Annual Report

2024 - 2025



Honouring the Past, Evolving with Purpose

HOPE
END HOMELESSNESS
WINNIPEG

Land and Water Acknowledgment

At End Homelessness Winnipeg, we honour the land and water that sustain life. We recognize that Indigenous peoples have lived in relationship with this land since time immemorial; through survival, shelter, sustenance, and in harmony with Mother Earth and her gifts. Land acknowledgment has always been integral to Indigenous prayers, ceremonies and gatherings.

We are honoured to be located on Treaty One territory, at the sacred crossroads of the Red and Assiniboine Rivers, a historic gathering place for the Anishinaabeg, Inninewak, Anishininewak, Dakota Oyate, and Denesuline peoples, and the National Homeland of the Red River Métis. We acknowledge that the water we rely on comes from Shoal Lake and has been cared for by First Nations in Treaty Three territory for thousands of years.

As an Indigenous organization, End Homelessness Winnipeg is tasked with addressing homelessness in the city of Winnipeg, including the extreme over-representation of houseless individuals of Indigenous descent. Through this acknowledgment, we commit ourselves to being truth-tellers, stewards of the collective memory of Canada and active participants in reconciliation. Acknowledging the ongoing impacts of colonization, we honour the sacred responsibility we share with generations past and present: to protect the land and water, to uphold the dignity of Indigenous peoples, and to work toward the restoration of belonging, dignity, and home.



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Mandate

Our mandate is grounded in the four fundamental questions by the Honourable Murray Sinclair: "Where do I come from? Where am I going? Why am I here? Who am I?" These questions reflect the journey of healing, identity and purpose central to Indigenous peoples.

Where do we come from?

End Homelessness Winnipeg was created in response to a vital need in our city by a collective of organizations acting with urgency and intention. Their original vision was a way to address houselessness rooted in collective impact.

What is our purpose?

To end chronic houselessness by braiding together diverse partners—with their different resources, perspectives, experiences and ideas—into a cohesive whole made stronger through a renewed focus on supporting the collaborative efforts of the sector.

What do we do?

For over a decade, End Homelessness Winnipeg has brought together the houseless-serving sector to provide leadership, support and coordination to collectively end houselessness in Winnipeg. EHW is an Indigenous organization that serves the whole community.

Where are we going?

To further evolve End Homelessness Winnipeg into an impactful, community-informed, reciprocal organization that both supports and relies upon this entire network to end chronic houselessness.

Message from Our CEO



As I reflect on my journey with End Homelessness Winnipeg, I'm filled with gratitude for the people, the partnerships and the collective courage that carried us through a decade of profound change. The launch of Winnipeg's original 10-Year Plan to End Homelessness marked a moment of shared resolve. More than a blueprint, it was a promise grounded in hope and community spirit.

I recall being at an assembly of the Manitoba Chiefs in Thompson when the Winnipeg Poverty Reduction Council presented the plan, and the Chiefs' formal resolution of support affirmed that lasting solutions must be Indigenous-led, culturally grounded and community-owned.

Soon after, I was honoured to join End Homelessness Winnipeg, first as a board member nominated by AMC, and eventually as CEO. From the outset, our work drew strength from collaboration across government, philanthropy, business, service providers and those with lived experience. Together, we launched initiatives that redefined how Winnipeg responds to homelessness.

One of our most transformative milestones was becoming an Indigenous organization, guided by Kíkinanaw Óma Strategy, a human rights-based framework that centred culture and dignity while aligning services across sectors. This shift, supported by efforts to grow Indigenous leadership, employment and reconciliation in governance, positioned us to lead as the Community Entity for Reaching Home and steward of HIFIS data, applying OCAP principles and aligning with the UN Declaration on the Rights of Indigenous Peoples.

When the COVID-19 pandemic hit, we led emergency response coordination, quickly directing funding to essential service organizations and helping Winnipeg avoid the outbreaks seen elsewhere. From that urgency emerged N'dinawemak: Our Relatives' Place, developed with the Province, AMC, AHWC, DCSP, Sabe and business leaders. It opened just before a record-setting cold spell, saving lives and providing culture-based, trauma-informed

care. As it now evolves into transitional housing, it is a lasting example of what Indigenous-led solutions can achieve.



We also helped catalyze the Collaborative Housing Alliance Real Estate Investment Trust (CHAR) through the Manitoba Business Council, to expand access to deeply affordable housing.

In the final year of our plan, we paused to reflect. Through community engagement and internal review, we developed our new 2025–2030 Strategic Plan, rooted in Indigenous Ways of Knowing, Being and Doing. We do so in a political moment of opportunity: with the election of Canada's very first First Nations Premier and a provincial mandate to end chronic homelessness in eight years.

Our 2024 gathering of Elders, Knowledge Keepers and community partners reminded us of who we are: a convener, a listener and a partner. Their wisdom, grounded in lived experience, will continue to guide us.

As we enter this next phase, our focus is clear. We will support non-profit-led housing development, transitional and supportive housing, Indigenous and newcomer-led projects, culturally informed responses to encampments, and system-wide transformation focused on prevention, inflow reduction, long-term supply and capacity building for the sector.

This work has never been easy, but it has always been worth it. I am proud of what we have built together and deeply grateful to the Board for their guidance and leadership, as well as to our dedicated team at End Homelessness Winnipeg whose commitment makes our progress possible. Together, we have laid a strong foundation, and I am hopeful for what lies ahead.

With deep respect and gratitude,

Jason Whitford

Chief Executive Officer
End Homelessness Winnipeg (2021 – 2025)

Message from Our Board Co-Chairs





As we conclude our 10-Year Plan to End Homelessness, we honour the dedication, vision and collective resolve that brought us here. The path we have walked was shaped by the commitment of those who came before us: former board members, leadership teams, and a broad circle of partners including the Government of Canada, the Province of Manitoba, the City of Winnipeg, the Winnipeg Regional Health Authority, United Way Winnipeg, The Winnipeg Foundation, and many community organizations, funders, and service leaders. We are deeply grateful.

At the heart of this work is the staff of End Homelessness Winnipeg. Their tireless commitment, grounded in cultural humility, technical skill, and compassion, continues to guide this organization with courage and care.

The past few years have brought profound shifts: the COVID-19 pandemic, rising inflation, housing scarcity and escalating trauma in our communities. Indigenous peoples continue to bear the brunt of these challenges, and we recognize the urgency of responding with care, coordination, and accountability.

The launch of our new 2025-2030 Strategic Plan and the transition in our CEO leadership offer a meaningful opportunity for renewal. As an Indigenous organization, we carry a sacred responsibility to our communities and Nations, and we take that responsibility seriously.

