Agenda – Executive Policy Committee – November 18, 2025

Report – Standing Policy Committee on Community Services – November 4, 2025

Item No. 4 New Fee for Adult Cricket Field Rental

STANDING COMMITTEE RECOMMENDATION:

On November 4, 2025, the Standing Policy Committee on Community Services concurred in the recommendation of the Winnipeg Public Service and submitted the following to Council:

1. That this report be received as information.

Agenda – Executive Policy Committee – November 18, 2025

Report – Standing Policy Committee on Community Services – November 4, 2025

DECISION MAKING HISTORY:

STANDING COMMITTEE RECOMMENDATION:

On November 4, 2025, the Standing Policy Committee on Community Services concurred in the recommendation of the Winnipeg Public Service and submitted the matter to the Executive Policy Committee and Council.

COUNCIL DECISION:

On July 17, 2025, Council concurred in the recommendation of the Standing Policy Committee on Community Services and adopted the following:

1. That the Public Service be directed to work with the Manitoba Cricket Association on the creation of half booking time slots that reflect the longer duration of cricket games, specific to Bridgwater Lakes Park, and report back in 90 days.

2. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

ADMINISTRATIVE REPORT

Title: New Fee for Adult Cricket Field Rental

Critical Path: Standing Policy Committee on Community Services – Executive Policy Committee – Council

AUTHORIZATION

Author	Department Head	CFO	CAO
D. Domke	J. Berezowsky	T. Graham	J. Dunford

EXECUTIVE SUMMARY

In July 2025, Council directed the Public Service to work with the Manitoba Cricket Association to create half booking time slots that reflect the longer duration of cricket games.

The Public Service consulted with the association and determined an hourly fee may be more appropriate. The Public Service will now expand that consultation to other affected groups.

Should there be support for new time slots, the Public Service could change them for the 2026 season. The change in fees would need Council approval.

Potential impacts to revenue are unknown at this time.

RECOMMENDATIONS

That this report be received as information.

REASON FOR THE REPORT

On July 17, 2025, Council concurred in the recommendation that the Public Service be directed to work with the Manitoba Cricket Association on the creation of half booking time slots that reflect the longer duration of cricket games, specific to Bridgwater Lakes Park, and report back in 90 days.

IMPLICATIONS OF THE RECOMMENDATIONS

There are no direct implications to receiving this report as information. If consultation with adult sport groups results in a neutral or favourable response to hourly booking, then a subsequent report will seek in-year 2026 Council approval to establish the new hourly rate, after which the schedule of fees and charges will be updated. If the result of the consultation is unfavourable to hourly booking, then another report will be submitted with recommendations on the matter.

HISTORY/DISCUSSION

On July 2, 2025, a report was submitted to the Standing Policy Committee on Community Services that recommended a new daily fee for adult Cricket Athletic Field rental be approved for $222.00 (before tax) between the hours of 9:00 am to 7:30 pm. This fee was determined through consultation with the Manitoba Cricket Association while recognizing the longer length of games for cricket. The Standing Policy Committee on Community Services did not concur with this recommendation.

Instead, the Public Service were directed to work with the Manitoba Cricket Association on the creation of half booking time slots that reflect the longer duration of cricket games.

At a meeting on Monday, August 11, 2025, the Public Service met with the Manitoba Cricket Association to discuss the matter. Although there was general discussion on the creation of half booking slots, it was determined by both parties that an hourly fee might be more appropriate. The Public Service also mentioned that other sport groups might be interested in the same hourly fees because there are sometimes multiple games, tournaments, and double-headers that often run longer than the traditional booking slots.

The Athletic Field Review also provides some guidance on this matter. The overarching intent of the Athletic Field Review project is to provide the City with strategic guidance on the City's provision of athletic fields. On April 4, 2019, the Athletic Field Review Final Report was presented to the Standing Policy Committee on Community Services with 14 recommendations. Recommendation 8 states that the City should adjust the three hour booking block to one hour to maximize overall efficiency of the athletic field inventory. A one hour booking block is thought to be more efficient and minimize downtime as well as improve the tracking of actual field utilization. The report also states that it will be important to ensure that the fee structure is positioned in such a way that doesn't negatively impact revenues.

