Agenda – Executive Policy Committee – March 18, 2025

REPORTS

Item No. 12 2024 Sustainable Procurement Action Plan Annual Report

WINNIPEG PUBLIC SERVICE RECOMMENDATION:

1. That this report be received as information

ADMINISTRATIVE REPORT

Title: 2024 Sustainable Procurement Action Plan Annual Report

Critical Path: Executive Policy Committee

AUTHORIZATION

Author	Department Head	CFO	CAO
B. D'Avignon	T. Graham	T. Graham	S. Armbruster, Interim CAO

EXECUTIVE SUMMARY

This annual report summarizes the accomplishments in 2024 of the Sustainable Procurement Action Plan (the "Plan").

The Plan (see Appendix 1) outlines the City of Winnipeg's commitment to adopt Sustainable Procurement Practices, to intentionally recognize the work already being done by suppliers to create positive impact, and to amplify the positive environmental, ethical, social, and Indigenous impact that can be driven by enhancing fair, open and transparent purchasing by the City of Winnipeg.

A total of 10 actions were taken across one or more of the City's Sustainable Procurement Program's four pillars: environmental, ethical, social, and Indigenous.

RECOMMENDATIONS

1. That this report be received as information

REASON FOR THE REPORT

On July 21, 2022, Council concurred in the recommendation of the Executive Policy Committee that the Public Service provide annual progress reports on the Sustainable Procurement Action Plan, by March of each year, to the Executive Policy Committee.

IMPLICATIONS OF THE RECOMMENDATIONS

There are no implications with receiving this report as information.

HISTORY/DISCUSSION

The Sustainable Procurement Action Plan (the "Plan") was approved for implementation on July 21, 2022, by Council.

The vision is to have the City's procurement practices fully consider the relevant social, economic, cultural, and environmental impacts related to the goods and services purchased and the suppliers who deliver them. Sustainable procurement helps to:

- Increase environmental responsibility and resilience through Indigenous knowledge, natural resource preservation, renewal, enhancement, and reuse.
- Develop an equitable, diverse, and inclusive community and remove systemic barriers.
- Support education and employment opportunities to foster social and economic equity.
- Strengthen community cohesion through inclusive engagement, reconciliation, collaboration, and responsiveness with all members of the community.

This action plan (Appendix 1) will enable the City to deliver a successful Sustainable Procurement Program.

Winnipeg adopted a model which promotes a comprehensive approach to sustainable procurement to address supply chain opportunities across four pillars: environmental, ethical, social, and Indigenous.

Throughout the year, the Sustainable Procurement Liaison worked on the following:

Action 1: The City's internal Sustainable Procurement Working Group received presentations from

(a) BUILD Inc. an Indigenous social enterprise non-profit contractor and a training program for people who face barriers to employment.
(b) Women Business Enterprises Canada Council is a Canadian nonprofit organization certifying Canadian businesses that are majority owned, managed and controlled by women.

These presentations allow all departments to become aware of non-profit organizations and social enterprises and diverse businesses that exist to increase business within the social pillar.

Action 2: Attended various events throughout the year to better understand stakeholders and Indigenous Rightsholders. The events attended were as follows:

- Takawakin - Indigenous Chamber of Commerce Procurement Event (Speed Dating event with Indigenous Businesses on doing business with the City)
- Women Business Enterprises-Supplier Diversity Day (To provide information on discussion about supplier diversity procurement practices and interaction with women owned businesses)

- The Gathering 2024, Social Enterprise event - Growing & Harvesting Collective Action (to strengthen communities and build local economies that benefit everyone)
- Red River Metis Business Expo (booth promoting the City's set asides for Indigenous Businesses)

Action 3: Ongoing Updates to internal and external Sustainable Procurement websites to have a one-stop shop for all sustainable procurement information.

Action 4: Created and piloted several Social Value Menu clauses in Tenders that focus on Employment equity, diversity and inclusion and skills and training.

