ADMINISTRATIVE REPORT

Title: Programming and Activities for Winnipeg 150

Critical Path: Executive Policy Committee – Council

AUTHORIZATION

Author	Department Head	CFO	CAO
M. Dryburgh	M. Jack	C. Kloepfer	M. Jack

EXECUTIVE SUMMARY

The City of Winnipeg was incorporated in 1873 with the first Council meeting being held on January 19, 1874. On January 19, 2024, the City of Winnipeg will officially mark the beginning of its 150th year, and the Public Service is proposing a year-long suite of programming and activities to celebrate this important milestone. Key initiatives being actively considered include (but are not limited to):

- A luncheon event for past and present elected officials, and other stakeholders, to be held at City Hall on January 19, 2024.
- Providing grants to existing festivals, events, museums, and other organizations to incorporate a Winnipeg 150 theme into their event plans.
- Providing funds to current Members of Council for ward events to mark Winnipeg 150;
- Production of a Winnipeg 150 graphic in conjunction with a local artist and Winnipeg Arts Council.
- Commemorative Winnipeg 150 medals to be presented by the Mayor and Council to outstanding Winnipeggers.
- Production of Winnipeg 150 banners and souvenirs.
- Producing a video awareness campaign featuring the stories and priorities of local First Nations, Inuit, and Métis peoples in relationship to Winnipeg's emergence, identity, and continuing prosperity.
- An event to acknowledge Winnipeg's Sister Cities.
- Production of a time capsule.
- A candlelight service for the families of veterans at Brookside Cemetery.

More details on the proposed programming and additional activities are contained in Appendix A of this report.

The total budget for the entire suite of programming and activities is still being finalized. The funding amount being requested in this Report will allow the Public Service to hire an event planner on contract for the next 15 months on a single source basis, which is critical to lead the planning of events and activities. Plans will continue to take shape over the next few months.

The proposed funding source for the first phase of Winnipeg 150 initiatives includes approximately $68,312 in unspent funds that were earmarked to support Value-In-Kind (“VIK”) services for the World Police and Fire Games, with additional funding requirements for Winnipeg 150 to be referred to the 2024-2027 multi-year budget process.

The Winnipeg Arts Council is also planning to lead their own activities in 2024 to celebrate Winnipeg 150. The Public Service will work closely with the Winnipeg Arts Council and other external organizations to ensure alignment of programming and activities.

The Public Service will work closely with these organizations to ensure alignment of programming and activities.

RECOMMENDATIONS

1. That the Winnipeg 150 programming and activities, as described in this report, be approved.

2. That a reallocation of $68,312 in unused funds from the VIK grant for the World Police and Fire Games to support the initiatives in Recommendation 1 be approved, and that any additional funding required for these initiatives be referred to the 2024-2027 multi-year budget process.

3. That the Chief Administrative Officer be authorized to provide grants of up to $5,000 each to external organizations, not to exceed $50,000 in total, subject to approval of any required funds in the 2024-2027 multi-year budget and in accordance with the criteria outlined in this report and such other terms and conditions as determined necessary by the City Solicitor/Director of Legal Services to protect the interests of the City.

4. That the delegated authority of the Chief Administrative Officer be increased from $75,000 to $150,000 to procure external consulting services on a single source basis that are required to support the planning and delivery of the initiatives in Recommendation 1.

5. That the Chief Administrative Officer be authorized to accept, on behalf of the City, any contributions from any external individuals, organization, or entities to contribute to, support, or augment the Winnipeg 150 programming and activities.

6. That the Chief Administrative Officer be directed to provide monthly verbal updates to the Executive Policy Committee on the planning of the programming and activities for Winnipeg 150.

7. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

REASON FOR THE REPORT

Council approval is required to reallocate unused grant funding for the World Police and Fire Games to support Winnipeg 150 programming and activities.

Council approval is required to authorize the Chief Administrative Officer to provide grants to external organizations.

Council approval is required to increase the current delegated authority of the Chief Administrative Officer to procure external consulting services and to accept contributions from external entities.

IMPLICATIONS OF THE RECOMMENDATIONS

The Public Service will continue to plan and develop the programming and activities for Winnipeg 150.

