LAND DEDICATION RESERVE FUND APPLICATION FORM

SECTION 1: APPLICANT INFORMATION

Name of Organization: Chalmers Neighbourhood Renewal Corporation					
Mailing Address:				Postal Code:	
Phone:		Fax No.:		E-mail address:	
Name(s) of designated representatives to be contacted about this application:	Name:	Leilani Villarba		Phone (daytime):	
	Position:	Executive Director		Phone (evening):	
	Name:	Charity Strange		Phone (daytime):	
	Position:	Executive Assistant		Phone (evening):	
How long has the organization been in operation?		11 years			
Select Community Committee Area where project is located:	Assiniboia ☐	City Centre ☐	Riel ☐		
	East Kildonan-Transcona ☐	Lord Selkirk-West Kildonan ☐			

SECTION 2: PROJECT INFORMATION

Name of Project:	Supporting Access to Good Eating (SAGE) Chalmers Community Corner		
Location of Project:	243 Henderson Highway		
Project is located on City of Winnipeg owned lands?	YES ☐	NO ☐	
Project Start Date:	November 1, 2024	Anticipated Completion Date:	June 30, 2024

Total Estimated Project Cost: $ 267,000

Land Dedication Reserve Fund Requested Amount: $ 134,255.10

LIST OTHER PROJECT FUNDING SOURCES		AMOUNT	CONFIRMED	
Source #1	Chalmers Neighbourhood Renewal Corporation	$45,000	YES ☑	NO ☐
Source #2	Climate Change Connection – Food Rescue	$25,000	YES ☑	NO ☐
Source #3	Suncor	$10,000	YES ☑	NO ☐
Source #4	End Homelessness; Reaching Home	$45,000	YES ☐	NO ☑
Source #5	New Horizons for Seniors Project	$17,000	YES ☐	NO ☑

SECTION 3: DETAILED PROJECT DESCRIPTION

- Community need/ support for the project
- Community consultation, if applicable (surveys, open houses, etc.)
- City of Winnipeg staff involved in project to date
- Scope of work
- Professional cost estimate or minimum of 2 quotes
- Project schedule

Project details, plans and supporting documentation may be submitted as attachments.

Community Need/Support for the Project:
- Food Insecurity: Elmwood is a low-income area where many residents lack transportation, making access to groceries difficult. The closure of the local grocery store has worsened the situation, and many families now rely on emergency food hampers and donations. The demand for food programs has surged due to rising costs of living, inflation, and limited income.
- Support from the Community: There has been strong demand from individuals in the community for expanded food security programs. This demand is reflected in both direct requests for food hampers and participation in existing food access initiatives. Community consultations and data from the last five years, including surveys and engagement events, indicate a growing reliance on food support programs in Elmwood.

Community Consultation:
- Engagement Process: Over the past five years, CNRC has conducted surveys, held community open houses, and gathered feedback through ongoing consultations with residents. The data consistently shows that food security is a top concern, especially for households with limited mobility, seniors, and low-income families.
- Economic Factors: The current state of the economy, combined with rising inflation, has driven a higher uptake in the use of food support programs. The trend indicates a pressing need for long-term solutions like SAGE to alleviate the strain on food resources.

City of Winnipeg Staff Involved in the Project:
- City Councillor Jason Schreyer has been actively involved, offering support for the project by advocating for its success within the community.
- Various staff from the City of Winnipeg and Community Services Department have provided advice and assistance regarding zoning, site development, and logistics related to the container and the food storage setup.

Scope of Work:
1. Site Development – Preparation and electrical installation for the climate-controlled storage container.
2. Procurement of Refrigerated Storage Container – Two 40-foot, refrigerated containers will be provided through partnerships. This includes installation and electrical wiring to ensure the units are operational.
3. Program Coordination – Hiring of a dedicated program coordinator to oversee the daily operation of SAGE, including volunteer recruitment, food distribution, and community engagement.
4. Food Rescue & Distribution – SAGE will partner with Climate Change Connection and other local food rescue initiatives to source surplus food that would otherwise go to waste.
5. Community Involvement – Volunteer opportunities will be structured in a way that allows participants to exchange their hours for credits, which can be used to "purchase" food items from the rescue inventory.
6. Partnerships and Funding – Collaborating with key partners such as Climate Change Connection, City of Winnipeg, and local businesses to ensure sustainable operations and community outreach.

Professional Cost Estimate:
- A professional cost estimate is currently being finalized, including installation of the container, electrical work, and operational costs for the first year.
- The project will solicit at least two quotes for any capital work or service requirements, ensuring competitive pricing and quality service.

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- Electrical/Structural Engineer/Plan and Installation- $30,000
- Climate controlled storage containers and installation- $35,000 x 2= $70,000
- Heated Hut- $15,000
- Kubota for snow removal- $10,000

Project Schedule:
- Phase 1 (Planning and Procurement): Complete by January 30th, 2025. This includes finalizing partnerships, securing the storage container, and finalizing the site development plan.
- Phase 2 (Site Preparation and Installation): Complete by March 30th, 2025. This includes installing the storage containers, electrical systems, and ensuring the site is ready for operations.
- Phase 3 (Program Launch): Anticipated launch by November 30th, 2024. This includes hiring a program coordinator, securing food rescue partnerships, and beginning volunteer recruitment and food distribution efforts.

