Agenda – Executive Policy Committee – March 19, 2024

BUDGET REVIEW

Item No. 3 2025 Grey Cup Funding Request

EXECUTIVE POLICY COMMITTEE DECISION:

On January 17, 2023, the Executive Policy Committee approved the following:

1. That the Winnipeg Football Club's request of a non-repayable hosting grant of $950,000, be referred to the 2024 multi-year budget process for consideration;

2. The City of Winnipeg approve the request of $550,000 of Value in Kind services per the Value in Kind for Major Special Events Council Policy and that the financial implications be included in the 2024 multi-year budget.

3. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

DECISION MAKING HISTORY:

EXECUTIVE POLICY COMMITTEE DECISION:

On January 17, 2023, the Executive Policy Committee passed the following motion:

WHEREAS the Grey Cup event will have a total impact on the province of over $90 million, along with a total of 12,865 jobs (590 annual EFT's) and over an estimated 47,000 overnight rooms needed (as per Economic Development Winnipeg Event Impact Study);

AND WHEREAS the four-day festival has many free events designed for youth and adults throughout the City and Province, including festival events centered around downtown Winnipeg using venues from the U of W to the Forks, with the Convention Center being the central hub for all festival activities for the four days;

AND WHEREAS in 2015, the last time the city hosted the Grey Cup, Winnipeg's outreach programs in schools and throughout the city was unprecedented, and will be recreated 6 months prior to the Grey Cup 2025;

AND WHEREAS the Winnipeg Football Club has confirmed a non-repayable hosting grant of $5.5 million from the Province of Manitoba;

THEREFORE BE IT RESOLVED:

1. That the Winnipeg Football Club's request of a non-repayable hosting grant of $950,000, be referred to the 2024 multi-year budget process for consideration;

2. The City of Winnipeg approve the request of $550,000 of Value in Kind services per the Value in Kind for Major Special Events Council Policy and that the financial implications be included in the 2024 multi-year budget.