CentrePlan 2050



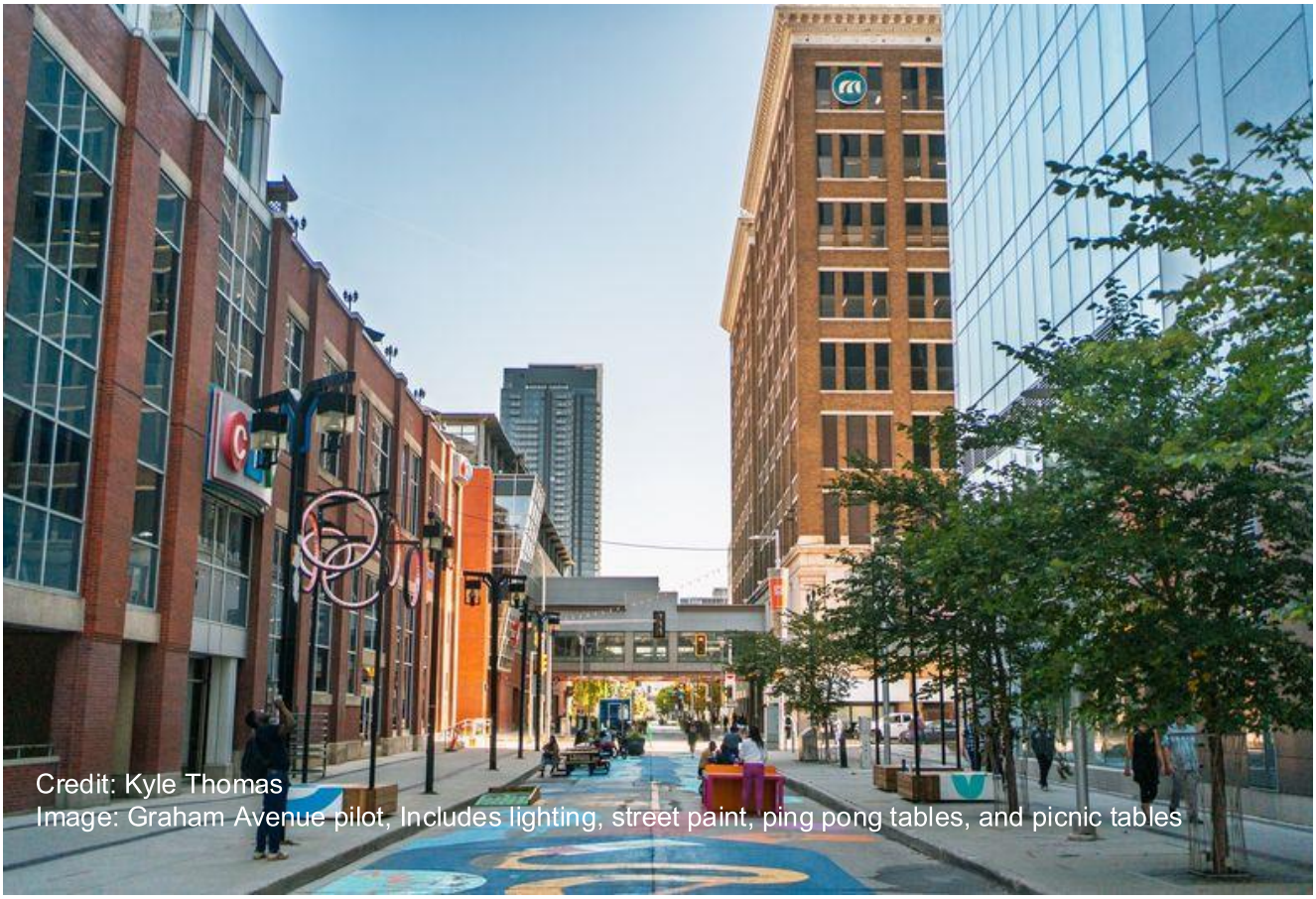
Winnipeg

CentrePlan 2050 – update and funding considerations



Image: Waterfront Drive in the past and today. An old rail yard converted to residential neighbourhood, through housing incentives, intergovernmental cooperation, and investment in streets and public spaces

Investment highlights – Graham Avenue



Credit: Kyle Thomas
Image: Graham Avenue pilot, Includes lighting, street paint, ping pong tables, and picnic tables

CentrePlan 2050 – report on CentreVenture actions







Images (clockwise from left): 1) rendering of buildings at Market Lands north – incentives have been provided to support this mixed-use development with a significant affordable housing component. 2) Surface parking lot at York and Hargrave now; 3) rendering of what it could look like in the future a mid-rise development with commercial ground floor, bike lanes, and improvements to the sidewalk.