The SAGE program aims to launch fully within the next 6-12 months, contingent on securing funding and completing infrastructure work.

SECTION 4: APPLICANT SIGNATURES

I/We hereby certify that I/we am/are the authorized signing officer(s) for the applying organization and this application is accurate to the best of my/our knowledge.

SIGNATURE	NAME (PRINTED)	TITLE/POSITION	DATE
	VELANI VILLARBA	EXECUTIVE DIRECTOR	OCT 15/2024
	Charity strange	Executive Assistant	Oct 15/2024

SIGNATURE	NAME (PRINTED)	TITLE/POSITION	DATE

Submit completed application to:

Land Dedication Reserve Fund Grant Program
Planning, Property and Development Department
Urban Design Division
15-30 Fort Street, Winnipeg, MB R3C 4X5
e-mail: PPD-LDR@winnipeg.ca

The City of Winnipeg
Signage Requirements

Signage Requirements:

No person or business shall display, install, or affix any sign, symbol, notice, or lettering of any kind anywhere on City of Winnipeg-owned assets or property without approval by the City of Winnipeg.

To have a sign approved, submit proposed sign design to **marketing@winnipeg.ca**
Be sure to include:

- all text in legible font, graphics, and logos
  Note: For signage in recognition of sponsorships and/or donations, only the sponsor and/or donor relationship with the City of Winnipeg will be recognized on the sign.
- proposed sign dimensions
- fabrication specifications
- proposed location of sign
- plan for installation

Submitted sign designs will be reviewed by departments to ensure compliance with all relevant City of Winnipeg by-laws, policies, and processes.

City staff will convey approval or comments back to the applicant within fifteen (15) business days.

Signs must not be installed until approval is provided from the City of Winnipeg to the applicant in writing.

Upon approval, applicants are responsible for all costs related to:

- fabrication of the sign
- installation*, repair, replacement, and/or removal of the sign
- insurance required by the City of Winnipeg

* Installation of the sign must be done by (a) City of Winnipeg staff, or (b) a City of Winnipeg approved contractor under the supervision of City of Winnipeg staff.

Supporting Access to Good Eating (SAGE) program, incorporating roles for partners and the use of funding support:

Project Plan Overview

The Chalmers Neighbourhood Renewal Corporation (CNRC) is proud to collaborate with the City of Winnipeg and Climate Change Connection to launch a groundbreaking low-cost food rescue program aimed at addressing food insecurity in the Elmwood/Chalmers community and beyond. This initiative leverages key partnerships and resources to create a sustainable social enterprise, reduce food waste, and mitigate the environmental impact of greenhouse gas emissions.

Partnerships and Support

- City of Winnipeg: Under the leadership of City Councillor Jason Schreyer, the City has committed to purchasing two refrigerated, climate-controlled 40-foot storage containers, covering the costs of electrical installation, a Kubota for clearing snow at the property and providing other essential start-up operational support.

- Climate Change Connection: This organization will supply the program with inventory at no cost, utilizing rescued food from Harvest MB, Second Harvest, Leftovers Foundation, local grocery stores and large food chains dedicated to reducing food waste. Climate Change Connection will also track and provide data related to emissions diverted from landfill and pounds of food rescued. Other food to be rescued that can be purchased will be at a significantly reduced rate and savings will be trickled down to individuals purchasing food.

- SunCor: In a show of strong community support, SunCor has generously agreed to provide space at 243 Henderson through a multi-year agreement, ensuring a stable and accessible location for the program.

Main Goals

1. Food Security: Establish a reliable source of affordable, nutritious food in a designated food desert, thereby improving access to essential goods for the most vulnerable members of our community as well as creating an opportunity for those who are conscious of their impact on the environment to purchase foods that help reduce waste and GHG emissions.

2. Social Enterprise: Develop a volunteer program where community members can earn credit toward purchasing goods from the food rescue program. This not only supports food access but also fosters community engagement and skill development.

3. Environmental Sustainability: By rescuing food that would otherwise be destined for landfill, this initiative will significantly reduce food waste and associated greenhouse gas emissions, contributing to broader climate change mitigation efforts.

This innovative program represents a significant step forward in addressing food insecurity and homelessness in Elmwood/Chalmers. By harnessing the strengths of our community partnerships, we can create a lasting impact that not only feeds the hungry but also promotes sustainability and resilience. The CNRC is excited to lead this effort and looks forward to working with our partners to ensure its success.

Project Goal: Establish a food security program that stores and distributes rescued food at 243 Henderson, creating a sustainable, community-driven initiative that supports climate action and addresses food insecurity.

