Climate Action & Resilience Committee – City of Winnipeg
Probe Omnibus Questionnaire
March 2025 – FINAL

PROBE RESEARCH INC.

Region: City-wide

Sample size: N=600

Data collection: March 5 – 16, 2025

CARC1. How concerned are you, if at all, about climate change?

Very concerned
Somewhat concerned
Not very concerned
Not at all concerned

CARC2. When you think of all the issues facing Winnipeg, where does climate change rank?

The biggest priority
A big priority, but not the biggest
A medium priority
A low priority
Not a priority at all

CARC3. How concerned are you, if at all, about how climate change might affect the following?

a. Winnipeg's roads (e.g. freeze and thaw cycles)
b. Winnipeg's drinking water (e.g. heat, drought)
c. Sewer and storm drainage (e.g. heavy rainstorms, basement flooding)
d. Green spaces and trees
e. The City's ability to handle weather-related emergencies (e.g. big winter storms, extreme heat, flooding etc.)
f. Use of public programs, libraries, community centres or splash pads to get relief from extreme heat or cold

Very concerned
Somewhat concerned
Not very concerned
Not at all concerned

CARC4. How familiar are you, if at all, with what the City of Winnipeg is doing to prepare for and respond to climate change?

Very familiar
Somewhat familiar
Somewhat unfamiliar
Very unfamiliar

CARC5. Based on what you know, how satisfied or dissatisfied are you with the City of Winnipeg's approach to climate change?

Very satisfied
Somewhat satisfied
Neither satisfied nor dissatisfied
Somewhat dissatisfied
Very dissatisfied
Unsure

CARC6. When it comes to climate change, which actions, if any, should the City of Winnipeg prioritize today? Please rank up to three in order of priority, with one being the top priority.

a. Tougher energy efficiency rules for new houses and buildings
b. Transition neighbourhoods to renewable energy (e.g. solar panels, geothermal)
c. Create city-wide residential food waste collection (e.g. composting)
d. Do more to protect trees on private property
e. Build more cycling and walking paths so it is easier to get places without using a car
f. Improve public transit
g. More electric vehicle charging locations.
h. Preserve green spaces
i. More grants and programs to help people weather-proof their homes
j. None of these

CARC7. Do you agree or disagree with the following statements?

a. The City of Winnipeg's actions to address climate change are making a positive impact
b. Climate change is nowhere close to the crisis some say it is
c. Climate change should be part of every decision City Councillors make
d. The City of Winnipeg should be doing a lot more to stop pollution
e. I am prepared for when extreme weather events, temperatures or climate emergencies happen
f. The people and places I love are at risk because of climate change
g. My physical or mental health is negatively impacted by climate change (e.g. poor air quality/wildfire smoke, anxiety, allergies)
h. I can’t afford to heat or cool my home to a comfortable temperature during extreme weather

Strongly agree
Somewhat agree
Somewhat disagree
Strongly disagree
Unsure

SECTION CARC
1. How concerned are you about climate change?
2. When you think of all the issues facing Winnipeg, where does climate change rank?

				URBAN AREA			AGE			CLIMATE CHANGE		CITY APPROACH		
			TOTAL	Inner City	Inner Suburb	Outer Suburb	18 - 34	35 - 54	55 +	Concerned	Less concerned	Satisfied	Neutral	Dissatisfied
BASE: WINNIPEG			(600)	(106)	(170)	(265)	(177)	(196)	(227)	(462)	(138)	(80)	(406)	(114)
CLIMATE CHANGE	Very concerned	Count	273	65	74	111	80	88	105	273		42	176	55
			45%	62%	44%	42%	45%	45%	46%	59%		53%	43%	48%
	Somewhat concerned	Count	190	20	48	109	46	67	77	190		24	153	12
			32%	18%	28%	41%	26%	34%	34%	41%		31%	38%	11%
	Not very concerned	Count	68	10	23	19	26	22	20		68	10	40	18
			11%	9%	14%	7%	15%	11%	9%		50%	13%	10%	16%
	Not at all concerned	Count	69	11	25	25	24	20	25		69	3	38	29
			12%	10%	14%	9%	14%	10%	11%		50%	4%	9%	25%
Summary	Concerned		77%	80%	72%	83%	71%	79%	80%	100%		83%	81%	59%
	Less concerned		23%	20%	28%	17%	29%	21%	20%		100%	17%	19%	41%
CLIMATE CHANGE AS WINNIPEG ISSUE	Biggest priority	Count	53	15	17	16	26	20	7	52	1	11	27	16
			9%	14%	10%	6%	15%	10%	3%	11%	1%	13%	7%	14%
	Big priority	Count	172	35	46	78	39	53	80	172		33	113	26
			29%	33%	27%	29%	22%	27%	35%	37%		41%	28%	23%
	Medium priority	Count	169	25	38	97	35	53	81	161	8	19	132	18
			28%	23%	23%	37%	20%	27%	36%	35%	6%	24%	33%	16%
	Low priority	Count	133	21	44	48	45	46	42	73	60	12	97	24
			22%	20%	26%	18%	26%	24%	19%	16%	44%	15%	24%	21%
	Not a priority	Count	72	11	24	26	31	24	17	4	68	5	37	30
			12%	10%	14%	10%	18%	12%	8%	1%	50%	6%	9%	27%
Summary	Big		37%	47%	37%	35%	37%	37%	38%	48%	1%	54%	34%	37%
	Med		28%	23%	23%	37%	20%	27%	36%	35%	6%	24%	33%	16%
	Low/Not		34%	30%	40%	28%	43%	36%	26%	17%	93%	22%	33%	48%

PROBE RESEARCH INC. - March 2025 Probe Omnibus Survey

SECTION CARC
1. How concerned are you about climate change?
2. When you think of all the issues facing Winnipeg, where does climate change rank?

				GENDER		CHILDREN <16 AT HOME		IDENTIFY AS					LGBTQIA2S+		DISABILITY	
			TOTAL	Male	Female	Yes	No	Indigenous	Immigrant	Person of Colour	BIPOC	None of these	Yes	No	Yes	No
BASE: WINNIPEG			(600)	(287)	(308)	(126)	(464)	(89)	(104)	(55)	(144)	(393)	(60)	(523)	(91)	(487)
CLIMATE CHANGE	Very concerned	Count	273	103	165	54	212	41	45	21	62	184	52	212	41	219
			45%	36%	54%	43%	46%	47%	43%	38%	43%	47%	86%	41%	45%	45%
	Somewhat concerned	Count	190	82	107	25	162	35	28	21	56	123	6	181	32	155
			32%	28%	35%	20%	35%	39%	27%	39%	39%	31%	9%	35%	36%	32%
	Not very concerned	Count	68	48	21	23	44	7	18	10	18	36		65	12	51
			11%	17%	7%	18%	10%	8%	17%	19%	12%	9%		12%	13%	11%
	Not at all concerned	Count	69	54	15	24	45	5	13	2	7	49	3	65	6	62
			12%	19%	5%	19%	10%	6%	13%	4%	5%	13%	5%	12%	6%	13%
Summary	Concerned		77%	64%	88%	62%	81%	86%	70%	77%	83%	78%	95%	75%	81%	77%
	Less concerned		23%	36%	12%	38%	19%	14%	30%	23%	17%	22%	5%	25%	19%	23%
CLIMATE CHANGE AS WINNIPEG ISSUE	Biggest priority	Count	53	36	14	12	36	9	11	9	18	33	14	33	8	39
			9%	13%	5%	10%	8%	10%	11%	16%	12%	8%	23%	6%	9%	8%
	Big priority	Count	172	55	116	31	139	27	27	12	38	117	30	139	29	135
			29%	19%	38%	25%	30%	30%	26%	21%	27%	30%	50%	27%	32%	28%
	Medium priority	Count	169	72	97	19	148	28	22	19	47	117	2	165	23	144
			28%	25%	31%	15%	32%	31%	21%	34%	32%	30%	4%	32%	25%	29%
	Low priority	Count	133	66	67	41	93	21	25	11	32	79	11	117	27	104
			22%	23%	22%	32%	20%	23%	24%	20%	22%	20%	19%	22%	30%	21%
	Not a priority	Count	72	58	14	23	48	5	19	5	9	47	3	68	3	65
			12%	20%	5%	18%	10%	5%	18%	8%	7%	12%	5%	13%	4%	13%
Summary	Big		37%	32%	42%	34%	38%	40%	37%	38%	39%	38%	72%	33%	42%	36%
	Med		28%	25%	31%	15%	32%	31%	21%	34%	32%	30%	4%	32%	25%	29%
	Low/Not		34%	43%	26%	51%	30%	29%	42%	28%	29%	32%	24%	35%	33%	35%

PROBE RESEARCH INC. - March 2025 Probe Omnibus Survey

SECTION CARC
1. How concerned are you about climate change?
2. When you think of all the issues facing Winnipeg, where does climate change rank?

				EDUCATION			RESIDENCE		EMPLOYED FULL TIME			HOUSEHOLD INCOME		
			TOTAL	HS or less	Post-Sec	Univ Grad	Own	Rent	Yes	No	Retired	< $50K	$50K-$99K	$100K +
BASE: WINNIPEG			(600)	(243)	(167)	(189)	(410)	(152)	(295)	(145)	(151)	(124)	(188)	(215)
CLIMATE CHANGE	Very concerned	Count	273	106	64	103	167	85	122	69	80	71	83	80
			45%	44%	38%	54%	41%	56%	41%	48%	53%	57%	44%	37%
	Somewhat concerned	Count	190	81	56	53	142	36	108	37	42	24	66	80
			32%	33%	34%	28%	35%	24%	37%	26%	28%	19%	35%	37%
	Not very concerned	Count	68	30	22	16	53	12	26	26	12	11	21	27
			11%	12%	13%	9%	13%	8%	9%	18%	8%	9%	11%	12%
	Not at all concerned	Count	69	26	25	17	47	19	39	12	17	18	19	29
			12%	11%	15%	9%	12%	13%	13%	8%	12%	15%	10%	13%
Summary	Concerned		77%	77%	72%	82%	76%	80%	78%	74%	81%	77%	79%	74%
	Less concerned		23%	23%	28%	18%	24%	20%	22%	26%	19%	23%	21%	26%
CLIMATE CHANGE AS WINNIPEG ISSUE	Biggest priority	Count	53	38	7	8	11	34	28	20	5	19	14	13
			9%	16%	4%	4%	3%	22%	9%	14%	3%	15%	8%	6%
	Big priority	Count	172	51	41	80	123	36	67	38	64	35	58	49
			29%	21%	25%	42%	30%	24%	23%	26%	42%	28%	31%	23%
	Medium priority	Count	169	65	58	46	125	35	82	38	49	31	52	72
			28%	27%	35%	24%	30%	23%	28%	26%	32%	25%	27%	33%
	Low priority	Count	133	68	37	29	101	28	73	33	24	22	47	46
			22%	28%	22%	15%	25%	18%	25%	23%	16%	18%	25%	22%
	Not a priority	Count	72	21	24	26	49	19	45	16	10	16	17	35
			12%	9%	15%	14%	12%	13%	15%	11%	7%	13%	9%	16%
Summary	Big		37%	37%	29%	47%	33%	46%	32%	41%	46%	44%	39%	29%
	Med		28%	27%	35%	24%	30%	23%	28%	26%	32%	25%	27%	33%
	Low/Not		34%	37%	36%	29%	37%	31%	40%	33%	22%	31%	34%	38%

PROBE RESEARCH INC. - March 2025 Probe Omnibus Survey

SECTION CARC
3. How concerned are you about how climate change might affect each of the following?