HISTORY / DISCUSSION

The City of Winnipeg was incorporated in 1873 with a population of just under 2,000 people. On January 19, 2024, the City of Winnipeg will officially mark its 150th anniversary. The Public Service is proposing a year-long suite of programming and activities to acknowledge this significant milestone. Key initiatives being actively considered include (but are not limited to):

- An event for past and present elected officials, and other stakeholders, to be held at City Hall on January 19, 2024;
- Grants for existing festivals, events, museums, and other organizations to incorporate a Winnipeg 150 theme into their event plans.
- Funds available to current Members of Council for ward events to mark Winnipeg 150.
- Production of a Winnipeg 150 graphic in conjunction with a local artist and Winnipeg Arts Council.
- Commemorative Winnipeg 150 medals to be presented by the Mayor and Council to outstanding Winnipeggers.
- Production of Winnipeg 150 banners and souvenirs.
- Producing a video awareness campaign featuring the stories and priorities of local First Nations, Inuit, and Métis peoples in relationship to Winnipeg's emergence, identity, and continuing prosperity.
- An event to acknowledge Winnipeg's Sister Cities.
- Production of a time capsule to be opened in 50 years.
- A candlelight service for the families of veterans at Brookside Cemetery.

More details on the proposed programming and activities are contained in Appendix A of this report.

The total budget for the entire suite of programming and activities is still being finalized. The funding amount being requested in this Report will allow the Public Service to hire an event planner on contract for the next 15 months on a single source basis, which is critical to lead the planning of events and activities. Plans will continue to take shape over the next few months.

Council approved $500,000 to support Value-in-Kind (VIK) for the World Police and Fire Games. This represents cash resources in the City's operating budget that are being allocated to various departments that provided services for the Games. There is approximately $68,312 of this total

that is projected to be unallocated that can be reallocated to support the Winnipeg 150 activities and events, subject to Council approval. Having these funds available now is critical to the success of this initiative, given that the City's 2024 operating budget will likely not be finalized until the end of March 2024.

The Winnipeg Arts Council is also planning to lead their own activities in 2024 to celebrate Winnipeg 150. The Public Service will work closely with the Winnipeg Arts Council and other external organizations to ensure alignment of programming and activities.

The Public Service will work closely with these organizations to ensure alignment of programming and activities.

FINANCIAL IMPACT

Financial Impact Statement

Date: October 13, 2023

Project Name:

Programming and Activities for Winnipeg 150

First Year of Program **2023**

	2023	2024	2025	2026	2027
Capital					
Capital Expenditures Required	$ -	$ -	$ -	$ -	$ -
Less: Existing Budgeted Costs	-	-	-	-	-
Additional Capital Budget Required	$ -	$ -	$ -	$ -	$ -
Funding Sources:					
Debt - Internal	$ -	$ -	$ -	$ -	$ -
Debt - External	-	-	-	-	-
Grants (Enter Description Here)	-	-	-	-	-
Reserves, Equity, Surplus	-	-	-	-	-
Other - Enter Description Here	-	-	-	-	-
Total Funding	$ -	$ -	$ -	$ -	$ -
Total Additional Capital Budget Required	$ -				
Total Additional Debt Required	$ -				
Current Expenditures/Revenues					
Direct Costs	$ 68,312	$ 50,000	$ -	$ -	$ -
Less: Incremental Revenue/Recovery	-	-	-	-	-
Net Cost/(Benefit)	$ 68,312	$ 50,000	$ -	$ -	$ -
Less: Existing Budget Amounts	68,312	-	-	-	-
Net Budget Adjustment Required	$ -	$ 50,000	$ -	$ -	$ -

Additional Comments: Direct Costs in 2023 represent the hiring of an event planner, funded by a reallocation of $68,312 in unused funds from the VIK grant for the World Police and Fire Games. Direct Costs in 2024 represent grants of up to $5,000 each to external organizations, not to exceed $50,000 in total, the funding for which will be referred to the 2024-2027 multi-year budget process.

Randy Bernard

Randy Bernard, CPA, CMA
Manager of Finance & Administration (Campus)
Corporate Finance Department

CONSULTATION

This Report has been prepared in consultation with the departments listed below, and they concur with its content.

