

TRANSCONA BIZ

2023 Year of Budget

Revenue	2022 Budget	2022 Projected	2023 Budget
BIZ Levy	\$ 400,016.15	\$ 406,421.18	\$ 411,079.53
Fundraising/Miscellaneous			
Buy A Paver	\$ -	\$ 13,257.50	\$ -
Event Income			
Board Game Night	\$ -		\$ -
Canada Day Celebrations	\$ 3,200.00	\$ 3,840.00	\$ 3,500.00
Community Clean Up	\$ 4,000.00		\$ 4,000.00
Community Market	\$ 3,600.00	\$ 6,987.39	\$ 6,000.00
Concerts and Movies	\$ 3,000.00		\$ 3,000.00
Crafts and Cocktails	\$ -	\$ 600.00	\$ 1,500.00
Holiday Market	\$ -		\$ -
Winter Wonderland	\$ -		\$ -
Yoga in the Park	\$ -		\$ -
Total Event Income	\$ 13,800.00	\$ 11,427.39	\$ 18,000.00
Reader Board	\$ 600.00	\$ 1,364.09	\$ 1,500.00
Miscellaneous	\$ 20,000.00	\$ 500.00	\$ 9,931.60
Total Fundraising	\$ 34,400.00	\$ 13,291.48	\$ 29,431.60
Grants - City of Winnipeg			
Community Incentive Grant Program	\$ -		\$ -
Graffiti	\$ 20,000.00	\$ 10,000.00	\$ 20,000.00
Streetscaping	\$ -	\$ 37,000.00	\$ -
Total Grants - City of Winnipeg	\$ 20,000.00	\$ 47,000.00	\$ 20,000.00
Grants - Other			
Canada Summer Jobs	\$ 17,000.00	\$ 22,949.00	\$ 23,000.00
Green Team	\$ 15,000.00	\$ 17,479.00	\$ 17,500.00
Land Dedication	\$ -		\$ -
Miscellaneous	\$ 5,000.00		\$ 10,000.00
Total Grants - Other	\$ 37,000.00	\$ 40,428.00	\$ 50,500.00
Interest Income	\$ 1,200.00	\$ 1,521.04	\$ 1,750.00
Projected Over/Underpayment from Prior Year	\$ -		\$ -
Sponsorship			
Advertising Income	\$ 2,000.00	\$ 5,000.00	\$ 5,000.00
Total Sponsorship	\$ 2,000.00	\$ 5,000.00	\$ 5,000.00
Transfer from Reserve Fund	\$ 10,000.00	\$ -	\$ 5,000.00
REVENUE TOTAL	\$ 504,616.15	\$ 526,919.20	\$ 522,761.13

Expenses			
Bank Service Charges & Interest	\$ 1,200.00	\$ 1,034.79	\$ 1,200.00
Board Development	\$ 500.00		\$ 500.00
Legal and Professional Fees	\$ 6,600.00	\$ 6,146.02	\$ 6,500.00
Meals and Entertainment	\$ 500.00	\$ 242.14	\$ 500.00
Meetings and Conventions	\$ 3,000.00	\$ 2,624.91	\$ 3,000.00
Membership Dues and Licenses	\$ 550.00	\$ 1,210.02	\$ 2,500.00
Miscellaneous costs	\$ 500.00		\$ 500.00
Office Supplies	\$ 6,000.00	\$ 4,164.23	\$ 4,000.00
Payroll			
Employer Benefits	\$ 3,000.00	\$ 3,000.00	\$ 4,000.00
Economic Development Officer	\$ -		\$ -
Service Fees	\$ 889.92	\$ 900.00	\$ 1,000.00
Wages	\$ 150,000.00	\$ 144,136.92	\$ 160,000.00
Total Payroll	\$ 153,889.92	\$ 148,036.92	\$ 165,000.00