Like the strands of Sweetgrass, we are braiding together strategic focus, sector collaboration, ceremony and cultural knowledge, systems change, and community data stewardship rooted in Indigenous data sovereignty. From this, we will build a more coordinated and accountable response to houselessness in Winnipeg. We reaffirm our role as a foundational organization: one that uplifts direct service partners, fosters connection and helps align collective efforts across the city.

This is not easy work. But it is sacred work. And we are not alone in doing it.

We remain committed to walking in balance, guided by Indigenous Ways of Knowing, Being and Doing. We will continue to listen, support, convene and celebrate with our partners. Together, we can build a Winnipeg where everyone belongs and has a home.

Samantha Brown, Co-Chair,
and Phil Chiappetta, Co-Chair

Our Board

Samantha Brown
Co-Chair

Phil Chiappetta
Co-Chair

Helen Robinson-Settee
Secretary

Marshall McCorrister
Treasurer

Susan Lewis

Carolyn Ryan

Herb Peters

Kimberley Puhach

Jarred Baker

Betty Lynxleg

Tessa Blaikie Whitecloud

Jennifer Wood

Whelan Sutherland

Josh Girman

Justin Woodcock

Strategic Planning

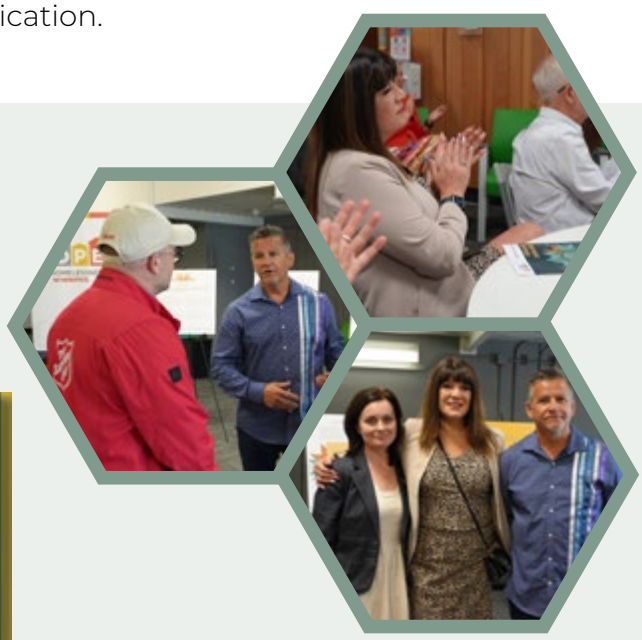
End Homelessness Winnipeg is proud to release our five-year, 2025–2030 Strategic Plan, a living response to the diverse voices of our city.

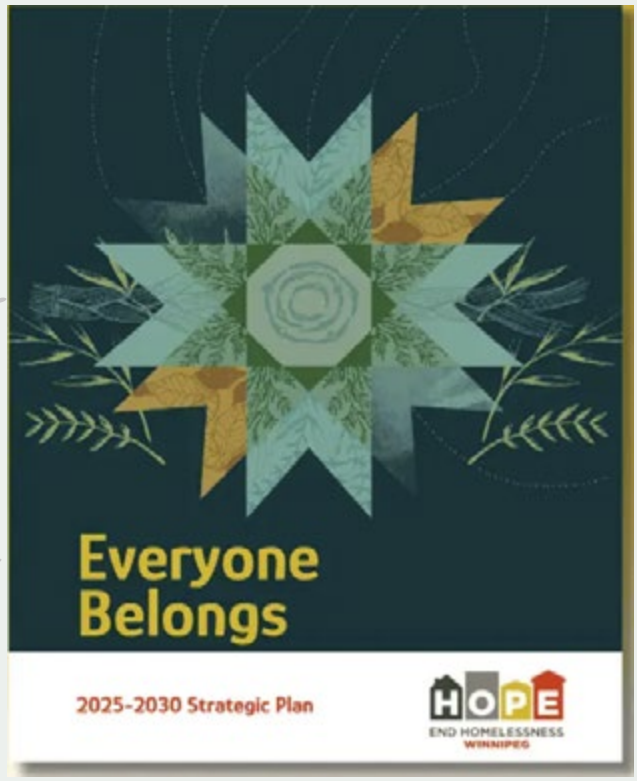
Shaped by the truths of people with lived and living experience of homelessness, and built in partnership with Indigenous leaders, direct service providers, governments, funders, and community members, this plan reflects what we heard: the need for equity, coordination, cultural safety and real pathways home.

It builds on the legacy of the original 10-Year Plan and draws from more than a decade of collective effort and learning. While Indigenous people remain disproportionately affected by homelessness, this plan is designed to serve *everyone*: First Nations, Métis, Inuit, newcomer, racialized, 2SLGBTQ+ and non-Indigenous communities alike.

Grounded in Indigenous Ways of Knowing, Being and Doing, and braided with the teachings of Sweetgrass, the plan offers four strategic directions: clarity of purpose, reciprocal relationships, sector wellbeing and transparent communication.







The 2025-2030 Strategic Plan can be found on our website at EndHomelessnessWinnipeg.ca or scan the QR Code.

Person-Centred Supports

This year, the Manager of Person-Centred Supports played an active role in advancing initiatives that respond to the urgent needs of individuals experiencing homelessness. This involvement included key programs such as the Extreme Weather Response, which addresses safety during severe weather events, and the Outreach Mapping project, funded by the Reaching Home Program, which strengthens connections between individuals and essential services. They also supported the Gizhe Waa Ti-Sii-Win Service Delivery Expo, funded by the Winnipeg Foundation, which brings together frontline service providers and community members to share critical resources and information.

Extreme Weather Program

In 2024–2025, the Extreme Weather Program processed 71 emergency claims and provided temporary housing for 16 people, 90% of whom identified as female. A Spring Kick-Off at Neeginan served 150 people with raincoats and food, supported by partners including The Link, Salvation Army and DCSP.

Over 2,000 N95 masks were distributed to reduce wildfire smoke exposure, and more than 2,000 Summer Resource Guides were produced with the City of Winnipeg, detailing cooling sites, water stations and heat safety information.

To address supply access challenges for smaller organizations, the program is developing a "Request for Supplies" system. However, demand for fans, mini-fridges and cooling aids continues to exceed funding, posing risks during extreme heat events.

Emergency Response: Building Closures

The Emergency Response Committee expanded to include the Provincial Government, Residential Tenancies Branch, and Canadian Red Cross, strengthening Manitoba's coordinated housing emergency response.