				URBAN AREA			AGE			CLIMATE CHANGE		CITY APPROACH		
			TOTAL	Inner City	Inner Suburb	Outer Suburb	18 - 34	35 - 54	55 +	Concerned	Less concerned	Satisfied	Neutral	Dissatisfied
BASE: WINNIPEG			(600)	(106)	(170)	(265)	(177)	(196)	(227)	(462)	(138)	(80)	(406)	(114)
City roads	Very concerned	Count	234	35	69	107	65	89	80	214	20	39	155	40
			39%	33%	41%	40%	37%	45%	35%	46%	14%	49%	38%	35%
	Somewhat concerned	Count	216	45	50	101	50	60	105	193	23	30	159	27
			36%	42%	30%	38%	29%	31%	46%	42%	17%	38%	39%	24%
	Not very concerned	Count	91	19	30	35	34	29	27	51	40	9	66	15
			15%	18%	18%	13%	19%	15%	12%	11%	29%	11%	16%	13%
	Not at all concerned	Count	60	7	21	22	27	18	15	5	55	1	27	32
			10%	7%	12%	8%	15%	9%	6%	1%	40%	2%	7%	28%
Green spaces & trees	Very concerned	Count	200	58	54	67	77	65	58	196	4	31	131	38
			33%	55%	32%	25%	44%	33%	26%	42%	3%	39%	32%	33%
	Somewhat concerned	Count	244	34	59	137	46	79	119	216	28	27	183	34
			41%	32%	35%	52%	26%	40%	52%	47%	20%	34%	45%	30%
	Not very concerned	Count	89	7	35	39	27	32	30	46	43	18	58	13
			15%	7%	21%	15%	15%	16%	13%	10%	31%	23%	14%	12%
	Not at all concerned	Count	67	7	21	22	27	20	20	4	63	3	35	29
			11%	7%	12%	8%	15%	10%	9%	1%	46%	4%	9%	25%
Sewer & storm drainage	Very concerned	Count	218	42	61	92	66	64	88	205	13	36	143	40
			36%	39%	36%	35%	38%	33%	39%	44%	10%	45%	35%	35%
	Somewhat concerned	Count	223	34	56	121	52	78	94	200	24	35	166	23
			37%	32%	33%	46%	29%	40%	41%	43%	17%	44%	41%	20%
	Not very concerned	Count	102	22	36	32	35	36	30	51	50	8	69	25
			17%	21%	21%	12%	20%	19%	13%	11%	36%	10%	17%	22%
	Not at all concerned	Count	57	8	17	19	23	18	16	6	51	1	29	26
			9%	7%	10%	7%	13%	9%	7%	1%	37%	2%	7%	23%
City ability to handle weather-related emergencies	Very concerned	Count	197	44	51	85	66	63	69	182	15	30	127	41
			33%	41%	30%	32%	37%	32%	30%	39%	11%	37%	31%	36%
	Somewhat concerned	Count	221	28	67	110	58	68	95	196	25	27	161	33
			37%	27%	39%	42%	33%	35%	42%	42%	18%	34%	40%	29%
	Not very concerned	Count	129	27	40	46	34	47	48	81	48	20	97	13
			22%	25%	23%	17%	19%	24%	21%	18%	35%	25%	24%	11%
	Not at all concerned	Count	52	7	12	23	19	19	15	3	49	3	22	27
			9%	7%	7%	9%	11%	10%	6%	1%	36%	4%	5%	24%
City drinking water	Very concerned	Count	199	31	54	95	35	85	78	192	7	36	124	39
			33%	29%	32%	36%	20%	43%	35%	42%	5%	46%	30%	34%
	Somewhat concerned	Count	211	42	51	106	65	55	91	187	24	24	162	26
			35%	40%	30%	40%	37%	28%	40%	41%	17%	30%	40%	22%
	Not very concerned	Count	125	26	45	42	49	34	42	74	50	17	90	18
			21%	24%	26%	16%	28%	17%	19%	16%	37%	21%	22%	16%
	Not at all concerned	Count	66	7	21	22	28	22	15	8	57	3	31	32
			11%	7%	12%	8%	16%	11%	7%	2%	42%	4%	8%	28%
Use of public facilities to get relief from extreme heat/ cold	Very concerned	Count	128	36	31	46	48	40	40	123	5	26	81	22
			21%	34%	18%	18%	27%	20%	18%	27%	3%	33%	20%	19%
	Somewhat concerned	Count	236	41	61	117	57	77	103	213	23	33	170	33
			39%	39%	36%	44%	32%	39%	45%	46%	17%	42%	42%	29%
	Not very concerned	Count	151	19	50	72	32	56	63	106	45	12	118	20
			25%	18%	29%	27%	18%	28%	28%	23%	33%	15%	29%	18%
	Not at all concerned	Count	85	10	28	29	40	24	21	20	65	8	38	39
			14%	9%	17%	11%	23%	12%	9%	4%	47%	10%	9%	35%

SECTION CARC
3. How concerned are you about how climate change might affect each of the following?

				GENDER		CHILDREN <16 AT HOME		IDENTIFY AS					LGBTQIA2S+		DISABILITY	
			TOTAL	Male	Female	Yes	No	Indigenous	Immigrant	Person of Colour	BIPOC	None of these	Yes	No	Yes	No
BASE: WINNIPEG			(600)	(287)	(308)	(126)	(464)	(89)	(104)	(55)	(144)	(393)	(60)	(523)	(91)	(487)
City roads	Very concerned	Count	234	103	126	43	184	30	43	27	57	158	26	197	27	196
			39%	36%	41%	34%	40%	34%	41%	50%	40%	40%	42%	38%	30%	40%
	Somewhat concerned	Count	216	91	124	24	189	39	25	9	48	150	22	191	37	171
			36%	32%	40%	19%	41%	44%	24%	17%	33%	38%	37%	37%	41%	35%
	Not very concerned	Count	91	53	37	38	53	14	29	10	24	47	11	79	17	72
			15%	19%	12%	30%	11%	16%	28%	18%	17%	12%	18%	15%	19%	15%
	Not at all concerned	Count	60	39	21	21	37	6	7	9	15	39	2	55	9	48
			10%	14%	7%	17%	8%	7%	7%	16%	10%	10%	3%	11%	10%	10%
Green spaces & trees	Very concerned	Count	200	74	121	43	152	27	44	23	50	126	44	151	29	166
			33%	26%	39%	34%	33%	30%	43%	43%	35%	32%	73%	29%	32%	34%
	Somewhat concerned	Count	244	102	142	32	209	41	31	16	58	169	12	223	38	194
			41%	36%	46%	25%	45%	46%	30%	30%	40%	43%	20%	43%	42%	40%
	Not very concerned	Count	89	63	26	28	60	13	16	4	17	59	2	86	15	72
			15%	22%	8%	22%	13%	14%	15%	8%	12%	15%	3%	16%	17%	15%
	Not at all concerned	Count	67	47	20	23	43	8	12	10	19	39	2	62	9	56
			11%	16%	6%	18%	9%	9%	12%	19%	13%	10%	3%	12%	10%	11%
Sewer & storm drainage	Very concerned	Count	218	94	121	36	177	25	42	25	51	146	32	181	34	179
			36%	33%	39%	28%	38%	28%	41%	46%	35%	37%	52%	35%	38%	37%
	Somewhat concerned	Count	223	92	131	31	190	47	25	15	63	150	16	199	38	175
			37%	32%	42%	25%	41%	53%	24%	28%	44%	38%	27%	38%	42%	36%
	Not very concerned	Count	102	61	40	38	62	9	23	10	19	62	10	90	14	84
			17%	21%	13%	30%	13%	11%	22%	18%	13%	16%	17%	17%	15%	17%
	Not at all concerned	Count	57	40	17	21	34	7	14	4	11	36	2	52	5	50
			9%	14%	6%	17%	7%	8%	13%	7%	8%	9%	3%	10%	5%	10%
City ability to handle weather-related emergencies	Very concerned	Count	197	80	114	36	156	30	39	23	53	124	32	157	29	158
			33%	28%	37%	28%	34%	34%	37%	42%	37%	31%	54%	30%	32%	32%
	Somewhat concerned	Count	221	101	120	36	182	25	33	17	42	161	11	205	31	185
			37%	35%	39%	29%	39%	28%	32%	32%	29%	41%	17%	39%	34%	38%
	Not very concerned	Count	129	66	63	36	92	28	20	10	38	75	15	113	29	98
			22%	23%	20%	28%	20%	31%	19%	19%	26%	19%	26%	22%	32%	20%
	Not at all concerned	Count	52	41	12	18	33	6	11	4	10	33	2	47	2	47
			9%	14%	4%	14%	7%	7%	11%	7%	7%	8%	3%	9%	2%	10%
City drinking water	Very concerned	Count	199	81	116	29	164	29	36	22	51	130	16	174	30	157
			33%	28%	38%	23%	35%	32%	34%	41%	36%	33%	26%	33%	33%	32%
	Somewhat concerned	Count	211	94	114	35	173	24	30	18	42	155	17	188	27	179
			35%	33%	37%	28%	37%	27%	29%	32%	29%	40%	29%	36%	30%	37%
	Not very concerned	Count	125	63	61	39	86	27	24	10	37	66	25	100	31	91
			21%	22%	20%	31%	19%	30%	23%	18%	26%	17%	41%	19%	35%	19%
	Not at all concerned	Count	66	49	17	23	40	9	14	5	13	42	3	60	2	60
			11%	17%	5%	18%	9%	10%	13%	8%	9%	11%	4%	11%	2%	12%
Use of public facilities to get relief from extreme heat/ cold	Very concerned	Count	128	49	78	25	98	16	30	18	34	82	33	89	20	103
			21%	17%	25%	19%	21%	18%	29%	33%	24%	21%	55%	17%	22%	21%
	Somewhat concerned	Count	236	97	136	39	195	29	40	18	48	163	20	209	34	192
			39%	34%	44%	31%	42%	33%	39%	34%	33%	42%	32%	40%	37%	39%
	Not very concerned	Count	151	87	63	37	112	34	23	7	41	92	4	146	27	121
			25%	30%	21%	29%	24%	38%	22%	13%	28%	23%	6%	28%	29%	25%
	Not at all concerned	Count	85	54	31	26	58	10	11	11	21	55	4	78	10	71
			14%	19%	10%	20%	13%	11%	10%	20%	15%	14%	6%	15%	11%	15%