Postage/Mailing	\$ 200.00	\$ 284.00	\$ 300.00
Professional Development & Training	\$ 2,000.00	\$ 1,673.97	\$ 4,500.00
Rent and Leases			
Equipment Leases	\$ 1,169.28	\$ 959.20	\$ 720.00
Rent	\$ 33,471.24	\$ 34,225.02	\$ 36,906.12
Storage Container	\$ 1,890.00	\$ 1,876.48	\$ 1,953.00
Total Rent and Leases	\$ 36,530.52	\$ 37,060.70	\$ 39,579.12
Repairs and Maintenance			
General	\$ 5,000.00	\$ 500.00	\$ 2,500.00
TCS	\$ 10,000.00	\$ 4,000.00	\$ 5,000.00
Total Repair and Maintenance	\$ 15,000.00	\$ 4,500.00	\$ 7,500.00
Telephone	\$ 3,900.00	\$ 3,200.33	\$ 3,900.00
Travel	\$ 1,000.00	\$ 1,000.00	\$ 1,500.00
Utilities	\$ 2,400.00	\$ 1,550.24	\$ 1,500.00
Administration Total	\$ 233,770.44	\$ 212,728.27	\$ 242,479.12
Business Development Grant - Micro Grants	\$ -		\$ 5,000.00
Storefront Improvement Grant	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00
Safety Improvement Grant	\$ -		\$ -
Business Incentives Total	\$ 10,000.00	\$ 10,000.00	\$ 15,000.00
Advertising, Promotions & Publications			
BIZ Bucks	\$ 1,800.00	\$ 1,800.00	\$ 1,800.00
BIZ Bullet	\$ 32,000.00	\$ 35,728.67	\$ 40,000.00
Promo Products	\$ 3,000.00	\$ 3,235.83	\$ 3,500.00
Total Advertising	\$ 36,800.00	\$ 40,764.50	\$ 45,300.00
Banners, Signs & Maintenance	\$ -		
Buhler Park	\$ 6,000.00	\$ 6,000.00	\$ 5,700.00
Buy A Paver	\$ -	\$ 3,115.08	\$ -
Economic Development Plan	\$ 3,000.00		\$ 3,000.00
Events			
Board Game Night	\$ -		\$ -
Canada Day Celebrations	\$ 5,000.00	\$ 5,157.24	\$ 15,000.00
Community Clean Up	\$ 3,500.00	\$ 857.70	\$ 2,000.00
Community Market	\$ 3,500.00	\$ 5,264.81	\$ 3,500.00
Concerts and Movies	\$ 15,000.00	\$ 6,828.21	\$ 15,000.00
Crafts and Cocktails	\$ -	\$ 2,500.00	\$ 2,500.00
Holiday Market	\$ -		\$ -
Winter Wonderland	\$ 5,000.00		\$ 5,000.00
Yoga in the Park	\$ 1,000.00		\$ -
Total Events	\$ 33,000.00	\$ 20,607.96	\$ 43,000.00
Festival of Banners	\$ 7,000.00	\$ 7,643.77	\$ 8,000.00
Marketing	\$ 24,000.00	\$ 23,139.34	\$ 24,000.00
Miscellaneous	\$ 200.00		\$ 200.00
Reader Board	\$ 2,400.00	\$ 4,073.95	\$ 2,500.00
Strategic planning and Special projects	\$ 1,500.00		\$ 1,500.00
Transcona Centennial Square	\$ 10,000.00	\$ 5,959.25	\$ 5,000.00
Transportation, Parking, and Transit	\$ -		
Website / Social Media	\$ 850.00	\$ 290.00	\$ 500.00
Marketing & Promotion Total	\$ 124,750.00	\$ 111,593.85	\$ 138,700.00
Active Transportation	\$ 250.00	\$ 1,198.26	\$ 500.00
Beautification			
Summer	\$ 20,000.00	\$ 39,169.23	\$ 20,000.00
Winter	\$ 20,000.00	\$ 20,000.00	\$ 20,000.00
Total Beautification	\$ 40,000.00	\$ 59,169.23	\$ 40,000.00

City of Winnipeg Expenses

Community Incentive Grant Program	\$	-			
Graffiti	\$	20,000.00	\$	10,000.00	\$ 20,000.00
Streetscaping	\$	-	\$	4,340.88	\$ -
Total City of Winnipeg Expenses	\$	20,000.00	\$	14,340.88	\$ 20,000.00
Equipment & Supplies Rental	\$	-			
Murals Program	\$	7,000.00	\$	8,178.93	\$ 7,000.00
Street Lighting	\$	15,000.00	\$	7,500.00	\$ 7,500.00
Public Art	\$	6,000.00	\$	4,200.00	\$ 6,000.00
Physical Enhancements & Maintenance Total	\$	88,250.00	\$	94,587.30	\$ 81,000.00
Amortization	\$	1,400.00			\$ 1,000.00
Bad Debt	\$	1,000.00			\$ 1,000.00
See Notes	\$	30,626.34	\$	37,825.50	\$ 38,582.01
Contingency Fund -Over/Under allocation	\$	10,000.00			\$ 5,000.00
Other Total	\$	43,026.34	\$	37,825.50	\$ 45,582.01
EXPENSE TOTAL	\$	499,796.78	\$	466,734.92	\$ 522,761.13
NET INCOME (LOSS)	\$	4,819.37	\$	60,184.28	\$ -

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Budget Summary

Revenue	2022 Budget	2022 Projected	2023 Budget
BIZ Levy	\$ 400,016.15	\$ 406,421.18	\$ 411,079.53
Fundraising/Miscellaneous	\$ -	\$ -	\$ -
Other Revenue	\$ 104,600.00	\$ 120,498.02	\$ 111,681.60
REVENUE TOTAL	\$ 504,616.15	\$ 526,919.20	\$ 522,761.13
Expenses			
Administration Total	\$ 233,770.44	\$ 212,728.27	\$ 242,479.12
Business Incentives Total	\$ 10,000.00	\$ 10,000.00	\$ 15,000.00
Marketing & Promotion Total	\$ 124,750.00	\$ 111,593.85	\$ 138,700.00
Physical Enhancements & Maintenance Total	\$ 88,250.00	\$ 94,587.30	\$ 81,000.00
Transfer to Reserves	\$ 43,026.34	\$ 37,825.50	\$ 45,582.01
EXPENSE TOTAL	\$ 499,796.78	\$ 466,734.92	\$ 522,761.13
Net Income/(Loss)	\$ 4,819.37	\$ 60,184.28	\$ -