Action 5: Added Supplier Directories to City's internal and external websites:

- Louis Riel Capital Corporation Red River Métis Business Directory – all businesses on this registry have been fully vetted and must have a minimum of 51% Red River Metis ownership.
- Indigenous Business Directory, Government of Canada – find validated Indigenous businesses
- Indigenous Chamber of Commerce Manitoba - all businesses on this registry have been fully vetted and must have a minimum of 51% Indigenous ownership.
- **Social enterprise directories**
- Certified Social Enterprise Directory, Buy Social Canada

Encouraged Suppliers to register on City of Winnipeg Supplier registry to allow City employees to find registered and verified social enterprises, diverse and Indigenous businesses.

Action 6: Training sessions were delivered to internal City of Winnipeg employees and external bidders and organizations. The training provided stakeholders with an understanding of the City's new procurement mechanisms like social value menu, set asides and social enterprise single source guide.

- Trained 126 participants internally for the Indigenous set aside and social enterprise single source guide.
- Trained 17 participants externally from Mechanical/Electrical Contractors Associations of Manitoba.
- Trained 114 participants internally for the social value menu clauses.
- Trained 74 participants externally for the social value menu clauses.
- Trained 37 participants externally for the Winnipeg Construction Association and Manitoba Heavy Construction Association for the social value menu clauses.
- Training to CCSP Members Tools to help implement Sustainable Procurement.
- Attended training on Bill S-211 on Child and Forced Labour - Risk and Resilience in Supply Chains conducted by Supply Chain Canada.

Action 7: Met with the Manitoba Building Trades to better understand the training options available in the construction industry.

Action 8: Winnipeg Social Procurement Roundtable (Roundtable). Three Roundtable's were conducted to provide an opportunity for purchasers from across Winnipeg to connect main line contractors with social enterprises, Indigenous businesses and diverse businesses and incorporate them into their supply chain. The purchasers included City purchasers, public sector purchasers and private sector purchasers. Businesses who sell to the City received the opportunity to connect with social value suppliers and incorporate social value suppliers into their supply chain in response to the City's goals for sustainable procurement.

The Roundtable had its events in February, June and September of 2024. The two co-chairs for the Roundtable were Canadian Community Economic Development Network (CCEDNet) and the Indigenous Chamber of Commerce. The co-chairs worked with the Sustainable Procurement Liaison and Buy Social Canada to design each Roundtable.

1st Roundtable (virtual)	–	96 participants
2nd Roundtable (in-person)	–	51 participants
3rd Roundtable (in-person)	–	42 participants

Action 9: Increased awareness by posting on "Three Things Today" that is sent to all City of Winnipeg employees pointing to the new training on Indigenous Set asides and Social Enterprise Single Source Guide and Social value Menu Training on the Sustainable Procurement internal Website.

Action 10: Engagement with and provided guidance on City's Sustainable program to:

- Province of Manitoba – Child and Families Department
- City of Whitehorse
- Ontario non-profit

Awards: Buy Social Canada – City of Winnipeg received Social Procurement Champion award

Publications: The City of Winnipeg's Sustainable Procurement Program was listed in the below publications:

- Our City, Our Stories article - Buy Social Canada Social Procurement Champion Award
- Buy Social Canada Newsletter advertised our Round Table event
- CCSP News-letter included Social Procurement with New Tools and Collaborative Roundtable

For further details, see Appendix 1 - 2024 Sustainable Procurement Action Plan Annual Report and Appendix 2 - City of Winnipeg Sustainable Procurement 2024 Snapshot.

FINANCIAL IMPACT

Financial Impact Statement

Date: February 6, 2025

Project Name:
2024 SUSTAINABLE PROCUREMENT ACTION PLAN ANNUAL REPORT

Comments:

There are no financial implications associated with receiving this report as information.

Randy Bernard

Randy Bernard, CPA, CMA
Manager of Finance & Administration (Campus)
Corporate Finance Department

CONSULTATION

This Report has been prepared in consultation with:

- Chief Administrative Office

OURWINNIPEG POLICY ALIGNMENT

Goals Alignment: Leadership and Good Governance, Environmental Resilience, Economic Prosperity and Social Equity

