Agenda – Executive Policy Committee – March 12, 2024

REPORTS

Item No. 8 Introduction of a Sustainable Procurement Action Plan

COUNCIL DECISION:

On July 21, 2022, Council directed the Public Service to provide annual progress reports on the Sustainable Procurement Action Plan by March of each year to Executive Policy Committee.

DECISION MAKING HISTORY:

COUNCIL DECISION:

On July 21, 2022, Council concurred in the recommendation of the Executive Policy Committee and adopted the following:

1. That the Sustainable Procurement Action plan, attached in Appendix 1, be approved for implementation.

2. That the Corporate Finance Department be directed to prepare an annual Departmental submission to the 2023 Multi-Year Budget Process to support implementation of the Sustainable Procurement Action Plan.

3. That the following position and required estimated annual salary and benefits, increasing annually in accordance with the Collective Agreement, be referred to the 2023 Operating Budget:

    A. Sustainable Procurement Liaison (1.0 FTE; WAPSO 4) to be the primary point of contact for sustainable procurement at the City of Winnipeg for internal departments and external stakeholders, and Indigenous Rightsholders and to oversee the Social Procurement Framework and Sustainable Procurement Action Plan ($121,651).

4. That the Public Service provide annual progress reports by March of each year to Executive Policy Committee.

5. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing

ADMINISTRATIVE REPORT

Title: 2023 Sustainable Procurement Action Plan Annual Report

Critical Path: Executive Policy Committee

AUTHORIZATION

Author	Department Head	CFO	CAO
B. D'Avignon	C. Kloepfer	C. Kloepfer	M. Jack

EXECUTIVE SUMMARY

This annual report summarizes the accomplishments in 2023 of the Sustainable Procurement Action Plan (the "Plan").

The Plan (See Appendix 1), outlines the City of Winnipeg's commitment to adopt Sustainable Procurement Practices to intentionally recognize the work already being done by suppliers to create positive impact and to amplify the positive environmental, ethical, social, and Indigenous impact that can be driven by enhancing fair, open and transparent purchasing by the City of Winnipeg.

A total of 11 actions were taken across one or more of the City's Sustainable Procurement Program's four pillars: environmental, ethical, social, and Indigenous.

RECOMMENDATIONS

1. That this report be received as information.

REASON FOR THE REPORT

On July 21, 2022, Council concurred in the recommendation of the Executive Policy Committee that the Public Service provide annual progress reports on the Sustainable Procurement Action Plan, by March of each year, to the Executive Policy Committee.

IMPLICATIONS OF THE RECOMMENDATIONS

There are no implications associated with the recommendation of this report.

HISTORY/DISCUSSION

The Sustainable Procurement Action Plan (the "Plan") was approved for implementation on July 21, 2022, by Council.

The vision is for the City's procurement practices to fully consider the relevant social, economic, cultural, and environmental impacts related to the goods and services purchased and the suppliers who deliver them. Sustainable procurement helps to:

- Increase environmental responsibility and resilience through Indigenous knowledge, natural resource preservation, renewal, enhancement and reuse.
- Develop an equitable, diverse and inclusive community and remove systemic barriers.
- Support education and employment opportunities to foster social and economic equity.
- Strengthen community cohesion through inclusive engagement, reconciliation, collaboration, and responsiveness with all members of the community.

This action plan (Appendix 1) will enable the City to deliver a successful Sustainable Procurement Program.

Winnipeg adopted a model which promotes a comprehensive approach to sustainable procurement to address supply chain opportunities across four pillars: environmental, ethical, social, and Indigenous.

Throughout the year, the Sustainable Procurement Liaison worked on the following (See Appendix 2 for the City of Winnipeg Sustainable Procurement 2023 snapshot):

- Action 1: The City's internal Sustainable Procurement Working Group received presentations from The Wrench, a charitable non-profit organization that operates the largest community bike shop in western Canada, and from Compost Winnipeg, a social enterprise created to reduce waste and address climate change. These presentations allowed all departments to become aware of non-profit organizations and social enterprises that exist to increase business within the social pillar.

