%
	Technical/ vocational diploma	Count	66	12	20	14	8	12	33	32	18	34	12
			11%	9%	17%	15%	6%	10%	12%	10%	10%	15%	7%
	Some University	Count	88	13	14	10	29	21	38	49	42	28	17
			15%	10%	12%	11%	20%	18%	13%	16%	24%	12%	10%
	University degree	Count	186	43	24	24	73	22	97	89	65	73	37
			31%	33%	21%	25%	51%	19%	34%	29%	37%	32%	22%
	(Refused/NS)	Count	4	2				2	3	1			
			1%	1%				2%	1%	0%			
CHILDREN AGED 15 OR YOUNGER AT HOME	Yes	Count	165	40	37	27	39	21	83	82	59	97	4
			27%	30%	32%	29%	27%	18%	29%	26%	34%	42%	2%
	No	Count	433	91	77	68	104	93	203	230	116	133	163
			72%	70%	68%	71%	73%	80%	71%	74%	66%	58%	98%
	(Refused/NS)	Count	2					2	2	1			
			0%					2%	1%	0%			
OWN/ RENT CURRENT PLACE OF RESIDENCE	Own	Count	406	101	83	75	96	52	199	207	94	169	124
			68%	78%	73%	78%	67%	44%	69%	66%	54%	74%	74%
	Rent	Count	179	26	30	19	45	59	79	101	74	61	43
			30%	20%	26%	20%	32%	51%	27%	32%	42%	26%	26%
	(Refused/NS)	Count	14	3	1	2	2	6	9	5	7		
			2%	2%	1%	2%	2%	5%	3%	2%	4%		

SECTION DS
Demographics - Education, Children At Home, Residence Ownership

				EDUCATION				CHILDREN AT HOME		RESIDENCE		HOUSEHOLD INCOME		
			TOTAL	Less than HS	HS	Some Post-Sec.	University	Yes	No	Own	Rent	< $30K	$30K - $59K	$60K +
BASE: WINNIPEG RESIDENTS			(600)	(75)	(135)	(201)	(186)	(165)	(433)	(406)	(179)	(136)	(205)	(167)
HIGHEST LEVEL OF SCHOOLING	Grade school/ Some high school	Count	75	75				16	59	42	30	29	24	7
			12%	100%				10%	14%	10%	17%	21%	12%	4%
	Completed high school	Count	135		135			35	100	82	50	43	42	23
			22%		100%			21%	23%	20%	28%	31%	21%	14%
	Some technical/ vocational	Count	47			47		12	35	33	13	16	20	7
			8%			24%		7%	8%	8%	7%	12%	10%	4%
	Technical/ vocational diploma	Count	66			66		22	44	47	19	12	21	21
			11%			33%		13%	10%	12%	10%	9%	10%	13%
	Some University	Count	88			88		20	67	49	35	21	38	25
			15%			44%		12%	16%	12%	19%	15%	19%	15%
	University degree	Count	186				186	58	128	153	33	15	60	85
			31%				100%	35%	30%	38%	19%	11%	29%	51%
	(Refused/NS)	Count	4					2						
			1%					1%						
CHILDREN AGED 15 OR YOUNGER AT HOME	Yes	Count	165	16	35	55	58	165		127	36	31	54	62
			27%	21%	26%	27%	31%	100%		31%	20%	23%	26%	37%
	No	Count	433	59	100	146	128		433	279	144	105	151	105
			72%	79%	74%	73%	69%		100%	69%	80%	77%	74%	63%
	(Refused/NS)	Count	2											
			0%											
OWN/ RENT CURRENT PLACE OF RESIDENCE	Own	Count	406	42	82	129	153	127	279	406		58	134	150
			68%	56%	61%	64%	82%	77%	64%	100%		43%	65%	90%
	Rent	Count	179	30	50	66	33	36	144		179	76	68	14
			30%	40%	37%	33%	18%	22%	33%		100%	56%	33%	8%
	(Refused/NS)	Count	14	3	3	5		2	10			1	4	3
			2%	3%	2%	3%		1%	2%			1%	2%	2%