The Person-Centred Pillar is leading efforts to create a comprehensive framework for displaced tenants. Key challenges include lack of case management, limited follow-up after relocations and unsafe, unsupervised hotel stays without wraparound services. The committee continues regular collaboration to develop protocols that emphasize safety, stability and dignity.





Medicine picking by some members of the steering committee and volunteers for Gizhe 2024.

Gizhe Waa Ti-Sii-Win Service Delivery Expo

The 2024 Expo, supported by the Manager of Person-Centered Supports and hosted by End Homelessness Winnipeg, served more than 1,500 participants with help from 70 organizations and 150 volunteers.

Services included health care, legal aid, housing and financial supports, haircuts, and photo ID services. A new Indigenous Perspective Subcommittee introduced culturally significant programming such as Pow-wow ceremonies, smudging, Inuit throat singing and African art.

The event fostered ongoing partnerships, including foot care and optometry services at N'Dinawemak. Planning for the next Expo is underway, to be held at the Salvation Army Weetamah Centre, with a $35,000 Winnipeg Foundation grant supporting expanded indoor and outdoor services.

Outreach Mapping

The Outreach Mapping Report has been completed. Developed with outreach teams and individuals with lived experience, the report identifies service gaps and informs improvements in outreach, shelter prevention and transitional housing.

Key contributors include Main Street Project, DCSP, St. Boniface Street Links, RaY and Foot Patrol teams. The findings will support updates to the Kíkinanaw Óma and Your Way Home strategies to enhance service coordination citywide and can be found online.

Scan to view the report.

Prevention



Youth Homelessness Prevention Initiatives

Duty to Assist

According to the Homeless Hub, "Duty to Assist" refers to a human rights approach to homelessness prevention that involves a legal duty to local authorities to make reasonable efforts to end a person's homelessness or to stabilize their housing. In October 2024, EHW and the Canadian Observatory on Homelessness, co-hosted an event to explore what this might look like in the Winnipeg-based community.

Attended by more than 80 service providers and 20 lived-expert young adults, an overarching goal of this event was to bring community together to discuss forward movements in achieving reconciliation and finding sustainable solutions to prevent youth from experiencing houselessness. Co-led by four lived-expert youth, a summary report depicting the findings from this event has been released and includes recommendations for next steps forward in this movement.

Right to Home Phase 1

A tragic yet commonly known pathway into homelessness, is through exiting the Child and Family Services (CFS) system into unsupported environments. For many children in care under the CFS system, experiences with houselessness begin far before turning 18 years old, otherwise known as age-of-majority. This project is a collaborative effort of 14 community-based organizations, and aims to answer the overarching question, "Why, in spite of supportive services being provided in care and after exiting care, do young people continue to experience high rates of houselessness during or following receiving services from the CFS system?"

Adhering to a responsive evaluation framework that works to amplify the voices of 16 First Nations lived-experts, Phase 1 was completed in August 2025.

Health and Homelessness

Acquired Brain Injury Manitoba Phase 1

While availability of provincial and national statistics that demonstrate the percentage of how many unhoused people live with an acquired brain injury (ABI) is limited, we know

that there is a bi-directional relationship between experiences of houselessness and ABI meaning that the risk of houselessness increases for those living with an ABI and the risk of acquiring a brain injury increases with experiences of houselessness.

In November 2023, a Winnipeg-based research café was held for the purpose of developing a unified understanding, focus and recommendations for innovative action, research, advocacy and policy change that will improve the supports, services and quality of life of Manitobans living with ABI. The release of the summary report and infographic for this first phase of research was published in August 2024 and can be found online.

Scan for the summary report.

Hospital to No Fixed Address Roundtable Phase 1

Hospital discharge into homelessness or "No Fixed Address" exposes a critical and growing gap that indicates there are needed improvements to effectively connect individuals with community supports upon discharge. Through a partnership project with the Department of Occupational Therapy, Phase 1 explores with service providers how the hospital and houseless-serving organizations can work collaboratively to increase safety for those exiting hospital and for whom have no fixed address.

The Phase 1 summary report depicting the findings, derived from a roundtable event that occurred in April 2024, will be released in September 2025. Phase 2 of this work will commence in September 2025 and will focus on lived-experts' experiences of being discharged from hospital into houselessness.

Upstream Approach to Homelessness Prevention

Education

Working "upstream" to prevent housing insecurity and to promote a sense of connection and belonging to community, EHW has partnered with the Winnipeg School Division (WSD1) to coordinate service provider events that aim to attach families in the catchment area to housing and income supports. In 2024/2025, three 'triage' events were held across three different schools in the WSD1 division, which worked to attach approximately 180 families to various income and housing supports.

Justice

In 2023 a Housing Workshop was launched at Women's Corrections Centre (WCC), intended to educate and empower participants and equip them with resource information prior to release from provincial corrections. In 2024/25, four Housing Workshops were held, and were attended by approximately 40 participants.

Collaboration between EHW and the Native Clan Organization Inc. occurred for the purpose of launching a homelessness diversion program for those exiting WCC. Based off of a rapid-rehousing model, this pilot program has demonstrated high success rates in working with participants prior to release, to support them in securing safe, stable and adequate housing with reducing recidivism rates of re-offending.

Housing Supply

Pillar Overview

This year was a tumultuous time in the housing sector due to tariffs and a struggling economy, which particularly impacted our sector as rental rates continued to rise throughout the market. We also saw significant improvements in sector work and inter-governmental collaboration. Despite a struggling market, much has been done to retain and improve deeply affordable housing stock.

Project Overview

2023/2024 Housing Supply Scan

End Homelessness Winnipeg continues to provide frequent scans on the available stock of affordable housing in Winnipeg. Our team provided both a two-page summary of our analysis of the data and a spreadsheet of the data for groups to infer their own conclusions.

Housing Supply Community Blog Posts

Housing supply staff made efforts to share their knowledge and observations through small posts on a variety of themes. We wrote the following articles:

- Affordable Housing Development in a Trade War
- The Shape of Housing in a Climate Crisis
- Housing on the Ballot: Breaking Down Party Platforms Ahead of the 2025 Federal Election

The Winnipeg Affordable Housing Strategy

The EHW staff continues to make significant progress on a new affordable housing strategy. This strategy aims to forecast the rise in houselessness in Winnipeg and compare it to the availability of affordable housing. This should provide a few estimates for the amount of affordable housing to be built in the next few years. The strategy will also indicate the housing models that should be built to adequately accommodate vulnerable groups.

