TRANSCONA BIZ

2023 Year of Budget

Revenue	2022 Budget	2022 Projected	2023 Budget
BIZ Levy	$ 400,016.15	$ 406,421.18	$ 411,079.53
Fundraising/Miscellaneous			
Buy A Paver	$ -	$ 13,257.50	$ -
Event Income			
Board Game Night	$ -		$ -
Canada Day Celebrations	$ 3,200.00	$ 3,840.00	$ 3,500.00
Community Clean Up	$ 4,000.00		$ 4,000.00
Community Market	$ 3,600.00	$ 6,987.39	$ 6,000.00
Concerts and Movies	$ 3,000.00		$ 3,000.00
Crafts and Cocktails	$ -	$ 600.00	$ 1,500.00
Holiday Market	$ -		$ -
Winter Wonderland	$ -		$ -
Yoga in the Park	$ -		$ -
Total Event Income	**$ 13,800.00**	**$ 11,427.39**	**$ 18,000.00**
Reader Board	$ 600.00	$ 1,364.09	$ 1,500.00
Miscellaneous	$ 20,000.00	$ 500.00	$ 9,931.60
Total Fundraising	**$ 34,400.00**	**$ 13,291.48**	**$ 29,431.60**
Grants - City of Winnipeg			
Community Incentive Grant Program	$ -		$ -
Graffiti	$ 20,000.00	$ 10,000.00	$ 20,000.00
Streetscaping	$ -	$ 37,000.00	$ -
Total Grants - City of Winnipeg	**$ 20,000.00**	**$ 47,000.00**	**$ 20,000.00**
Grants - Other			
Canada Summer Jobs	$ 17,000.00	$ 22,949.00	$ 23,000.00
Green Team	$ 15,000.00	$ 17,479.00	$ 17,500.00
Land Dedication	$ -		$ -
Miscellaneous	$ 5,000.00		$ 10,000.00
Total Grants - Other	**$ 37,000.00**	**$ 40,428.00**	**$ 50,500.00**
Interest Income	$ 1,200.00	$ 1,521.04	$ 1,750.00
Projected Over/Underpayment from Prior Year	$ -		$ -
Sponsorship			
Advertising Income	$ 2,000.00	$ 5,000.00	$ 5,000.00
Total Sponsorship	**$ 2,000.00**	**$ 5,000.00**	**$ 5,000.00**
Transfer from Reserve Fund	$ 10,000.00	$ -	$ 5,000.00
REVENUE TOTAL	**$ 504,616.15**	**$ 526,919.20**	**$ 522,761.13**

Expenses			
Bank Service Charges & Interest	$ 1,200.00	$ 1,034.79	$ 1,200.00
Board Development	$ 500.00		$ 500.00
Legal and Professional Fees	$ 6,600.00	$ 6,146.02	$ 6,500.00
Meals and Entertainment	$ 500.00	$ 242.14	$ 500.00
Meetings and Conventions	$ 3,000.00	$ 2,624.91	$ 3,000.00
Membership Dues and Licenses	$ 550.00	$ 1,210.02	$ 2,500.00
Miscellaneous costs	$ 500.00		$ 500.00
Office Supplies	$ 6,000.00	$ 4,164.23	$ 4,000.00
Payroll			
Employer Benefits	$ 3,000.00	$ 3,000.00	$ 4,000.00
Economic Development Officer	$ -		$ -
Service Fees	$ 889.92	$ 900.00	$ 1,000.00
Wages	$ 150,000.00	$ 144,136.92	$ 160,000.00
Total Payroll	**$ 153,889.92**	**$ 148,036.92**	**$ 165,000.00**

