Minute No. 608
Reports – Standing Policy Committee on Water, Waste and Environment – June 23, 2023

Item No. 7 Financial Incentives for Composting

COUNCIL DECISION:

Council concurred in the recommendation of the Standing Policy Committee on Water, Waste and Environment and adopted the following:

1. That the 2023 Compost Support Program grant in the amount of up to $65,000 to the Green Action Centre, Inc. to support its Compost Support Program (as set out in Appendix A to this report) be approved.

2. That the City enter into, execute and deliver a grant agreement with the Green Action Centre, Inc. and such other agreements as determined necessary by the City Solicitor/Director of Legal Services to implement the intent of the foregoing (the "Ancillary Agreements").

3. That authority be delegated to the Chief Financial Officer to negotiate and approve the terms and conditions of the grant agreement and the Ancillary Agreements, in accordance with this report and such other terms and conditions deemed necessary by the City Solicitor/Director of Legal Services to protect the interests of the City.

4. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

Reports – Standing Policy Committee on Water, Waste and Environment – June 23, 2023

DECISION MAKING HISTORY:

Moved by Councillor Mayes,

That the recommendation of the Standing Policy Committee on Water, Waste and Environment be adopted by consent.

Carried

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On July 5, 2023, the Executive Policy Committee concurred in the recommendation of the Standing Policy Committee on Water, Waste and Environment and submitted the matter to Council.

David Grant submitted a communication with respect to the matter.

STANDING COMMITTEE RECOMMENDATION:

On June 23, 2023, the Standing Policy Committee on Water, Waste and Environment concurred in the recommendation of the Winnipeg Public Service and submitted the matter to the Executive Policy Committee and Council.

ADMINISTRATIVE REPORT

Title: FINANCIAL INCENTIVES FOR COMPOSTING

Critical Path: Standing Policy Committee on Water, Waste and Environment – Executive Policy Committee – Council

AUTHORIZATION

Author	Department Head	CFO	CAO
Michael Gordichuk, CCLP, Manager of Solid Waste Services	T.W. Shanks, M. Eng., P. Eng. Director, Water and Waste Department	C. Kloepfer	M. Jack

EXECUTIVE SUMMARY

On January 27, 2022, Council approved the introduction of an annual compost support program for qualified residential food waste collection service providers who can provide services equivalent to those offered through the City's Residential Food Waste Collection Pilot Program. The support program provides up to a total of $65,000 in cash or in-kind advertising credits through News Media Canada.

Applications for the compost support program were accepted online until April 17, 2023. The Green Action Centre, Inc. - Compost Winnipeg (GAC) was the only responsive applicant that met the requirements of the program, achieving a score of 72 out of a possible 100 points for their application.

The Public Service recommends the 2023 compost support program in the amount of $65,000 be provided to GAC.

RECOMMENDATIONS

1. That the 2023 Compost Support Program grant in the amount of up to $65,000 to the Green Action Centre, Inc. to support its Compost Support Program (as set out in Appendix A to this report) be approved.

2. That the City enter into, execute and deliver a grant agreement with the Green Action Centre, Inc. and such other agreements as determined necessary by the City Solicitor/Director of Legal Services to implement the intent of the foregoing (the "Ancillary Agreements").

3. That authority be delegated to the Chief Financial Officer to negotiate and approve the terms and conditions of the grant agreement and the Ancillary Agreements, in

accordance with this report and such other terms and conditions deemed necessary by the City Solicitor/Director of Legal Services to protect the interests of the City.

4. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

REASON FOR THE REPORT

On January 27, 2022, Council approved the introduction of an annual compost support program of up to a total of $65,000 in cash and/or in-kind advertising credits through News Media Canada for qualified residential food waste collection service providers who can demonstrate that they meet one or more of the following conditions:

- They provide a subsidy for low-income residents who wish to participate in compost collection but are financially unable to;
- They assist in developing new programs for residents whose dwellings do not currently qualify for compost programs (e.g., multifamily); and/or,
- They can demonstrate other measures to offset costs of their program for the benefit of City residents.

