

SUBMISSION – DAVID GRANT

REPORT OF THE EXECUTIVE POLICY COMMITTEE DATED MARCH 13, 2023 – ITEM 5 - WELCOMING WINNIPEG – NAMING UNNAMED TRAIL IN TRANSCONA TO COUSINEAU FAMILY TRAIL

Sent: Monday, March 20, 2023 8:53:40 AM

Personal information

Full name: David Grant

Email address:

Phone:

Job title:

Organization:

Address:

City: Winnipeg

Province or territory: Manitoba

Postal code:

Delegation information

Committee: Council

Committee - council: Opposed to the recommendations

Committee - other: N/A

Agenda item (number and title): EPC 5 Naming

Service inquiry: Register as a Delegation, Submit Comments in writing

Participation preference: Via Zoom

Comments in writing: 1. Naming a city feature or facility is primarily for the benefit of residents who use or refer to it. If you name the sidewalk along Regent in a way that does not refer to Regent, you will confuse all those who might want to refer to it. Winnipeg is already a long way down this road to confusion of the public. As Council takes us all down this path, I ask that some of you reflect on what you are doing. I note that none of the rules serve to remind you of the purpose of the names. Adding rationality may be impossible, under your ruleset.

2. Naming major bridges after the aprts of the city that they connect is logical. Posting signage for road users and for boaters is logical.

3. Naming city facilities for sponsors is wrong. It can be profitable, but fails to inform who use the name less frequently. Should you include geographical references in each new name? "Bob's St Norbert Trail", not just "Bob's Trail". Only in this way can the new name truly serve the public.

4. Should there be limits to the list of city facilities for which you rent out the naming rights? If the Convention center is on the list, should bridges, parks, and trails be too?