Presently, adult athletic grounds fees are booked or rented per an assigned time slot. Existing fees are $95.00 per slot (before tax), and slots are set between 9:00 am to 1:00 pm, 1:00 pm to 6:00 pm, and 6:00 pm until dusk. These time slots have been used for a number of years and customers for soccer, baseball, and other sports have become accustomed to their use.

Since both the Manitoba Cricket Association and the Athletic Field Review suggest the hourly booking of athletic fields, the Public Service will be undertaking a simple consultation with affected adult user groups. If the consultation results in neutral or supportive results, then the change to hourly fees can be implemented in the 2026 budget process, subject to Council approval. If the result of the consultation is negative, then another report with recommendations will be submitted to the Standing Policy Committee on Community Services.

In 2024, the adult booking fees produced a total of $104,484.00 in revenue using the traditional block booking of athletic fields from approximately 16 user groups. It is unknown if total revenue will increase, decrease, or remain the same if a change is made to an hourly rental fee. However, the goal is to at least maintain current revenue. Table 1, below, shows the existing hourly rate of $21.11 per hour (this rate would be adjusted for inflation in 2026).

Table 1 - Calculation of proposed new hourly - adult booking fee

Summary of Fees - Current

Fee Description	Status	Hours Per Booking*	Rental Fee 2025 (before tax)	Hourly Rate
Athletic grounds - adult	Existing Fee	4.5	$ 95.00	$ 21.11

* Athletic grounds - adult booking slots vary in length of time. The available slots are 4 hours (9:00 am - 1:00 pm), 5 hours (1:00 pm - 6:00 pm), and variable (6:00 pm - DUSK). For the purposes of this analysis an assumed average time of 4.5 hours has been applied.

Summary of Fees proposal - for consultation with all adult user groups

Fee Description	Status	Hours Per Booking	Rental Fee 2025 (before tax) **	Hourly Rate
Athletic grounds - adult	For consultation	1	$ 21.11	$ 21.11

** Rental Fee 2025 (before tax) is calculated hourly $21.11, and if the new fee proposal is favourable, the new hourly rate will be submitted to the 2026 budget process and adjusted for inflation.

FINANCIAL IMPACT

Financial Impact Statement Date: September 9, 2025

Project Name:

New Fee for Adult Cricket Field Rental

COMMENTS:

As this report is for information purposes, there are no financial impacts.

J. Ruby, 2025-09-22
J. Ruby CPA, CA
Manager of Finance & Administration

CONSULTATION

This report has been prepared in consultation with: N/A

OURWINNIPEG POLICY ALIGNMENT

Goal: Leadership and Good Governance

1.8 Accountable Revenue Generation - based on predictable, equitable, and evidence-informed methodology that offsets service costs while achieving this Plan's sustainability goals.

1.15 Community Capacity Development - Partner with community organizations and Indigenous governments to enable community development, leadership and empowerment opportunities, by leveraging municipal programming and service resources including recreation, libraries and the arts, in particular for systemically disadvantaged groups and for those living in areas of highest need.

Goal: Good Health and Well-Being

4.11 Equitable Service Access - Prioritize equitable access to recreation and parks systems, services, and infrastructure, in order to: enable active living; connect people and nature; create supportive environments; build community capacity; and achieve desired health outcomes, with a focus on children and youth.

Complete Communities G3. Parks and Recreation - Goal 2 ensures that land and facilities designated for recreation services, parks, and open space can be developed to serve our changing population's physical and social needs.

WINNIPEG CLIMATE ACTION PLAN ALIGNMENT

Consideration was given as to whether this report connects to the Winnipeg Climate Action Plan (CAP), and it was determined that the CAP is not applicable to this specific report.

WINNIPEG POVERTY REDUCTION STRATEGY ALIGNMENT

The report is in accordance with:

- Goal 6: All City Services are Equitable, Inclusive and Accessible

SUBMITTED BY

Department: Public Works
Division: Parks and Open Space
Prepared by: Dave Domke, Manager
Date: September 25, 2025