

ACADEMY ROAD BIZ

Year of Budget

Revenue	2022 Budget	2022 Projections	2023 Budget
BIZ Levy	\$ 95,000.00	\$ 97,023.81	\$ 95,000.00
Grants - City of Winnipeg	\$ 50,000.00	\$ 50,000.00	
Grants - Other	\$ 4,000.00	\$ 18,099.00	\$ 10,000.00
Interest Revenue			
Projected Over/Underpayment from Prior Year			
Sponsorship			
Fundraising/Miscellaneous			
Transfer from Reserve Fund	\$ 69,882.82	\$ 69,882.82	\$ 101,587.84
REVENUE TOTAL	\$ 218,882.82	\$ 235,005.63	\$ 206,587.84

Expenses	2022 Budget	2022 Projections	2023 Budget
Bank Service Charges & Interest	\$ 300.00	\$ 300.00	\$ 300.00
Board Development			
Meetings & Workshops			
Membership Dues and Licenses			
Miscellaneous costs-Green Team	\$ 7,000.00	\$ 13,166.74	\$ 12,000.00
Office maintenance and supplies	\$ 1,000.00	\$ 1,214.90	\$ 1,500.00
Professional Fees/ Annual Audit	\$ 4,500.00	\$ 6,380.51	\$ 7,500.00
Professional Develop & Training-inc Liason Off.	\$ -		\$ -
Staffing & Benefits	\$ 24,000.00	\$ 24,000.00	\$ 24,000.00
Storage/Rental Space			
Telephone & Web/Email Hosting			
Administration Total	\$ 36,800.00	\$ 45,062.15	\$ 45,300.00

Business Development Grant			
Storefront Improvement Grant	\$ 25,000.00	\$ -	\$ 20,000.00
Safety Improvement Grant			\$ 10,000.00
Business Incentives Total	\$ 25,000.00	\$ -	\$ 30,000.00

Advertising, Promotions & Publications	\$ 8,500.00	\$ 6,850.00	\$ 12,000.00
Banners, Signs & Maintenance	\$ 5,000.00	\$ 14,400.00	\$ 15,000.00
Miscellaneous			
Strategic planning and Special projects	\$ 1,000.00	\$ -	\$ 1,000.00
Events/Radio ads	\$ 12,000.00	\$ 12,830.97	\$ 17,500.00
Transportation, Parking, and Transit			
Website / Social Media	\$ 18,800.00	\$ 18,800.00	\$ 20,000.00
Marketing & Promotion Total	\$ 45,300.00	\$ 52,880.97	\$ 65,500.00

Enhanced streetscaping	\$ 18,748.50		
Holiday Décor	\$ 5,000.00	\$ 7,000.00	\$ 7,500.00
Supplies			
Graffiti Removal	\$ 550.00	\$ 550.00	\$ 600.00
Landscaping/removal pots/bike racks	\$ 20,000.00	\$ 25,954.17	\$ 25,000.00

Safety Programs			
Street Furnishings - Bike Racks, kiosks, benches	\$ -	\$ 1,690.50	\$ 3,000.00
Street Maintenance	\$ -	\$ 280.00	\$ 2,500.00

Other Initiatives and Miscellaneous			
Physical Enhancements & Maintenance Total	\$ 44,298.50	\$ 35,474.67	\$ 38,600.00

Contingency Fund -Over/Under allocation			
Capital Reserve Fund	\$ 67,484.32	\$ 101,587.84	\$ 27,187.84
Other Total	\$ 67,484.32	\$ 101,587.84	\$ 27,187.84

EXPENSE TOTAL	\$ 218,882.82	\$ 235,005.63	\$ 206,587.84
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NET INCOME (LOSS)	\$ -	\$ -	\$ -
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ACADEMY ROAD BIZ
Year of Budget
Budget Summary

Revenue	2022 Budget	2022 Projections	2023 Budget
BIZ Levy	\$ 95,000.00	\$ 97,023.81	\$ 95,000.00
Grants - City of Winnipeg	\$ 50,000.00	\$ 50,000.00	\$ -
Other Revenue	\$ 73,882.82	\$ 87,981.82	\$ 111,587.84
REVENUE TOTAL	\$ 218,882.82	\$ 235,005.63	\$ 206,587.84
Expenses			
Administration Total	\$ 36,800.00	\$ 45,062.15	\$ 45,300.00
Business Incentives Total	\$ 25,000.00	\$ -	\$ 30,000.00
Marketing & Promotion Total	\$ 45,300.00	\$ 52,880.97	\$ 65,500.00
Physical Enhancements & Maintenance Total	\$ 44,298.50	\$ 35,474.67	\$ 38,600.00
Transfer to Reserves	\$ 67,484.32	\$ 101,587.84	\$ 27,187.84
EXPENSE TOTAL	\$ 218,882.82	\$ 235,005.63	\$ 206,587.84
Net Income/(Loss)	\$ -	\$ -	\$ -

Notes

Revenue

BIZ Levy:

Grants - City of Winnipeg

REMAINING AMOUNT FROM \$50,000 GRANT, trying to apply for in 2022

Grants - other

green team a summer job grants

Interest Revenue

Projected Over/Underpayment

Sponsorship

Fundraising/Miscellaneous

Transfer from Reserve Fund

Expenses

Administration

Business Incentives

Marketing & Promotion

budget for second set of banners, added to event budget for 2nd event; hirign RSC media to do reels for 2023 and develop video for 2 seasons on the street.

Physical Enhancements

xmas trees, flowers in summer, install and remove pots and bike racks, maitenance of rack, flower pots

Other expenses