ACADEMY ROAD BIZ

Year of Budget

Revenue	2022 Budget	2022 Projections	2023 Budget
BIZ Levy	$ 95,000.00	$ 97,023.81	$ 95,000.00
Grants - City of Winnipeg	$ 50,000.00	$ 50,000.00	
Grants - Other	$ 4,000.00	$ 18,099.00	$ 10,000.00
Interest Revenue			
Projected Over/Underpayment from Prior Year			
Sponsorship			
Fundraising/Miscellaneous			
Transfer from Reserve Fund	$ 69,882.82	$ 69,882.82	$ 101,587.84
REVENUE TOTAL	**$ 218,882.82**	**$ 235,005.63**	**$ 206,587.84**

Expenses	2022 Budget	2022 Projections	2023 Budget
Bank Service Charges & Interest	$ 300.00	$ 300.00	$ 300.00
Board Development			
Meetings & Workshops			
Membership Dues and Licenses			
Miscellaneous costs-Green Team	$ 7,000.00	$ 13,166.74	$ 12,000.00
Office maintenance and supplies	$ 1,000.00	$ 1,214.90	$ 1,500.00
Professional Fees/ Annual Audit	$ 4,500.00	$ 6,380.51	$ 7,500.00
Professional Develop & Training-inc Liason Off.	$ -		$ -
Staffing & Benefits	$ 24,000.00	$ 24,000.00	$ 24,000.00
Storage/Rental Space			
Telephone & Web/Email Hosting			
Administration Total	**$ 36,800.00**	**$ 45,062.15**	**$ 45,300.00**
Business Development Grant			
Storefront Improvement Grant	$ 25,000.00	$ -	$ 20,000.00
Safety Improvement Grant			$ 10,000.00
Business Incentives Total	**$ 25,000.00**	**$ -**	**$ 30,000.00**
Advertising, Promotions & Publications	$ 8,500.00	$ 6,850.00	$ 12,000.00
Banners, Signs & Maintenance	$ 5,000.00	$ 14,400.00	$ 15,000.00
Miscellaneous			
Strategic planning and Special projects	$ 1,000.00	$ -	$ 1,000.00
Events/Radio ads	$ 12,000.00	$ 12,830.97	$ 17,500.00
Transportation, Parking, and Transit			
Website / Social Media	$ 18,800.00	$ 18,800.00	$ 20,000.00
Marketing & Promotion Total	**$ 45,300.00**	**$ 52,880.97**	**$ 65,500.00**
Enhanced streetscaping	$ 18,748.50		
Holiday Décor	$ 5,000.00	$ 7,000.00	$ 7,500.00
Supplies			
Graffiti Removal	$ 550.00	$ 550.00	$ 600.00
Landscaping/removal pots/bike racks	$ 20,000.00	$ 25,954.17	$ 25,000.00
Safety Programs			
Street Furnishings - Bike Racks, kiosks, benches	$ -	$ 1,690.50	$ 3,000.00
Street Maintenance	$ -	$ 280.00	$ 2,500.00
Other Initiatives and Miscellaneous			
Physical Enhancements & Maintenance Total	**$ 44,298.50**	**$ 35,474.67**	**$ 38,600.00**
Contingency Fund -Over/Under allocation			
Capital Reserve Fund	$ 67,484.32	$ 101,587.84	$ 27,187.84
Other Total	**$ 67,484.32**	**$ 101,587.84**	**$ 27,187.84**
EXPENSE TOTAL	**$ 218,882.82**	**$ 235,005.63**	**$ 206,587.84**
NET INCOME (LOSS)	**$ -**	**$ -**	**$ -**

ACADEMY ROAD BIZ
Year of Budget
Budget Summary

Revenue	2022 Budget	2022 Projections	2023 Budget
BIZ Levy	$ 95,000.00	$ 97,023.81	$ 95,000.00
Grants - City of Winnipeg	$ 50,000.00	$ 50,000.00	$ -
Other Revenue	$ 73,882.82	$ 87,981.82	$ 111,587.84
REVENUE TOTAL	**$ 218,882.82**	**$ 235,005.63**	**$ 206,587.84**
Expenses			
Administration Total	$ 36,800.00	$ 45,062.15	$ 45,300.00
Business Incentives Total	$ 25,000.00	$ -	$ 30,000.00
Marketing & Promotion Total	$ 45,300.00	$ 52,880.97	$ 65,500.00
Physical Enhancements & Maintenance Total	$ 44,298.50	$ 35,474.67	$ 38,600.00
Transfer to Reserves	$ 67,484.32	$ 101,587.84	$ 27,187.84
EXPENSE TOTAL	**$ 218,882.82**	**$ 235,005.63**	**$ 206,587.84**
Net Income/(Loss)	**$ -**	**$ -**	**$ -**

Notes

Revenue

BIZ Levy:

Grants - City of Winnipeg

REMAINING AMOUNT FROM $50,000 GRANT, trying to apply for in 2022

Grants - other

green team a summer job grants

Interest Revenue

Projected Over/Underpayment

Sponsorship

Fundraising/Miscellaneous

Transfer from Reserve Fund

Expenses

Administration

Business Incentives

Marketing & Promotion

budget for second set of banners, added to event budget for 2nd event; hirign RSC media to do reels for 2023 and develop video for 2 seasons on the street.

Physical Enhancements

xmas trees, flowers in summer, install and remove pots and bike racks, maitenance of rack, flower pots

Other expenses