- Action 2: Attended various events throughout the year to better understand stakeholders and Indigenous Rightsholders. The events attended were as follows:

    - Southern Chief's Economic Reconciliation Business Forum;
    - The Gathering 2023, Anchoring in Community (for community economic development and social enterprises);
    - Industry Connect event (participated on Supplier Diversity Panel);
    - Red River Metis Business Expo (booth promoting the City's Social Procurement Registry).

- Action 3: Created the internal and external Sustainable Procurement websites to have a one-stop shop for all sustainable procurement information.

- Action 4: Created the Social Procurement Supplier Registry. This registry allows the Public Service to find registered and verified social enterprises, diverse businesses and Indigenous Businesses.

- Action 5: Training sessions were delivered to internal City of Winnipeg employees and external bidders and organizations. The training provided stakeholders with an understanding of the City's new procurement mechanisms such as the below threshold mechanism and the social and environmental questionnaires.

    - Trained 259 participants internally on the below threshold mechanism.
    - Trained 281 participants internally on the social and environmental questionnaires.
    - Trained 110 participants externally on the social and environmental questionnaires.
    - Trained 102 participants from the Winnipeg Construction Association and Manitoba Heavy Construction Association on the social and environmental questionnaires.

- Action 6: Met with the Manitoba Construction Sector Council to better understand the training options available in the construction industry.

- Action 7: Conducted engagement for the Indigenous Set-Aside mechanism with the Southern Chief's Organization, Manitoba Metis Federation, Indigenous Chamber of Commerce and Mother Earth Recycling.

- Action 8: Created the Winnipeg Social Procurement Roundtable (Roundtable). The Roundtable's intent is to provide an opportunity for purchasers from across Winnipeg to connect with social enterprises, Indigenous businesses and diverse businesses and incorporate them into their supply chain. The purchasers will include City purchasers, public sector purchasers and private sector purchasers. Businesses who sell to the City will have the opportunity to connect with social value suppliers and incorporate social value suppliers into their supply chain in response to the City's goals for sustainable procurement.

  The Roundtable will have its first event in February 2024. The two co-chairs for the Roundtable are Canadian Community Economic Development Network (CCEDNet) and the Indigenous Chamber of Commerce. The co-chairs will work with the Sustainable Procurement Liaison and Buy Social Canada to design each Roundtable. There will be up to four Roundtables per year.

- Action 9: Created a "Three Things Today" that is sent to all City of Winnipeg staff pointing to the new Sustainable Procurement internal Website.

- Action 10: Became a member of an Indigenous Business Directory Taskforce with the Indigenous Chamber of Commerce.

- Action 11: Presented to the Winnipeg Construction Association, Manitoba Heavy Construction Association, Mechanical Contractors Association of Manitoba, and the Electrical Contractors Association of Manitoba about the upcoming Social Value Menu

FINANCIAL IMPACT

Financial Impact Statement

Date: January 30, 2024

Project Name:

2023 Sustainable Procurement Action Plan Annual Report

Comments:

There are no financial implications associated with receiving this report as information.

Randy Bernard

Randy Bernard, CPA, CMA
Manager of Finance & Administration (Campus)
Corporate Finance Department

CONSULTATION

This Report has been prepared in consultation with:

- Office of the Chief Administrative Officer

OURWINNIPEG POLICY ALIGNMENT

Goals Alignment: Leadership and Good Governance, Environmental Resilience, Economic Prosperity and Social Equity

