Minutes – Executive Policy Committee – May 13, 2025

Report – Standing Policy Committee on Property and Development – May 8, 2025

Item No. 6 Amendments to Street Names By-law No. 115/2011

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

The Executive Policy Committee concurred in the recommendation of the Standing Policy Committee on Property and Development and submitted the following to Council:

1. That a by-law be enacted to amend the Street Names By-law No. 115/2011 (a draft of which is attached as Appendix A to this report) to, among other minor amendments:

    A. Add a condition that stipulates that Community Committees must not add names of sitting elected officials to a Street Name Reserve List;

    B. Remove the requirement for a by-law, plan of survey and agreement for the renaming of streets on private property; and

    C. Extend the length of honourary street name designations by the Mayor of the City of Winnipeg and/or Community Committee from five years to 10 years.

2. That the draft by-law, attached as Appendix A, be amended as follows:

    A. In Section 4 titled “Section 8 amended”, delete the period after the words “shall be removed by the designated employee” and replace with the following:

    “, subject to approval from the area Councillor. The Councillor must respond in writing within 30 days, otherwise approval is granted.”

3. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

Report – Standing Policy Committee on Property and Development – May 8, 2025

DECISION MAKING HISTORY:

Moved by Councillor Duncan,

That the recommendation of the Standing Policy Committee on Property and Development be concurred in and forwarded to Council.

Carried

STANDING COMMITTEE RECOMMENDATION:

On May 8, 2025, the Standing Policy Committee on Property and Development concurred in the recommendation of the Assiniboia Community Committee, with the following amendment:

- Add the following new Recommendation 2 and renumber the remaining accordingly:

  "2. That the draft by-law, attached as Appendix A, be amended as follows:

  A. In Section 4 titled "Section 8 amended", delete the period after the words "shall be removed by the designated employee" and replace with the following:

  ", subject to approval from the area Councillor. The Councillor must respond in writing within 30 days, otherwise approval is granted."

and submitted the matter to the Executive Policy Committee and Council.

On November 8, 2024, the Standing Policy Committee on Property and Development concurred in the recommendation of the Assiniboia Community Committee and directed the Winnipeg Public Service to report back on the matter in up to 180 days.

COMMUNITY COMMITTEE RECOMMENDATION:

On October 31, 2024, the Assiniboia Community Committee passed the following motion:

WHEREAS Section 7 of the Street Names By-law No. 115/2011 establishes the criteria for adding names to the Street Name Reserve List;

Report – Standing Policy Committee on Property and Development – May 8, 2025

DECISION MAKING HISTORY (continued):

COMMUNITY COMMITTEE RECOMMENDATION (continued):

AND WHEREAS Section 7(1) of the By-law lists conditions upon which a Community Committee must not add a name to the Street Name Reserve List;

AND WHEREAS Section 7(1) does not include a condition to prevent the names of sitting elected officials to be added to the Street Name Reserve List;

THEREFORE BE IT RESOLVED that the Standing Policy Committee on Property and Development be requested to direct the Winnipeg Public Service to report back on amending the Street Names By-law No. 115/2011 to include a condition to stipulate that Community Committees must not add names of sitting elected officials to the Street Name Reserve List.

ADMINISTRATIVE REPORT

Title: Amendments to Street Names By-law No. 115/2011

Critical Path: Standing Policy Committee on Property and Development – Executive Policy Committee – Council

AUTHORIZATION

Author	Department Head	CFO	CAO
G. Chappell (Acting)	G. Chappell (Acting)	T. Graham	S. Armbruster, Interim CAO

EXECUTIVE SUMMARY

On November 8, 2024, the Standing Policy Committee on Property and Development (the "Committee") directed the Winnipeg Public Service to report back on amending the Street Names By-law No. 115/2011 (the "By-law"). The Committee requested the By-law include a condition that Community Committees must not add names of sitting elected officials to the Street Name Reserve List. Amendments to the By-law are required to implement the motion made by the Committee.

The By-law has not been substantially reviewed since its enactment in 2011. As a result, the Public Service recommends several other amendments related to street naming and renaming, including honourary street names. Highlights of the other amendments include:

- Extending the length of time that the Mayor of the City of Winnipeg and/or Community Committee may assign an honourary street name from a maximum of five years to 10 years.
- Removal of the requirement that applicants must submit a plan of survey and enter into an agreement for the renaming of a private street.
- Providing the designated employee with the ability to remove street names from a Reserve List if the name conflicts with other street names
- Providing the designated employee with the ability to transfer a street name on a Reserve List to the appropriate Community Committee in the event of a change to ward boundaries.
- Ensuring that new street names or a renaming do not impair the ability of first responders to respond to emergencies.
- Revising Appendix B of the Street Names By-law to include a French language version for the street sign topper.

