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Manitoba
FILM & SOUND

Jim Paterson
The City of Winnipeg
Manager Downtown Improvement & and Departmental Projects
Planning, Property & Development Department
3rd Floor - 65 Garry
Winnipeg MB R3C 4K4

FILM INVESTMENT PROGRAMS

Dear Mr. Paterson:

MANITOBA FILM AND VIDEO PRODUCTION TAX CREDIT

It's a fact that Manitoba's film and television industry is booming. In the last three years alone, Manitoba's film and television industry has grown steadily from $50 million in 2001 to an unprecedented $100 million in 2004, and with continuous filming since spring 2004, Manitoba is on target to reach the $100 million dollar mark again in 2005.

INTERACTIVE MEDIA INVESTMENT PROGRAMS

MANITOBA FILM & SOUND answers hundreds of calls each year from indigenous, national and international producers inquiring about the benefits of filming in Manitoba. With an impressive tax credit of up to 45%; world-class crews; award winning producers, directors and writers; diverse locations and industry infrastructure services such as, the Prairie Production Centre (PPC), because of these combined incentives Manitoba can compete with established film centres such as, Toronto, Vancouver and Los Angeles.

SOUND RECORDING INVESTMENT PROGRAMS

FILM COMMISSION

Furthermore, in 2003 Winnipeg was the key location for the multi-million dollar feature film, *Shall We Dance* (Miramax), and the Prairie Production Centre provided space to shoot many of the film's interior scenes. Without the PPC, Miramax would likely have not chosen Winnipeg as their key location, and Manitoba's film and television industry would not have as strong a competitive edge.

Despite Manitoba's successes, the film industry remains extremely competitive in Canada and internationally. For example, Saskatchewan has a state of the art sound stage facility, as well as a competitive tax credit, and prior to the creation of the Prairie Production Centre Manitoba could offer warehouse space to producers for filming, but availability wasn't always guaranteed.

It is without question that in today's competitive film marketplace the existence of the Prairie Production Centre is essential. The film industry works simultaneously; if Manitoba can offer one of the most competitive film tax credits in the industry (45%), then it is imperative that Manitoba provide the facilities and infrastructure needed to maintain and ensure its continued growth.

Sincerely,
MANITOBA FILM & SOUND

Carole Vivier
CEO and Film Commissioner

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