Agenda – Executive Policy Committee – March 13, 2023

REPORTS

Item No. 13 2029 Junior Pan Am Games

WINNIPEG PUBLIC SERVICE RECOMMENDATION:

1. That this report be received as information.

ADMINISTRATIVE REPORT

Title: 2029 Junior Pan Am Games

Critical Path: Executive Policy Committee

AUTHORIZATION

Author	Department Head	CFO	CAO
M. Dryburgh	M. Jack	N/A	M. Jack

EXECUTIVE SUMMARY

In September 2022, Executive Policy Committee directed the Public Service to report on the viability of Winnipeg bidding for the 2029 Junior Pan Am Games, including having discussions on this matter with the University of Manitoba and the Canadian Olympic Committee (COC).

The University of Manitoba has advised the City of their potential interest in being part of an exploratory committee to host these Games. The Province of Manitoba has also indicated interest in being part of an exploratory committee for this purpose.

To submit a bid for the Junior Pan Am Games, the COC must be closely involved in any planning processes because the bid needs to ultimately be submitted by the COC. It is not clear if the COC would ultimately support a Winnipeg bid for the 2029 Junior Pan Am Games because the COC's main focus is currently on securing the 2030 Winter Olympics.

To consider a bid for these games, Municipal, Provincial, and local First Nations governments, the COC and other stakeholders, must reach a common consensus to first provide the necessary resources to assemble an exploratory committee to examine a bid. Any costs associated with an exploratory committee and assembling a bid for these Games would need to be determined at a later time.

Panam Sports will choose the city that will host the 2029 Junior Pan American Games in 2024, which presents a short timeframe for Winnipeg to form an exploratory committee and assemble a bid for these Games.

While an accurate cost estimate to host the 2029 Junior Pan Am Games will not be available until after an exploratory organizing committee is established, high-level estimates utilizing information from the 2021 Junior Pan Am Games hosted by Cali and Valle, Columbia, may be used as a reference. The operational cost for the 2021 games event was $22.2 million CAD ($17.5 million USD), and this could translate to $27.8 million CAD in 2029 dollars. These estimates don't include any capital costs.

RECOMMENDATIONS

1. That this report be received as information.

REASON FOR THE REPORT

On September 14, 2022, Executive Policy Committee directed the Winnipeg Public Service to report back within 180 days on the viability of bidding for the 2029 Junior Pan Am Games, including contacting the University of Manitoba to explore the aquatics facility project and contacting the Canadian Olympic Committee.

IMPLICATIONS OF THE RECOMMENDATIONS

There are no implications to receiving this report as information.

HISTORY/DISCUSSION

Event Background and History

The first Junior Pan American Games was held in Cali and Valle, Columbia, in November and December of 2021.

The second Junior Pan American games will be held in 2025, and there are currently three cities bidding to host the games: Santa Marta, Columbia, Lima, Peru, and Asuncion, Paraguay.

Panam Sports will hold the Junior Pan American Games for the third time in 2029. There are currently no Canadian cities bidding for these Games and it is not certain how many, if any, cities outside of Canada are currently planning to bid for these Games. Panam will select the successful bid for the 2029 Games in 2024.

The purpose of the Junior Pan Am Games is to promote new generations of athletes who will be future participants in the Pan American and Olympic sports. The event is expected to attract around 4,000 athletes between the ages of 16 to 23 from 41 countries of the Americas. These athletes will participate in the main sports of the Olympic program, and gold medalists in the individual events of the Junior Pan American Games 2029 will qualify for the 2031 Pan American Games.

In addition to participating in sports competitions, the Junior Pan American Games offer a unique experience to athletes as they will be able to listen to talks from Olympic champions and various experts on how to excel in sport and prepare for their careers outside of the sport. They will also enjoy cultural and entertainment activities that allow them to get to know the host country and spend time with their fellow athletes.