Credits: Number10 Architecture, N/A Architecture

Proposed CentrePlan Investments, 2027-2030

	2027	2028	2029	2030
Description	**Estimated Budget (in $000s)**			
Graham construction drawings	$520			
Graham reconstruction			$1,000	$2,500
Broadway median enhancements	$350	$350	$350	$350
Neon Sign Museum		$300	$10	$10
Annual grants to BIZ organizations (for proactive cleanup – litter, graffiti, etc)	$175	$175	$175	$175
Enhanced lighting	$200	$200	$200	$200
Exchange District Festival Campus pilot Annual festival permit reimbursement Annual temporary pedestrian areas/placemaking	$150	$75	$75	$75
Retail Recruitment and Retention Strategy (Graham)	$50			
Contingency (for other CentrePlan actions)	$10	$10	$10	$5
Totals	**$1,455**	**$1,110**	**$1,820**	**$3,315**
Four-year project total: $7,700,000				

Investment highlights – Graham Avenue

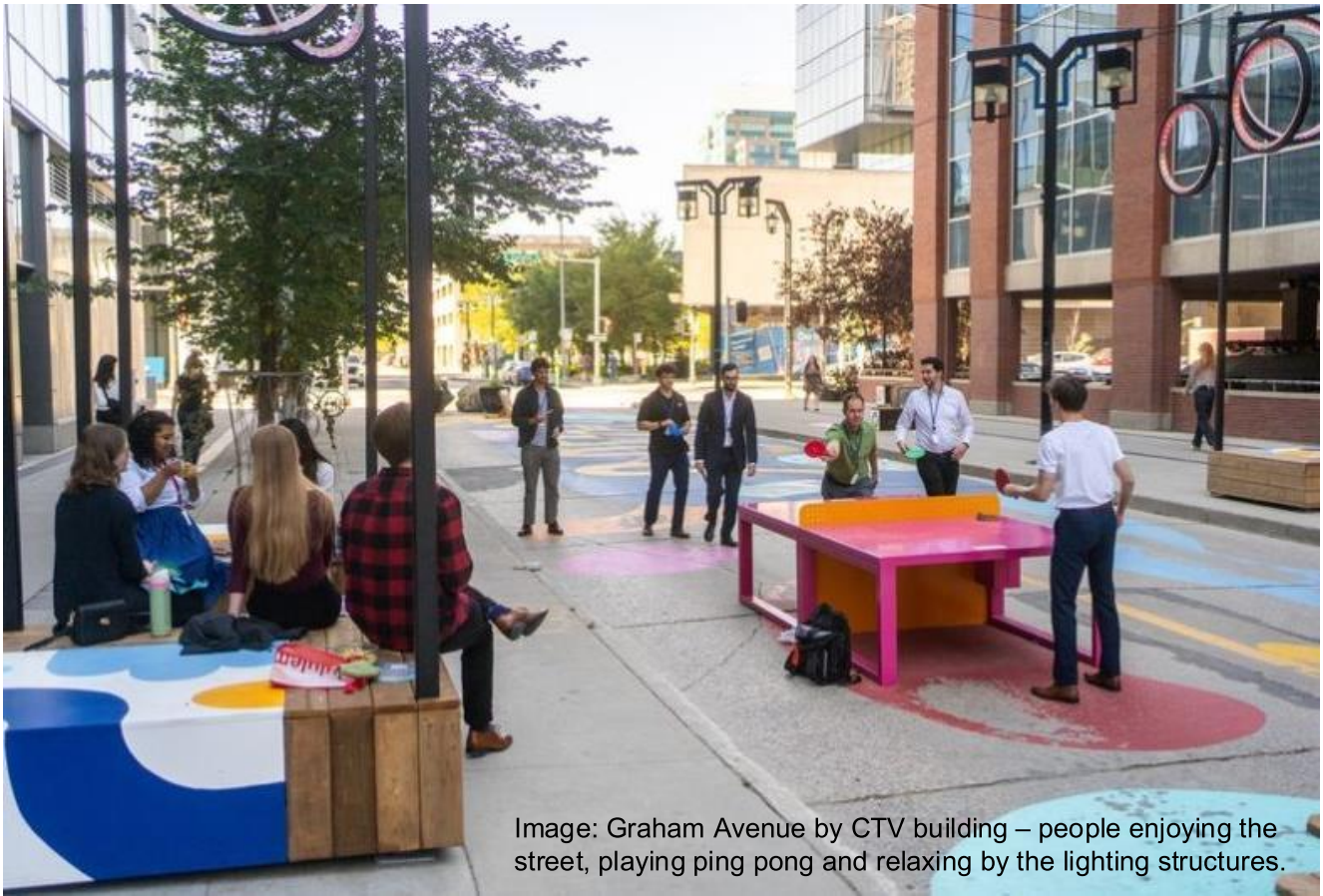


Image: Graham Avenue by CTV building – people enjoying the street, playing ping pong and relaxing by the lighting structures.

Investment highlights – Graham Avenue vision



Image: Graham Avenue at Hargrave – intersection and street segments in need of improvement

