

DOWNTOWN WINNIPEG BIZ

2025 Year of Budget

Revenue	2024 Budget	2024 Projections	2025 Budget
BIZ Levy	\$ 3,170,192.00	\$ 3,170,192.00	\$ 3,488,549.00
Grants - City of Winnipeg	\$ 324,500.00	\$ 492,142.00	\$ 444,500.00
Grants - Other	\$ 3,046,464.00	\$ 1,791,946.00	\$ 109,764.00
Interest Revenue	\$ 9,500.00	\$ 31,147.00	\$ 12,400.00
Projected Over/Underpayment from Prior Year	\$ (5,000.00)	\$ -	\$ -
Sponsorship	\$ 321,764.00	\$ 728,131.00	\$ 353,000.00
Events (Registration & Tickets sale) and other Income		\$ 216,873.00	\$ 197,500.00
Other - Administration Dept	\$ 3,020.00	\$ -	\$ -
Unrestricted Funds (includes previous years's carry over)	\$ 379,556.00	\$ -	\$ 198,357.00
Contingent Reserve Funds	\$ 49,597.00	\$ -	\$ 79,932.00
Transfer from Reserve Fund	\$ 126,813.00	\$ -	\$ 334,710.00
REVENUE TOTAL	\$ 7,426,406	\$ 6,430,431	\$ 5,218,712

Expenses	2024 Budget	2024 Projections	2025 Budget
Bank/Ceridian Service Charges & Interest	\$ 9,790.00	\$ 10,610.00	\$ 9,670.00
Board Development	\$ 2,500.00	\$ -	\$ -
Travel/Transporation/Parking	\$ 15,728.00	\$ 12,273.00	\$ 13,045.00
Technical Support	\$ 64,008.00	\$ 55,909.00	\$ 91,105.00
Meetings & Workshops	\$ 26,500.00	\$ 27,975.00	\$ 29,258.00
Membership Dues and Licenses	\$ 9,672.00	\$ 7,766.00	\$ 10,242.00
Miscellaneous costs	\$ 16,489.00	\$ -	\$ -
Amortization	\$ -	\$ 98,500.00	\$ 100,000.00
Office maintenance and supplies	\$ 53,363.00	\$ 67,663.00	\$ 58,292.00
Professional Fees/ Annual Audit	\$ 20,187.00	\$ 20,698.00	\$ 58,000.00
Professional Development & Training	\$ 42,868.00	\$ 35,561.00	\$ 63,595.00
Staffing & Benefits	\$ 842,538.00	\$ 738,794.00	\$ 986,007.00
Storage/Rental Space	\$ 164,500.00	\$ 162,500.00	\$ 162,500.00
Telephone & Web/Email Hosting	\$ 10,153.00	\$ 12,662.00	\$ 13,220.00
Administration Total	\$ 1,278,296.00	\$ 1,250,911	\$ 1,594,934

Business Development (Host It)	\$ 75,000.00	\$ 130,231.00	\$ 150,000.00
Building Business Projects	\$ 2,675,484.00	\$ 1,547,792.00	\$ -
Public Spaces (incl Broadway & Main/Henry projects)	\$ 344,070.00	\$ 464,766.00	\$ 154,500.00
Business Incentives Total	\$ 3,094,554.00	\$ 2,142,789.00	\$ 304,500

Advertising, Promotions & Publications	\$ 102,878.00	\$ 158,078.00	\$ 182,552.00
Banners, Signs & Maintenance	\$ 5,000.00	\$ 7,347.00	\$ 5,000.00
Marketing and Events Admin Staffing and Benefits, communications, etc	\$ 293,657.00	\$ 337,697.00	\$ 314,518.00
HOST Staffing and Benefits, uniforms, supplies, communications, etc	\$ 496,772.00	\$ 383,204.00	\$ 523,071.00
Member Services	\$ 7,750.00	\$ -	\$ -
Strategic planning, Special projects, advoacy, research	\$ 291,019.00	\$ 369,632.00	\$ 328,559.00
Events	\$ 319,570.00	\$ 159,534.00	\$ 79,250.00
Transportation, Parking, and Transit	\$ 20,467.00	\$ -	\$ -
DCSP Contribution	\$ 317,019.00	\$ 496,273.00	\$ 348,855.00
Gift Card Program	\$ 15,750.00	\$ 171,063.00	\$ 170,000.00
Marketing Contract Work	\$ 10,000.00	\$ -	\$ -
Website / Social Media	\$ 5,000.00	\$ 2,942.00	\$ 5,000.00
Marketing & Promotion Total	\$ 1,884,882.00	\$ 2,085,770.00	\$ 1,956,805