SECTION DS
Demographics - Education, Children At Home, Residence Ownership

				MALES			FEMALES					NEW APPROACH	
			TOTAL	18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +	Library Users	Rec Users	Pro	Anti
BASE: WINNIPEG RESIDENTS			(600)	(88)	(114)	(72)	(88)	(116)	(95)	(325)	(196)	(332)	(165)
HIGHEST LEVEL OF SCHOOLING	Grade school/ Some high school	Count	75	5	11	14	7	7	29	25	10	30	27
			12%	6%	10%	19%	7%	6%	30%	8%	5%	9%	17%
	Completed high school	Count	135	15	23	21	13	31	26	53	28	78	33
			22%	17%	20%	28%	15%	27%	28%	16%	15%	24%	20%
	Some technical/ vocational	Count	47	8	11	4	3	13	8	32	8	29	6
			8%	9%	9%	5%	4%	11%	9%	10%	4%	9%	3%
	Technical/ vocational diploma	Count	66	10	17	7	9	17	5	39	27	38	17
			11%	11%	15%	9%	10%	15%	5%	12%	14%	11%	10%
	Some University	Count	88	19	16	4	24	12	13	54	39	52	24
			15%	21%	14%	5%	27%	10%	14%	17%	20%	16%	14%
	University degree	Count	186	32	36	23	33	37	13	121	83	103	56
			31%	37%	32%	32%	37%	32%	14%	37%	43%	31%	34%
	(Refused/NS)	Count	4							2		2	2
			1%							0%		0%	1%
CHILDREN AGED 15 OR YOUNGER AT HOME	Yes	Count	165	23	55	3	36	43	1	105	64	107	40
			27%	27%	48%	4%	41%	37%	1%	32%	33%	32%	24%
	No	Count	433	64	59	69	52	74	94	220	132	225	123
			72%	73%	52%	96%	59%	63%	99%	68%	67%	68%	75%
	(Refused/NS)	Count	2										2
			0%										1%
OWN/ RENT CURRENT PLACE OF RESIDENCE	Own	Count	406	49	83	61	46	86	64	222	145	227	110
			68%	56%	73%	84%	52%	74%	67%	68%	74%	68%	67%
	Rent	Count	179	36	31	12	38	30	31	94	48	98	48
			30%	41%	27%	16%	43%	26%	33%	29%	24%	30%	29%
	(Refused/NS)	Count	14	3			4			9	3	6	6
			2%	3%			5%			3%	2%	2%	4%

SECTION DS
Demographics - Age, Internet Usage, Family Income

			TOTAL	WINNIPEG REGION					GENDER		AGE		
				Northwest	Northeast	Southeast	Southwest	Core	Male	Female	18 - 34	35 - 54	55 +
BASE: WINNIPEG RESIDENTS			(600)	(130)	(114)	(95)	(144)	(117)	(287)	(313)	(176)	(230)	(167)
AGE	18 to 24	Count	64	9	11	8	16	20	36	28	64		
			11%	7%	10%	9%	11%	17%	13%	9%	37%		
	25 to 34	Count	111	25	18	17	38	14	52	60	111		
			19%	19%	16%	17%	26%	12%	18%	19%	63%		
	35 to 44	Count	100	23	22	16	23	15	51	48		100	
			17%	18%	19%	17%	16%	13%	18%	15%		43%	
	45 to 54	Count	130	20	24	28	28	30	63	68		130	
			22%	16%	21%	29%	19%	26%	22%	22%		57%	
	55 to 64	Count	85	16	18	13	15	23	36	49			85
			14%	13%	16%	14%	10%	19%	13%	16%			51%
	65 and older	Count	82	24	16	10	22	9	36	46			82
			14%	19%	14%	10%	15%	8%	13%	15%			49%
	(Refused/NS)	Count	27	12	4	3	2	5	13	14			
			4%	9%	3%	3%	2%	5%	5%	4%			
USED INTERNET IN PAST 30 DAYS	Yes	Count	438	99	81	70	113	75	224	215	162	185	73
			73%	76%	71%	74%	79%	64%	78%	69%	92%	81%	43%
	No	Count	158	31	33	24	30	40	62	97	13	44	94
			26%	24%	29%	25%	21%	34%	22%	31%	8%	19%	57%
	(Refused/NS)	Count	3			1		2	2	2		1	
			1%			1%		2%	1%	1%		0%	
HOUSEHOLD INCOME	Under $10,000	Count	26	1	4	2	4	14	10	15	11	7	7
			4%	1%	4%	2%	3%	12%	4%	5%	6%	3%	4%
	$10,000 to $29,999	Count	110	21	25	14	22	28	38	72	28	40	42
			18%	16%	22%	14%	15%	24%	13%	23%	16%	17%	25%
	$30,000 to $59,999	Count	205	55	33	32	46	39	111	94	71	73	57
			34%	42%	29%	34%	32%	33%	39%	30%	41%	32%	34%
	$60,000 to $79,999	Count	72	16	19	13	17	7	31	41	18	36	16
			12%	12%	17%	13%	12%	6%	11%	13%	10%	16%	10%
	$80,000 or over	Count	95	9	13	22	39	13	61	35	32	48	13
			16%	7%	12%	23%	27%	11%	21%	11%	18%	21%	8%
	(Refused/NS)	Count	92	28	19	13	15	17	36	56	16	25	32
			15%	21%	17%	14%	10%	15%	13%	18%	9%	11%	19%