- Engagement is well underway with community to inform the housing models that are most desirable and what supports are needed to compliment them.
- Data has been collected to inform the forecasts. A model is currently being developed to perform the trends analysis.



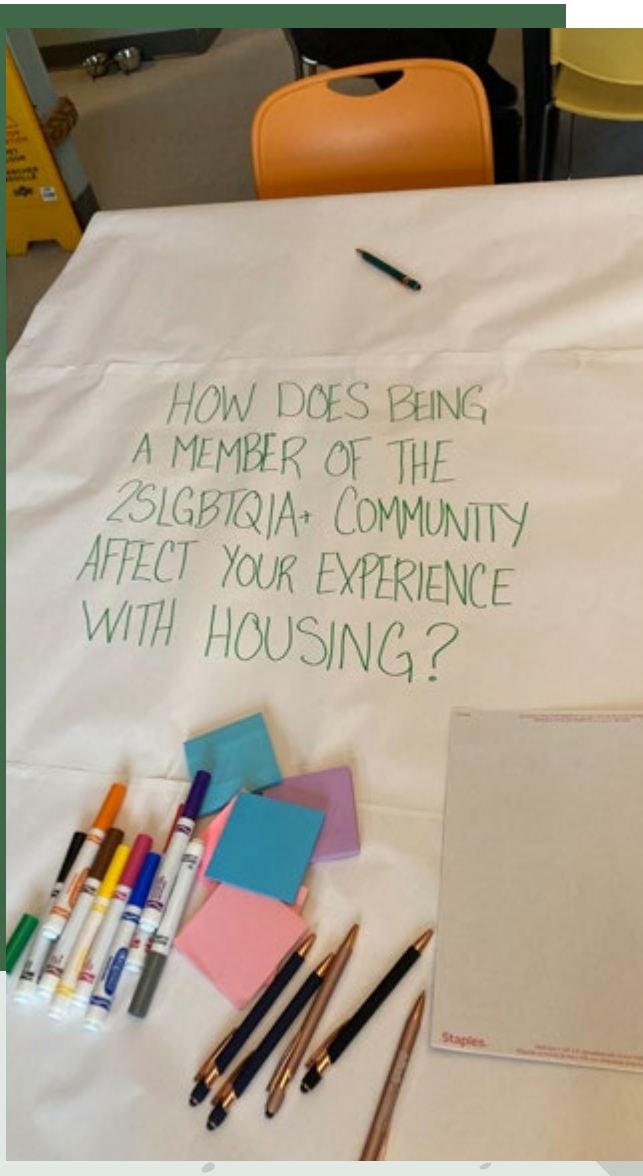
2024 Cost Avoidance Model

In 2022, we explored using a cost avoidance model as a tool to invest in an affordable housing project. Now, we are in the process of taking this model and expanding it to a general model indicating the costs associated with any individual currently experiencing houselessness.

- The draft explores the "baseline" costs associated with an individual currently experiencing houselessness. The draft also explores the costs associated with housing this same individual—either through direct-managed Manitoba Housing or through RGI supported housing. The costs saved through housing is estimated to be around $10,000 - $15,000 per person.

  Note that these costs are expected to change as we observe houselessness with other demographic intersections, such as an individual who is houseless or a senior, or a newcomer, etc.

- The draft is currently being vetted by public departments impacted by these costs for accuracy.



Impact

Sector partnerships are integral to the development of new housing stock. Our staff participated in several advisory committees during the 2024/2025 fiscal year:

- Plan 20/50 Participatory Advisory Committee
- City of Winnipeg Housing Needs Assessment Participatory Advisory Committee
- Point Douglas Secondary Plan Participatory Advisory Committee
- Siloam Mission Housing Advisory Committee
- West Broadway Housing Stakeholders
- Shared Ground Housing Advisory Committee
- Rural Municipality Alliance

Shared Measurements and Evaluations

Overview

The Evaluation and Shared Measurement Pillar deepens our understanding of homelessness in Winnipeg and strengthens accountability through data-driven insights.

Completed Projects

2024 Winnipeg Point-in-Time Count

The Point-in-Time (PiT) Count offers a 24-hour snapshot of homelessness in Winnipeg.

- **Key Activities:** Conducted November 6–9 and on November 12.
- **Impact:** Data provides crucial insights into homelessness, supports advocacy for funding and provides rare insights into unsheltered homelessness.
- **Next Step:** Final report to be released in Fall 2025.

Discharges from public institutions, such as Child and Family Services, health and corrections, remain a significant pathway into homelessness. Despite extensive efforts, we were unable to obtain data from these institutions. We remain committed to working with government partners to close this gap.



Indigenous Peoples' Experiences of Homelessness

- **Purpose:** Explore the distinct experiences of Indigenous Peoples, who are disproportionately represented in Winnipeg's unhoused population.
- **Knowledge Sharing:** Report and infographics published, presentation delivered at an international conference, and a social media campaign launched in March 2025.
- **Impact:** Findings are shaping culturally relevant responses.

Ongoing Projects

2025 PiT Count

Planned for October–November 2025, using administrative and systems-based data.

Street Health Survey

- **Young Adults Sub-Report:** Data collected, and findings presented at the International Youth Homelessness Prevention Conference. Final report due in 2025.
- **Gender Identity & Sexual Orientation Sub-Report:** Focused on 2SLGBTQQIPA+ experiences. Findings presented at the "Still I Rise" Conference.

Shared Measurement Committee (SMC)

A collaborative body aligning data collection across agencies to track progress on homelessness. Two meetings held; terms of reference developed; external partner invitations underway.

Research Protocol

A standardized framework for responding to data-sharing requests, including submission guidelines and timelines, soon to be published on our website.

Impact Across Pillars

The Evaluation and Shared Measurement Manager actively collaborates across departments and with external partners. Highlights include:

- **Pathways to Improvement**: Supported the Person-Centred Supports team in producing a report identifying gaps in local outreach services. The report, which will serve as the basis for advocating for more support for street outreach services, is accessible online.

Scan to read the report.

- **Winnipeg's Affordable Housing Strategy:** Part of the research team co-developing a community-informed strategy with the Housing Supply team.
- **Right to Home Project:** Advisory Committee member for this youth homelessness prevention initiative focused on youth in or aging out of CFS care. Data was collected from youth with lived experience in the first phase. The second phase, which will involve interviews with service providers, is set to begin soon.
- **External Partnerships:** Advisory and research roles in studies on newcomer housing, women veterans' homelessness and intergenerational homelessness.
- **Community Engagement:** Active roles in Elmwood Community Resource Centre, SPECTRUM and national research collaborations.
- **Intergenerational Homelessness Research:** Advisory Committee member for Preventing Youth Homelessness: A Life Journey Approach, led by Prof. Jino Distasio (University of Winnipeg).
- **Women Veterans' Homelessness Research:** Member of a national research team led by Dr. Cheryl Forchuk. Contributed to Manitoba data collection for the study.
- **SPECTRUM:** Member of this research initiative focused on solving complex social challenges, including homelessness.