SECTION CARC

3. How concerned are you about how climate change might affect each of the following?

			TOTAL	EDUCATION			RESIDENCE		EMPLOYED FULL TIME			HOUSEHOLD INCOME		
				HS or less	Post-Sec	Univ Grad	Own	Rent	Yes	No	Retired	< $50K	$50K-$99K	$100K +
BASE: WINNIPEG			(600)	(243)	(167)	(189)	(410)	(152)	(295)	(145)	(151)	(124)	(188)	(215)
City roads	Very concerned	Count	234	82	65	87	151	75	132	50	49	52	85	67
			39%	34%	39%	46%	37%	49%	45%	34%	32%	42%	45%	31%
	Somewhat concerned	Count	216	90	60	65	161	39	95	46	72	42	55	94
			36%	37%	36%	34%	39%	26%	32%	32%	47%	34%	29%	44%
	Not very concerned	Count	91	47	25	20	54	29	41	27	22	24	30	23
			15%	19%	15%	10%	13%	19%	14%	18%	15%	19%	16%	11%
	Not at all concerned	Count	60	24	17	17	44	9	28	22	8	6	18	31
			10%	10%	10%	9%	11%	6%	9%	15%	5%	5%	10%	14%
Green spaces & trees	Very concerned	Count	200	76	54	70	111	72	103	53	42	55	60	56
			33%	31%	32%	37%	27%	47%	35%	37%	28%	45%	32%	26%
	Somewhat concerned	Count	244	108	65	71	180	49	119	47	75	44	86	84
			41%	45%	39%	37%	44%	32%	40%	33%	50%	35%	46%	39%
	Not very concerned	Count	89	33	28	28	64	23	42	25	20	19	24	41
			15%	14%	17%	15%	16%	15%	14%	18%	13%	15%	13%	19%
	Not at all concerned	Count	67	26	21	20	55	8	32	19	14	6	19	33
			11%	11%	12%	10%	13%	5%	11%	13%	9%	5%	10%	15%
Sewer & storm drainage	Very concerned	Count	218	85	57	77	151	54	99	59	58	54	64	72
			36%	35%	34%	41%	37%	35%	34%	41%	39%	43%	34%	33%
	Somewhat concerned	Count	223	94	63	67	157	52	110	49	61	38	77	83
			37%	39%	38%	35%	38%	34%	37%	34%	41%	31%	41%	39%
	Not very concerned	Count	102	45	28	29	64	32	57	21	22	23	34	31
			17%	18%	17%	15%	16%	21%	19%	14%	14%	19%	18%	14%
	Not at all concerned	Count	57	20	19	17	38	15	29	17	10	9	13	29
			9%	8%	11%	9%	9%	10%	10%	11%	6%	7%	7%	14%
City ability to handle weather-related emergencies	Very concerned	Count	197	77	47	73	118	64	96	51	50	47	61	62
			33%	32%	28%	39%	29%	42%	32%	35%	33%	38%	32%	29%
	Somewhat concerned	Count	221	88	66	67	159	46	101	56	60	44	72	78
			37%	36%	40%	36%	39%	30%	34%	39%	39%	35%	38%	36%
	Not very concerned	Count	129	66	33	31	91	35	68	25	34	26	47	43
			22%	27%	20%	16%	22%	23%	23%	18%	22%	21%	25%	20%
	Not at all concerned	Count	52	13	21	18	41	7	30	12	8	7	8	32
			9%	5%	12%	9%	10%	5%	10%	9%	5%	6%	4%	15%
City drinking water	Very concerned	Count	199	70	59	69	133	55	96	46	56	40	72	53
			33%	29%	35%	36%	32%	36%	33%	32%	37%	32%	38%	25%
	Somewhat concerned	Count	211	94	54	63	148	54	101	46	60	42	66	84
			35%	39%	32%	33%	36%	36%	34%	32%	40%	34%	35%	39%
	Not very concerned	Count	125	61	28	35	82	29	62	34	27	31	37	41
			21%	25%	17%	19%	20%	19%	21%	24%	18%	25%	20%	19%
	Not at all concerned	Count	66	17	25	22	46	14	37	19	8	11	13	37
			11%	7%	15%	12%	11%	10%	12%	13%	5%	9%	7%	17%
Use of public facilities to get relief from extreme heat/ cold	Very concerned	Count	128	59	31	39	70	45	65	41	22	41	39	30
			21%	24%	18%	21%	17%	29%	22%	28%	15%	33%	21%	14%
	Somewhat concerned	Count	236	98	65	74	165	60	111	46	75	48	78	79
			39%	40%	39%	39%	40%	40%	38%	32%	50%	39%	41%	37%
	Not very concerned	Count	151	63	39	49	111	33	77	31	42	27	43	63
			25%	26%	23%	26%	27%	22%	26%	21%	28%	22%	23%	29%

SECTION CARC

3. How concerned are you about how climate change might affect each of the following?

			TOTAL	EDUCATION			RESIDENCE		EMPLOYED FULL TIME			HOUSEHOLD INCOME		
				HS or less	Post-Sec	Univ Grad	Own	Rent	Yes	No	Retired	< $50K	$50K-$99K	$100K +
Use of public facilities to get	Not at all concerned	Count	85	24	32	27	63	14	43	27	12	8	28	43
			14%	10%	19%	14%	15%	9%	15%	19%	8%	6%	15%	20%

PROBE RESEARCH INC. - March 2025 Probe Omnibus Survey

SECTION CARC
3. How concerned are you about how climate change might affect each of the following?
**** SUMMARY TABLE ****

			URBAN AREA			AGE			CLIMATE CHANGE		CITY APPROACH		
		TOTAL	Inner City	Inner Suburb	Outer Suburb	18 - 34	35 - 54	55 +	Concerned	Less concerned	Satisfied	Neutral	Dissatisfied
BASE: WINNIPEG		(600)	(106)	(170)	(265)	(177)	(196)	(227)	(462)	(138)	(80)	(406)	(114)
City roads	Concerned	75%	76%	70%	79%	66%	76%	82%	88%	31%	87%	77%	59%
	Less concerned	25%	24%	30%	21%	34%	24%	18%	12%	69%	13%	23%	41%
Green spaces & trees	Concerned	74%	87%	67%	77%	70%	73%	78%	89%	23%	73%	77%	63%
	Less concerned	26%	13%	33%	23%	30%	27%	22%	11%	77%	27%	23%	37%
Sewer & storm drainage	Concerned	74%	72%	69%	81%	67%	72%	80%	88%	27%	89%	76%	55%
	Less concerned	26%	28%	31%	19%	33%	28%	20%	12%	73%	11%	24%	45%
City ability to handle weather-related emergencies	Concerned	70%	68%	69%	74%	70%	67%	72%	82%	29%	71%	71%	65%
	Less concerned	30%	32%	31%	26%	30%	33%	28%	18%	71%	29%	29%	35%
City drinking water	Concerned	68%	69%	61%	76%	56%	71%	75%	82%	22%	75%	70%	56%
	Less concerned	32%	31%	39%	24%	44%	29%	25%	18%	78%	25%	30%	44%
Use of public facilities to get relief from extreme heat/ cold	Concerned	61%	73%	54%	62%	59%	59%	63%	73%	20%	75%	62%	48%
	Less concerned	39%	27%	46%	38%	41%	41%	37%	27%	80%	25%	38%	52%

PROBE RESEARCH INC. - March 2025 Probe Omnibus Survey

SECTION CARC
3. How concerned are you about how climate change might affect each of the following?
**** SUMMARY TABLE ****

			GENDER		CHILDREN <16 AT HOME		IDENTIFY AS					LGBTQIA2S+		DISABILITY	
		TOTAL	Male	Female	Yes	No	Indigenous	Immigrant	Person of Colour	BIPOC	None of these	Yes	No	Yes	No
BASE: WINNIPEG		(600)	(287)	(308)	(126)	(464)	(89)	(104)	(55)	(144)	(393)	(60)	(523)	(91)	(487)
City roads	Concerned	75%	68%	81%	53%	81%	77%	65%	67%	73%	78%	79%	74%	71%	75%
	Less concerned	25%	32%	19%	47%	19%	23%	35%	33%	27%	22%	21%	26%	29%	25%
Green spaces & trees	Concerned	74%	61%	85%	59%	78%	76%	73%	73%	75%	75%	93%	72%	74%	74%
	Less concerned	26%	39%	15%	41%	22%	24%	27%	27%	25%	25%	7%	28%	26%	26%
Sewer & storm drainage	Concerned	74%	65%	82%	53%	79%	81%	65%	75%	79%	75%	79%	73%	80%	73%
	Less concerned	26%	35%	18%	47%	21%	19%	35%	25%	21%	25%	21%	27%	20%	27%
City ability to handle weather-related emergencies	Concerned	70%	63%	76%	57%	73%	62%	70%	74%	67%	73%	71%	69%	66%	70%
	Less concerned	30%	37%	24%	43%	27%	38%	30%	26%	33%	27%	29%	31%	34%	30%
City drinking water	Concerned	68%	61%	75%	51%	73%	60%	63%	73%	65%	73%	55%	69%	63%	69%
	Less concerned	32%	39%	25%	49%	27%	40%	37%	27%	35%	27%	45%	31%	37%	31%
Use of public facilities to get relief from extreme heat/ cold	Concerned	61%	51%	69%	50%	63%	51%	68%	67%	57%	62%	87%	57%	60%	61%
	Less concerned	39%	49%	31%	50%	37%	49%	32%	33%	43%	38%	13%	43%	40%	39%

PROBE RESEARCH INC. - March 2025 Probe Omnibus Survey

SECTION CARC
3. How concerned are you about how climate change might affect each of the following?
**** SUMMARY TABLE ****

			EDUCATION			RESIDENCE		EMPLOYED FULL TIME			HOUSEHOLD INCOME		
		TOTAL	HS or less	Post-Sec	Univ Grad	Own	Rent	Yes	No	Retired	< $50K	$50K-$99K	$100K +
BASE: WINNIPEG		(600)	(243)	(167)	(189)	(410)	(152)	(295)	(145)	(151)	(124)	(188)	(215)
City roads	Concerned	75%	71%	75%	80%	76%	75%	77%	67%	80%	76%	74%	75%
	Less concerned	25%	29%	25%	20%	24%	25%	23%	33%	20%	24%	26%	25%
Green spaces & trees	Concerned	74%	76%	71%	75%	71%	79%	75%	69%	78%	80%	77%	66%
	Less concerned	26%	24%	29%	25%	29%	21%	25%	31%	22%	20%	23%	34%
Sewer & storm drainage	Concerned	74%	74%	72%	76%	75%	70%	71%	74%	79%	74%	75%	72%
	Less concerned	26%	26%	28%	24%	25%	30%	29%	26%	21%	26%	25%	28%
City ability to handle weather-related emergencies	Concerned	70%	68%	68%	74%	68%	72%	67%	74%	73%	73%	71%	65%
	Less concerned	30%	32%	32%	26%	32%	28%	33%	26%	27%	27%	29%	35%
City drinking water	Concerned	68%	68%	68%	70%	69%	72%	67%	63%	77%	66%	73%	64%
	Less concerned	32%	32%	32%	30%	31%	28%	33%	37%	23%	34%	27%	36%
Use of public facilities to get relief from extreme heat/ cold	Concerned	61%	64%	57%	60%	57%	69%	59%	60%	64%	72%	62%	51%
	Less concerned	39%	36%	43%	40%	43%	31%	41%	40%	36%	28%	38%	49%

PROBE RESEARCH INC. - March 2025 Probe Omnibus Survey

SECTION CARC
4. How familiar are you with what the City of Winnipeg is doing to prepare for and respond to climate change?
5. Based on what you know, how satisfied are you with the City of Winnipeg approach to climate change?

				URBAN AREA			AGE			CLIMATE CHANGE		CITY APPROACH		
			TOTAL	Inner City	Inner Suburb	Outer Suburb	18 - 34	35 - 54	55 +	Concerned	Less concerned	Satisfied	Neutral	Dissatisfied
BASE: WINNIPEG			(600)	(106)	(170)	(265)	(177)	(196)	(227)	(462)	(138)	(80)	(406)	(114)
WHAT CITY IS DOING TO PREPARE FOR/ RESPOND TO CLIMATE CHANGE	Very familiar	Count	11		2	4	3	7	1	9	2	4	5	3
			2%		1%	2%	2%	4%	1%	2%	1%	4%	1%	3%
	Somewhat familiar	Count	102	24	33	35	22	38	43	83	19	44	29	29
			17%	23%	20%	13%	12%	19%	19%	18%	14%	55%	7%	25%
	Not very familiar	Count	232	42	72	99	65	64	103	187	45	26	169	37
			39%	39%	42%	37%	37%	33%	45%	40%	32%	33%	42%	32%
	Not at all familiar	Count	255	40	63	127	87	87	81	183	72	6	203	45
			42%	37%	37%	48%	49%	44%	36%	40%	52%	8%	50%	40%
Summary	Familiar		19%	23%	20%	15%	14%	23%	19%	20%	15%	60%	8%	28%
	Unfamiliar		81%	77%	80%	85%	86%	77%	81%	80%	85%	40%	92%	72%
CITY APPROACH TO CLIMATE CHANGE	Very satisfied	Count	10	0	5	5	3	4	2	7	3	10		
			2%	0%	3%	2%	2%	2%	1%	1%	2%	12%		
	Somewhat satisfied	Count	70	10	28	29	17	22	31	60	10	70		
			12%	9%	16%	11%	10%	11%	14%	13%	7%	88%		
	Neutral	Count	406	73	94	201	108	127	172	329	78		406	
			68%	69%	55%	76%	61%	65%	76%	71%	56%		100%	
	Somewhat dissatisfied	Count	64	13	24	23	27	27	11	48	16			64
			11%	12%	14%	9%	15%	14%	5%	10%	11%			56%
	Very dissatisfied	Count	50	9	20	7	22	17	11	19	31			50
			8%	9%	12%	3%	12%	9%	5%	4%	23%			44%
Summary	Satisfied		13%	10%	19%	13%	12%	13%	15%	14%	10%	100%		
	Neutral		68%	69%	55%	76%	61%	65%	76%	71%	56%		100%	
	Dissatisfied		19%	21%	26%	11%	27%	22%	10%	15%	34%			100%

SECTION CARC
4. How familiar are you with what the City of Winnipeg is doing to prepare for and respond to climate change?
5. Based on what you know, how satisfied are you with the City of Winnipeg approach to climate change?