SECTION DS
Demographics - Age, Internet Usage, Family Income

				EDUCATION				CHILDREN AT HOME		RESIDENCE		HOUSEHOLD INCOME		
			TOTAL	Less than HS	HS	Some Post-Sec.	University	Yes	No	Own	Rent	< $30K	$30K - $59K	$60K +
BASE: WINNIPEG RESIDENTS			(600)	(75)	(135)	(201)	(186)	(165)	(433)	(406)	(179)	(136)	(205)	(167)
AGE	18 to 24	Count	64	8	12	32	12	12	52	30	27	15	22	20
			11%	11%	9%	16%	7%	8%	12%	8%	15%	11%	11%	12%
	25 to 34	Count	111	3	16	40	53	47	65	64	48	24	49	29
			19%	4%	12%	20%	28%	28%	15%	16%	26%	18%	24%	18%
	35 to 44	Count	100	7	24	42	27	61	39	72	28	24	31	33
			17%	10%	18%	21%	14%	37%	9%	18%	15%	18%	15%	20%
	45 to 54	Count	130	11	30	43	46	37	94	97	33	23	42	52
			22%	15%	22%	21%	25%	22%	22%	24%	19%	17%	20%	31%
	55 to 64	Count	85	22	21	22	20	4	81	64	21	21	24	24
			14%	30%	16%	11%	11%	3%	19%	16%	12%	16%	12%	15%
	65 and older	Count	82	20	26	19	17		82	60	22	27	33	5
			14%	28%	19%	9%	9%		19%	15%	12%	20%	16%	3%
	(Refused/NS)	Count	27	2	6	3	12	4	21	18	1		4	4
			4%	3%	5%	1%	6%	2%	5%	5%	1%		2%	2%
USED INTERNET IN PAST 30 DAYS	Yes	Count	438	28	72	165	171	142	296	312	116	71	158	152
			73%	38%	54%	82%	92%	86%	68%	77%	65%	53%	77%	91%
	No	Count	158	45	63	36	15	22	136	94	63	64	46	15
			26%	61%	46%	18%	8%	14%	31%	23%	35%	47%	22%	9%
	(Refused/NS)	Count	3	1					1	1			1	
			1%	1%					0%	0%			0%	
HOUSEHOLD INCOME	Under $10,000	Count	26	9	5	8	4	7	19	3	22	26		
			4%	12%	4%	4%	2%	4%	4%	1%	12%	19%		
	$10,000 to $29,999	Count	110	20	38	41	11	24	86	55	54	110		
			18%	27%	28%	20%	6%	14%	20%	14%	30%	81%		
	$30,000 to $59,999	Count	205	24	42	79	60	54	151	134	68		205	
			34%	32%	31%	39%	32%	33%	35%	33%	38%		100%	
	$60,000 to $79,999	Count	72	4	15	22	31	23	48	65	7			72
			12%	5%	11%	11%	17%	14%	11%	16%	4%			43%
	$80,000 or over	Count	95	3	8	31	53	38	57	85	7			95
			16%	4%	6%	15%	29%	23%	13%	21%	4%			57%
	(Refused/NS)	Count	92	14	27	20	27	19	71	64	22			
			15%	19%	20%	10%	14%	11%	16%	16%	12%			

