Agenda – Standing Policy Committee on Finance and Economic Development – December 10, 2025

REPORTS

Item No. 7 2024 Population Estimates and 2021 Household Size by Ward

WINNIPEG PUBLIC SERVICE RECOMMENDATION:

That this report be received as information.

ADMINISTRATIVE REPORT

Title: 2024 Population Estimates and 2021 Household Size by Ward

Critical Path: Standing Policy Committee on Finance and Economic Development

AUTHORIZATION

Author	Department Head	CFO	CAO
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EXECUTIVE SUMMARY

Statistics Canada has published its July 1, 2024, population estimate for the City of Winnipeg. Statistics Canada has also published population estimates from 2021 to 2024 (new this year) at the census tract level. This has helped the Public Service to estimate population at the Ward level. It also provides an increased degree of accuracy.

To estimate the population by Ward, the Public Service took the census tract population estimates and rolled them up to the Ward level. In some situations, a census tract extends over more than one Ward. The amount of people within the census tract was allocated to each Ward based on the distribution of dwelling counts.

In addition, the Public Service has received custom 2021 census data from Statistics Canada. The data provides average household size (people per dwelling), by structure age and tenure (ownership/renting) at the Ward level.

RECOMMENDATIONS

That this report be received as information.

REASON FOR THE REPORT

On June 14, 2021, the Standing Policy Committee on Innovation and Economic Development directed the Public Service to return with updated population estimates at the Ward level each year starting in December 2022.

On March 7, 2025, the Standing Policy Committee on Finance and Economic Development directed the Public Service to return with a data model that estimates the number of people per new unit of housing created in each Ward.

IMPLICATIONS OF THE RECOMMENDATIONS

There are no implications with receiving this report as information.

HISTORY/DISCUSSION

Population Estimates by Ward for 2021 and 2024

Statistics Canada has published its 2024 population estimate for the City of Winnipeg as a whole, and new for 2024 has also published population estimates from 2021 to 2024 at the census tract level. Ward population estimates have been updated based on the new population estimates at a census tract level. In most cases, census tracts are much smaller than Wards, which now enables the Public Service to sum up census tract population estimates at the Ward level. This has enabled the Public Service to improve the accuracy of Ward level population estimates for intercensal years. It should be noted that 2024 population estimates provided by Statistics Canada may be subject to revisions in future years.

Population estimates by electoral Ward for 2021 and 2024 were generated by the Public Service and are presented in table 1 below.

Table 1: Population Estimates by Ward, as of July 1[1]

Ward	2021	2024	Change	% Change
Charleswood - Tuxedo - Westwood	49,548	52,762	3,214	6.5%
Daniel McIntyre	46,618	48,791	2,173	4.7%
Elmwood - East Kildonan	47,089	49,760	2,671	5.7%
Fort Rouge - East Fort Garry	50,097	55,979	5,882	11.7%
Mynarski	51,981	54,657	2,676	5.1%
North Kildonan	47,313	50,055	2,742	5.8%
Old Kildonan	56,069	65,363	9,294	16.6%
Point Douglas	51,917	54,792	2,875	5.5%
River Heights - Fort Garry	52,651	55,863	3,212	6.1%
St. Boniface	48,835	51,725	2,890	5.9%
St. James	51,252	53,507	2,255	4.4%
St. Norbert - Seine River	50,928	53,269	2,341	4.6%
St. Vital	56,531	64,809	8,278	14.6%
Transcona	53,541	61,048	7,507	14.0%
Waverley West	58,194	70,983	12,789	22.0%
Total	**772,564**	**843,363**	**70,799**	**9.2%**

[1] Note: these are unofficial population estimates produced by Economic Development and Policy based on Statistics Canada's population estimates at a census tract level, and they are not comparable to previously produced population estimates at a ward level. In instances where a census tract overlaps multiple electoral wards, the distribution of dwellings between wards within the overlapping area is used to distribute and estimate census tract population. These estimates are subject to change as new information becomes available. Numbers may not add up to Statistics Canada's population estimates at census subdivision level due to random rounding present in census tract population estimates.

It is expected that Statistics Canada will release its 2025 population estimates for the City of Winnipeg and the Census Metropolitan Area early in 2026.

People per Dwelling by Ward for 2021

Every census year, Statistics Canada provides measurements on the average household size. In 2021, the average household size in the City of Winnipeg was 2.5 people per dwelling. However, the number of people living in a dwelling can vary significantly by location within Winnipeg, the age of the structure (a newly constructed home versus an older home), and tenure (ownership versus renting).

The Public Service has received custom data from Statistics Canada which provides additional detail on average household size by Ward, tenure, and structure age.