The Panam Sports Organization indicates that the Junior Pan American Games should not entail a great investment in infrastructure for the host city. Therefore, Panam Sports will give preference to the bids that have existing venues to hold the various sport events. However, there is the possibility that the event can be used to take advantage of a remodel or update of existing venues. In many cases, the events will be held in temporary or adapted venues.

The Province of Manitoba and University of Manitoba (U of M) have both confirmed their interest in being part of an exploratory committee to examine a bid for these Games. The U of M has also confirmed its interested in exploring a potential new indoor pool facility as a legacy project of these Games if there is a possibility to do so.

Games Event Timeline

The event will be held during the months of June or July in 2029. The Games' opening ceremony should be scheduled for a Friday and the event will be held throughout a maximum of two weeks, closing the Games on the third Sunday of the month.

Steps Required to Bid on and Host the Games

There are three main steps to explore, bid on and host these games:

Step 1: (Exploratory) Determine if there is local interest from local First Nations, sports-related organizations and stakeholders, the City and Province, and the Canadian Olympic Committee, to host the games and determine if there is sufficient capacity among local venues - arenas, sport facilities, and hotels/accommodations to accommodate the games. If the City of Winnipeg is interested in pursuing this first step, then Council may wish to entertain a motion to initiate the formation of an exploratory committee.

Step 2: (Bid assembly and submission) If there is sufficient interest and capacity, then an exploratory organizing committee must be put together to assemble a bid with representatives from relevant Municipal, Provincial, First Nations, sport-related organizations, the Canadian Olympic Committee, and possibly external consultants. In this phase, an estimate of the budget required to host the games will be produced. If the exploratory organizing committee determines a bid is feasible to host the games, then a bid can be submitted if there is political will from all levels of government to do so.

Step 3: (Hosting) If the bid is successful, the exploratory committee becomes the organizing committee and is responsible for coordinating the games and funding certain aspects of the event.

High Level Cost Estimates to Host – 2021 Junior Pan Am Games in Cali, Columbia, as a Reference Case

Accurate cost estimates for the 2029 Junior Pan American games will not be available until after an exploratory committee has conducted further analysis. However, information from the 2021 Junior Pan American games, which were hosted in Cali and Valle, Columbia, in November and December of 2021, can be used to produce a high-level estimate for informational purposes only.

The total operational cost of the 2021 Junior Pan American games was $22.2 million CAD ($17.5 million USD). Table 1, below, summarizes these costs by item and produces estimates for various costing years. Using the 2021 games as a benchmark, it is estimated that in 2029 the operational cost for the games could be approximately $27.8 million. This does not include any capital costs.

Table 1: 2021 Junior Pan Am Games Costs, Inflated to 2029 Dollars

Values in $ Millions

Item	Cost Estimates by Currency and Year			
	2021 USD	2021 CAD	2023 CAD	2029 CAD
Maintenance, Venues, Logistics, and Rent	$6.3	$8.0	$8.9	$10.0
Accommodations and Meals	$4.1	$5.2	$5.8	$6.5
Airfares	$3.3	$4.2	$4.6	$5.2
Technology	$2.0	$2.5	$2.8	$3.2
Transportation	$1.8	$2.3	$2.5	$2.9
Total Operational Costs	**$17.5**	**$22.2**	**$24.6**	**$27.8**

FINANCIAL IMPACT

Financial Impact Statement **Date:** February 17, 2023

Project Name:

2029 Junior Pan Am Games

Comments:

There are no financial implications associated with receiving this report as information.

Jason Duke - February 17, 2023

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CONSULTATION

n/a

OURWINNIPEG POLICY ALIGNMENT

n/a

WINNIPEG CLIMATE ACTION PLAN ALIGNMENT

n/a

WINNIPEG POVERTY REDUCTION STRATEGY ALIGNMENT

n/a

SUBMITTED BY

Department: Office of the Chief Administrative Officer
Division: Economic Development and Policy
Prepared by: Tyler Kroeker/Matt Dryburgh
Date: February 14, 2023