

Public Consultation and Stakeholder Engagement

The Project Team undertook a thorough public engagement process as part of this development proposal, including a series of stakeholder meetings and public open houses over a three year period between October 2019 and April 2022.

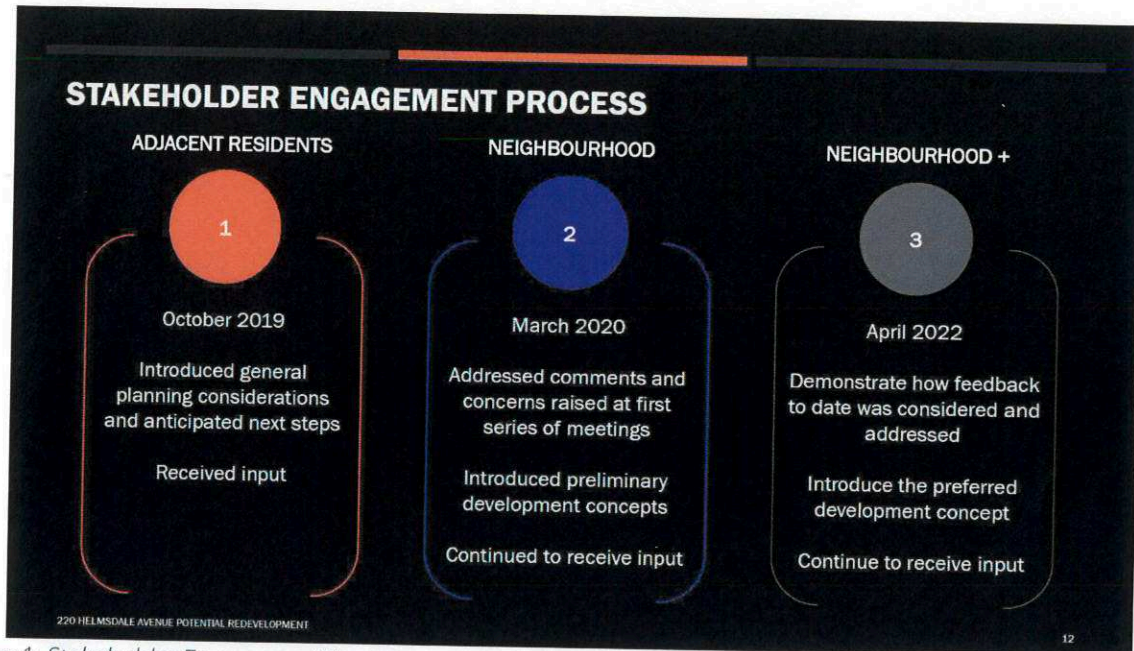


Figure 1: Stakeholder Engagement Process

At the **first set of meetings** (October 2019), the Project Team introduced themselves to stakeholders, introduced the project, shared a preliminary development concept for the site, received feedback, and outlined next steps in the planning process.

At the **second set of meetings** and **public open houses** (March 2020), the Project Team provided an update on project progress, shared an updated development concept, and discussed feedback received to date. Residents, business owners, and stakeholders were provided another opportunity to share input.

A third **set of stakeholder meetings** and **public open houses** were held on April 4th, 2022 (at 4PM and 7PM via Zoom). The purpose of this third round of engagement was to introduce the preferred development concept, share comments based on infrastructure and servicing capacity, share how feedback was considered and addressed, continue to receive input, and outline next steps in the planning process.

In terms of notification, residents and businesses in the immediate vicinity of the project received direct invitations to the stakeholder meetings via hand delivered notices for all three sets of meetings. Other stakeholders received notice via email or phone call. For the public open houses, notices were delivered to the surrounding blocks and notifications were

DASZ AND DAC APPLICATION - 220 HELMSDALE AVENUE

published in the Free Press Community Review East newspaper (see sample advertisement below). All display materials were posted on Landmark Planning's project website for those who may not have been able to attend the meetings or public open houses.

VIRTUAL OPEN HOUSE

220 HELMSDALE AVENUE

Potential Residential Development

You are invited to attend a virtual open house hosted by Landmark Planning & Design regarding the proposed redevelopment of the former St. Stephen's Church at 220 Helmsdale Avenue. Crystal Properties Ltd., a local property management and development firm, recognizes that nearby residents, business owners, and stakeholders may be interested in the potential redevelopment of this site.

At this meeting we will share the proposed development concept that includes single-family building lots and additional off-street parking for the Henderson Business Centre, and respond to any questions or concerns you may have. To RSVP, please indicate your preferred session timeslot and subject line 'Helmsdale' via email at RSVP@landmarkplanning.ca or via telephone at 204-453-8008. We will email you a Zoom meeting link once you RSVP.

MONDAY, APRIL 4TH, 2022



Due to current COVID-19 considerations, we will be offering two Zoom video-conference sessions on Monday, April 4th:

Session #1 4:00-5:30PM
Session #2 7:00-8:30PM

If you are unable to attend either of these sessions or would like to discuss the project in an alternate format, please do not hesitate to contact us.

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Figure 2: Sample Newspaper Advertisement

City of Winnipeg Pre-Application

The Project Team submitted a pre-application to the City of Winnipeg for the initial design concept the team was considering in October of 2019. The Project Team received comments from various City of Winnipeg departments through the pre-application letter. Some of the key comments that were received as part of the City's pre-application feedback included:

- Existing sewer capacity and land drainage restrictions are not sufficient to accommodate multi-family residential development;
- To provide a buffer area between the proposed off-street parking area including landscaping and fencing, as well as a minimum five foot setback;
- To undertake a public engagement process; and
- To provide cash in lieu of land for dedication.

The Project Team was able to address the City's feedback in the proposed development.