				GENDER		CHILDREN <16 AT HOME		IDENTIFY AS					LGBTQIA2S+		DISABILITY	
			TOTAL	Male	Female	Yes	No	Indigenous	Immigrant	Person of Colour	BIPOC	None of these	Yes	No	Yes	No
BASE: WINNIPEG			(600)	(287)	(308)	(126)	(464)	(89)	(104)	(55)	(144)	(393)	(60)	(523)	(91)	(487)
WHAT CITY IS DOING TO PREPARE FOR/ RESPOND TO CLIMATE CHANGE	Very familiar	Count	11	10	2	2	4		5	5	5	6	1	10	2	10
			2%	3%	0%	2%	1%		5%	10%	4%	1%	1%	2%	2%	2%
	Somewhat familiar	Count	102	61	38	23	79	20	15	9	30	67	15	80	14	80
			17%	21%	12%	18%	17%	23%	15%	17%	21%	17%	25%	15%	15%	16%
	Not very familiar	Count	232	99	132	54	178	35	35	15	50	152	29	198	45	184
			39%	35%	43%	43%	38%	39%	34%	28%	35%	39%	48%	38%	49%	38%
	Not at all familiar	Count	255	117	136	47	203	34	48	25	59	168	15	235	30	214
			42%	41%	44%	37%	44%	38%	46%	45%	41%	43%	25%	45%	34%	44%
Summary	Familiar		19%	25%	13%	20%	18%	23%	20%	27%	24%	19%	26%	17%	17%	18%
	Unfamiliar		81%	75%	87%	80%	82%	77%	80%	73%	76%	81%	74%	83%	83%	82%
CITY APPROACH TO CLIMATE CHANGE	Very satisfied	Count	10	8	2	4	5	1	7	7	8	2		10		10
			2%	3%	1%	3%	1%	1%	6%	12%	5%	1%		2%		2%
	Somewhat satisfied	Count	70	39	31	15	55	6	11	5	11	53	8	61	7	62
			12%	13%	10%	12%	12%	7%	11%	9%	8%	13%	13%	12%	8%	13%
	Neutral	Count	406	171	234	72	326	60	70	35	95	270	40	360	65	333
			68%	60%	76%	57%	70%	68%	67%	64%	66%	69%	66%	69%	71%	68%
	Somewhat dissatisfied	Count	64	41	20	15	48	12	11	1	13	42	9	48	9	45
			11%	14%	6%	12%	10%	13%	10%	2%	9%	11%	15%	9%	10%	9%
	Very dissatisfied	Count	50	28	22	20	30	10	6	7	17	27	4	43	10	37
			8%	10%	7%	16%	7%	11%	6%	13%	12%	7%	6%	8%	11%	8%
Summary	Satisfied		13%	16%	11%	15%	13%	8%	17%	21%	13%	14%	13%	14%	8%	15%
	Neutral		68%	60%	76%	57%	70%	68%	67%	64%	66%	69%	66%	69%	71%	68%
	Dissatisfied		19%	24%	14%	28%	17%	24%	16%	15%	21%	17%	21%	18%	21%	17%

SECTION CARC

4. How familiar are you with what the City of Winnipeg is doing to prepare for and respond to climate change?

5. Based on what you know, how satisfied are you with the City of Winnipeg approach to climate change?

			TOTAL	EDUCATION			RESIDENCE		EMPLOYED FULL TIME			HOUSEHOLD INCOME		
				HS or less	Post-Sec	Univ Grad	Own	Rent	Yes	No	Retired	< $50K	$50K-$99K	$100K +
BASE: WINNIPEG			(600)	(243)	(167)	(189)	(410)	(152)	(295)	(145)	(151)	(124)	(188)	(215)
WHAT CITY IS DOING TO PREPARE FOR/ RESPOND TO CLIMATE CHANGE	Very familiar	Count	11	5	2	4	6	5	6	5	1	5	2	3
			2%	2%	1%	2%	1%	3%	2%	3%	0%	4%	1%	1%
	Somewhat familiar	Count	102	46	25	32	67	32	49	29	22	17	32	45
			17%	19%	15%	17%	16%	21%	17%	20%	15%	14%	17%	21%
	Not very familiar	Count	232	86	67	79	173	44	105	53	71	50	71	77
			39%	36%	40%	41%	42%	29%	35%	37%	47%	40%	38%	36%
	Not at all familiar	Count	255	106	73	75	164	72	136	58	57	52	83	90
			42%	44%	44%	39%	40%	47%	46%	40%	38%	42%	44%	42%
Summary	Familiar		19%	21%	16%	19%	18%	24%	19%	23%	15%	18%	18%	22%
	Unfamiliar		81%	79%	84%	81%	82%	76%	81%	77%	85%	82%	82%	78%
CITY APPROACH TO CLIMATE CHANGE	Very satisfied	Count	10	4	3	2	3	6	3	5	1	7	2	1
			2%	2%	2%	1%	1%	4%	1%	4%	1%	6%	1%	1%
	Somewhat satisfied	Count	70	22	21	27	53	13	34	16	19	9	22	29
			12%	9%	13%	14%	13%	8%	11%	11%	13%	7%	11%	13%
	Neutral	Count	406	172	112	122	281	100	200	87	116	86	138	133
			68%	71%	67%	64%	69%	65%	68%	60%	77%	69%	74%	62%
	Somewhat dissatisfied	Count	64	18	20	25	36	24	38	16	9	14	17	28
			11%	8%	12%	13%	9%	16%	13%	11%	6%	12%	9%	13%
	Very dissatisfied	Count	50	27	10	12	37	10	20	21	7	8	9	24
			8%	11%	6%	7%	9%	6%	7%	14%	4%	6%	5%	11%
Summary	Satisfied		13%	11%	15%	16%	14%	12%	13%	14%	13%	13%	12%	14%
	Neutral		68%	71%	67%	64%	69%	65%	68%	60%	77%	69%	74%	62%
	Dissatisfied		19%	19%	18%	20%	18%	22%	20%	26%	10%	18%	14%	24%

SECTION CARC
6. When it comes to climate change, which actions should the City of Winnipeg prioritize today?
**** #1 PRIORITY ****

				URBAN AREA			AGE			CLIMATE CHANGE		CITY APPROACH		
			TOTAL	Inner City	Inner Suburb	Outer Suburb	18 - 34	35 - 54	55 +	Concerned	Less concerned	Satisfied	Neutral	Dissatisfied
BASE: WINNIPEG			(600)	(106)	(170)	(265)	(177)	(196)	(227)	(462)	(138)	(80)	(406)	(114)
#1 PRIORITY	Improve public transit	Cases	141	32	39	63	51	52	37	123	18	24	91	26
			23%	31%	23%	24%	29%	27%	16%	27%	13%	30%	22%	23%
	Build more cycling/ walking paths	Cases	80	14	23	31	31	22	27	61	19	7	61	12
			13%	14%	13%	12%	17%	11%	12%	13%	14%	9%	15%	11%
	Preserve green spaces	Cases	74	5	22	44	11	32	31	60	14	4	62	8
			12%	5%	13%	17%	6%	17%	14%	13%	10%	5%	15%	7%
	More grants/ programs to help people weather-proof homes	Cases	67	6	24	28	15	19	32	45	22	11	40	16
			11%	5%	14%	11%	9%	10%	14%	10%	16%	13%	10%	14%
	Transition neighbourhoods to renewable energy	Cases	58	8	17	28	29	10	18	57	1	11	36	11
			10%	8%	10%	11%	17%	5%	8%	12%	1%	14%	9%	9%
	City-wide residential food waste collection	Cases	54	12	13	25	8	25	21	49	5	6	43	4
			9%	11%	8%	9%	4%	13%	9%	11%	3%	8%	11%	4%
	Tougher energy efficiency rules for new houses/ buildings	Cases	43	17	10	15	12	7	24	40	3	10	26	6
			7%	16%	6%	6%	7%	4%	11%	9%	2%	13%	6%	6%
	Do more to protect trees on private property	Cases	16	1	6	7	3	8	6	11	6	3	10	4
			3%	1%	4%	3%	2%	4%	2%	2%	4%	4%	2%	3%
	More electric vehicle charging locations	Cases	6	0	3	3	1	1	4	5	1	2	1	3
			1%	0%	2%	1%	1%	0%	2%	1%	1%	2%	0%	2%
	(None of these)	Cases	61	10	14	22	15	19	26	13	48	1	35	25
			10%	9%	8%	8%	9%	10%	12%	3%	35%	2%	9%	22%

PROBE RESEARCH INC. - March 2025 Probe Omnibus Survey

SECTION CARC
6. When it comes to climate change, which actions should the City of Winnipeg prioritize today?
**** #1 PRIORITY ****

				GENDER		CHILDREN <16 AT HOME		IDENTIFY AS					LGBTQIA2S+		DISABILITY	
			TOTAL	Male	Female	Yes	No	Indigenous	Immigrant	Person of Colour	BIPOC	None of these	Yes	No	Yes	No
BASE: WINNIPEG			(600)	(287)	(308)	(126)	(464)	(89)	(104)	(55)	(144)	(393)	(60)	(523)	(91)	(487)
#1 PRIORITY	Improve public transit	Cases	141	71	69	30	109	16	20	13	29	101	17	113	21	111
			23%	25%	22%	24%	24%	17%	19%	25%	20%	26%	28%	22%	23%	23%
	Build more cycling/ walking paths	Cases	80	36	44	16	61	20	24	7	28	35	13	67	13	64
			13%	12%	14%	13%	13%	23%	23%	13%	19%	9%	21%	13%	14%	13%
	Preserve green spaces	Cases	74	31	42	12	62	12	13	10	22	49	2	71	10	61
			12%	11%	14%	10%	13%	13%	13%	18%	15%	12%	4%	14%	11%	13%
	More grants/ programs to help people weather-proof homes	Cases	67	30	37	24	43	14	12	10	24	33	1	66	11	55
			11%	10%	12%	19%	9%	16%	12%	18%	17%	8%	1%	13%	12%	11%
	Transition neighbourhoods to renewable energy	Cases	58	29	29	6	52	8	4	3	11	45	8	47	16	40
			10%	10%	9%	5%	11%	9%	4%	5%	8%	12%	14%	9%	17%	8%
	City-wide residential food waste collection	Cases	54	11	40	7	45	8	6	5	13	40	7	46	9	44
			9%	4%	13%	6%	10%	9%	6%	9%	9%	10%	12%	9%	10%	9%
	Tougher energy efficiency rules for new houses/ buildings	Cases	43	15	28	9	34	5	8	1	6	29	9	34	5	39
			7%	5%	9%	7%	7%	6%	8%	2%	4%	7%	15%	6%	5%	8%
	Do more to protect trees on private property	Cases	16	6	10	5	11	1	3		1	12	0	16	1	15
			3%	2%	3%	4%	2%	1%	3%		1%	3%	1%	3%	1%	3%
	More electric vehicle charging locations	Cases	6	3	3	1	5	2	1		2	3	0	5	0	5
			1%	1%	1%	1%	1%	2%	1%		2%	1%	1%	1%	0%	1%
	(None of these)	Cases	61	55	6	15	41	2	12	5	7	47	2	57	6	52
			10%	19%	2%	12%	9%	2%	11%	10%	5%	12%	3%	11%	6%	11%