Housing Supports



Canada-Manitoba Housing Benefit (CMHB)

In 2024–2025, the CMHB program experienced both significant growth and notable changes. By March 2025, 2,470 recipients were receiving rent subsidies, underscoring the program's critical role in helping low-income households maintain stable housing.

Unprecedented demand led to a funding shortfall and in August 2024 EHW, acting on behalf of Housing, Addictions and Homelessness (HAH), was directed to pause new application intake while continuing renewals for eligible recipients. In September 2024, Minister of Housing, Homelessness and Addictions, Hon. Bernadette Smith announced $1.2 million in new provincial funding to reopen the program, reaffirming the government's commitment to addressing chronic homelessness and supporting those struggling with the rising cost of living.

Following this announcement, Manitoba Families Provincial Services resumed processing new applications on October 16, 2024, while EHW continued to handle renewals and changes of information. However, by March 2025, federal funds under the National Housing Strategy were fully subscribed, and new application intake was again closed. Current recipients and those renewing their benefits were not impacted.

Looking ahead, EHW hopes the Government of Manitoba will consider reopening new intake, recognizing that rent subsidies remain a cornerstone of Housing First programs and a proven pathway to securing and maintaining stable housing.

Homeless Individuals and Families Information System (HIFIS)

Over the past year, HIFIS expanded significantly, with more users and higher volumes of data strengthening our ability to generate insights that inform strategies to end homelessness. Key achievements included completing the first phase of our Learning Management System (LMS) to support structured training and onboarding, updating the Business Continuity Plan to protect essential services and

enhancing onboarding/offboarding processes for improved access management and user experience.

We digitized the PATH assessment tool, trained Coordinated Access staff and Path Walkers in its use, and set the stage for it to replace the SPDAT tool. Additional milestones included updating HSS Policies and Procedures, conducting compliance-focused organization visits, launching a Power BI dashboard for Reaching Home reporting to Housing Infrastructure and Communities Canada (HICC), creating custom Crystal Reports for agencies, and collaborating closely with the Reaching Home team to improve workflows, training, and Results Reporting Online (RROL) implementation.

Looking ahead, the next LMS phase will roll out new training modules to streamline learning and increase engagement. Ongoing efforts will also address challenges in data timeliness, accuracy and consistency, strengthening HIFIS systems to improve service delivery and the availability of high-quality data in the mission to prevent, reduce and end homelessness.

Naatamooskakowin (Coordinated Access)

This year, Naatamooskakowin supported 393 individuals through Sharing Experiences, more than doubling from the previous year, 2023-2024, and facilitated 194 successful housing connections. A significant portion of this growth is due to new partnerships with Headingley and Women's Correctional Centres, where Outreach Workers meet weekly with individuals preparing for release into houselessness.

While ACT waitlists decreased from 44 to 21 due to increased program vacancies, the Housing First waitlist rose sharply from 26 to 98, reflecting the increased demand for housing support. In response, we added a second Intake and Outreach Worker and an Organizational Support Officer to manage volume and support the rollout of key initiatives.

A major milestone was our selection to pilot the PATH (Personalized Assistance to Housing) Process, an Indigenous-developed, trauma-informed assessment model that centres relationships and community voice in Coordinated Access.

We also partnered with Rainbow Resource Centre on Place of Pride, Canada's first 2SLGBTQ+ housing campus, securing 7 units for Naatamooskakowin participants.

Looking Ahead

To guide future improvements, Stronger Together: Pathways to Reconciliation and Renewal has been commissioned. Led by Tammy Hansen, the report seeks to honour Indigenous voices and lived experiences, and to build unity, healing and accountability across the Coordinated Access system.

Reaching Home

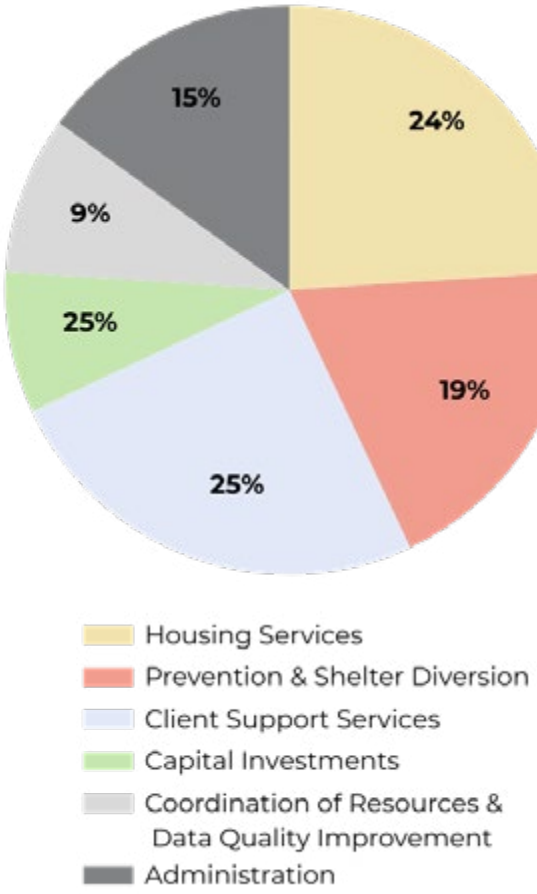
The year 2025 marks the first of four years of our renewed partnership with Housing, Infrastructure, and Communities Canada (HICC) through the Reaching Home initiative. This federal program is dedicated to supporting communities in addressing homelessness through targeted funding and community-driven solutions.

To guide this new funding cycle, EHW worked with Celeste McKay Consulting Inc. to lead an extensive community engagement process in fall 2024. Seven focus group sessions were held with over 50 participants with lived experience of homelessness, including Indigenous people, persons with disabilities, newcomers, youth and 2SLGBTQQIA+ individuals.