Policy Alignment:
1.6 Results-Based Budgeting- budget priorities to achieve integrated, intergenerational life-cycle planning that maximizes community return on investment.
1.16 Equitable Funding Distribution- decisions on external funding and resources to use criteria to prioritize community-led organizations that respond to the needs of systemically disadvantaged groups and demonstrate long-term community benefit.
1.21 Strategic Procurement- coordinate procurement strategies across government bodies that support and enable the scaling up of community economic development opportunities.
1.7 Equitable Service Access- identify and provide access to, a base level of municipal services to everyone, directly or facilitated through partnerships that enables removal of systemic barriers to participation.
1.17 Neighbourhood Needs Assessment- enables focused revitalization to geographic areas that need it most and understanding of socio-economic needs, gaps and resources for collaborative action.
3.10 Indigenous Economic Development - prioritize support of Indigenous-led economic development opportunities for the benefit of Indigenous Peoples.
3.12 Poverty Reduction- reduce poverty and homelessness through community economic development.
3.13 Poverty Reduction- develop criteria to achieve a living wage for municipal employees and those awarded City contracts.
3.14 Strategic Enterprise Supports- enables employment opportunities through municipal procurement**.**
3.15 Community Capacity Development- support organizations who provide workforce education and skills development that aligns with emerging, evidence-informed economic opportunities.
5.4 Reconciliation with Indigenous Peoples- commits to municipal scale responsibilities for recommendations in UNDRIP, TRC and MMIWG.

WINNIPEG CLIMATE ACTION PLAN ALIGNMENT

Strategic Opportunity 1 is about Corporate Leadership and actions to help create a culture of sustainability within the City. It includes the short-term direction to “Integrate Sustainability and Climate Action into Procurement standards which can demonstrate increasing impact from year to year” (1.1).

6.2: Advance Winnipeg’s circular economy to support waste reduction
Action: Work with local stakeholders and regional partners to support “circular economy” initiatives that minimize waste production.
Action: Work with key federal, provincial and regional stakeholders to advance Extended Producer Responsibility Programs to target plastics, mattresses, cardboard and other designated materials.

WINNIPEG POVERTY REDUCTION STRATEGY ALIGNMENT

The information and recommendations presented in this report align with and advance the Winnipeg Poverty Reduction Strategy (2021 – 2031) as follows:

They embody the following Guiding Principles:
We will uphold Human Rights
We will Honour Relationships and Reconciliation with Indigenous Peoples
We will address Systemic Oppression, Trauma, and Social Inequity
We will Develop Trust and Meaningful Partnerships to find solutions and drive change

Goal 1 Equity and a Culture of Caring are Demonstrated through Strategy Implementation and Systems Change

Related 10-year Objectives:

- **C.** Equity and a Culture of Caring are factored into all service planning and budget decisions, resulting in City-wide systems change.
- **D.** The City advocates for and pursues partnerships to implement the Strategy.

Goal 3: Equity is Embedded in all City Employment and Income Opportunities

Related 10-year Objectives:

- **A.** Hiring and training programs are implemented that focus on equity, diversity, inclusion, reconciliation with Indigenous people, and poverty reduction
- **B.** Support is provided to community-led income and employment initiatives for low-income people through partnerships, grants, and in-kind use of City assets and facilities.
- **C.** City purchasing power is leveraged to achieve social and community benefits.

The information and recommendations presented in this report also advance the following **Actions,** as listed in the Winnipeg Poverty Reduction Strategy Implementation Plan (2024 - 2027):

Initiative 3.2 Sustainable Procurement:
Action 1: Continue to encourage economic reconciliation through the implementation of the Sustainable Procurement Action Plan. This will involve developing supplier lists to share with departments to encourage and support direct purchases from Social Enterprises, Indigenous Business, and Diverse businesses, and exploring community benefit agreements.
Action 2: Through the Sustainable Procurement Action Plan, the City will work with a community organization(s) to convene a quarterly roundtable to bring together purchasers and suppliers to build relationships and identify opportunities. Opportunity for private sector purchasers who sell to the City to connect with social enterprises, Indigenous businesses and diverse businesses and incorporate them into their supply chain for larger City projects.

SUBMITTED BY

Department: Corporate Finance
Division: Purchasing
Prepared by: Terminder Singh
File No.
Date: February 14, 2025

Attachments:

Appendix 1 - 2024 Sustainable Procurement Action Plan Annual Report

Appendix 2 - City of Winnipeg Sustainable Procurement 2024 Snapshot