PROBE RESEARCH INC. - March 2025 Probe Omnibus Survey

SECTION CARC
6. When it comes to climate change, which actions should the City of Winnipeg prioritize today?
**** #1 PRIORITY ****

				EDUCATION			RESIDENCE		EMPLOYED FULL TIME			HOUSEHOLD INCOME		
			TOTAL	HS or less	Post-Sec	Univ Grad	Own	Rent	Yes	No	Retired	< $50K	$50K-$99K	$100K +
BASE: WINNIPEG			(600)	(243)	(167)	(189)	(410)	(152)	(295)	(145)	(151)	(124)	(188)	(215)
#1 PRIORITY	Improve public transit	Cases	141	46	38	56	92	46	80	30	30	29	39	57
			23%	19%	23%	30%	22%	30%	27%	21%	20%	24%	21%	26%
	Build more cycling/ walking paths	Cases	80	47	15	18	49	22	32	31	16	31	18	23
			13%	19%	9%	10%	12%	15%	11%	22%	11%	25%	10%	11%
	Preserve green spaces	Cases	74	19	24	32	53	12	39	16	18	11	31	25
			12%	8%	14%	17%	13%	8%	13%	11%	12%	9%	16%	12%
	More grants/ programs to help people weather-proof homes	Cases	67	39	16	12	64	3	24	15	27	1	25	27
			11%	16%	9%	7%	16%	2%	8%	11%	18%	1%	13%	13%
	Transition neighbourhoods to renewable energy	Cases	58	15	25	18	29	21	26	16	13	5	26	17
			10%	6%	15%	10%	7%	14%	9%	11%	9%	4%	14%	8%
	City-wide residential food waste collection	Cases	54	26	12	16	36	16	36	10	8	6	24	20
			9%	11%	7%	8%	9%	10%	12%	7%	5%	5%	13%	9%
	Tougher energy efficiency rules for new houses/ buildings	Cases	43	23	13	8	30	12	19	8	17	16	10	10
			7%	9%	8%	4%	7%	8%	6%	5%	11%	13%	5%	4%
	Do more to protect trees on private property	Cases	16		6	10	16	1	11	2	4	1	3	11
			3%		4%	5%	4%	0%	4%	1%	3%	1%	2%	5%
	More electric vehicle charging locations	Cases	6		2	4	4	2	2	1	2	1	2	1
			1%		1%	2%	1%	1%	1%	1%	2%	1%	1%	1%
	(None of these)	Cases	61	29	16	15	37	18	27	16	15	22	9	23
			10%	12%	10%	8%	9%	12%	9%	11%	10%	18%	5%	11%

PROBE RESEARCH INC. - March 2025 Probe Omnibus Survey

SECTION CARC
6. When it comes to climate change, which actions should the City of Winnipeg prioritize today?
**** TOP 3 PRIORITY ****

				URBAN AREA			AGE			CLIMATE CHANGE		CITY APPROACH		
			TOTAL	Inner City	Inner Suburb	Outer Suburb	18 - 34	35 - 54	55 +	Concerned	Less concerned	Satisfied	Neutral	Dissatisfied
BASE: WINNIPEG			(600)	(106)	(170)	(265)	(177)	(196)	(227)	(462)	(138)	(80)	(406)	(114)
TOP 3 PRIORITY	Improve public transit	Cases	280	62	83	110	98	98	84	233	47	38	186	56
			47%	58%	49%	42%	56%	50%	37%	50%	34%	48%	46%	49%
	Build more cycling/ walking paths	Cases	215	45	61	92	86	69	60	173	42	20	156	38
			36%	43%	36%	35%	48%	35%	26%	37%	30%	26%	38%	33%
	Preserve green spaces	Cases	260	36	73	135	64	87	109	222	38	32	186	42
			43%	34%	43%	51%	36%	44%	48%	48%	28%	41%	46%	36%
	More grants/ programs to help people weather-proof homes	Cases	197	30	54	94	52	62	82	164	32	32	134	31
			33%	29%	32%	35%	29%	32%	36%	36%	23%	40%	33%	27%
	Transition neighbourhoods to renewable energy	Cases	161	30	46	76	44	54	63	153	8	26	106	29
			27%	28%	27%	29%	25%	28%	28%	33%	6%	33%	26%	25%
	City-wide residential food waste collection	Cases	175	27	45	90	58	66	52	144	31	24	118	34
			29%	26%	26%	34%	33%	33%	23%	31%	22%	30%	29%	29%
	Tougher energy efficiency rules for new houses/ buildings	Cases	148	34	45	57	46	24	78	136	13	24	106	18
			25%	32%	26%	21%	26%	12%	35%	29%	9%	30%	26%	16%
	Do more to protect trees on private property	Cases	98	17	38	35	16	33	49	72	27	28	61	9
			16%	16%	22%	13%	9%	17%	21%	15%	19%	35%	15%	8%
	More electric vehicle charging locations	Cases	30	3	7	12	12	8	11	23	7	4	15	11
			5%	2%	4%	5%	7%	4%	5%	5%	5%	5%	4%	10%
	(None of these)	Cases	61	10	14	22	15	19	26	13	48	1	35	25
			10%	9%	8%	8%	9%	10%	12%	3%	35%	2%	9%	22%

PROBE RESEARCH INC. - March 2025 Probe Omnibus Survey

SECTION CARC
6. When it comes to climate change, which actions should the City of Winnipeg prioritize today?
**** TOP 3 PRIORITY ****

				GENDER		CHILDREN <16 AT HOME		IDENTIFY AS					LGBTQIA2S+		DISABILITY	
			TOTAL	Male	Female	Yes	No	Indigenous	Immigrant	Person of Colour	BIPOC	None of these	Yes	No	Yes	No
BASE: WINNIPEG			(600)	(287)	(308)	(126)	(464)	(89)	(104)	(55)	(144)	(393)	(60)	(523)	(91)	(487)
TOP 3 PRIORITY	Improve public transit	Cases	280	143	132	62	214	46	46	22	68	183	40	226	42	223
			47%	50%	43%	49%	46%	52%	44%	41%	47%	47%	67%	43%	46%	46%
	Build more cycling/ walking paths	Cases	215	87	124	51	160	34	46	29	63	127	28	186	39	170
			36%	30%	40%	41%	35%	38%	45%	53%	44%	32%	46%	36%	43%	35%
	Preserve green spaces	Cases	260	101	157	39	220	48	28	15	64	182	19	235	38	213
			43%	35%	51%	31%	47%	54%	27%	28%	44%	46%	32%	45%	41%	44%
	More grants/ programs to help people weather-proof homes	Cases	197	85	112	48	149	50	33	20	71	103	13	174	41	146
			33%	30%	36%	38%	32%	56%	32%	37%	49%	26%	22%	33%	46%	30%
	Transition neighbourhoods to renewable energy	Cases	161	75	85	27	133	23	26	13	36	111	22	130	27	126
			27%	26%	28%	22%	29%	25%	25%	24%	25%	28%	37%	25%	29%	26%
	City-wide residential food waste collection	Cases	175	52	121	32	139	23	34	27	50	107	17	156	34	135
			29%	18%	39%	25%	30%	26%	33%	49%	35%	27%	28%	30%	38%	28%
	Tougher energy efficiency rules for new houses/ buildings	Cases	148	65	81	31	117	16	24	10	26	107	22	123	26	121
			25%	23%	26%	25%	25%	18%	23%	18%	18%	27%	37%	23%	29%	25%
	Do more to protect trees on private property	Cases	98	42	56	25	73	7	29	6	12	61	12	85	3	93
			16%	15%	18%	20%	16%	7%	28%	10%	9%	16%	20%	16%	3%	19%
	More electric vehicle charging locations	Cases	30	19	11	10	20	9	2		9	18	1	29	2	28
			5%	7%	4%	8%	4%	10%	2%		6%	5%	1%	6%	2%	6%
	(None of these)	Cases	61	55	6	15	41	2	12	5	7	47	2	57	6	52
			10%	19%	2%	12%	9%	2%	11%	10%	5%	12%	3%	11%	6%	11%

PROBE RESEARCH INC. - March 2025 Probe Omnibus Survey

SECTION CARC
6. When it comes to climate change, which actions should the City of Winnipeg prioritize today?
**** TOP 3 PRIORITY ****

				EDUCATION			RESIDENCE		EMPLOYED FULL TIME			HOUSEHOLD INCOME		
			TOTAL	HS or less	Post-Sec	Univ Grad	Own	Rent	Yes	No	Retired	< $50K	$50K-$99K	$100K +
BASE: WINNIPEG			(600)	(243)	(167)	(189)	(410)	(152)	(295)	(145)	(151)	(124)	(188)	(215)
TOP 3 PRIORITY	Improve public transit	Cases	280	93	83	104	177	85	143	73	61	67	76	104
			47%	38%	50%	55%	43%	56%	48%	51%	40%	54%	40%	48%
	Build more cycling/ walking paths	Cases	215	98	48	68	139	59	108	72	33	50	66	77
			36%	41%	29%	36%	34%	39%	37%	50%	22%	40%	35%	36%
	Preserve green spaces	Cases	260	104	74	82	183	52	124	57	76	49	92	85
			43%	43%	44%	43%	45%	34%	42%	39%	50%	39%	49%	39%
	More grants/ programs to help people weather-proof homes	Cases	197	92	57	48	146	48	106	37	53	30	74	71
			33%	38%	34%	25%	36%	31%	36%	25%	35%	24%	39%	33%
	Transition neighbourhoods to renewable energy	Cases	161	45	50	66	103	47	82	31	45	18	59	57
			27%	18%	30%	35%	25%	31%	28%	21%	30%	14%	32%	26%
	City-wide residential food waste collection	Cases	175	68	48	59	122	41	90	51	34	27	65	63
			29%	28%	29%	31%	30%	27%	31%	35%	22%	22%	35%	30%
	Tougher energy efficiency rules for new houses/ buildings	Cases	148	69	43	36	102	39	60	31	55	36	43	51
			25%	29%	26%	19%	25%	25%	20%	22%	36%	29%	23%	24%
	Do more to protect trees on private property	Cases	98	46	23	29	78	20	44	16	38	19	26	33
			16%	19%	14%	15%	19%	13%	15%	11%	25%	16%	14%	16%
	More electric vehicle charging locations	Cases	30	7	8	15	26	3	14	10	6	1	7	19
			5%	3%	5%	8%	6%	2%	5%	7%	4%	1%	4%	9%
	(None of these)	Cases	61	29	16	15	37	18	27	16	15	22	9	23
			10%	12%	10%	8%	9%	12%	9%	11%	10%	18%	5%	11%

PROBE RESEARCH INC. - March 2025 Probe Omnibus Survey

SECTION CARC
7. How much do you agree with each of the following statements?