This Council approval also required recipients of the compost support grant to provide food waste collection services that are equivalent to those provided through the City's own Residential Food Waste Collection Pilot Program.

As per the City of Winnipeg Charter, individual grants authorized under a grant program require Council approval in the absence of a program by-law.

IMPLICATIONS OF THE RECOMMENDATIONS

If the recommendations of the Winnipeg Public Service are concurred in, funds are available for this grant in the approved 2023 operating budget.

HISTORY/DISCUSSION

On October 19, 2011, Council approved the Comprehensive Integrated Waste Management Strategy (CIWMS), which includes a waste diversion rate target of 50 percent. CIWMS was developed through an extensive public engagement process where more than 2,500 people participated over a six-month period. A review of CIWMS was completed in 2019 and identified the waste diversion rate target of 50 percent could not be achieved without a City-wide Residential Food Waste (RFW) collection program and other investments to Winnipeg's waste management system. The 50 percent waste diversion target was deferred by Council on June 20, 2019 until completion of an RFW collection pilot project and a ten-year financial plan for the solid waste utility.

In addition to CIWMS, the importance of diverting organic waste to meet Winnipeg's sustainability goals was supported with Council's adoption of Winnipeg's Climate Action Plan in

2018. This was further emphasized on May 26, 2022, when Council adopted OurWinnipeg 2045 and its goal of achieving net zero greenhouse gas emissions by 2050.
On January 27, 2022, Council approved an introduction of a compost support program, starting in 2022, of up to a total of $65,000 per year in cash or in-kind advertising credits through News Media Canada. The support program would be offered to qualified residential food waste collection service providers that meet at least one of three criteria:

- they provide a subsidy for low-income residents who wish to participate in compost collection but are financially unable to;
- they assist in developing new programs for residents whose dwellings do not currently qualify for compost programs (e.g., multifamily);
- they can demonstrate other measures to offset costs of their program for the benefit of City residents.

A qualified recipient under this program would also be required to provide food waste collection services that are equivalent to those provided through the City's Residential Food Waste Collection Pilot Program.

The 2023 call for applications was posted on March 24, 2023, and applications were due by April 17, 2023 using an online form. As part of the submission, applicants were required to provide the prior fiscal year's financial statements, annual report and annual general meeting minutes to qualify for funding.

Completed applications were evaluated using a process that included minimum criteria (pass/fail) to ensure all applicants met the core objectives of the program. The process also rewarded applicants' innovative approaches and evidence that the applicant is advancing composting for the City.

The only application received was from Green Action Centre, Inc. - Compost Winnipeg (GAC). The application was evaluated by the Public Service using the process outlined above. GAC achieved 72 out of a possible 100 points. As GAC was the only applicant, it is recommended that the entirety of the 2023 compost support program amount of $65,000 be provided to GAC.

FINANCIAL IMPACT

Financial Impact Statement

Date: May 9, 2023

Project Name:
FINANCIAL INCENTIVES FOR COMPOSTING

First Year of Program **2023**

	2023	2024	2025	2026	2027
Capital					
Capital Expenditures Required	$ -	$ -	$ -	$ -	$ -
Less: Existing Budgeted Costs	-	-	-	-	-
Additional Capital Budget Required	$ -	$ -	$ -	$ -	$ -
Funding Sources:					
Debt - Internal	$ -	$ -	$ -	$ -	$ -
Debt - External	-	-	-	-	-
Grants (Enter Description Here)	-	-	-	-	-
Reserves, Equity, Surplus	-	-	-	-	-
Other - Enter Description Here	-	-	-	-	-
Total Funding	$ -	$ -	$ -	$ -	$ -
Total Additional Capital Budget Required	$ -				
Total Additional Debt Required	$ -				
Current Expenditures/Revenues					
Direct Costs	$ 65,000	$ -	$ -	$ -	$ -
Less: Incremental Revenue/Recovery	-	-	-	-	-
Net Cost/(Benefit)	$ 65,000	$ -	$ -	$ -	$ -
Less: Existing Budget Amounts	65,000	-	-	-	-
Net Budget Adjustment Required	$ -	$ -	$ -	$ -	$ -

Additional Comments: Funds for this individual grant are included in the approved annual Current Budget identified as – Solid Waste Disposal Fund – Non Professional Services – Account Distribution No. 445 521020 201906 999.