The Public Service aims to streamline portions of the By-law and address the Committee direction.

RECOMMENDATIONS

1. That a by-law be enacted to amend the Street Names By-law No. 115/2011 (a draft of which is attached as Appendix A to this report) to, among other minor amendments:

   A. add a condition that stipulates that Community Committees must not add names of sitting elected officials to a Street Name Reserve List;

   B. remove the requirement for a by-law, plan of survey and agreement for the renaming of streets on private property; and

   C. extend the length of honourary street name designations by the Mayor of the City of Winnipeg and/or Community Committee from five years to 10 years.

2. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

REASON FOR THE REPORT

On November 8, 2024, the Standing Policy Committee on Property and Development directed the Winnipeg Public Service to report back on amending the Street Names By-law to include a condition to stipulate that Community Committees must not add names of sitting elected officials to the Street Name Reserve List.

Only Council can amend by-laws.

IMPLICATIONS OF THE RECOMMENDATIONS

The Street Names By-law will be amended should Council concur in the Public Service recommendation. There are no financial implications to the recommendations of this report.

HISTORY/DISCUSSION

The Street Names By-law was enacted on September 28, 2011, and amended in 2013 and 2015.

On November 8, 2024, the Standing Policy Committee on Property and Development concurred in the recommendation of the Assiniboia Community Committee and directed the Winnipeg Public Service to report back on amending the Street Names By-law No. 115/2011 to include a condition to stipulate that Community Committees must not add names of sitting elected officials to the Street Name Reserve List.

The following additional housekeeping amendments are also recommended by the Public Service.

New 10-Year Maximum
A recommendation has been made which would allow the Mayor of the City of Winnipeg and/or Community Committee to assign an honourary street name for a period up to 10 years. This amendment reflects past assignments of honourary street names. In total, 14 honourary street name designations have been extended beyond a five-year approval or have been approved by Standing Policy Committee for more than five years. When an application is submitted to assign an honourary name to a street for a period longer than five years or when a request is made to extend the honourary street name beyond five years in total, the Standing Policy Committee is the committee of Council that has authority to deal with the application.

Allowing the assignment of an honourary street name to last up to 10 years will reduce the number of reports that need to proceed to the Standing Policy Committee.

Streets on Private Property
The Street Names By-law applies to the naming and renaming of, and assignment of honourary street names to all streets within the City of Winnipeg, including streets on private property. Sections 129. and 136. of The City of Winnipeg Charter provides as follows:

129. Council may pass by-laws respecting…

(b) the naming of streets and buildings, the numbering of buildings and lots and the requirement to post names on public and private property and to affix numbers on buildings.

136. Subject to this and any other Act, the city has the control and management of streets within the City.

The Street Names By-law does not differentiate between the renaming of a public street or a street that is located on private property. As private roads are not registered on a legal plan in the Winnipeg Land Titles Office, there is no need to prepare a plan of survey, under Section 14. of the Street Names By-law.

The recommendation to remove the requirement for a by-law to rename a private street and to eliminate the need for a plan of survey or an agreement when renaming a street on private property will allow for easier renaming of private roads and allow a private road to be renamed.

Other Changes
- The designated employee will have the ability to remove street names from a Reserve List if the name conflicts with other street names
- The designated employee will have the ability to transfer a street name on a Reserve List to the appropriate Community Committee in the event of a change to ward boundaries.
- Ensuring that new street names or a renaming do not impair the ability of first responders to respond to emergencies.
- Appendix B of the Street Names By-law is amended to include a French language model for the street sign topper, as shown in Schedule A of this report.

FINANCIAL IMPACT

Financial Impact Statement

Date: **March 25, 2025**

Project Name:

Amendments to Street Names By-law No. 115/2011

COMMENTS:

There are no financial implications associated with this report.

Mike McGinn Mar. 25, 2025
Mike McGinn, CA
Manager of Finance

CONSULTATION

In preparing this report there was consultation with:

- Indigenous Relations Division, Office of the Chief Administrative Officer
- Legal Services Department
- French Language Services

OUR WINNIPEG 2045 POLICY ALIGNMENT

6.43 Heritage Conservation

Conserve cultural, natural and heritage resources and districts, as defined in *Complete Communities*, and Indigenous land-based practices to celebrate sense of place through community history, architecture, civic identity and cultural perspectives.

WINNIPEG CLIMATE ACTION PLAN ALIGNMENT

Consideration was given as to whether this report connects to any of the specific Goals and Objectives in the Winnipeg Climate Action Plan and it was determined that the Winnipeg Climate Action Plan is not applicable to this specific report.