				URBAN AREA			AGE			CLIMATE CHANGE		CITY APPROACH		
			TOTAL	Inner City	Inner Suburb	Outer Suburb	18 - 34	35 - 54	55 +	Concerned	Less concerned	Satisfied	Neutral	Dissatisfied
BASE: WINNIPEG			(600)	(106)	(170)	(265)	(177)	(196)	(227)	(462)	(138)	(80)	(406)	(114)
City should be doing a lot more to stop pollution	Strongly agree	Count	146	33	45	53	45	59	41	135	11	21	73	52
			24%	31%	26%	20%	26%	30%	18%	29%	8%	26%	18%	45%
	Somewhat agree	Count	275	41	71	142	63	81	132	237	37	35	208	32
			46%	39%	42%	54%	36%	41%	58%	51%	27%	45%	51%	28%
	Somewhat disagree	Count	68	18	21	16	25	20	22	35	32	13	43	11
			11%	17%	12%	6%	14%	10%	10%	8%	24%	16%	11%	10%
	Strongly disagree	Count	42	4	16	18	17	17	9	6	36	9	21	13
			7%	4%	9%	7%	10%	8%	4%	1%	26%	11%	5%	11%
	(DK/NS)	Count	70	11	18	35	26	20	24	48	21	2	62	6
			12%	10%	11%	13%	15%	10%	10%	10%	16%	2%	15%	6%
I am prepared for when extreme events/ temperatures/ climate emergencies happen	Strongly agree	Count	91	12	29	26	36	33	21	37	53	16	47	28
			15%	11%	17%	10%	21%	17%	9%	8%	39%	20%	12%	24%
	Somewhat agree	Count	321	56	81	164	88	99	134	267	55	47	229	45
			54%	53%	48%	62%	50%	51%	59%	58%	40%	59%	56%	40%
	Somewhat disagree	Count	132	28	42	50	39	45	47	114	18	12	98	21
			22%	27%	24%	19%	22%	23%	21%	25%	13%	16%	24%	19%
	Strongly disagree	Count	27	7	9	9	8	9	9	23	4	2	14	11
			4%	7%	5%	4%	4%	5%	4%	5%	3%	3%	3%	10%
	(DK/NS)	Count	30	2	9	16	6	8	15	21	8	2	19	9
			5%	2%	5%	6%	3%	4%	7%	5%	6%	3%	5%	8%
Climate change should be part of every decision Councillors make	Strongly agree	Count	133	40	36	42	43	54	36	132	1	13	75	45
			22%	38%	21%	16%	24%	27%	16%	29%	1%	17%	18%	39%
	Somewhat agree	Count	230	34	54	122	63	67	100	223	8	34	179	18
			38%	32%	32%	46%	36%	34%	44%	48%	6%	42%	44%	16%
	Somewhat disagree	Count	92	14	23	47	19	31	41	75	16	13	73	6
			15%	13%	14%	18%	11%	16%	18%	16%	12%	16%	18%	5%
	Strongly disagree	Count	106	9	47	39	38	33	35	18	89	19	56	32
			18%	9%	28%	15%	22%	17%	15%	4%	65%	24%	14%	28%
	(DK/NS)	Count	39	9	9	15	13	11	15	15	24	1	24	14
			6%	9%	5%	6%	7%	6%	6%	3%	17%	1%	6%	12%
People & places I love at risk because of climate change	Strongly agree	Count	123	35	34	45	53	40	30	123		18	74	31
			21%	33%	20%	17%	30%	20%	13%	27%		23%	18%	27%
	Somewhat agree	Count	165	29	42	83	35	59	71	163	2	21	124	20
			28%	27%	25%	31%	20%	30%	31%	35%	2%	27%	31%	17%
	Somewhat disagree	Count	104	18	23	51	24	39	41	86	18	21	74	9
			17%	17%	14%	19%	14%	20%	18%	19%	13%	26%	18%	8%
	Strongly disagree	Count	133	15	47	52	45	38	50	34	99	17	74	42
			22%	14%	27%	20%	26%	19%	22%	7%	72%	21%	18%	37%
	(DK/NS)	Count	75	9	25	35	19	20	36	57	19	2	60	13
			13%	8%	15%	13%	11%	10%	16%	12%	13%	3%	15%	12%
My physical/ mental health negatively impacted by climate change	Strongly agree	Count	108	34	31	32	43	38	27	104	4	17	64	28
			18%	32%	18%	12%	24%	19%	12%	22%	3%	21%	16%	24%
	Somewhat agree	Count	183	28	47	93	53	66	63	172	10	23	134	26
			30%	27%	28%	35%	30%	34%	28%	37%	7%	28%	33%	22%
	Somewhat disagree	Count	120	23	32	53	26	36	57	104	16	23	85	11
			20%	22%	19%	20%	15%	19%	25%	22%	12%	29%	21%	10%

SECTION CARC
7. How much do you agree with each of the following statements?

				URBAN AREA			AGE			CLIMATE CHANGE		CITY APPROACH		
			TOTAL	Inner City	Inner Suburb	Outer Suburb	18 - 34	35 - 54	55 +	Concerned	Less concerned	Satisfied	Neutral	Dissatisfied
My physical/ mental health negatively impacted by climate change	Strongly disagree	Count	129	14	41	58	32	45	52	52	77	11	87	31
			22%	13%	24%	22%	18%	23%	23%	11%	56%	14%	21%	27%
	(DK/NS)	Count	61	7	18	28	22	10	28	30	30	6	36	18
			10%	6%	11%	11%	13%	5%	12%	7%	22%	7%	9%	16%
Climate change nowhere close to crisis some say it is	Strongly agree	Count	106	15	34	37	44	35	28	23	83	17	58	32
			18%	14%	20%	14%	25%	18%	12%	5%	60%	21%	14%	28%
	Somewhat agree	Count	74	5	20	36	11	24	38	48	26	20	49	5
			12%	5%	12%	14%	6%	12%	17%	10%	19%	25%	12%	4%
	Somewhat disagree	Count	129	24	34	67	40	34	56	120	9	15	103	12
			21%	23%	20%	25%	22%	17%	24%	26%	7%	18%	25%	10%
	Strongly disagree	Count	241	55	73	93	69	87	84	238	3	25	158	58
			40%	52%	43%	35%	39%	45%	37%	51%	2%	32%	39%	51%
	(DK/NS)	Count	50	7	8	32	13	16	21	34	17	3	39	8
			8%	7%	5%	12%	8%	8%	9%	7%	12%	4%	10%	7%
Cannot afford to heat/ cool home during extreme weather	Strongly agree	Count	66	17	15	23	20	19	27	51	16	7	44	16
			11%	16%	9%	9%	11%	10%	12%	11%	11%	8%	11%	14%
	Somewhat agree	Count	101	25	22	42	36	35	30	82	19	18	61	22
			17%	24%	13%	16%	20%	18%	13%	18%	14%	23%	15%	19%
	Somewhat disagree	Count	172	31	48	81	54	59	59	137	35	25	114	32
			29%	29%	28%	31%	30%	30%	26%	30%	26%	32%	28%	28%
	Strongly disagree	Count	234	31	76	106	54	77	103	175	58	27	171	36
			39%	29%	45%	40%	31%	39%	45%	38%	42%	33%	42%	32%
	(DK/NS)	Count	27	3	9	14	13	6	8	18	9	3	17	7
			5%	3%	5%	5%	7%	3%	4%	4%	7%	4%	4%	6%
City actions are making a positive impact	Strongly agree	Count	18	2	5	6	5	11	1	14	3	9	8	1
			3%	2%	3%	2%	3%	6%	1%	3%	3%	11%	2%	0%
	Somewhat agree	Count	139	19	45	64	46	42	50	126	12	49	80	10
			23%	18%	26%	24%	26%	22%	22%	27%	9%	62%	20%	9%
	Somewhat disagree	Count	83	28	22	27	29	30	24	70	12	10	48	25
			14%	26%	13%	10%	16%	15%	10%	15%	9%	12%	12%	22%
	Strongly disagree	Count	70	9	29	13	26	22	21	14	55	2	23	45
			12%	8%	17%	5%	15%	11%	9%	3%	40%	3%	6%	39%
	(DK/NS)	Count	291	48	70	154	70	90	131	237	54	10	248	34
			49%	45%	41%	58%	40%	46%	58%	51%	39%	12%	61%	30%

SECTION CARC
7. How much do you agree with each of the following statements?

				GENDER		CHILDREN <16 AT HOME		IDENTIFY AS					LGBTQIA2S+		DISABILITY	
			TOTAL	Male	Female	Yes	No	Indigenous	Immigrant	Person of Colour	BIPOC	None of these	Yes	No	Yes	No
BASE: WINNIPEG			(600)	(287)	(308)	(126)	(464)	(89)	(104)	(55)	(144)	(393)	(60)	(523)	(91)	(487)
City should be doing a lot more to stop pollution	Strongly agree	Count	146	64	76	33	106	23	35	19	43	86	30	108	19	115
			24%	22%	25%	27%	23%	26%	34%	35%	30%	22%	50%	21%	21%	24%
	Somewhat agree	Count	275	121	154	46	225	40	28	16	56	201	14	254	47	221
			46%	42%	50%	36%	49%	45%	27%	30%	39%	51%	23%	49%	52%	45%
	Somewhat disagree	Count	68	42	26	26	42	10	18	3	13	39	9	58	9	58
			11%	15%	8%	21%	9%	11%	17%	5%	9%	10%	14%	11%	10%	12%
	Strongly disagree	Count	42	33	9	15	27	8	11	3	11	21	1	41	6	36
			7%	12%	3%	12%	6%	9%	10%	6%	8%	5%	2%	8%	6%	7%
	(DK/NS)	Count	70	26	43	6	64	8	13	13	21	45	7	62	10	56
			12%	9%	14%	4%	14%	9%	12%	24%	15%	12%	11%	12%	11%	12%
I am prepared for when extreme events/ temperatures/ climate emergencies happen	Strongly agree	Count	91	58	32	26	59	13	21	24	36	47	2	85	17	71
			15%	20%	10%	20%	13%	14%	20%	43%	25%	12%	3%	16%	18%	15%
	Somewhat agree	Count	321	146	171	57	260	50	44	20	70	225	31	284	53	262
			54%	51%	56%	46%	56%	56%	42%	36%	48%	57%	51%	54%	58%	54%
	Somewhat disagree	Count	132	51	79	28	103	23	26	8	31	83	23	102	15	107
			22%	18%	26%	22%	22%	25%	25%	15%	21%	21%	39%	19%	16%	22%
	Strongly disagree	Count	27	11	16	8	19	4	7	3	6	16	2	25	4	22
			4%	4%	5%	6%	4%	4%	6%	5%	5%	4%	3%	5%	5%	5%
	(DK/NS)	Count	30	21	9	7	22	1	6	0	1	23	3	26	3	25
			5%	7%	3%	6%	5%	1%	6%	1%	1%	6%	5%	5%	3%	5%
Climate change should be part of every decision Councillors make	Strongly agree	Count	133	50	78	31	97	17	34	15	32	80	36	89	19	105
			22%	18%	25%	24%	21%	19%	33%	27%	22%	20%	60%	17%	21%	21%
	Somewhat agree	Count	230	84	145	31	195	43	40	23	66	147	16	210	32	193
			38%	29%	47%	24%	42%	48%	38%	42%	46%	37%	26%	40%	35%	40%
	Somewhat disagree	Count	92	44	47	14	78	11	11	5	16	66	4	87	18	71
			15%	15%	15%	11%	17%	13%	10%	9%	11%	17%	6%	17%	20%	15%
	Strongly disagree	Count	106	77	30	37	70	17	12	10	27	69	2	102	17	87
			18%	27%	10%	29%	15%	19%	12%	19%	19%	18%	3%	20%	18%	18%
	(DK/NS)	Count	39	31	7	14	24	1	7	1	2	31	3	34	5	31
			6%	11%	2%	11%	5%	1%	7%	2%	1%	8%	5%	7%	6%	6%
People & places I love at risk because of climate change	Strongly agree	Count	123	52	66	28	90	18	31	14	32	73	37	80	25	92
			21%	18%	21%	22%	19%	20%	30%	26%	22%	19%	61%	15%	27%	19%
	Somewhat agree	Count	165	57	108	32	133	27	22	12	40	115	17	144	16	141
			28%	20%	35%	25%	29%	31%	21%	23%	28%	29%	29%	28%	18%	29%
	Somewhat disagree	Count	104	52	52	13	90	20	19	8	28	62	1	100	20	80
			17%	18%	17%	10%	19%	23%	19%	15%	20%	16%	1%	19%	22%	16%
	Strongly disagree	Count	133	87	46	42	90	15	24	15	30	83	2	127	17	113
			22%	30%	15%	33%	19%	17%	23%	27%	21%	21%	4%	24%	19%	23%
	(DK/NS)	Count	75	39	36	12	61	8	8	5	13	59	3	71	12	61
			13%	14%	12%	9%	13%	9%	7%	10%	9%	15%	5%	14%	13%	12%
My physical/ mental health negatively impacted by climate change	Strongly agree	Count	108	41	62	26	76	11	35	15	26	63	32	69	22	80
			18%	14%	20%	21%	16%	13%	34%	28%	18%	16%	54%	13%	25%	16%
	Somewhat agree	Count	183	67	115	29	153	30	25	12	42	126	13	168	28	149
			30%	24%	37%	23%	33%	34%	24%	23%	30%	32%	21%	32%	31%	30%
	Somewhat disagree	Count	120	52	67	17	101	20	16	11	32	78	11	109	15	101
			20%	18%	22%	14%	22%	23%	15%	21%	22%	20%	19%	21%	16%	21%
	Strongly disagree	Count	129	77	52	36	93	26	9	12	38	85	2	124	16	110
			22%	27%	17%	29%	20%	29%	9%	22%	26%	22%	3%	24%	18%	23%
	(DK/NS)	Count	61	48	12	17	40	2	18	4	6	41	2	53	9	48
			10%	17%	4%	13%	9%	2%	17%	7%	4%	10%	4%	10%	10%	10%

SECTION CARC
7. How much do you agree with each of the following statements?