In October, 28 Reaching Home funded service providers took part in two engagement sessions to identify systemic barriers, service gaps and promising practices from other cities. These discussions were supported by a survey completed by 172 people with lived experience. The Community Advisory Board (CAB) helped guide this work through a series of focused meetings. Key recommendations included:

- **Housing Services:** Increase the percentage of funds allocated to this core program area, recognizing the proven impact of rapid rehousing, supportive housing and the urgent need for more support workers.
- **Prevention and Shelter Diversion:** Actively seek new proposals to develop and implement prevention and diversion programs, particularly for individuals exiting prison and youth aging out of care.
- **Support Services:** Increase investment in supports to help community partners meet growing demand, driven in part by improved promotion of available services. The ongoing lack of awareness highlights the need for stronger system navigation support.

Planned division of Designated Community (DC)/Indigenous Homelessness (IH) and Community Capacity and Innovation (CCI) Reaching Home funding from 2024-25 to 2027-28 by activity area.



Ending Homelessness Together Gathering 2024

A highlight of this year was the inaugural Ending Homelessness Together gathering, held from December 3 to 5, 2024. The event brought together 344 participants, including sector workers, people with lived experience, Elders, landlords and government officials, for three days of shared learning, relationship-building and solutions-focused dialogue.

Framed around the Medicine Wheel teachings, the gathering featured more than 40 presenters and performers, with ceremonies, breakout sessions and cultural programming that centred on the heart, mind, body and spirit. Attendees praised the event's accessibility, local focus and inclusive space for reflection and action. Special highlights included the Elders' Tea and Bannock series, the Elders' Room and artisan tables. For many frontline teams who typically cannot attend national conferences, this gathering provided a rare and valuable opportunity to connect, contribute and be heard.















Prevention Partner Spotlight

SEED Winnipeg

Through Reaching Home funding administered by End Homelessness Winnipeg, SEED Winnipeg is delivering innovative, people-centred solutions to prevent homelessness to 2,284 people. In partnership with Community Financial Counselling Services, SEED supports individuals at risk of homelessness with essential services like tax filing, benefits access and financial literacy, helping people build stability and move forward with confidence.

SEED also co-leads the Manitoba Access to ID Network alongside EHW, ensuring people experiencing homelessness can obtain the identification they need to access housing, healthcare and income supports. This collaboration reflects the power of upstream investment, removing barriers before they become crises.

Chalmers Neighbourhood Renewal Corporation

Chalmers Neighbourhood Renewal Corporation delivers prevention-focused support in the Elmwood area, including 13 people for rental and 7 people for utility arrears assistance, 160 for housing advocacy, and system navigation for residents at risk of homelessness. Their work is a critical part of Reaching Home's community-level response, addressing housing instability through early intervention and localized outreach. We're proud to support this collaboration as part of our expanding prevention efforts.

Reaching Home in Numbers

$17.5 million in Reaching Home funding supported 32 organizations working to prevent and end homelessness in Winnipeg.

- 432 individuals were housed through Reaching Home–funded programs.
- 74% remained housed at the 12-month follow-up.
- 1,109 individuals received prevention services, including support for rent or utility arrears and advocacy with EIA, landlords, or the Residential Tenancies Branch.
- 91% remained housed at the 3-month follow-up.

This spring, the CAB was actively engaged in reviewing proposals for projects focused on Capital investments, Prevention, Housing Services and Client Support Services. This process allowed us to expand several successful initiatives and welcome three new partner agencies: Manitoba Inuit Association, NorWest Co-op Community Health and North Point Douglas Women's Centre. Each organization brings strong community connections and culturally grounded supports that will strengthen outreach, prevention and housing stability for diverse populations.

We continue to be inspired by the commitment of our community partners. Each organization brings unique strengths, and together, we are working toward a shared vision: a Winnipeg where everyone has access to safe, stable and permanent housing.

Financial Statements

March 31, 2025

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Independent Auditor's Report

To the Board of Directors of
End Homelessness Winnipeg Inc.

Opinion

We have audited the financial statements of End Homelessness Winnipeg Inc. (the "Organization"), which comprise the statement of financial position as at March 31, 2025, and the statements of revenue and expenditures and changes in fund balances and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies (collectively referred to as the "financial statements").

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Organization as at March 31, 2025, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations ("ASNPO").

Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards ("Canadian GAAS"). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Organization in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with ASNPO, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Organization's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Organization or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Organization's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian GAAS will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian GAAS, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Organization's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Organization to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Deloitte LLP

Chartered Professional Accountants
Winnipeg, Manitoba
August 27, 2025

END HOMELESSNESS WINNIPEG INC.
Statement of Revenue and Expenditures and Changes in Fund Balances
Year Ended March 31, 2025

	2025							2024
	General Fund	Community Entity Fund	Housing Benefit Fund	Housing Supply Fund	Capital Asset Fund	Stabilization Fund	Total	Total
REVENUE								
Grants (Note 3)	$ 1,070,000	$ 20,907,289	$ -	$ -	$ -	$ -	$ 21,977,289	$ 24,785,124
N'Dinawemak Warming Center (Note 4)	-	-	-	-	-	-	-	4,710,962
Other funding (Note 5)	438,448	-	10,910,545	3,875	-	-	11,352,868	4,299,970
	1,508,448	20,907,289	10,910,545	3,875	-	-	33,330,157	33,796,055
EXPENDITURES								
Community investment (Note 6)								
Direct community	789,823	-	-	-	-	-	789,823	332,334
N'Dinawemak Warming Center	-	-	-	-	-	-	-	4,740,783
Salaries and benefits	1,513,925	-	-	-	-	-	1,513,925	1,246,789
Reaching Home: Designated Communities								
Non-Indigenous Organizations	-	6,972,269	-	-	-	-	6,972,269	14,416,566
Reaching Home: Indigenous Homelessness	-	6,604,107	-	-	-	-	6,604,107	4,426,570
Winter Investment Support								
Reaching Home: Designated Communities	-	-	-	-	-	-	-	1,971,955
Reaching Home: Indigenous Homelessness	-	-	-	-	-	-	-	2,708,361
Rent subsidies	-	-	9,932,700	-	-	-	9,932,700	4,569,025
Building services	-	-	55,513	-	-	-	55,513	109,566
	2,303,748	13,576,376	9,988,213	-	-	-	25,868,337	34,521,949
Operations and administration								
Salaries and benefits (Note 7)	408,553	1,806,273	366,840	-	-	-	2,581,666	1,693,285
Office expenses	63,211	76,039	55,391	159	-	-	194,800	293,514
Lease and leasehold improvements	34,865	94,076	62,616	-	-	-	191,557	190,233
Supplies	-	70,501	11,110	-	-	-	81,611	295,328
Computer hardware and software support	15,081	-	15,363	-	-	-	30,444	32,048
Conferences and travel	37,262	55,504	-	-	-	-	92,766	88,905
Professional fees								
Audit and legal fees	18,557	-	-	45,100	-	-	63,657	38,264
Administrative professional fees	181,070	97,991	111,427	6,025	-	-	396,513	215,231
Insurance	1,815	1,145	74	-	-	-	3,034	4,227
Amortization of capital assets	-	-	-	-	41,197	-	41,197	22,230
	760,414	2,201,529	622,821	51,284	41,197	-	3,677,245	2,873,265
TOTAL EXPENDITURES	3,064,162	15,777,905	10,611,034	51,284	41,197	-	29,545,582	37,395,215
OTHER REVENUE (EXPENSES)								
Community Entity Funded Projects	1,726,792	(1,726,792)	-	-	-	-	-	-
	1,726,792	(1,726,792)	-	-	-	-	-	-
EXCESS (DEFICIENCY) OF REVENUE OVER EXPENDITURES FOR THE YEAR	171,077	3,402,592	299,511	(47,409)	(41,197)	-	3,784,574	(3,599,159)
FUND BALANCES, BEGINNING OF YEAR	227,134	8,314,574	158,255	821,817	324,898	39,211	9,885,889	13,485,048
INTERFUND TRANSFERS (NOTE 12)	(174,141)	-	-	-	11,574	162,567	-	-
FUND BALANCES, END OF YEAR	$ 224,070	$ 11,717,166	$ 457,766	$ 774,408	$ 295,275	$ 201,778	$ 13,670,463	$ 9,885,889