Investment highlights – Graham Avenue vision

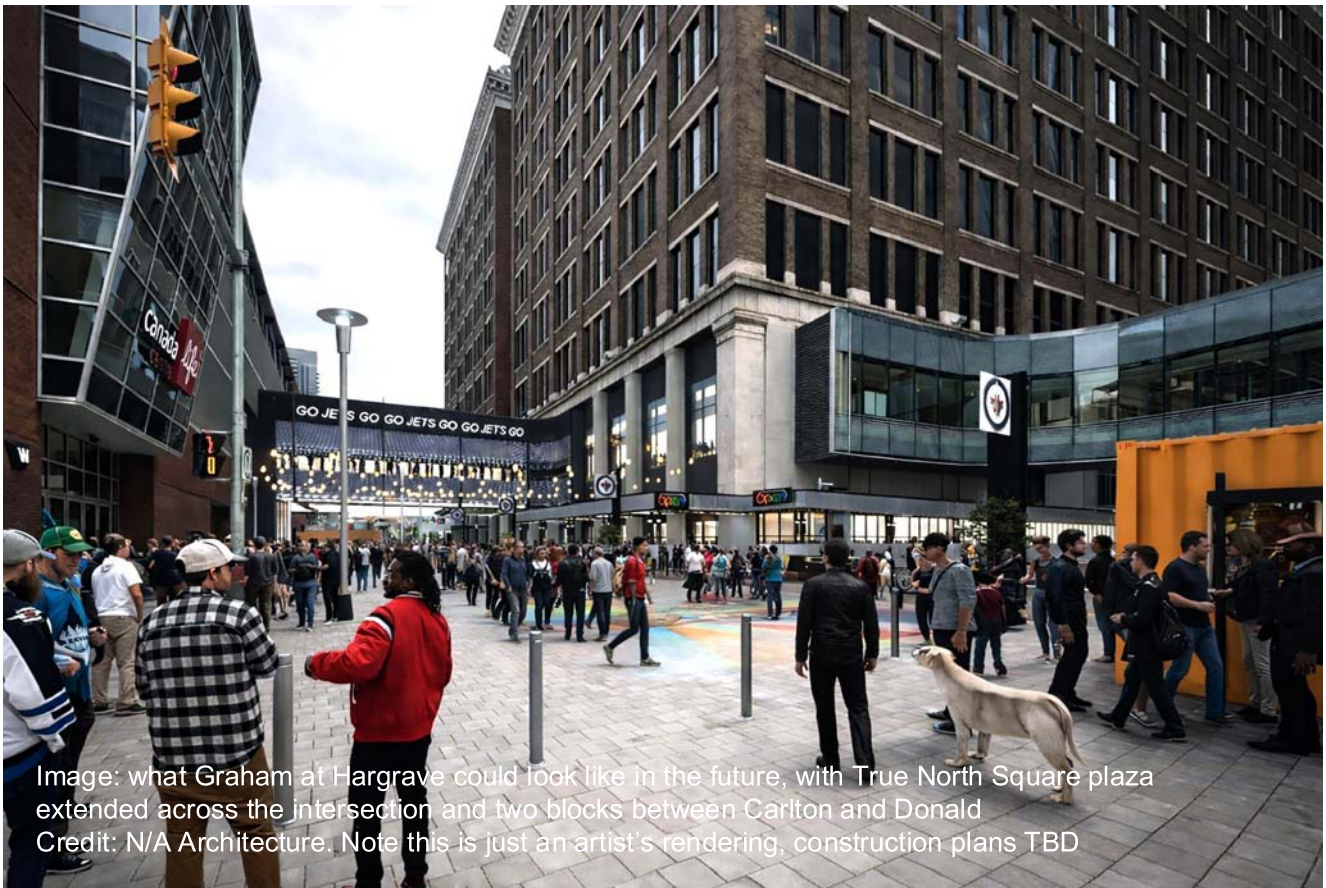


Image: what Graham at Hargrave could look like in the future, with True North Square plaza extended across the intersection and two blocks between Carlton and Donald
Credit: N/A Architecture. Note this is just an artist's rendering, construction plans TBD