Policy Alignment:
1.6 Results-Based Budgeting - Use this Plan as a foundation for municipal budget priorities to achieve integrated, intergenerational life-cycle planning that maximizes community return on investment.
1.7 Equitable Service Access - Identify and provide access to, a base level of municipal services to everyone, directly or facilitated through partnerships. Remove systemic barriers to participation, based on race, national or ethnic origin, colour, religion, age, sex, sexual orientation, gender identity or expression, marital status, family status, physical or mental ability, official language used, citizenship status, socio-economic status, geographic location or climate change vulnerability.
1.16 Equitable Funding Distribution - Decisions on external requests for public funding and resources must be determined using predictable and transparent criteria to prioritize community-led organizations that respond to the needs of systemically disadvantaged groups, and demonstrate long-term community benefit through this Plan's goals.
1.17 Neighbourhood Needs Assessment - Invest in neighbourhood revitalization and supportive land uses, without contributing to gentrification or the displacement of systemically disadvantaged people, by layering interdepartmental and community-generated data with lived experience, to better understand socio-economic needs, gaps and resource pooling required for collaborative action.
1.21 Strategic Procurement - Utilize coordinated procurement strategies across government bodies including Indigenous, Federal, and Provincial governments, that support and enable the scaling up of community economic development opportunities to deliver on this Plan's goals.
3.10 Indigenous Economic Development - Prioritize support of Indigenous-led opportunities for land, heritage, culture, art, entrepreneurial and tourism related economic development for the benefit of Indigenous Peoples.
3.12 Poverty Reduction - Support the reduction of poverty and homelessness through a community economic development approach that addresses systemic barriers to opportunity and participation, particularly in areas of highest need.
3.13 Poverty Reduction - Develop criteria to achieve a living wage minimum standard for employees of the City, for those awarded contracts and subcontracts to provide City services, and for organizations who receive City funding, to enable economic self-sufficiency, and community participation.
3.14 Strategic Enterprise Supports - Develop criteria to determine economic activities and land uses that disproportionately and negatively impact systemically disadvantaged groups and are contrary to this Plan's goals, based on type, location and concentration.
3.15 Community Capacity Development - Support economic agencies, institutions and community development organizations who are providing workforce education and skills development that aligns with emerging, evidence-informed economic opportunities.

5.4 Reconciliation with Indigenous Peoples- Prioritize municipal implementation responsibilities within the United Nations Declaration on the Rights of Indigenous Peoples, the Truth and Reconciliation Commission of Canada's Calls to Action and the National Inquiry into Missing and Murdered Indigenous Women and Girls' Calls for Justice.

WINNIPEG CLIMATE ACTION PLAN ALIGNMENT

Strategic Opportunity 1 is about Corporate Leadership and actions to help create a culture of sustainability within the City. It includes the short-term direction to "Integrate Sustainability and Climate Action into Procurement standards which can demonstrate increasing impact from year to year" (1.1).

6.2: Advance Winnipeg's circular economy to support waste reduction
Action: Work with local stakeholders and regional partners to support "circular economy" initiatives that minimize waste production.

Action: Work with key federal, provincial and regional stakeholders to advance Extended Producer Responsibility Programs to target plastics, mattresses, cardboard and other designated materials.

WINNIPEG POVERTY REDUCTION STRATEGY ALIGNMENT

The information and recommendations presented in this report align with and advance the Winnipeg Poverty Reduction Strategy (2021 – 2031) as follows:

They embody the following Guiding Principles:
We will uphold Human Rights
We will Honour Relationships and Reconciliation with Indigenous Peoples
We will address Systemic Oppression, Trauma, and Social Inequity
We will Develop Trust and Meaningful Partnerships to find solutions and drive change

Goal 1 Equity and a Culture of Caring are Demonstrated through Strategy Implementation and Systems Change

Related 10-year Objectives:

- **A.** Equity and a Culture of Caring are factored into all service planning and budget decisions, resulting in City-wide systems change.
- **B.** The City advocates for and pursues partnerships to implement the Strategy.

Goal 3: Equity is Embedded in all City Employment and Income Opportunities
Related 10-year Objectives:

- **A.** Hiring and training programs are implemented that focus on equity, diversity, inclusion, reconciliation with Indigenous people, and poverty reduction.
- **B.** Support is provided to community-led income and employment initiatives for low-income people through partnerships, grants, and in-kind use of City assets and facilities.
- **C.** City purchasing power is leveraged to achieve social and community benefits.

SUBMITTED BY

Department: Corporate Finance
Division: Purchasing
Prepared by: Corinne Evason
Date: January 31, 2024
Attachments:

Appendix 1 - 2023 Sustainable Procurement Action Plan

Appendix 2 - City of Winnipeg Sustainable Procurement 2023 Snapshot