WINNIPEG POVERTY REDUCTION STRATEGY ALIGNMENT

Consideration was given as to whether this report connects to any of the specific Goals and Objectives in the PRS and it was determined that the PRS is not applicable to this specific report.

SUBMITTED BY

Department: Planning, Property and Development
Division: Real Estate and Land Development
Prepared by: M. Hammerberg, Land Development Service Coordinator
Date: March 28, 2025
File No: N/A

Attachments: Appendix A – Draft Amending By-law

APPENDIX A – DRAFT AMENDING BY-LAW

THE CITY OF WINNIPEG

BY-LAW NO. /2025

A By-law of THE CITY OF WINNIPEG to amend the Street Names By-law

THE CITY OF WINNIPEG, in Council assembled, enacts as follows:

Street Names By-law amended

The Street Names By-law No. 115/2011 is amended by this by-law.

Section 7(1) amended

Subsection 7(1) is amended by adding the following after 7(1)(c):

(d) it may impair the ability of first responders to respond to emergencies or impair the City's ability to deliver services

Subsection 7(3) and 7(4) added

3 Section 7 is amended by adding the following after 7(2):

7(3) To be added to a Reserve List, a proposed street name must

(a) be in accordance with Canada Post Addressing guidelines, standards, policies and practices;
(b) be easily recognizable, readable, and spellable; and
(c) not impair the ability of first responders to respond to emergencies or impair the City's ability to deliver services;

7(4) Any proposed street names recognizing or honouring an individual are generally recommended for honourary street name designations only. Proposed street names recognizing sitting elected officials shall not be considered.

Section 8 amended

4 Section 8 is amended by adding the following after subsection (2):

8(3) Street names remaining on the Reserve List for more than ten (10) years from the date of Community Committee approval, and which are deemed by the designated employee to be in conflict with street names already in use or other names on a Reserve List, shall be removed by the designated employee.

8(4) In the event a street name on a Reserve List is affected by a change to ward boundaries, the designated employee shall transfer the name to the Reserve List of the appropriate Community Committee.

Subsection 9(2) amended

5 Subsection 9(2) is deleted in its entirety and replaced with:

9(2) In addition to other information required by the designated employee, an application under subsection (1) must set out:

a) the applicant's name;

b) the street that is proposed to be renamed;

c) the proposed name for the street;

d) a rationale for the renaming of the street; and

e) the results of consultation with affected property owners and occupants, including documentation demonstrating the support of some or all of the owners and occupants of property on the street for the renaming of the street and cost estimates for the out-of-pocket expenses contemplated in 15(1) herein.

Section 12 amended

6 Section 12 is amended by adding the following:

12.1 Where the street to be renamed is on private property, Council retains final approval authority notwithstanding that a by-law is not required to rename the street.

Subsection 13(1) amended

7 Subsection 13(1) is amended by adding the following after (c):

(d) would impair the ability of first responders to respond to emergencies or impair the City's ability to deliver services.

Subsection 13(2) replaced

8 Subsection 13(2) is deleted and replaced in its entirety with the following:

13(2) In considering whether or not a street should be renamed, the designated committee and Council shall only consider renaming when it would provide a general improvement to the City's administration of essential services in the interest of public safety, and the proposed renaming complies with the Guidelines attached as Appendix A to this By-law.

Section 14

9 Section 14 is amended by adding the following after subsection (4):

14(5) Where the street to be renamed is on private property, neither a plan of survey nor an agreement under subsection (4) will be required. The applicant shall bear all costs incurred in the notification of affected owners/occupants as well as all out-of-pocket expenses necessitated by the renaming. For clarity, notwithstanding 14(1), a by-law is not required to rename a private street.

Subsection 18(3)(a) amended

10 Subsection 18(3)(a) is amended by replacing “honourary renaming” with “honourary naming”

Subsection 19(1) amended

11 Subsection 19(1) is amended by replacing “five years” with “ten years”

Subsection 20(1) amended

12 Subsection 20(1) is amended by adding the following after 20(1)(c)

(d) assign an honourary street name for a period longer than ten years

Subsection 20(2) amended

13 Subsection 20(2) is amended by replacing “five years” with “ten years” in subclause (b)

Subsection 20(3) replaced

14 Subsection 20(3) is deleted and replaced in its entirety with the following:

20(3) Notwithstanding subsections 18(3) and 20(2)(b), a Community Committee may not assign an honourary street name for a period of more than ten years. An application to a Community Committee for the assignment of an honourary street name for a period longer than ten years must be referred to the Standing Policy Committee on Property and Development.