END HOMELESSNESS WINNIPEG INC.
Statement of Financial Position
March 31, 2025

	2025							2024
	General Fund	Community Entity Fund	Housing Benefit Fund	Housing Supply Fund	Capital Asset Fund	Stabilization Fund	Total	Total
ASSETS								
Cash	$ 856,762	$ 14,645,732	$ 635,467	$ -	$ -	$ -	$ 16,137,961	$ 18,128,180
Accounts receivable	532,380	105,277	11,429	-	-	-	649,086	744,819
Due from N'Dinawemak Inc.	-			-	-	-	-	126,754
Prepaid expenses	51,193	-	-	-	-	-	51,193	49,852
Due from (to) other funds	(900,142)	(76,002)	(42)	774,408	-	201,778	-	-
	540,193	14,675,007	646,854	774,408	-	201,778	16,838,240	19,049,605
CAPITAL ASSETS (Note 8)	-	-	-	-	295,275	-	295,275	324,898
	$ 540,193	$ 14,675,007	$ 646,854	$ 774,408	$ 295,275	$ 201,778	$ 17,133,515	$ 19,374,503
LIABILITIES								
Accounts payable and accrued liabilities	$ 215,296	$ 48,063	$ 189,088	$ -	$ -	$ -	$ 452,447	$ 316,351
Deferred revenue	100,827	-	-	-	-	-	100,827	269,936
Project holdbacks payable (Note 9)	-	2,909,778	-	-	-	-	2,909,778	8,902,327
	316,123	2,957,841	189,088	-	-	-	3,463,052	9,488,614
COMMITMENTS (NOTE 10)								
FUND BALANCES								
General Fund	224,070	-	-	-	-	-	224,070	227,134
Community Entity Fund (Note 11)	-	11,717,166	-	-	-	-	11,717,166	8,314,574
Housing Benefit Fund	-	-	457,766	-	-	-	457,766	158,255
Housing Supply Fund	-	-	-	774,408	-	-	774,408	821,817
Capital Asset Fund	-	-	-	-	295,275	-	295,275	324,898
Stabilization Fund	-	-	-	-	-	201,778	201,778	39,211
	224,070	11,717,166	457,766	774,408	295,275	201,778	13,670,463	9,885,889
	$ 540,193	$ 14,675,007	$ 646,854	$ 774,408	$ 295,275	$ 201,778	$ 17,133,515	$ 19,374,503

APPROVED ON BEHALF OF THE BOARD

Samantha Brown, Co-Chair

Marshall McCorrister, Audit Committee Chairperson

END HOMELESSNESS WINNIPEG INC.
Statement of Cash Flows
Year Ended March 31, 2025

	2025	2024
OPERATING ACTIVITIES		
Excess (deficiency) of revenue over expenditures	$ 3,784,574	$ (3,599,159)
Item not involving cash		
Amortization	41,197	22,230
Net change in non-cash operating working capital items:		
Accounts receivable	95,732	(95,061)
Prepaid expenses	(1,341)	(29,279)
Accounts payable and accrued liabilites	136,096	107,640
Deferred revenue	(169,109)	269,936
Project holdbacks payable	(5,992,549)	6,849,630
	(2,105,400)	3,525,937
INVESTING ACTIVITIES		
Purchase of capital assets	(11,574)	(297,209)
Advances to N'Dinawemak Inc.	126,754	(126,754)
	115,180	(423,963)
NET (DECREASE) INCREASE IN CASH POSITION	(1,990,220)	3,101,974
CASH, BEGINNING OF YEAR	18,128,180	15,026,206
CASH, END OF YEAR	$ 16,137,961	$ 18,128,180

END HOMELESSNESS WINNIPEG INC.
Notes to the Financial Statements
March 31, 2025

1. NATURE AND OBJECTIVE OF THE ORGANIZATION

End Homelessness Winnipeg Inc. (the "Organization" or "EHW"), formed by Articles of Incorporation under the Corporations Act of Manitoba on May 14, 2015, without share capital, is a non-profit organization and therefore, is exempt from income taxes. The Organization became a registered charity in July 2017.

The Organization receives grants to help bring an end to homelessness in the City of Winnipeg. As a non-profit organization, the goal of End Homelessness Winnipeg is to use a collective impact approach towards ending homelessness. EHW is a backbone support organization that brokers stakeholder relationships and coordinates efforts through its various committees and working groups. EHW both leads and supports initiatives that are created and led by other organizations.

2. SIGNIFICANT ACCOUNTING POLICIES

The financial statements have been prepared in accordance with Canadian accounting standards for not-for-profit organizations and include the following significant accounting policies:

a) Fund accounting

The Organization maintains the following funds:

The General Fund is available for the operation of the Organization in accordance with the aims and objectives of the Organization and the discretion of the Board.

The Community Entity Fund is available to administer the funding agreements between the Organization and His Majesty the King in Right of Canada related to the Reaching Home Designated funding stream and Reaching Home Indigenous funding stream. The funds are restricted for distribution in accordance with the conditions attached by the funding agreements.