SECTION DS
Demographics - Age, Internet Usage, Family Income

			TOTAL	MALES			FEMALES			Library Users	Rec Users	NEW APPROACH	
				18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +			Pro	Anti
BASE: WINNIPEG RESIDENTS			(600)	(88)	(114)	(72)	(88)	(116)	(95)	(325)	(196)	(332)	(165)
AGE	18 to 24	Count	64	36			28			38	23	38	19
			11%	41%			32%			12%	12%	11%	12%
	25 to 34	Count	111	52			60			67	52	81	18
			19%	59%			68%			21%	26%	25%	11%
	35 to 44	Count	100		51			48		63	37	64	25
			17%		45%			42%		19%	19%	19%	15%
	45 to 54	Count	130		63			68		71	40	72	40
			22%		55%			58%		22%	20%	22%	24%
	55 to 64	Count	85			36			49	40	22	38	29
			14%			50%			52%	12%	11%	12%	18%
	65 and older	Count	82			36			46	33	16	28	26
			14%			50%			48%	10%	8%	9%	16%
	(Refused/NS)	Count	27							13	6	10	7
			4%							4%	3%	3%	4%
USED INTERNET IN PAST 30 DAYS	Yes	Count	438	82	95	39	80	91	34	267	164	266	108
			73%	93%	83%	54%	91%	78%	35%	82%	84%	80%	66%
	No	Count	158	6	19	33	8	24	61	58	31	64	55
			26%	7%	17%	46%	9%	21%	65%	18%	16%	19%	33%
	(Refused/NS)	Count	3					1				1	2
			1%					1%				0%	1%
HOUSEHOLD INCOME	Under $10,000	Count	26	5	4	1	7	3	6	13	3	8	11
			4%	6%	4%	1%	7%	2%	6%	4%	2%	3%	7%
	$10,000 to $29,999	Count	110	9	17	13	20	23	29	56	23	58	29
			18%	10%	15%	18%	22%	20%	30%	17%	12%	18%	18%
	$30,000 to $59,999	Count	205	42	39	28	29	34	29	117	58	122	56
			34%	48%	34%	39%	33%	29%	30%	36%	30%	37%	34%
	$60,000 to $79,999	Count	72	8	15	8	10	21	8	44	21	48	17
			12%	9%	13%	11%	11%	18%	9%	14%	11%	14%	10%
	$80,000 or over	Count	95	19	30	11	13	18	2	58	61	54	29
			16%	21%	26%	15%	15%	16%	3%	18%	31%	16%	18%
	(Refused/NS)	Count	92	6	9	12	10	16	20	37	29	41	21
			15%	7%	8%	16%	11%	14%	22%	11%	15%	12%	13%

SECTION DS - Demographics
**** DK/NS REMOVED ****

			WINNIPEG REGION					GENDER		AGE		
		TOTAL	Northwest	Northeast	Southeast	Southwest	Core	Male	Female	18 - 34	35 - 54	55 +
BASE: THOSE RESPONDING		(596)	(129)	(114)	(95)	(144)	(115)	(284)	(312)	(176)	(230)	(167)
HIGHEST LEVEL OF SCHOOLING	Grade school/ Some high school	13%	10%	14%	14%	6%	20%	11%	14%	6%	8%	25%
	Completed high school	23%	28%	25%	22%	14%	25%	22%	23%	16%	23%	28%
	Some technical/ vocational	8%	9%	10%	14%	3%	7%	8%	8%	6%	10%	7%
	Technical/ vocational diploma	11%	9%	17%	15%	6%	11%	12%	10%	10%	15%	7%
	Some University	15%	10%	12%	11%	20%	18%	14%	16%	24%	12%	10%
	University degree	31%	33%	21%	25%	51%	19%	34%	29%	37%	32%	22%
BASE: THOSE RESPONDING		(598)	(130)	(114)	(95)	(144)	(115)	(285)	(312)	(176)	(230)	(167)
CHILDREN AGED 15 OR YOUNGER AT HOME	Yes	28%	30%	32%	29%	27%	19%	29%	26%	34%	42%	2%
	No	72%	70%	68%	71%	73%	81%	71%	74%	66%	58%	98%
BASE: THOSE RESPONDING		(586)	(127)	(113)	(93)	(141)	(111)	(278)	(308)	(168)	(230)	(167)
OWN/ RENT CURRENT PLACE OF RESIDENCE	Own	69%	80%	73%	80%	68%	47%	72%	67%	56%	74%	74%
	Rent	31%	20%	27%	20%	32%	53%	28%	33%	44%	26%	26%
BASE: THOSE RESPONDING		(573)	(118)	(110)	(92)	(141)	(112)	(274)	(299)	(176)	(230)	(167)
AGE	18 to 24	11%	8%	10%	9%	11%	18%	13%	9%	37%		
	25 to 34	19%	21%	16%	18%	27%	13%	19%	20%	63%		
	35 to 44	17%	19%	20%	18%	16%	13%	19%	16%		43%	
	45 to 54	23%	17%	22%	30%	20%	27%	23%	23%		57%	
	55 to 64	15%	14%	17%	14%	10%	20%	13%	16%			51%
	65 and older	14%	20%	15%	11%	16%	8%	13%	15%			49%
BASE: THOSE RESPONDING		(597)	(130)	(114)	(94)	(144)	(115)	(285)	(311)	(176)	(229)	(167)
USED INTERNET IN PAST 30 DAYS	Yes	73%	76%	71%	74%	79%	65%	78%	69%	92%	81%	43%
	No	27%	24%	29%	26%	21%	35%	22%	31%	8%	19%	57%
BASE: THOSE RESPONDING		(508)	(103)	(94)	(82)	(129)	(100)	(251)	(257)	(160)	(205)	(135)
HOUSEHOLD INCOME	Under $10,000	5%	1%	5%	3%	3%	14%	4%	6%	7%	4%	5%
	$10,000 to $29,999	22%	21%	26%	17%	17%	28%	15%	28%	18%	20%	31%
	$30,000 to $59,999	40%	54%	35%	39%	36%	39%	44%	37%	45%	36%	42%
	$60,000 to $79,999	14%	15%	20%	15%	14%	7%	12%	16%	11%	18%	12%
	$80,000 or over	19%	9%	14%	26%	30%	13%	24%	13%	20%	24%	10%

