LAND DEDICATION RESERVE FUND APPLICATION FORM

SECTION 1: APPLICANT INFORMATION					
Name of Organization: Main Street Project - Anastasia Ziprick					
Mailing Address:				Postal Code:	
Phone:		Fax No.:		E-mail address:	
Name(s) of designated representatives to be contacted about this application:	Name:	Jamil Mahmood		Phone (daytime):	
	Position:	Director of Development		Phone (evening):	
	Name:	Trisha Kulathungam		Phone (daytime):	
	Position:	HLF Founder/Project Manager		Phone (evening):	
How long has the organization been in operation?		12 Years			
Select Community Committee Area where project is located:	Assiniboia ☐		City Centre ☐		Riel ☐
	East Kildonan-Transcona ☐		Lord Selkirk-West Kildonan ☐		

SECTION 2: PROJECT INFORMATION			
Name of Project:	Hope Alley Beautification Project		
Location of Project:	Hope Alley Main Street, Winnipeg, MB - in between access downtown and bell hotel		
Project is located on City of Winnipeg owned lands?	YES ☐	NO ☐	
Project Start Date:	September 1, 2025	Anticipated Completion Date:	September 29, 2025
Total Estimated Project Cost: $61,600			
Land Dedication Reserve Fund Requested Amount: $ 60,000.00			

LIST OTHER PROJECT FUNDING SOURCES		AMOUNT	CONFIRMED	
Source #1	Higher Learning Foundation	$ 1,600	YES ☐	NO ☐
Source #2		$	YES ☐	NO ☐
Source #3		$	YES ☐	NO ☐
Source #4		$	YES ☐	NO ☐
Source #5		$	YES ☐	NO ☐

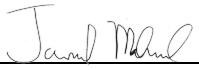
SECTION 3: DETAILED PROJECT DESCRIPTION

- Community need/ support for the project
- Community consultation, if applicable (surveys, open houses, etc.)
- City of Winnipeg staff involved in project to date
- Scope of work
- Professional cost estimate or minimum of 2 quotes
- Project schedule

Project details, plans and supporting documentation may be submitted as attachments.

SECTION 4: APPLICANT SIGNATURES

I/We hereby certify that I/we am/are the authorized signing officer(s) for the applying organization and this application is accurate to the best of my/our knowledge.

SIGNATURE	NAME (PRINTED)	TITLE/POSITION	DATE
	Jamil Mahmood	Executive Director, Main Street Project	August 12, 2025
SIGNATURE	NAME (PRINTED)	TITLE/POSITION	DATE

Submit completed application to:

Land Dedication Reserve Fund Grant Program
Planning, Property and Development Department
Urban Design Division
15-30 Fort Street, Winnipeg, MB R3C 4X5
e-mail: PPD-LDR@winnipeg.ca

The City of Winnipeg

Signage Requirements

Signage Requirements:

No person or business shall display, install, or affix any sign, symbol, notice, or lettering of any kind anywhere on City of Winnipeg-owned assets or property without approval by the City of Winnipeg.

To have a sign approved, submit proposed sign design to **marketing@winnipeg.ca**
Be sure to include:

- all text in legible font, graphics, and logos
  Note: For signage in recognition of sponsorships and/or donations, only the sponsor and/or donor relationship with the City of Winnipeg will be recognized on the sign.
- proposed sign dimensions
- fabrication specifications
- proposed location of sign
- plan for installation

Submitted sign designs will be reviewed by departments to ensure compliance with all relevant City of Winnipeg by-laws, policies, and processes.

City staff will convey approval or comments back to the applicant within fifteen (15) business days.

Signs must not be installed until approval is provided from the City of Winnipeg to the applicant in writing.

Upon approval, applicants are responsible for all costs related to:

- fabrication of the sign
- installation*, repair, replacement, and/or removal of the sign
- insurance required by the City of Winnipeg

* Installation of the sign must be done by (a) City of Winnipeg staff, or (b) a City of Winnipeg approved contractor under the supervision of City of Winnipeg staff.