				GENDER		CHILDREN <16 AT HOME		IDENTIFY AS					LGBTQIA2S+		DISABILITY	
			TOTAL	Male	Female	Yes	No	Indigenous	Immigrant	Person of Colour	BIPOC	None of these	Yes	No	Yes	No
Climate change nowhere close to crisis some say it is	Strongly agree	Count	106	69	38	46	55	10	32	21	31	56	10	94	12	91
			18%	24%	12%	36%	12%	11%	31%	39%	22%	14%	16%	18%	13%	19%
	Somewhat agree	Count	74	39	35	17	56	14	15	5	19	45	1	69	13	57
			12%	14%	11%	14%	12%	16%	15%	10%	14%	12%	1%	13%	15%	12%
	Somewhat disagree	Count	129	48	81	29	98	16	25	16	32	86	10	118	17	110
			21%	17%	26%	23%	21%	18%	24%	30%	22%	22%	16%	23%	18%	23%
	Strongly disagree	Count	241	96	139	27	212	48	21	11	59	169	38	195	42	186
			40%	34%	45%	22%	46%	54%	20%	19%	41%	43%	63%	37%	47%	38%
	(DK/NS)	Count	50	35	15	7	43	1	11	1	2	37	2	47	6	43
			8%	12%	5%	5%	9%	1%	11%	2%	1%	9%	3%	9%	7%	9%
Cannot afford to heat/ cool home during extreme weather	Strongly agree	Count	66	28	35	12	49	9	19	12	21	37	14	52	15	50
			11%	10%	11%	10%	10%	11%	19%	21%	15%	9%	22%	10%	17%	10%
	Somewhat agree	Count	101	53	47	31	70	19	22	8	26	60	16	76	4	86
			17%	19%	15%	24%	15%	21%	21%	14%	18%	15%	27%	15%	5%	18%
	Somewhat disagree	Count	172	73	99	37	132	27	26	24	51	111	18	150	28	138
			29%	25%	32%	30%	29%	30%	25%	44%	35%	28%	30%	29%	31%	28%
	Strongly disagree	Count	234	113	119	40	193	33	26	11	43	172	11	221	39	191
			39%	40%	39%	31%	42%	37%	25%	20%	30%	44%	18%	42%	43%	39%
	(DK/NS)	Count	27	19	8	6	20	2	11	0	2	14	2	24	4	23
			5%	7%	3%	5%	4%	2%	10%	1%	2%	4%	3%	5%	4%	5%
City actions are making a positive impact	Strongly agree	Count	18	13	4	6	7	1	16	14	14	2		17		18
			3%	5%	1%	4%	1%	1%	15%	25%	10%	1%		3%		4%
	Somewhat agree	Count	139	72	66	19	119	23	21	11	34	92	14	125	21	114
			23%	25%	22%	15%	26%	26%	21%	21%	24%	23%	23%	24%	23%	23%
	Somewhat disagree	Count	83	35	47	26	57	11	18	5	16	53	22	54	4	71
			14%	12%	15%	21%	12%	12%	17%	9%	11%	14%	36%	10%	5%	15%
	Strongly disagree	Count	70	47	22	26	44	9	12	8	18	40	1	67	9	58
			12%	17%	7%	21%	9%	10%	12%	15%	12%	10%	1%	13%	9%	12%
	(DK/NS)	Count	291	119	168	49	238	45	37	16	62	206	24	259	57	227
			49%	42%	54%	39%	51%	51%	36%	30%	43%	52%	40%	50%	63%	47%

SECTION CARC
7. How much do you agree with each of the following statements?

			TOTAL	EDUCATION			RESIDENCE		EMPLOYED FULL TIME			HOUSEHOLD INCOME		
BASE: WINNIPEG			(600)	HS or less (243)	Post-Sec (167)	Univ Grad (189)	Own (410)	Rent (152)	Yes (295)	No (145)	Retired (151)	< $50K (124)	$50K-$99K (188)	$100K + (215)
City should be doing a lot more to stop pollution	Strongly agree	Count	146	59	38	49	85	51	73	36	36	35	44	45
			24%	24%	23%	26%	21%	34%	25%	25%	24%	29%	24%	21%
	Somewhat agree	Count	275	121	74	80	206	54	122	69	80	50	95	105
			46%	50%	44%	42%	50%	35%	41%	48%	53%	41%	51%	49%
	Somewhat disagree	Count	68	23	22	23	46	21	41	13	12	15	15	26
			11%	10%	13%	12%	11%	13%	14%	9%	8%	12%	8%	12%
	Strongly disagree	Count	42	14	15	13	32	10	27	9	6	10	6	25
			7%	6%	9%	7%	8%	7%	9%	6%	4%	8%	3%	11%
	(DK/NS)	Count	70	24	19	25	42	16	32	18	17	12	28	14
			12%	10%	12%	13%	10%	11%	11%	12%	11%	10%	15%	6%
I am prepared for when extreme events/ temperatures/ climate emergencies happen	Strongly agree	Count	91	33	28	29	66	23	42	35	13	19	27	40
			15%	14%	17%	15%	16%	15%	14%	24%	9%	15%	14%	19%
	Somewhat agree	Count	321	154	86	82	215	87	156	68	94	58	119	112
			54%	63%	52%	43%	53%	57%	53%	47%	62%	46%	63%	52%
	Somewhat disagree	Count	132	41	35	55	86	33	67	32	30	31	33	42
			22%	17%	21%	29%	21%	22%	23%	22%	20%	25%	18%	20%
	Strongly disagree	Count	27	2	12	13	23	4	16	3	6	5	5	16
			4%	1%	7%	7%	6%	3%	6%	2%	4%	4%	3%	7%
	(DK/NS)	Count	30	13	5	10	19	5	14	6	8	11	4	6
			5%	6%	3%	6%	5%	3%	5%	4%	5%	9%	2%	3%
Climate change should be part of every decision Councillors make	Strongly agree	Count	133	57	27	49	71	55	70	32	30	35	34	43
			22%	24%	16%	26%	17%	36%	24%	22%	20%	28%	18%	20%
	Somewhat agree	Count	230	89	67	74	161	49	109	54	65	41	85	84
			38%	37%	40%	39%	39%	32%	37%	37%	43%	33%	45%	39%
	Somewhat disagree	Count	92	33	28	30	73	15	44	22	25	17	28	25
			15%	14%	17%	16%	18%	10%	15%	15%	17%	14%	15%	12%
	Strongly disagree	Count	106	45	34	28	85	20	51	33	22	15	36	51
			18%	18%	20%	15%	21%	13%	17%	22%	15%	12%	19%	24%
	(DK/NS)	Count	39	19	11	8	20	14	21	4	8	16	5	12
			6%	8%	6%	4%	5%	9%	7%	3%	6%	13%	3%	6%
People & places I love at risk because of climate change	Strongly agree	Count	123	48	26	49	62	47	60	41	22	35	34	37
			21%	20%	16%	26%	15%	31%	20%	28%	14%	28%	18%	17%
	Somewhat agree	Count	165	52	50	63	113	42	88	24	52	25	66	60
			28%	21%	30%	33%	28%	27%	30%	17%	34%	20%	35%	28%
	Somewhat disagree	Count	104	42	33	29	83	20	54	29	19	13	33	44
			17%	17%	20%	15%	20%	13%	18%	20%	13%	11%	17%	21%
	Strongly disagree	Count	133	62	40	31	104	26	60	42	29	25	39	52
			22%	26%	24%	16%	25%	17%	20%	29%	19%	20%	21%	24%
	(DK/NS)	Count	75	39	17	18	48	18	33	9	29	26	16	21
			13%	16%	10%	10%	12%	12%	11%	7%	19%	21%	8%	10%
My physical/ mental health negatively impacted by climate change	Strongly agree	Count	108	49	25	34	51	54	54	31	20	41	28	24
			18%	20%	15%	18%	13%	35%	18%	22%	13%	33%	15%	11%
	Somewhat agree	Count	183	66	54	63	123	43	88	42	51	23	66	66
			30%	27%	32%	33%	30%	28%	30%	29%	34%	19%	35%	31%

SECTION CARC
7. How much do you agree with each of the following statements?

				EDUCATION			RESIDENCE		EMPLOYED FULL TIME			HOUSEHOLD INCOME		
			TOTAL	HS or less	Post-Sec	Univ Grad	Own	Rent	Yes	No	Retired	< $50K	$50K-$99K	$100K +
My physical/ mental health negatively impacted by climate change	Somewhat disagree	Count	120	40	38	42	93	14	60	33	26	24	35	49
			20%	16%	23%	22%	23%	9%	20%	23%	17%	20%	19%	23%
	Strongly disagree	Count	129	51	37	41	106	22	68	24	35	11	46	60
			22%	21%	22%	22%	26%	14%	23%	17%	23%	9%	25%	28%
	(DK/NS)	Count	61	37	13	9	36	19	25	14	19	25	12	16
			10%	15%	8%	5%	9%	13%	8%	9%	13%	20%	7%	7%
Climate change nowhere close to crisis some say it is	Strongly agree	Count	106	56	28	23	71	33	48	42	16	30	29	42
			18%	23%	17%	12%	17%	22%	16%	29%	11%	25%	16%	20%
	Somewhat agree	Count	74	28	29	17	60	10	38	9	25	4	24	34
			12%	11%	17%	9%	15%	7%	13%	6%	16%	3%	13%	16%
	Somewhat disagree	Count	129	54	35	39	90	31	70	22	37	30	39	38
			21%	22%	21%	21%	22%	20%	24%	15%	25%	24%	21%	18%
	Strongly disagree	Count	241	75	64	102	155	66	117	60	62	43	80	88
			40%	31%	38%	54%	38%	43%	40%	42%	41%	34%	42%	41%
	(DK/NS)	Count	50	30	11	9	33	13	23	12	12	17	16	13
			8%	12%	7%	5%	8%	8%	8%	8%	8%	14%	9%	6%
Cannot afford to heat/ cool home during extreme weather	Strongly agree	Count	66	47	16	3	35	22	18	25	23	41	4	12
			11%	19%	10%	2%	9%	15%	6%	17%	15%	33%	2%	6%
	Somewhat agree	Count	101	37	31	33	61	40	59	22	15	26	37	27
			17%	15%	18%	17%	15%	26%	20%	15%	10%	21%	20%	12%
	Somewhat disagree	Count	172	67	57	48	116	43	84	48	40	29	83	41
			29%	27%	34%	25%	28%	28%	29%	33%	26%	23%	44%	19%
	Strongly disagree	Count	234	82	56	95	184	41	124	42	66	20	59	126
			39%	34%	33%	50%	45%	27%	42%	29%	44%	16%	31%	59%
	(DK/NS)	Count	27	9	7	10	14	7	10	8	7	8	5	9
			5%	4%	4%	5%	3%	4%	3%	5%	5%	6%	3%	4%
City actions are making a positive impact	Strongly agree	Count	18	9	4	5	2	14	5	11	1	14	2	2
			3%	4%	2%	3%	1%	9%	2%	8%	1%	11%	1%	1%
	Somewhat agree	Count	139	48	43	47	86	39	65	39	33	20	55	47
			23%	20%	26%	25%	21%	26%	22%	27%	22%	16%	29%	22%
	Somewhat disagree	Count	83	32	24	27	46	35	56	10	15	22	29	26
			14%	13%	14%	14%	11%	23%	19%	7%	10%	18%	15%	12%
	Strongly disagree	Count	70	31	18	21	57	13	34	23	13	9	20	34
			12%	13%	11%	11%	14%	8%	11%	16%	8%	7%	11%	16%
	(DK/NS)	Count	291	123	78	90	218	51	135	62	90	59	83	105
			49%	51%	47%	48%	53%	34%	46%	43%	59%	48%	44%	49%