2021 census data is the latest information available from Statistics Canada on the number of people per household at the Ward level. A new census will be conducted by Statistics Canada in 2026. Overall, this data suggests the following in 2021:

Wards: the Fort Rouge – East Fort Garry Ward had the smallest overall household size at 1.8 people per household for all housing types, which is 28 percent lower than the city-wide average of 2.5. Conversely, the Old Kildonan Ward had the largest overall household size at 3.2 people per household for all housing types, which is 28 percent larger than the city-wide average.

Housing Tenure: dwellings occupied by the homeowner were larger, at 2.6 people per household for all housing types, whereas renters averaged 2.1 people per household.

Age of Structure: more recent structures constructed between 2016 and 2021 had higher people per household at 2.7 across all housing types, which is 12.5 percent more people per household on average compared to structures built before 2016, which had an average of 2.4 people per household.

The tables below provide additional average household size metrics across the city's electoral Wards.

Table 2A: Average Household Size (people per dwelling) by Ward and Housing Ownership Tenure – 2021 Census

Ward	Owner	Renter	Total
Charleswood - Tuxedo - Westwood	2.5	2.0	2.4
Daniel McIntyre	2.6	2.0	2.3
Elmwood - East Kildonan	2.5	2.4	2.4
Fort Rouge - East Fort Garry	2.1	1.6	1.8
Mynarski	2.7	2.4	2.6
North Kildonan	2.6	1.8	2.3
Old Kildonan	3.3	2.8	3.2
Point Douglas	3.1	2.5	2.9
River Heights - Fort Garry	2.4	2.0	2.3
St. Boniface	2.6	1.9	2.3
St. James	2.4	1.9	2.2
St. Norbert - Seine River	2.7	2.5	2.6
St. Vital	2.6	2.0	2.4
Transcona	2.8	2.1	2.7
Waverley West	3.1	2.4	2.9
City of Winnipeg Overall	**2.7**	**2.1**	**2.5**

Table 2B: Average Household Size (people per dwelling) by Ward, Housing Ownership Tenure, and Structure Age – 2021 Census

Ward	Structure Built Before 2016 (Older)			Structure Built between 2016 and 2021 (Newer)		
	Owner	Renter	Total	Owner	Renter	Total
Charleswood - Tuxedo - Westwood	2.5	2.0	2.4	3.0	1.8	2.4
Daniel McIntyre	2.6	2.0	2.3	2.6	2.1	2.2
Elmwood - East Kildonan	2.5	2.3	2.4	3.2	2.7	2.8
Fort Rouge - East Fort Garry	2.1	1.6	1.8	1.9	1.6	1.7
Mynarski	2.7	2.4	2.5	3.4	3.3	3.3
North Kildonan	2.6	1.8	2.3	2.1	1.8	1.9
Old Kildonan	3.2	2.7	3.1	3.9	2.9	3.6
Point Douglas	3.0	2.5	2.8	4.1	2.7	3.6
River Heights - Fort Garry	2.4	2.0	2.3	2.6	2.3	2.4
St. Boniface	2.6	1.9	2.3	2.5	2.0	2.1
St. James	2.4	1.9	2.2	3.4	1.8	2.5
St. Norbert - Seine River	2.6	2.6	2.6	3.0	1.9	2.5
St. Vital	2.6	2.0	2.4	3.1	2.0	2.7
Transcona	2.7	2.2	2.7	3.1	2.0	2.7
Waverley West	3.1	2.4	2.9	3.2	2.3	2.9
City of Winnipeg Overall	**2.6**	**2.1**	**2.4**	**3.2**	**2.1**	**2.7**

FINANCIAL IMPACT

Financial Impact Statement

Date: November 7, 2025

Project Name:
2024 Population Estimates and 2021 Household Size by Ward

COMMENTS:

There are no financial implications associated with receiving this report as information.

Randy Bernard

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Corporate Finance Department

CONSULTATION

N/A

OURWINNIPEG POLICY ALIGNMENT

Leadership and Good Governance

- 1.5 Invest in data and technology in order to support objective, evidence-informed decision making; support open government and open data principles for collection and sharing; help coordinate records and information management; and improve process efficiency, results-based service delivery and accountability

WINNIPEG CLIMATE ACTION PLAN ALIGNMENT

Consideration was given as to whether this report connects to the Winnipeg Climate Action Plan, and it was determined that this report is not applicable to this Plan.

WINNIPEG POVERTY REDUCTION STRATEGY ALIGNMENT

Consideration was given as to whether this report connects to the Winnipeg Climate Action Plan, and it was determined that this report is not applicable to this Plan.

SUBMITTED BY

Department: Office of the Chief Administrative Officer
Division: Economic Development and Policy
Prepared by: Peter Marr/Matt Dryburgh
Date: November 6, 2025