APPENDIX C: PROPOSED COMMUNITY IMPACT KEY PERFORMANCE INDICATORS

COUNCIL PRIORITY THEME	KPI	DESCRIPTION	DESIRED TREND	DATA SOURCE	PEG ALIGNMENT
The Downtown	**Number of Residents Living Downtown**	Annual number of residents living in downtown Winnipeg	Increase	Statistics Canada	Peg tracks population, but doesn't report downtown seperately
	Number of Vacant Buildings Downtown	Number of vacant buildings in the downtown as of January 1	Decrease	City of Winnipeg	No
	Resident Perception of Safety Downtown	Percentage of residents who strongly agree/agree they feel safe walking downtown at night	Stable or Increase	City of Winnipeg	Peg tracks perception of safety, but doesn't report downtown seperately
A Strong Economy	**Annual Population**	A measure of the city's annual population change	Increase	Statistics Canada, Table 17-10-0135-01	Yes
	Winnipeg CMA Real Gross Domestic Product	A measure of the total value of goods and services prodcued	Increase	Oxford Economics	Yes
	Building Permit Values	A measure of the total value of residential and non-residential permits	Increase	City of Winnipeg	Yes
A Livable, Safe, Healthy, Happy City	**Crime Severity Index**	A measure of the severity of police-reported crime	Decrease	Statistics Canada, Table 35-10-0026-01	Peg doesn't use this specific index, but does track crime data
	Residents Experiencing Homelessness	The number of residents identified to be experiencing homelessness	Decrease	Winnipeg Street Census	Yes
	Resident Perception of Safety	Percentage of residents who strongly agree/agree they feel safe walking in their neighourhood at night	Stable or Increase	City of Winnipeg	Yes
A Green and Growing City with Sustainable Renewal of Infrastructure	**Residential Waste Going to Landfill**	The average annual amount of waste (kgs) going to landfill, per capita	Decrease	City of Winnipeg	Yes
	Total Residential Waste Generated	The average amount of residential waste (kgs) generated, per capita	Decrease	City of Winnipeg	No
	Public Transit Trips Per Capita	The average number of trips taken on Winnipeg Transit per capita	Increase	City of Winnipeg	Yes
A City that Works for Residents through Improved Customer Service	**Overall Satisfaction with City Services**	Percentage of residents feeling very/somewhat satisfied with city services	Stable or Increase	City of Winnipeg	No
	Overall Satisfaction with Customer Service	Percentage of residents feeling very/somewhat satisfied with customer service	Stable or Increase	City of Winnipeg	No