The Housing Benefit Fund is available for the administration of the Canada-Manitoba Housing Benefit (CMHB) (and the related building services program) which is a portable shelter benefit paid to eligible renters in core housing need. The CMHB is available to individuals at risk of homelessness or who are homeless, and are connected with housing support programming at the time of application.

The Housing Supply Fund is available for early-stage funding for the Housing Supply Action Committee of End Homelessness Winnipeg with respect to their proposed "cost-avoidance" model of government and private financing for capital investment. This fund will allow End Homelessness Winnipeg to provide an upfront capital investment, along with private investors, to fund additional affordable housing units under this model, with the commitment of government to return principle with interest over an agreed upon term.

2. SIGNIFICANT ACCOUNTING POLICIES (continued)

a) Fund accounting (continued)

The Capital Asset Fund reports the assets, liabilities, revenue and expenses related to the Organization's capital assets.

The Stabilization Fund is used to support EHW operations in special circumstances, and to provide a stable flow of resources for operations.

b) Revenue recognition

The Organization follows the restricted fund method of accounting for contributions.

Externally restricted contributions are recognized in the fund corresponding to the purpose for which they are contributed. Other restricted contributions received for funds not presented separately are deferred and recognized as revenue in the General Fund in the year which the related restriction is met.

Unrestricted revenues are recognized as revenue of the General Fund in the year received or receivable if the amount can be reasonably estimated and collection is reasonably assured.

c) Financial instruments

Financial assets and financial liabilities originated or exchanged in arm's length transactions are initially recognized at fair value when the Organization becomes a party to the contractual provisions of the financial instrument. Financial assets and financial liabilities originated or exchanged in related party transactions, except for those that involve parties whose sole relationship with the Organization is in the capacity of management, are initially recognized at cost. Subsequently, all financial instruments are measured at amortized cost.

Transaction costs related to financial instruments subsequently measured at fair value are expensed as incurred. Transaction costs related to other financial instruments are added to the carrying value of the asset or netted against the carrying value of the liability and are then recognized over the expected life of the instrument using the effective interest method. Any premium or discount related to an instrument measured at amortized cost is amortized over the expected life of the item using the effective interest method and recognized in the excess of revenue over expenditures as interest income or expense.

With respect to financial assets measured at cost or amortized cost, the Organization recognizes in net earnings an impairment loss, if any, when it determines that a significant adverse change has occurred during the period in the expected timing or amount of future cash flows. When the extent of impairment of a previously written-down asset decreases and the decrease can be related to an event occurring after the impairment was recognized, the previously recognized impairment loss shall be reversed in the statement of revenues and expenditures in the period the reversal occurs.

2. SIGNIFICANT ACCOUNTING POLICIES (continued)

d) Capital assets

Capital assets are recorded at cost. Amortization is determined on a declining balance basis using the following rates:

Computer equipment	55%
Furniture and fixtures	20%
Leasehold improvements	term of lease

e) Use of estimates

The preparation of financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Significant estimates include the useful life of capital assets.

3. GRANT REVENUE

General Fund

	Maturity date of funding commitment	2025	2024
United Way of Winnipeg	Annual	**$ 300,000**	$ 300,000
Government of Manitoba	March, 2025	**250,000**	250,000
City of Winnipeg	Annual	**150,000**	150,000
Winnipeg Regional Health Authority	March, 2029	**120,000**	120,000
Winnipeg Foundation	March, 2026	**250,000**	250,000
		$ 1,070,000	$ 1,070,000

Community Entity Fund

	Maturity date of funding commitment	2025	2024
Government of Canada	March, 2028	**$ 20,907,289**	$ 23,715,124

4. N'DINAWEMAK WARMING CENTER

		2025	2024
Government of Manitoba	$	-	$ 3,865,000
Donations		-	835,962
United Way of Winnipeg		-	10,000
		-	4,710,962
Funding from Reaching Home:			
Designated Communities		-	50,529
Total N'Dinawemak Warming Center Revenue	$	-	$ 4,761,491

With the formation of the new organization, N'Dinawemak Inc., End Homelessness Winnipeg Inc. officially transferred over the operating agreement with the Government of Manitoba to the newly formed Organization in April 2024.

5. OTHER FUNDING

Other funding amounts were received during the year for the following: Gizhe Waa Ti-Sii-Win Service Delivery Expo, Homeless Individuals and Families Information System (HIFIS), EHW Gathering, Naatamooskakowin Pathways Pilot project, interest earned and donations from the community.

6. COMMUNITY INVESTMENT

Direct community costs include the programs and projects End Homelessness Winnipeg coordinates in the community. Salaries and benefits include the salaries and benefits of four Manager positions and a portion of the Senior Director of Housing Supports, that directly support the four community investment pillars, the direct program and project staff, as well as a portion of the salaries & benefits of the Chief Executive Officer, Chief Financial Officer, Finance Coordinator, Human Resources Coordinator, Communications Manager, and Executive Assistant.

7. SALARIES AND BENEFITS

Salaries and benefits for the year includes expenses recorded in the general fund for core operations of $408,553 (2024 - $114,486), salaries and benefits for the community entity of $1,806,273 (2024 – $1,413,010), and salaries and benefits for housing benefit of $366,840 (2024 - $165,789).

8. CAPITAL ASSETS

	2025			2024
	Cost	Accumulated Amortization	Net Book Value	Net Book Value
Computer equipment	$ 94,052	$ 75,800	$ 18,252	$ 20,001
Furniture and fixtures	82,935	52,063	30,872	32,513
Leasehold improvements	281,126	34,975	246,151	272,384
	$ 458,113	$ 162,836	$ 295,275	$ 324,898

9. HOLDBACKS PAYABLE

Holdbacks payable represents the remaining payments for each of the Community Entity sub-projects as the Organization is awaiting final expense support.

10. COMMITMENTS

The Organization has lease agreements for premises expiring in 2033 requiring minimum annual lease payments over the next five years as follows:

2026	$131,443
2027	128,887
2028	100,776
2029	100,776
2030	100,776

11. COMMUNITY ENTITY FUND

The surplus in the Community Entity Fund has been approved by Service Canada to be carried over to provide additional funding to sub-projects in the 2025-2026 fiscal year.

12. INTERFUND TRANSFERS

During the year $11,574 (2024 - $297,209) from the General Fund were transferred to the Capital Asset Fund for the purchase of capital assets, $162,567 (2024 - $39,211) was transferred from the General Fund to the Stabilization Fund and $nil (2024 - $nil) was transferred from the General Fund to the Housing Supply Fund.

Thank You to Our Sponsors

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Winnipeg Regional Health Authority
Office régional de la santé de Winnipeg



HOPE

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