- City Clerk's Department
- Corporate Finance Department
- Customer Service and Communications Department
- Indigenous Relations Division, Office of the CAO
- Office of Film and Special Events, Office of the CAO

OURWINNIPEG POLICY ALIGNMENT

The report aligns with the following goals:

Goal: Leadership and Good Governance

- 1.1 Promote trust and government responsiveness through meaningful, inclusive and informed community engagement.

Goal: Economic Prosperity

- 3.2 Ensure transparent and predictable conditions are in place to support desired business growth through attraction, investment, and retention.

Goal: Social Equity

- 5.2 Build bridges spanning ideas, cultures, identities and generations on a foundation of truth, understanding, and rights-based reconciliation.

WINNIPEG CLIMATE ACTION PLAN ALIGNMENT

Consideration was given as to whether this report connects to the Winnipeg Climate Action Plan and its Goals and Objectives, and it was determined that this Plan is not applicable to this specific report.

WINNIPEG POVERTY REDUCTION STRATEGY ALIGNMENT

Consideration was given as to whether this report connects to the Winnipeg Poverty Reduction Strategy (PRS) and its Goals and Objectives, and it was determined that the PRS is not applicable to this specific report.

SUBMITTED BY

Department: Office of the Chief Administrative Officer
Prepared by: Matt Dryburgh Senior Manager, Economic Development and Policy
Date: Oct. 16, 2023
Attachments: Appendix A - Proposed Programming and Additional Activities

Appendix A – Proposed Programming and Additional Activities

Hosting of a reception on January 19, 2024
A luncheon in the Mayor's Foyer to mark the official anniversary date. Invitations will be extended to former Mayors and members of council, partners and other stakeholders yet to be determined.

Grants to Existing Festivals
Grants of up to $5,000.00 per organization, to a maximum of $50,000.00 in total, is suggested to allow existing festivals, events, museums, and other organizations to incorporate a Winnipeg 150 theme into their event plans. This may include covering the cost of having local performers at certain events, kiosk space to provide information to event attendees on the history of the City of Winnipeg as well as supporting children's activities at events.

Funds for Council ward events:
The intention is to have an event, such as a block party, in each Council ward on different weekends during the summer months. All of Council may attend each other's events.
An amount of $3,000.00 per ward is suggested. Funds from this budget would be allocated to each Councillor to support an event of their choosing.

Production of a Winnipeg 150 Graphic
In conjunction with the Winnipeg Arts Council, the City will work with a recognized local artist to develop a Winnipeg 150 graphic that can be used alongside the City logo throughout the year. The graphic will appear on pageantry items, souvenir items, and on other City space throughout the year.

Producing a video awareness campaign
This would feature the stories and priorities of local First Nations, Inuit, and Métis peoples in relationship to Winnipeg's emergence, identity, and continuing prosperity.

Commemorative Medals
Will be produced with the Winnipeg 150 graphic on them. These may be presented to outstanding Winnipeggers by the Mayor and Council. Recipient criteria is to be developed.

Promotional Items and Pageantry
Placement of banners at City Hall and other locations throughout the downtown. Also, produce promotional items available to the public, potentially to be sold on a cost-recovery basis.

Sister Cities Day
This event is to highlight Winnipeg's 11 sister cities. Members from each sister city's local community would be invited to arrange a table/booth with information about their cities.

Production of a Time Capsule
The time capsule will be a stainless-steel container, designed and fabricated by City welders, to be opened in 50 years. Contents may include, but not necessarily be limited to, the following:

- Letters from dignitaries.
- City departmental contributions.
- Photos and other items recording Winnipeg 150 events and commemoration activities.
- Selected anniversary gifts.

- Fact sheets with Winnipeg trivia.
- Tourism information.
- Winnipeg sports team memorabilia.
- Others items identified by the City Archivist.

Candlelight Service of Remembrance
Brookside is one of the oldest cemeteries in Winnipeg, with the first interment having taken place in 1878. This cemetery reflects the history of the people of Winnipeg. It is the final resting place of decorated war heroes, politicians, athletes, and people from all walks of life. It is a perpetual record of yesteryear.

An evening service has been occurring in Brookside Cemetery every year since 2012 (until the 2020 pandemic. The service is usually in September, timed to conclude at sunset. For Winnipeg 150, 10,000 military monuments will each have a battery tealight on top of them prior to the start of the service. Participation is expected from all three levels of government, as well as Canadian Armed Forces.