Investment highlights – Graham Avenue vision

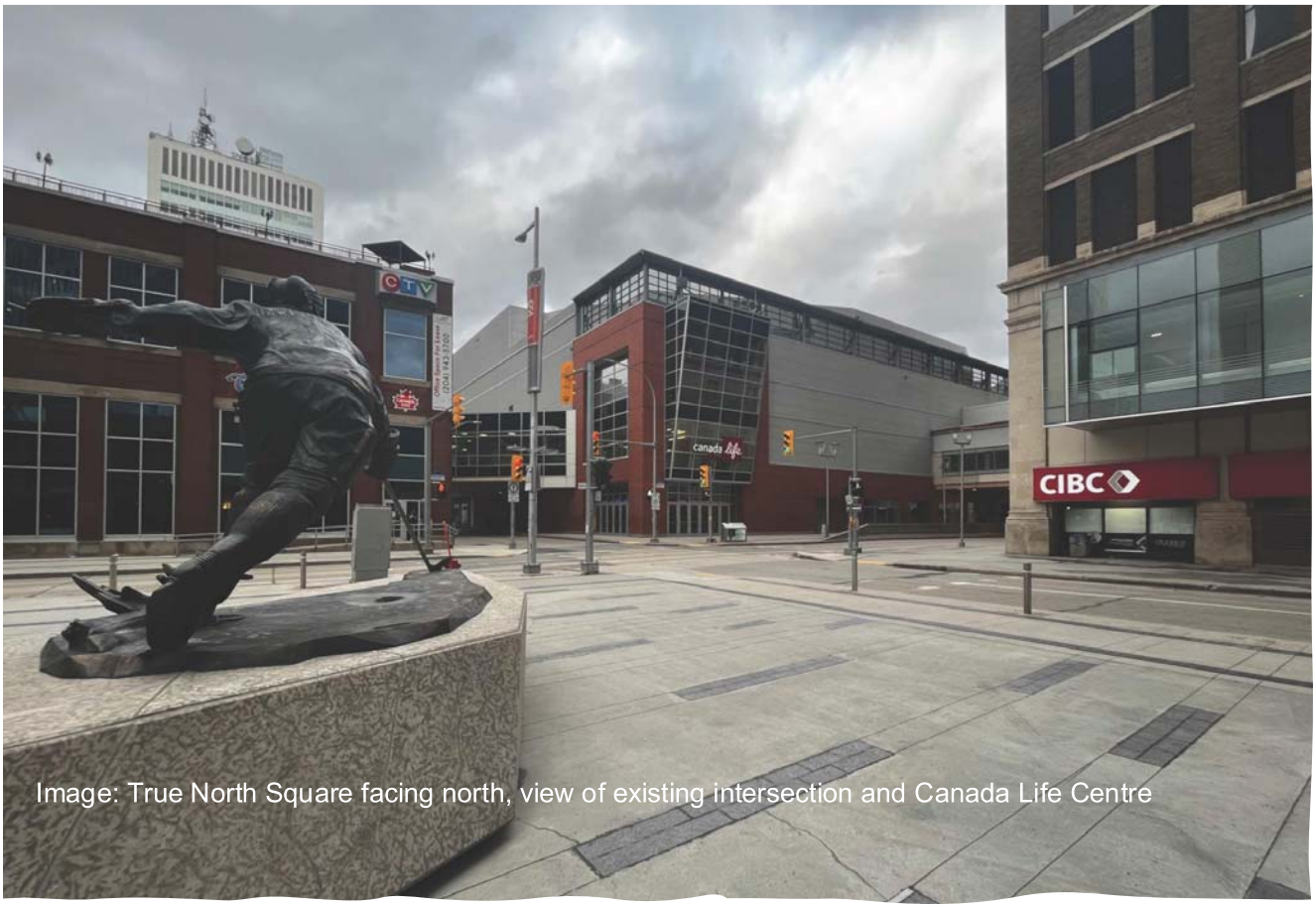
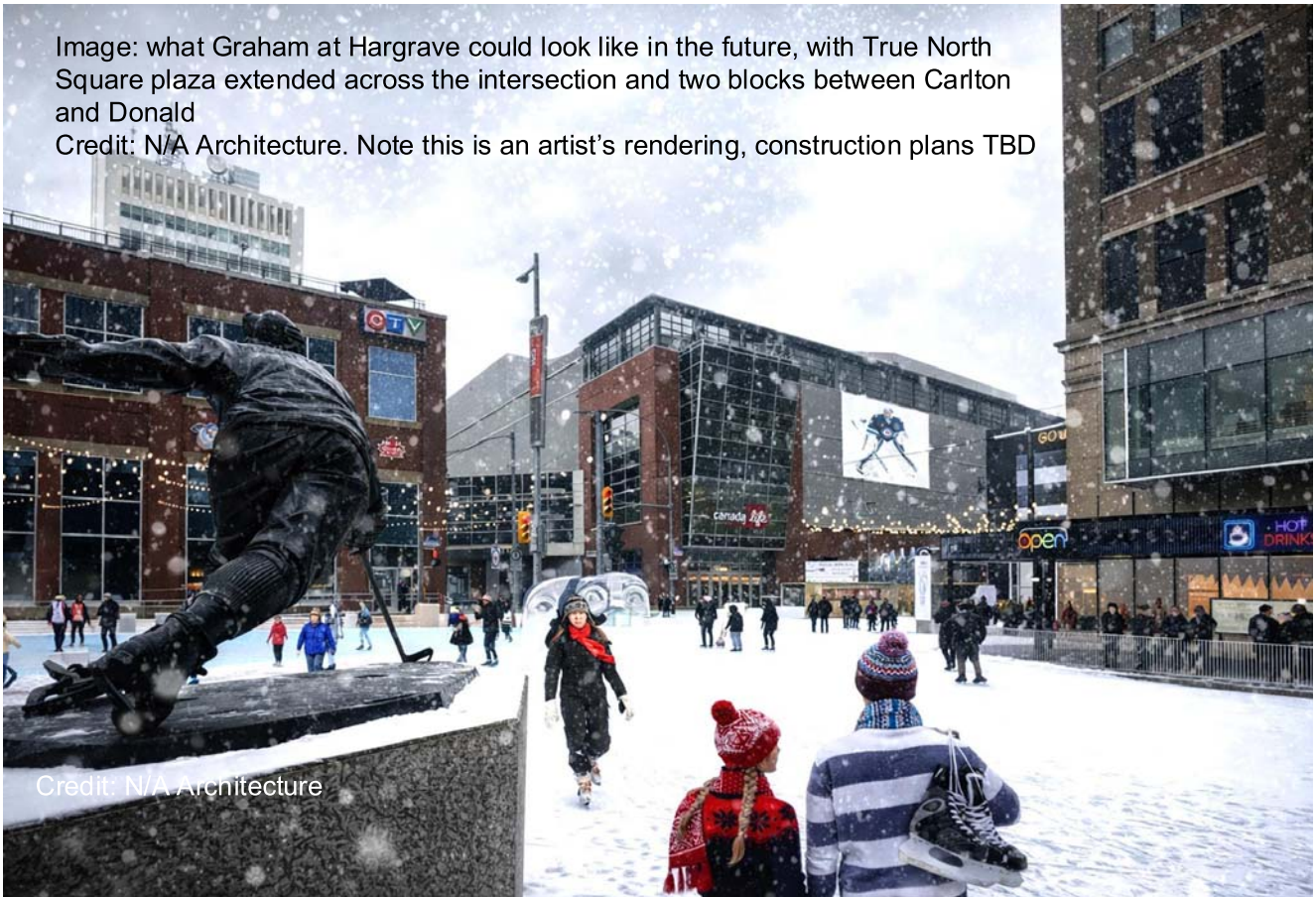


