Winnipeg Committee for Safety
2025 Workplan

	Community Outreach and Communications
	Education and Training
	Partnerships and Working Groups
	Evaluation

Note: Use of "CSWB" refers to Community Safety and Wellbeing.

Goal	Activities	Target Delivery	Details
Community outreach and communications	Development, production and distribution of **Who Do I Call?** cards. 75,000 cards featuring 12 community safety topics.	Ongoing	• Update cards to include current community resource contact information. • Facilitate design, translation services, and print production. • Distribute cards from orders placed via WCFS web page. • Promote card use to relevant community organizations and govt agencies.
Community outreach and communications	Engage with Council, city departments, project teams, and stakeholders to identify CSWB issues and determine how to support efforts to address these.	Ongoing	• Invite city departments, community partners and organizations to meet with the WCFS for discussions or presentations related to current community safety and well-being issues, particularly those identified in our **2023 - 2027 Multi-year Strategic Plan**, to identify opportunities for advice, support, partnership, policy recommendations or other actions.

Goal	Activities	Target Delivery	Details
Community outreach and communications	Provide community safety and well-being resource information and material via WCFS web page.	Ongoing	• Offer current and reliable information on a variety of topics related to local, provincial and national community safety and well-being (CSWB). • Connect citizens and organizations with the appropriate city department(s) or other resources best suited to address their concerns.
Community outreach and communications	Provide advisement and feedback to Council, Committees of Council or city departments.	As required	• Provide feedback on annual city budget allocation related to spending on areas associated with CSWB. • Make recommendations on policies related to CSWB. • Participate in community consultation opportunities related to CSWB.
Education and awareness	Stay abreast of local, provincial and national initiatives related to CSWB. Provide committee members with regular updates and information on current issues and trends.	Weekly	• Email update provided to committee members highlighting local, provincial and national CSWB news, ensuring members are aware of issues of concern, city decision-making and future planning and proposals at all govt levels. • Share relevant reports and plans containing statistical or jurisdictional CSWB information. I.E. City of Winnipeg Poverty Reduction Strategy, Macdonald Laurier Urban Violent Crime Report
Education and awareness	Plan, host, or support CSWB event(s).	Spring/fall 2025	• Host one or more (depending on cost) events supporting the work of volunteer organizations performing safety or street outreach work in Winnipeg. I.E. Neighbourhood Watch Forum hosted in Nov. 2024 for Winnipeg group captains. • Assist with and/or participate in community safety education and awareness events or activities held by community groups or organizations requesting WCFS support or input.

Goal	Activities	Target Delivery	Details
Partnerships	Work with appropriate stakeholders.	Ongoing	• The WCFS will work with the Winnipeg Police Service, Manitoba Justice, social agencies, Canadian Centre for Safer Communities, volunteer organizations, academic institutions, intergovernmental agencies, business improvement zones, and others to create beneficial relationships. We will seek out best practice models for CSWB and continue to provide public education and input.
Working groups and sub-committees	Formation of issue-based working groups to act as an extension of the Committee.	Ongoing	• Working group members may include individuals and representatives of organizations with relevant experience and expertise, depending on the nature/topic of the work. I.E. Development of Annual Workplan & Budget, City budget input, Community Safety and Well-being Toolkit refresh.
Goal	**Activities**	**Target Delivery**	**Details**
Evaluation		Ongoing	• Monitor citizen and community organization requests and engagement via the WCFS website and/or contact with committee coordinator. • Seek feedback from stakeholders and partners regarding the effectiveness and benefit of work we've done together, materials, information, or support we've provided to them. • Review and update Workplan & Budget and Terms of Reference annually.