SECTION DS - Demographics
**** DK/NS REMOVED ****

			EDUCATION				CHILDREN AT HOME		RESIDENCE		HOUSEHOLD INCOME		
		TOTAL	Less than HS	HS	Some Post-Sec.	University	Yes	No	Own	Rent	< $30K	$30K - $59K	$60K +
BASE: THOSE RESPONDING		(596)	(75)	(135)	(201)	(186)	(163)	(433)	(406)	(179)	(136)	(205)	(167)
HIGHEST LEVEL OF SCHOOLING	Grade school/ Some high school	13%	100%				10%	14%	10%	17%	21%	12%	4%
	Completed high school	23%		100%			21%	23%	20%	28%	31%	21%	14%
	Some technical/ vocational	8%			24%		8%	8%	8%	7%	12%	10%	4%
	Technical/ vocational diploma	11%			33%		13%	10%	12%	10%	9%	10%	13%
	Some University	15%			44%		13%	16%	12%	19%	15%	19%	15%
	University degree	31%				100%	36%	30%	38%	19%	11%	29%	51%
BASE: THOSE RESPONDING		(598)	(75)	(135)	(201)	(186)	(165)	(433)	(406)	(179)	(136)	(205)	(167)
CHILDREN AGED 15 OR YOUNGER AT HOME	Yes	28%	21%	26%	27%	31%	100%		31%	20%	23%	26%	37%
	No	72%	79%	74%	73%	69%		100%	69%	80%	77%	74%	63%
BASE: THOSE RESPONDING		(586)	(72)	(132)	(196)	(186)	(163)	(423)	(406)	(179)	(134)	(201)	(164)
OWN/ RENT CURRENT PLACE OF RESIDENCE	Own	69%	58%	62%	66%	82%	78%	66%	100%		43%	66%	92%
	Rent	31%	42%	38%	34%	18%	22%	34%		100%	57%	34%	8%
BASE: THOSE RESPONDING		(573)	(72)	(129)	(198)	(174)	(161)	(412)	(388)	(178)	(136)	(201)	(163)
AGE	18 to 24	11%	11%	9%	16%	7%	8%	13%	8%	15%	11%	11%	12%
	25 to 34	19%	4%	12%	20%	30%	29%	16%	16%	27%	18%	24%	18%
	35 to 44	17%	10%	19%	21%	15%	38%	9%	19%	16%	18%	15%	20%
	45 to 54	23%	15%	23%	22%	27%	23%	23%	25%	19%	17%	21%	32%
	55 to 64	15%	31%	16%	11%	12%	3%	20%	17%	12%	16%	12%	15%
	65 and older	14%	28%	20%	10%	9%		20%	16%	12%	20%	17%	3%
BASE: THOSE RESPONDING		(597)	(74)	(135)	(201)	(186)	(165)	(432)	(405)	(179)	(136)	(204)	(167)
USED INTERNET IN PAST 30 DAYS	Yes	73%	38%	54%	82%	92%	86%	68%	77%	65%	53%	77%	91%
	No	27%	62%	46%	18%	8%	14%	32%	23%	35%	47%	23%	9%
BASE: THOSE RESPONDING		(508)	(60)	(108)	(180)	(159)	(146)	(362)	(342)	(158)	(136)	(205)	(167)
HOUSEHOLD INCOME	Under $10,000	5%	14%	5%	5%	2%	5%	5%	1%	14%	19%		
	$10,000 to $29,999	22%	34%	35%	23%	7%	16%	24%	16%	34%	81%		
	$30,000 to $59,999	40%	40%	39%	44%	37%	37%	42%	39%	43%		100%	
	$60,000 to $79,999	14%	7%	14%	12%	20%	16%	13%	19%	4%			43%
	$80,000 or over	19%	5%	8%	17%	34%	26%	16%	25%	4%			57%

