

SUBMISSION – DAVID GRANT

REPORT OF THE EXECUTIVE POLICY COMMITTEE DATED SEPTEMBER 21, 2023 – ITEM 6 –
CREATION OF A PLAIN LANGUAGE COMMUNICATION POLICY

Sent: Tuesday, September 26, 2023 9:14:49 AM

Personal information

Full name: David Grant

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Job title:

Organization:

Address:

City: Winnipeg

Province or territory: Manitoba

Postal code:

Delegation information

Committee: Council

Committee - council: Support the recommendations

Committee - other: N/A

Agenda item (number and title): epc 6

Service inquiry: Register as a Delegation, Submit Comments in writing

Participation preference: Via Zoom

Comments in writing: It is essential to adjust the complexity of what we write to suit the intended audience. It is ironic that this whole agenda item involves sentences that are far more complex than needed. Short sentences are more effective. Unusual words make life difficult.

I have used the FOG index for several decades to shape what I write. It involves the complexity of words. Words with many syllables are bad too. Joining many thoughts with "and" will lead to a more confused audience.

File:

Public engagement preference: Yes