SECTION CARC
7. How much do you agree with each of the following statements?
**** SUMMARY TABLE ****

			URBAN AREA			AGE			CLIMATE CHANGE		CITY APPROACH		
		TOTAL	Inner City	Inner Suburb	Outer Suburb	18 - 34	35 - 54	55 +	Concerned	Less concerned	Satisfied	Neutral	Dissatisfied
BASE: WINNIPEG		(600)	(106)	(170)	(265)	(177)	(196)	(227)	(462)	(138)	(80)	(406)	(114)
City should be doing a lot more to stop pollution	Agree	70%	69%	68%	74%	61%	71%	76%	81%	35%	71%	69%	73%
	Disagree	18%	21%	21%	13%	24%	19%	13%	9%	50%	27%	16%	21%
	(DK)	12%	10%	11%	13%	15%	10%	10%	10%	16%	2%	15%	6%
I am prepared for when extreme events/ temperatures/ climate emergencies happen	Agree	69%	65%	65%	72%	70%	68%	68%	66%	78%	79%	68%	64%
	Disagree	26%	33%	30%	22%	26%	28%	25%	30%	15%	18%	27%	28%
	(DK)	5%	2%	5%	6%	3%	4%	7%	5%	6%	3%	5%	8%
Climate change should be part of every decision Councillors make	Agree	61%	69%	53%	62%	60%	62%	60%	77%	6%	59%	62%	55%
	Disagree	33%	22%	41%	32%	33%	33%	33%	20%	76%	40%	32%	33%
	(DK)	6%	9%	5%	6%	7%	6%	6%	3%	17%	1%	6%	12%
People & places I love at risk because of climate change	Agree	48%	60%	44%	48%	50%	51%	44%	62%	2%	50%	49%	44%
	Disagree	39%	31%	41%	39%	39%	39%	40%	26%	85%	47%	37%	44%
	(DK)	13%	8%	15%	13%	11%	10%	16%	12%	13%	3%	15%	12%
My physical/ mental health negatively impacted by climate change	Agree	48%	59%	46%	47%	54%	53%	40%	60%	10%	50%	49%	47%
	Disagree	41%	35%	43%	42%	33%	42%	48%	34%	68%	43%	42%	37%
	(DK)	10%	6%	11%	11%	13%	5%	12%	7%	22%	7%	9%	16%
Climate change nowhere close to crisis some say it is	Agree	30%	19%	32%	28%	31%	30%	29%	15%	79%	46%	26%	32%
	Disagree	62%	75%	63%	61%	61%	62%	62%	77%	9%	50%	64%	61%
	(DK)	8%	7%	5%	12%	8%	8%	9%	7%	12%	4%	10%	7%
Cannot afford to heat/ cool home during extreme weather	Agree	28%	39%	22%	24%	32%	28%	25%	29%	25%	31%	26%	33%
	Disagree	68%	58%	73%	70%	61%	69%	71%	68%	68%	65%	70%	60%
	(DK)	5%	3%	5%	5%	7%	3%	4%	4%	7%	4%	4%	6%
City actions are making a positive impact	Agree	26%	20%	29%	26%	29%	27%	23%	30%	11%	73%	22%	9%
	Disagree	25%	35%	30%	15%	31%	27%	20%	18%	49%	15%	17%	61%
	(DK)	49%	45%	41%	58%	40%	46%	58%	51%	39%	12%	61%	30%

PROBE RESEARCH INC. - March 2025 Probe Omnibus Survey

SECTION CARC
7. How much do you agree with each of the following statements?
**** SUMMARY TABLE ****

			GENDER		CHILDREN <16 AT HOME		IDENTIFY AS					LGBTQIA2S+		DISABILITY	
		TOTAL	Male	Female	Yes	No	Indigenous	Immigrant	Person of Colour	BIPOC	None of these	Yes	No	Yes	No
BASE: WINNIPEG		(600)	(287)	(308)	(126)	(464)	(89)	(104)	(55)	(144)	(393)	(60)	(523)	(91)	(487)
City should be doing a lot more to stop pollution	Agree	70%	65%	75%	63%	72%	71%	61%	65%	69%	73%	73%	69%	73%	69%
	Disagree	18%	26%	11%	33%	15%	20%	27%	11%	16%	15%	16%	19%	16%	19%
	(DK)	12%	9%	14%	4%	14%	9%	12%	24%	15%	12%	11%	12%	11%	12%
I am prepared for when extreme events/ temperatures/ climate emergencies happen	Agree	69%	71%	66%	66%	69%	70%	63%	80%	73%	69%	54%	71%	76%	68%
	Disagree	26%	22%	31%	28%	26%	29%	31%	20%	26%	25%	41%	24%	21%	26%
	(DK)	5%	7%	3%	6%	5%	1%	6%	1%	1%	6%	5%	5%	3%	5%
Climate change should be part of every decision Councillors make	Agree	61%	47%	73%	49%	63%	67%	71%	69%	68%	58%	87%	57%	56%	61%
	Disagree	33%	42%	25%	40%	32%	32%	22%	28%	30%	34%	9%	36%	38%	32%
	(DK)	6%	11%	2%	11%	5%	1%	7%	2%	1%	8%	5%	7%	6%	6%
People & places I love at risk because of climate change	Agree	48%	38%	57%	47%	48%	51%	51%	48%	50%	48%	89%	43%	45%	48%
	Disagree	39%	48%	32%	44%	39%	40%	42%	42%	41%	37%	5%	43%	41%	40%
	(DK)	13%	14%	12%	9%	13%	9%	7%	10%	9%	15%	5%	14%	13%	12%
My physical/ mental health negatively impacted by climate change	Agree	48%	38%	57%	44%	49%	46%	58%	50%	48%	48%	75%	45%	56%	47%
	Disagree	41%	45%	39%	42%	42%	52%	25%	42%	48%	41%	21%	44%	34%	43%
	(DK)	10%	17%	4%	13%	9%	2%	17%	7%	4%	10%	4%	10%	10%	10%
Climate change nowhere close to crisis some say it is	Agree	30%	38%	23%	50%	24%	27%	45%	49%	35%	26%	17%	31%	28%	30%
	Disagree	62%	50%	72%	45%	67%	72%	44%	49%	63%	65%	79%	60%	65%	61%
	(DK)	8%	12%	5%	5%	9%	1%	11%	2%	1%	9%	3%	9%	7%	9%
Cannot afford to heat/ cool home during extreme weather	Agree	28%	28%	27%	34%	26%	32%	40%	36%	33%	25%	49%	25%	22%	28%
	Disagree	68%	65%	71%	61%	70%	67%	50%	64%	65%	72%	48%	71%	74%	67%
	(DK)	5%	7%	3%	5%	4%	2%	10%	1%	2%	4%	3%	5%	4%	5%
City actions are making a positive impact	Agree	26%	30%	23%	20%	27%	27%	36%	46%	34%	24%	23%	27%	23%	27%
	Disagree	25%	29%	23%	42%	22%	23%	29%	24%	23%	24%	37%	23%	14%	26%
	(DK)	49%	42%	54%	39%	51%	51%	36%	30%	43%	52%	40%	50%	63%	47%

PROBE RESEARCH INC. - March 2025 Probe Omnibus Survey

SECTION CARC
7. How much do you agree with each of the following statements?
**** SUMMARY TABLE ****

			EDUCATION			RESIDENCE		EMPLOYED FULL TIME			HOUSEHOLD INCOME		
		TOTAL	HS or less	Post-Sec	Univ Grad	Own	Rent	Yes	No	Retired	< $50K	$50K-$99K	$100K +
BASE: WINNIPEG		(600)	(243)	(167)	(189)	(410)	(152)	(295)	(145)	(151)	(124)	(188)	(215)
City should be doing a lot more to stop pollution	Agree	70%	74%	67%	68%	71%	69%	66%	72%	77%	69%	74%	70%
	Disagree	18%	16%	22%	19%	19%	20%	23%	15%	12%	21%	11%	24%
	(DK)	12%	10%	12%	13%	10%	11%	11%	12%	11%	10%	15%	6%
I am prepared for when extreme events/ temperatures/ climate emergencies happen	Agree	69%	77%	69%	58%	69%	72%	67%	71%	71%	62%	77%	70%
	Disagree	26%	18%	28%	36%	27%	25%	28%	25%	24%	29%	20%	27%
	(DK)	5%	6%	3%	6%	5%	3%	5%	4%	5%	9%	2%	3%
Climate change should be part of every decision Councillors make	Agree	61%	60%	56%	65%	57%	68%	61%	59%	63%	61%	63%	59%
	Disagree	33%	32%	37%	31%	39%	23%	32%	38%	31%	26%	34%	35%
	(DK)	6%	8%	6%	4%	5%	9%	7%	3%	6%	13%	3%	6%
People & places I love at risk because of climate change	Agree	48%	41%	46%	59%	43%	58%	50%	45%	49%	48%	53%	45%
	Disagree	39%	43%	44%	31%	46%	30%	39%	49%	32%	31%	38%	45%
	(DK)	13%	16%	10%	10%	12%	12%	11%	7%	19%	21%	8%	10%
My physical/ mental health negatively impacted by climate change	Agree	48%	47%	47%	51%	43%	64%	48%	51%	47%	52%	50%	42%
	Disagree	41%	37%	45%	44%	49%	23%	43%	40%	40%	28%	43%	51%
	(DK)	10%	15%	8%	5%	9%	13%	8%	9%	13%	20%	7%	7%
Climate change nowhere close to crisis some say it is	Agree	30%	34%	34%	21%	32%	28%	29%	35%	27%	28%	29%	35%
	Disagree	62%	53%	59%	75%	60%	63%	63%	57%	65%	58%	63%	59%
	(DK)	8%	12%	7%	5%	8%	8%	8%	8%	8%	14%	9%	6%
Cannot afford to heat/ cool home during extreme weather	Agree	28%	35%	28%	19%	23%	41%	26%	32%	25%	54%	22%	18%
	Disagree	68%	61%	68%	76%	73%	55%	70%	62%	70%	39%	75%	78%
	(DK)	5%	4%	4%	5%	3%	4%	3%	5%	5%	6%	3%	4%
City actions are making a positive impact	Agree	26%	24%	28%	27%	22%	35%	24%	35%	23%	27%	30%	23%
	Disagree	25%	26%	25%	25%	25%	32%	30%	22%	18%	25%	26%	28%
	(DK)	49%	51%	47%	48%	53%	34%	46%	43%	59%	48%	44%	49%