Enhanced Streetscape Renewal			
Equipment & Supplies Rental	\$ 34,864.00	\$ 34,864.00	\$ 34,864
Mtce Supplies/fuel/meetings/repairs/etc	\$ 156,217.00	\$ 225,462.00	\$ 228,517
Graffiti Removal	\$ 30,000.00	\$ 31,396.00	\$ 30,000
Public Realm Staffing and Benefits	\$ 213,857.00	\$ 197,327.00	\$ 188,991
Public Realm Supplies/meetings/etc	\$ -	\$ 11,258.00	\$ 9,399
Landscaping	\$ 74,000.00	\$ 42,307.00	\$ 52,000
Street Furnishings - Bike Racks, kiosks, benches	\$ -	\$ 64,526.00	\$ 46,700
Maintenance Staffing and Benefits	\$ 659,736.00	\$ 660,674.00	\$ 772,002
Other Initiatives and Miscellaneous			
Physical Enhancements & Maintenance Total	\$ 1,168,674.00	\$ 1,267,814.00	\$ 1,362,473

Contingency Fund -Over/Under allocation			
Capital Reserve Fund			
Other Total	\$ -	\$ -	\$ -

EXPENSE TOTAL	\$ 7,426,406.00	\$ 6,747,284.00	\$ 5,218,712
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NET INCOME (LOSS)	\$ -	\$ (316,853)	\$ -
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DOWNTOWN WINNIPEG BIZ
2025 Year of Budget
Budget Summary

Revenue	2024 Budget	2024 Projections	2025 Budget
BIZ Levy	\$ 3,170,192.00	\$ 3,170,192.00	\$ 3,488,549.00
Grants - City of Winnipeg	\$ 324,500.00	\$ 492,142.00	\$ 444,500.00
Other Revenue	\$ 3,931,714.00	\$ 2,768,097.00	\$ 1,285,663.00
REVENUE TOTAL	\$ 7,426,406.00	\$ 6,430,431.00	\$ 5,218,712.00
Expenses			
Administration Total	\$ 1,278,296.00	\$ 1,250,911.00	\$ 1,594,934.00
Business Incentives Total	\$ 3,094,554.00	\$ 2,142,789.00	\$ 304,500.00
Marketing & Promotion Total	\$ 1,884,882.00	\$ 2,085,770.00	\$ 1,956,805.00
Physical Enhancements & Maintenance	\$ 1,168,674.00	\$ 1,267,814.00	\$ 1,362,473.00
Transfer to Reserves	\$ -	\$ -	\$ -
EXPENSE TOTAL	\$ 7,426,406.00	\$ 6,747,284.00	\$ 5,218,712.00
Net Income/(Loss)	\$ -	\$ (316,853.00)	\$ -

Notes

Revenue

BIZ Levy:

The BIZ levy amount increased from 2024 to 2025 to \$3,488,549 due to an increase in the levy percentage to 2.6968%.

Grants - City of Winnipeg

City of Winnipeg Grants includes City of Winnipeg- Transit, City of Winnipeg- Park Service, City of Winnipeg- Winnipeg Parking Authority, City of Winnipeg- Public Works Department

Grants - other

Include funds from Manitoba Public Insurance and Province of MB Municipal and Northern Relations

Interest Revenue

Projected Over/Underpayment

Sponsorship

Other Grants includes Funding from MB Hydro, Wawanesa & WCB

Fundraising/Miscellaneous

Transfer from Reserve Fund

Expenses

Administration

Business Incentives

Marketing & Promotion

Physical Enhancements

Other expenses