Subsection 20(5) amended

15 Subsection 20(5) is deleted and replaced in its entirety with:

20(5) The assignment of an honourary street name by the designated committee or the Mayor of the City of Winnipeg is conditional upon and takes effect only when payment of the manufacturing and installation fee established by Council for honourary street sign toppers has been made and the sign topper(s) has been installed.

Subsection 21(3) amended

16 Subsection 21(3) is deleted in its entirety and replaced with:
21(3) After the period of time for which an honourary street name has been assigned or designated is over, the designated employee must arrange for the honourary street sign topper(s) to be removed.

Subsection 21(4) added

17 Section 21 is amended by adding the following after subsection (3):
21(4) The applicant shall bear all costs for the maintenance and/or replacement of honourary sign toppers for the entire period of assignment.

Appendix A Section 1 amended

18 Appendix A Section 1 is deleted in its entirety and replaced with:

1(1) Street names and honourary street names should meet at least one of the following goals:

(a) subject to the section 2, to honour and commemorate noteworthy people associated with the City of Winnipeg;

(b) to commemorate local history, organization, places, events, or culture;

(c) to strengthen neighbourhood identity and community commitment;

(d) to recognize wildlife, flora, fauna, or natural features related to the community and the City of Winnipeg;

(e) to recognize a person, group, or community that has contributed to the rich cultural, racial, and social diversity of Winnipeg, and to highlight elements of historical, cultural, or social significance to the community, Winnipeg, Manitoba, or Canada;

(f) to recognize the integral contributions of Indigenous Peoples as the original peoples of this land, and the contemporary context in which Indigenous Peoples continue to have a relationship with this land, and/or to promote Indigenous reclamation of language.

1(2) The suffix used with respect to all honourary street names shall be “Way” or “Voie” in French

Appendix A Section 2(1) amended

19 Subsection 2(1) is deleted in its entirety and replaced with:

2(1) The following are the preferred categories of individuals to be honoured by having a street honourarily named after them:

(a) A person or group who demonstrates excellence, courage, or exceptional dedication to service in ways that bring special credit to the City of Winnipeg;
(b) A person or group who volunteers and gives extraordinary help or care to individuals, families, or groups, or who supports community services or humanitarian causes;
(c) A person or group who fosters equality and reduces discrimination;
(d) A person or group who risks their life to save or protect others;
(e) A person or group who has achieved a noteworthy accomplishment or has otherwise acted in an outstanding professional manner or met an uncommonly high standard that brings great benefit or honour to the City of Winnipeg;
(f) An early community, individual, or group who has contributed to the growth and development of the City of Winnipeg;
(g) Individuals or groups which embody the rich cultural, racial, and ethnic diversity of the City of Winnipeg;
(h) An Indigenous person, community, or organization that advanced the promotion and reclamation of First Nations, Red River Métis or Inuit language, rights, culture, spirituality, and/or traditions;

(i) Individuals or groups who have made significant contributions to their field of endeavor, including the arts, entertainment, business, science, athletics, public service, etc.
(j) Former Mayors, City Councillors, or other elected officials. Elected officials sitting at the time of application will not be considered.

Appendix A Subsection 2(4) amended

20 Appendix A Subsection 2(4) is deleted in its entirety and replaced with:

2(4) Before naming a street after a person or group, the written consent of the of the person or group shall be obtained by the applicant. If the person is deceased, authorization may be provided by family members or other individuals or groups representing the persons' estate or legacy.

Appendix A Section 3 amended

21 Appendix A Section 3 is deleted in its entirety and replaced with:

3 Where a street is to be named or renamed, the whole length of the street shall have one continuous name. Names of existing streets shall be used on new streets which are continuations of, or in alignment with, existing streets

(a) Where street numbering concerns may arise from the above, use of an existing street name or a new street name shall be at the discretion of the Director of Planning, Property and Development.

Appendix A Section 5 amended

Appendix A Section 5 is amended by adding the following as subsection (a):

(a) Where a street has been renamed, the former name shall not be added to a Community Committee Reserve List, nor shall it be considered for a renaming of a street or as an honourary street name assignment, for a period of at least ten (10) years.

Appendix B amended

23 Appendix B is amended to include a French language model for the street sign topper as shown in Schedule A attached hereto.

DONE AND PASSED this day of , 2025.

_____
Mayor

_____
City Clerk

Approved as to content:

_____
Director, Planning, Property and Development

Legally reviewed and certified as to form:

"A. Bellhouse" (2025)
for Director of Legal Services and City Solicitor

SCHEDULE A