SECTION DS
**** DK/NS REMOVED ****

		TOTAL	MALES			FEMALES			Library Users	Rec Users	NEW APPROACH	
			18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +			Pro	Anti
BASE: THOSE RESPONDING		(596)	(88)	(114)	(72)	(88)	(116)	(95)	(323)	(196)	(330)	(163)
HIGHEST LEVEL OF SCHOOLING	Grade school/ Some high school	13%	6%	10%	19%	7%	6%	30%	8%	5%	9%	17%
	Completed high school	23%	17%	20%	28%	15%	27%	28%	16%	15%	24%	20%
	Some technical/ vocational	8%	9%	9%	5%	4%	11%	9%	10%	4%	9%	4%
	Technical/ vocational diploma	11%	11%	15%	9%	10%	15%	5%	12%	14%	11%	10%
	Some University	15%	21%	14%	5%	27%	10%	14%	17%	20%	16%	15%
	University degree	31%	37%	32%	32%	37%	32%	14%	37%	43%	31%	35%
BASE: THOSE RESPONDING		(598)	(88)	(114)	(72)	(88)	(116)	(95)	(325)	(196)	(332)	(163)
CHILDREN AGED 15 OR YOUNGER AT HOME	Yes	28%	27%	48%	4%	41%	37%	1%	32%	33%	32%	25%
	No	72%	73%	52%	96%	59%	63%	99%	68%	67%	68%	75%
BASE: THOSE RESPONDING		(586)	(85)	(114)	(72)	(84)	(116)	(95)	(316)	(192)	(325)	(159)
OWN/ RENT CURRENT PLACE OF RESIDENCE	Own	69%	57%	73%	84%	55%	74%	67%	70%	75%	70%	70%
	Rent	31%	43%	27%	16%	45%	26%	33%	30%	25%	30%	30%
BASE: THOSE RESPONDING		(573)	(88)	(114)	(72)	(88)	(116)	(95)	(312)	(189)	(322)	(158)
AGE	18 to 24	11%	41%			32%			12%	12%	12%	12%
	25 to 34	19%	59%			68%			21%	27%	25%	12%
	35 to 44	17%		45%			42%		20%	20%	20%	16%
	45 to 54	23%		55%			58%		23%	21%	22%	25%
	55 to 64	15%			50%			52%	13%	12%	12%	18%
	65 and older	14%			50%			48%	11%	9%	9%	17%
BASE: THOSE RESPONDING		(597)	(88)	(114)	(72)	(88)	(115)	(95)	(325)	(196)	(331)	(163)
USED INTERNET IN PAST 30 DAYS	Yes	73%	93%	83%	54%	91%	79%	35%	82%	84%	81%	66%
	No	27%	7%	17%	46%	9%	21%	65%	18%	16%	19%	34%
BASE: THOSE RESPONDING		(508)	(82)	(105)	(61)	(78)	(100)	(74)	(288)	(166)	(290)	(144)
HOUSEHOLD INCOME	Under $10,000	5%	6%	4%	2%	8%	3%	8%	5%	2%	3%	8%
	$10,000 to $29,999	22%	11%	16%	21%	25%	23%	39%	19%	14%	20%	21%
	$30,000 to $59,999	40%	51%	37%	47%	37%	34%	39%	41%	35%	42%	39%
	$60,000 to $79,999	14%	10%	14%	13%	13%	21%	11%	15%	12%	16%	12%
	$80,000 or over	19%	23%	29%	18%	17%	18%	3%	20%	36%	18%	20%