Project Phases and Timeline

Phase 1: Initial Planning and Setup (Months 1-2)

Tasks:
- Finalize Site Agreement: Confirm the multi-year lease agreement with Suncor for 243 Henderson.
- Develop Structural Site Plan: Engage a contractor/engineer to design a plan for the climate-controlled storage container.
- Electrical Installation: Hire an electrician to install the necessary power for the storage container and site lighting.
- Partner Coordination Meetings: Schedule regular meetings with partners (City Councillor Jason Schreyer, Climate Change Connection, Reaching Home, Suncor) to outline roles and responsibilities.

Lead: CNRC Project Manager

Support:
- Suncor (Site lease agreement and approval)
- City Councillor Jason Schreyer (Funding and logistical support)
- Climate Change Connection (Providing food rescue items)
- Reaching Home; End Homelessness (Funding support)

Phase 2: Site Preparation and Infrastructure (Months 3-4)

Tasks:
- Container Delivery and Setup: Arrange delivery and positioning of the 40-ft climate-controlled storage container.

- Electricity Installation: Complete electrical hookups for the container, ensuring refrigeration and lighting are functional.
- Security and Fencing: Install fencing or security measures around the container/site to protect assets.

Lead: CNRC Project Manager

Support:
- Contractors/Electricians (Site preparation and electrical installation)
- City Councillor Jason Schreyer (Funding support for infrastructure setup)

Phase 3: Program Development and Hiring (Months 5-6)

Tasks:
- Hire a Program Coordinator: Develop a job description and recruit a coordinator responsible for daily operations, volunteer management, and program oversight.
- Volunteer Recruitment: Launch a volunteer recruitment campaign, focusing on community members, climate activists, and individuals interested in food security.
- Establish Credit System: Create a system where volunteer hours translate into credits for purchasing food rescue items.

Lead: CNRC HR/Administration Team

Support:
- Reaching Home; End Homelessness (Funding support for hiring)
- Climate Change Connection (Provide training on handling food rescue items)
- Suncor (Promotion and volunteer recruitment through their network)

Phase 4: Program Launch and Community Engagement (Months 7-8)

Tasks:
- Launch Food Rescue Program: Begin accepting food from Climate Change Connection and other food rescue partners.
- Open to Community: Start distributing food rescue items to community members, with priority given to low-income residents and local organizations.
- Promotional Campaign: Implement a marketing campaign to raise awareness about the program and its benefits to the community, climate activism, and food security.

Lead: Program Coordinator

Support:
- Climate Change Connection (Food supply and partnership support)
- City Councillor Jason Schreyer (Publicity and community engagement)
- Volunteers (Assisting with food distribution and logistics)

Phase 5: Monitoring, Evaluation, and Expansion (Months 9-12)

Tasks:
- Track Program Impact: Collect data on food distributed, volunteer hours, and the number of people served.
- Community Feedback: Hold focus groups and surveys to gather feedback on the program's effectiveness and areas for improvement.
- Expand Partnerships: Explore partnerships with other local food organizations, community groups, and schools.

Lead: Program Coordinator

Support:
- CNRC Staff (Data collection and analysis)
- Reaching Home; End Homelessness (Provide evaluation tools and resources)

Roles of Partners

- City Councillor Jason Schreyer: Provide funding for initial setup costs, infrastructure, and ongoing support; help promote the program within the community.
- Climate Change Connection: Supply food rescue items, assist with program logistics, and offer training to staff and volunteers.
- Reaching Home; End Homelessness: Offer funding support for hiring the program coordinator and covering operational costs.
- Suncor: Provide the site with a multi-year lease agreement, offer promotional support, and potentially assist with volunteer recruitment.
- Food Rescue: Contribute rescued food items, engage in training, and partner with the program for sustainable food distribution.

Budget Overview

- Infrastructure (Electricity, Container Setup): Funded by City Councillor Jason Schreyer and Suncor.
- Program Coordinator Salary: Funded by Reaching Home; End Homelessness.
- Operational Costs (Supplies, Volunteer Program): Funded by Climate Change Connection and CNRC.

This plan provides a clear structure for launching and operating the SAGE program while utilizing the strengths and contributions of all partners and funding sources. Let me know if you'd like any adjustments or additional details!
Project Details: Supporting Access to Good Eating (SAGE) Program

Project Overview:

The Supporting Access to Good Eating (SAGE) program aims to address the critical issue of food security in Elmwood, a neighborhood designated as a food desert. Elmwood's only grocery store, which provided fresh produce and groceries within walking distance, has closed. This has left many low-income families, seniors, and individuals without reliable access to affordable and healthy food options. The SAGE program will utilize a climate-controlled, refrigerated 40-foot container to store rescued food that would otherwise be discarded, reducing waste and ensuring that residents have access to nutritious meals.

The program also serves as a social enterprise, where community members can volunteer in exchange for credits to purchase food from the storage container, promoting a sense of ownership and dignity.

Community Need/Support for the Project:
- Food Insecurity: Elmwood is a low-income area where many residents lack transportation, making access to groceries difficult. The closure of the local grocery store has worsened the situation, and many families now rely on emergency food hampers and donations. The demand for food programs has surged due to rising costs of living, inflation, and limited income.
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