Postage/Mailing	$ 200.00	$ 284.00	$ 300.00
Professional Development & Training	$ 2,000.00	$ 1,673.97	$ 4,500.00
Rent and Leases			
Equipment Leases	$ 1,169.28	$ 959.20	$ 720.00
Rent	$ 33,471.24	$ 34,225.02	$ 36,906.12
Storage Container	$ 1,890.00	$ 1,876.48	$ 1,953.00
Total Rent and Leases	**$ 36,530.52**	**$ 37,060.70**	**$ 39,579.12**
Repairs and Maintenance			
General	$ 5,000.00	$ 500.00	$ 2,500.00
TCS	$ 10,000.00	$ 4,000.00	$ 5,000.00
Total Repair and Maintenance	**$ 15,000.00**	**$ 4,500.00**	**$ 7,500.00**
Telephone	$ 3,900.00	$ 3,200.33	$ 3,900.00
Travel	$ 1,000.00	$ 1,000.00	$ 1,500.00
Utilities	$ 2,400.00	$ 1,550.24	$ 1,500.00
Administration Total	**$ 233,770.44**	**$ 212,728.27**	**$ 242,479.12**
Business Development Grant - Micro Grants	$ -		$ 5,000.00
Storefront Improvement Grant	$ 10,000.00	$ 10,000.00	$ 10,000.00
Safety Improvement Grant	$ -		$ -
Business Incentives Total	**$ 10,000.00**	**$ 10,000.00**	**$ 15,000.00**
Advertising, Promotions & Publications			
BIZ Bucks	$ 1,800.00	$ 1,800.00	$ 1,800.00
BIZ Bullet	$ 32,000.00	$ 35,728.67	$ 40,000.00
Promo Products	$ 3,000.00	$ 3,235.83	$ 3,500.00
Total Advertising	**$ 36,800.00**	**$ 40,764.50**	**$ 45,300.00**
Banners, Signs & Maintenance	$ -		
Buhler Park	$ 6,000.00	$ 6,000.00	$ 5,700.00
Buy A Paver	$ -	$ 3,115.08	$ -
Ecomonic Development Plan	$ 3,000.00		$ 3,000.00
Events			
Board Game Night	$ -		$ -
Canada Day Celebrations	$ 5,000.00	$ 5,157.24	$ 15,000.00
Community Clean Up	$ 3,500.00	$ 857.70	$ 2,000.00
Community Market	$ 3,500.00	$ 5,264.81	$ 3,500.00
Concerts and Movies	$ 15,000.00	$ 6,828.21	$ 15,000.00
Crafts and Cocktails	$ -	$ 2,500.00	$ 2,500.00
Holiday Market	$ -		$ -
Winter Wonderland	$ 5,000.00		$ 5,000.00
Yoga in the Park	$ 1,000.00		$ -
Total Events	**$ 33,000.00**	**$ 20,607.96**	**$ 43,000.00**
Festival of Banners	$ 7,000.00	$ 7,643.77	$ 8,000.00
Marketing	$ 24,000.00	$ 23,139.34	$ 24,000.00
Miscellaneous	$ 200.00		$ 200.00
Reader Board	$ 2,400.00	$ 4,073.95	$ 2,500.00
Strategic planning and Special projects	$ 1,500.00		$ 1,500.00
Transcona Centiennal Square	$ 10,000.00	$ 5,959.25	$ 5,000.00
Transportation, Parking, and Transit	$ -		
Website / Social Media	$ 850.00	$ 290.00	$ 500.00
Marketing & Promotion Total	**$ 124,750.00**	**$ 111,593.85**	**$ 138,700.00**
Active Transportation	$ 250.00	$ 1,198.26	$ 500.00
Beautification			
Summer	$ 20,000.00	$ 39,169.23	$ 20,000.00
Winter	$ 20,000.00	$ 20,000.00	$ 20,000.00
Total Beautification	**$ 40,000.00**	**$ 59,169.23**	**$ 40,000.00**

City of Winnipeg Expenses			
Community Incentive Grant Program	$ -		
Graffiti	$ 20,000.00	$ 10,000.00	$ 20,000.00
Streetscaping	$ -	$ 4,340.88	$ -
Total City of Winnipeg Expenses	**$ 20,000.00**	**$ 14,340.88**	**$ 20,000.00**
Equipment & Supplies Rental	$ -		
Murals Program	$ 7,000.00	$ 8,178.93	$ 7,000.00
Street Lighting	$ 15,000.00	$ 7,500.00	$ 7,500.00
Public Art	$ 6,000.00	$ 4,200.00	$ 6,000.00
Physical Enhancements & Maintenance Total	**$ 88,250.00**	**$ 94,587.30**	**$ 81,000.00**
Amortization	$ 1,400.00		$ 1,000.00
Bad Debt	$ 1,000.00		$ 1,000.00
See Notes	$ 30,626.34	$ 37,825.50	$ 38,582.01
Contingency Fund -Over/Under allocation	$ 10,000.00		$ 5,000.00
Other Total	**$ 43,026.34**	**$ 37,825.50**	**$ 45,582.01**
EXPENSE TOTAL	**$ 499,796.78**	**$ 466,734.92**	**$ 522,761.13**
NET INCOME (LOSS)	**$ 4,819.37**	**$ 60,184.28**	**$ -**

TRANSCONA BIZ
2023 Year of Budget
Budget Summary

Revenue	2022 Budget	2022 Projected	2023 Budget
BIZ Levy	$ 400,016.15	$ 406,421.18	$ 411,079.53
Fundraising/Miscellaneous	$ -	$ -	$ -
Other Revenue	$ 104,600.00	$ 120,498.02	$ 111,681.60
REVENUE TOTAL	**$ 504,616.15**	**$ 526,919.20**	**$ 522,761.13**
Expenses			
Administration Total	$ 233,770.44	$ 212,728.27	$ 242,479.12
Business Incentives Total	$ 10,000.00	$ 10,000.00	$ 15,000.00
Marketing & Promotion Total	$ 124,750.00	$ 111,593.85	$ 138,700.00
Physical Enhancements & Maintenance Total	$ 88,250.00	$ 94,587.30	$ 81,000.00
Transfer to Reserves	$ 43,026.34	$ 37,825.50	$ 45,582.01
EXPENSE TOTAL	**$ 499,796.78**	**$ 466,734.92**	**$ 522,761.13**
Net Income/(Loss)	**$ 4,819.37**	**$ 60,184.28**	**$ -**