Agenda – Riel Community Committee – February 20, 2026

REPORTS

Item No. 4 Honourary Street Name – Designating De La Digue Avenue between Pembina Highway and Rue Landry as "Roehle Way" (St. Norbert-Seine River Ward)

WINNIPEG PUBLIC SERVICE RECOMMENDATION:

1. That De La Digue Avenue between Pembina Highway and Rue Landry, as shown on Appendix B, be designated with the honourary street name "Roehle Way" for a period not exceeding five years commencing on the date of the installation of the street signs and/or sign toppers.

2. That the application fee and signage costs be funded by the St. Norbert-Seine River Ward Councillor.

3. That the proper officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

ADMINISTRATIVE REPORT

Title: Honourary Street Name – Designating De La Digue Avenue between Pembina Highway and Rue Landry as “Roehle Way”

Critical Path: Riel Community Committee

AUTHORIZATION

Author	Department Head	CFO	CAO
B. Martinson			

EXECUTIVE SUMMARY

Councillor Chambers has submitted a request to designate De La Digue Avenue between Pembina Highway and Rue Landry with the honourary street name “Roehle Way”.

The Street Names By-law No. 115/2011 governs the process for Honourary Street Naming within the City of Winnipeg.

The Public Service is supportive of the Councilor’s request which complies with the criteria outlined in the by-law.

RECOMMENDATIONS

1. That De La Digue Avenue between Pembina Highway and Rue Landry, as shown on Appendix B, be designated with the honourary street name “Roehle Way” for a period not exceeding five years commencing on the date of the installation of the street signs and/or sign toppers.

2. That the application fee and signage costs be funded by the St. Norbert-Seine River Ward Councillor.

3. That the proper officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

REASON FOR THE REPORT

Pursuant to the Street Names By-law No. 115/2011, the relevant Community Committee may assign an honourary street name to a street or portion of a street for a period not to exceed five (5) years as long as the assignment complies with the requirements for assigning honourary street names. Before assigning an honourary street name, the Community Committee must consider a written opinion from the designated employee concerning the extent to which the proposed new name is consistent with the requirements and criteria set out in the by-law.

IMPLICATIONS OF THE RECOMMENDATIONS

De La Digue Avenue between Pembina Highway and Rue Landry will be designated with the honorary name “Roehle Way” for a period not exceeding five years commencing on the date of the installation of the street sign toppers.

HISTORY/DISCUSSION

On October 27, 2025, a request was submitted by Candace Partyka on behalf of Councillor Chambers to designate De La Digue Avenue with the honourary street name “Roehle Way”. The naming is to recognize their community work and pivotal role in the foundation of the St. Norbert Farmers’ Market (see Appendix A).

The requested name complies with the requirements and criteria set out in the Street Names By-law No. 115/2011 and the Public Service recommends that the assignment of the honourary name be for a period not to exceed five years commencing on the date of the installation of the street sign toppers.

CONSULTATION

N/A

OUR WINNIPEG POLICY ALIGNMENT

Celebrate the city’s rich and diverse history.

WINNIPEG CLIMATE ACTION PLAN ALIGNMENT

Consideration was given as to whether this report connects to any of the Strategic Opportunities and Key Directions in the Climate Action Plan and it was determined that the Plan is not applicable to this specific report.

WINNIPEG POVERTY REDUCTION STRATEGY ALIGNMENT

Consideration was given as to whether this report connects to any of the specific Goals and Objectives in the Poverty Reduction Strategy (PRS), as well as the corresponding 2021-2023 Implementation Plan, and it was determined that the Strategy is not applicable to this specific report.

SUBMITTED BY

Department: Planning, Property and Development
Division: Real Estate and Land Development
Prepared by: B. Martinson, Land Development Services Coordinator
Date: February 2, 2025
File No: V:\5-Street Naming & Reports\2024 - Street Reports & Requests\Riel\Roehle Way\Honourary – Roehle Way.docx

Attachments: Appendix A: Street Name Request and Supporting Document
Appendix B: Honourary Street Name Designation Boundary