Lucy Szkwarek, CPA, CGA

MB
19/04/2023

Lucy Szkwarek, CPA, CGA
Manager of Finance and Administration

CONSULTATION

This Report has been prepared in consultation with:

Legal Services (as to Legal issues)

OURWINNIPEG POLICY ALIGNMENT

This report is in accordance with the OurWinnipeg policies through OurWinnipeg Goal: Environmental Resilience

Objectives:

- Prioritize the transition to a resilient, low-carbon future through demonstrated organizational and community leadership, and collaborative actions that mitigate and adapt to a changing climate.
- Minimize and divert waste from landfill.

Policies:

2.1 Climate Action Targets

- Meet and exceed greenhouse gas emissions reduction targets of 20 percent by 2030, relative to 2011, and net zero by 2050, by working towards partnerships with the community, businesses, and government bodies including Indigenous, Federal and Provincial governments.

2.15 Circular Economy

- Advance Winnipeg's circular economy to support waste reduction.

2.16 Waste Minimization

- Improve and sustain performance of the waste reduction and diversion system.

OurWinnipeg Goal: Social Equity

Objectives:

- Build social cohesion through community development solutions, effective partnerships, and responsive service delivery. Learn from community knowledge and leadership, work to be responsive to community needs, and align government processes, resources and services accordingly.

Policies:

5.1 Equitable Service Access

Provide municipal services through a lens that promotes equitable access for all, with a focus on the youngest, oldest, and systemically disadvantaged members of the community.

5.6 Equitable Service Access

Welcome and support Indigenous Peoples, newcomers, and those who migrate from rural communities, through strategic collaboration and action that expedites service access and sense of belonging for residents.

WINNIPEG CLIMATE ACTION PLAN ALIGNMENT

This report is in accordance with Winnipeg's Climate Action Plan through Strategic Opportunity #6 Waste Reduction and Diversion, and supports the following key directions:

6.1 Reduce Consumption and Increase Waste Diversion from Residential, Commercial and Industry (Primary Responsibility: Water and Waste Department).

6.2 Advance Winnipeg's Circular Economy to Support Waste Reduction (Primary Responsibility: Water and Waste Department)

6.4 Support Integrated Resource Recovery Opportunities (Primary Responsibility: Water and Waste Department)

Community Energy Investment Roadmap

This report aligns with the Community Energy Investment Roadmap recommendations for reducing greenhouse gas emissions associated with the waste management sector, and supports the following priorities and programs:

Section 4: Journey to a Net-Zero Winnipeg

The Big Moves:

Water and Waste: Overall waste generation is reduced and waste diversion to recycling and composting facilities is improved. (p.26)

Section 6: How to Achieve Our Goals:

Waste Management:

l. Organic matter in landfills decays over time, and can continue to release GHGs long after it is deposited in the landfilled. The most effective strategy in reducing these emissions is to reduce the amount of waste entering them. This can be achieved through a combination of waste reduction and waste diversion to composting and recycling facilities.

Program Area #9

9.1 A Circular Economy Strategy:

The City will develop a circular economy strategy that focuses on the ideas of zero landfill waste and using waste as a resource.

WINNIPEG POVERTY REDUCTION STRATEGY ALIGNMENT

One of the guiding principles of the Poverty Reduction Strategy is to promote and maintain the welfare of all residents. By introducing a Compost Support Program, the City is encouraging more waste diversion, which subsequently reduces landfilled waste and harmful emissions, and therefore, supports the efforts to clean up the environment and protect the welfare of Winnipeg residents.

SUBMITTED BY

Department: Water and Waste Department
Division: Solid Waste Services
Prepared by: Duy Doan, C.E.T.
Date: May 10, 2023
File No.: G-275

ATTACHMENTS:
Appendix 1: Compost Support Payment Application for Green Action Centre