Image: True North Square facing north, view of existing intersection and Canada Life Centre

Investment highlights – Graham Avenue vision

Image: what Graham at Hargrave could look like in the future, with True North Square plaza extended across the intersection and two blocks between Carlton and Donald
Credit: N/A Architecture. Note this is an artist's rendering, construction plans TBD



Credit: N/A Architecture

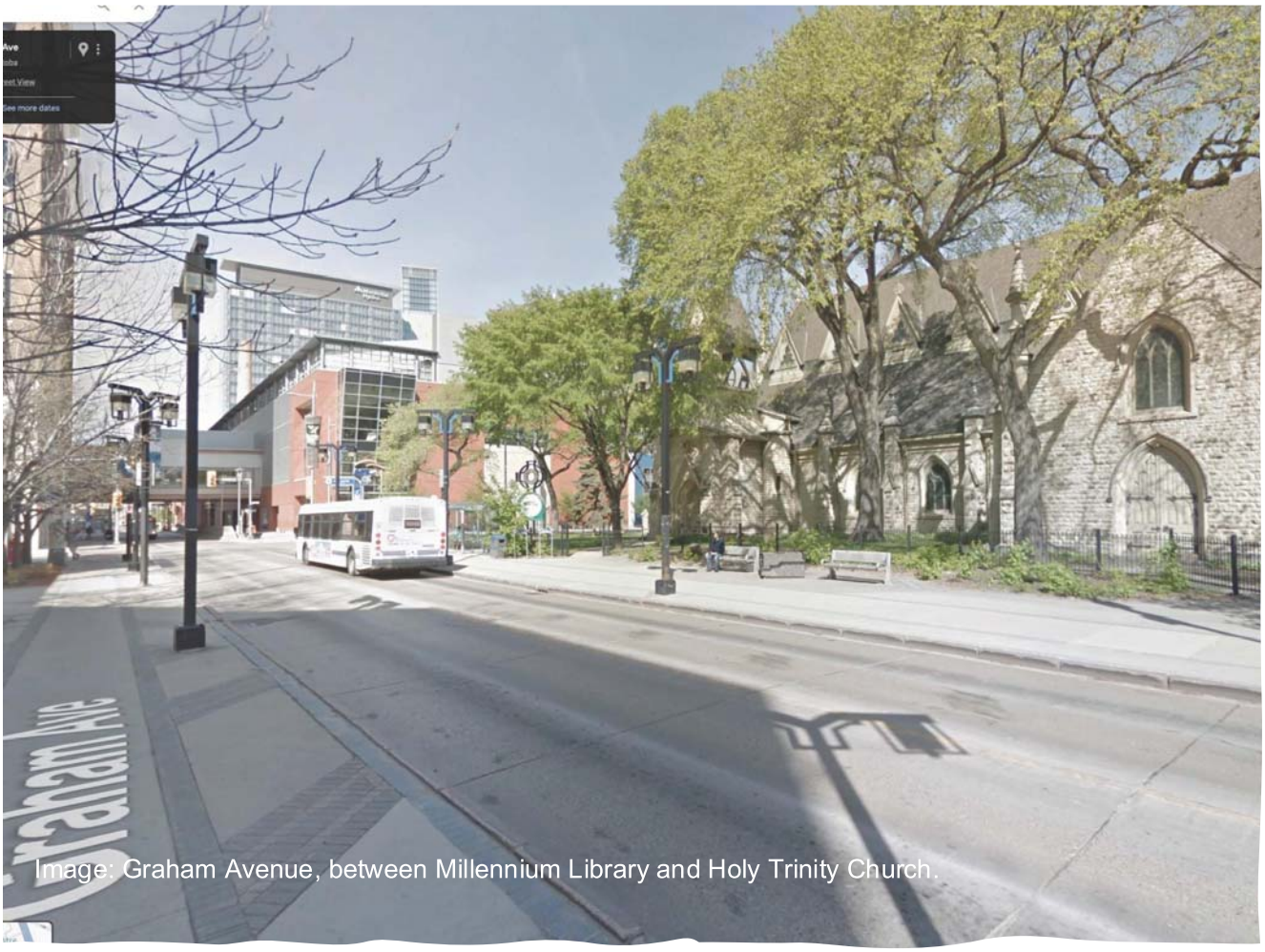


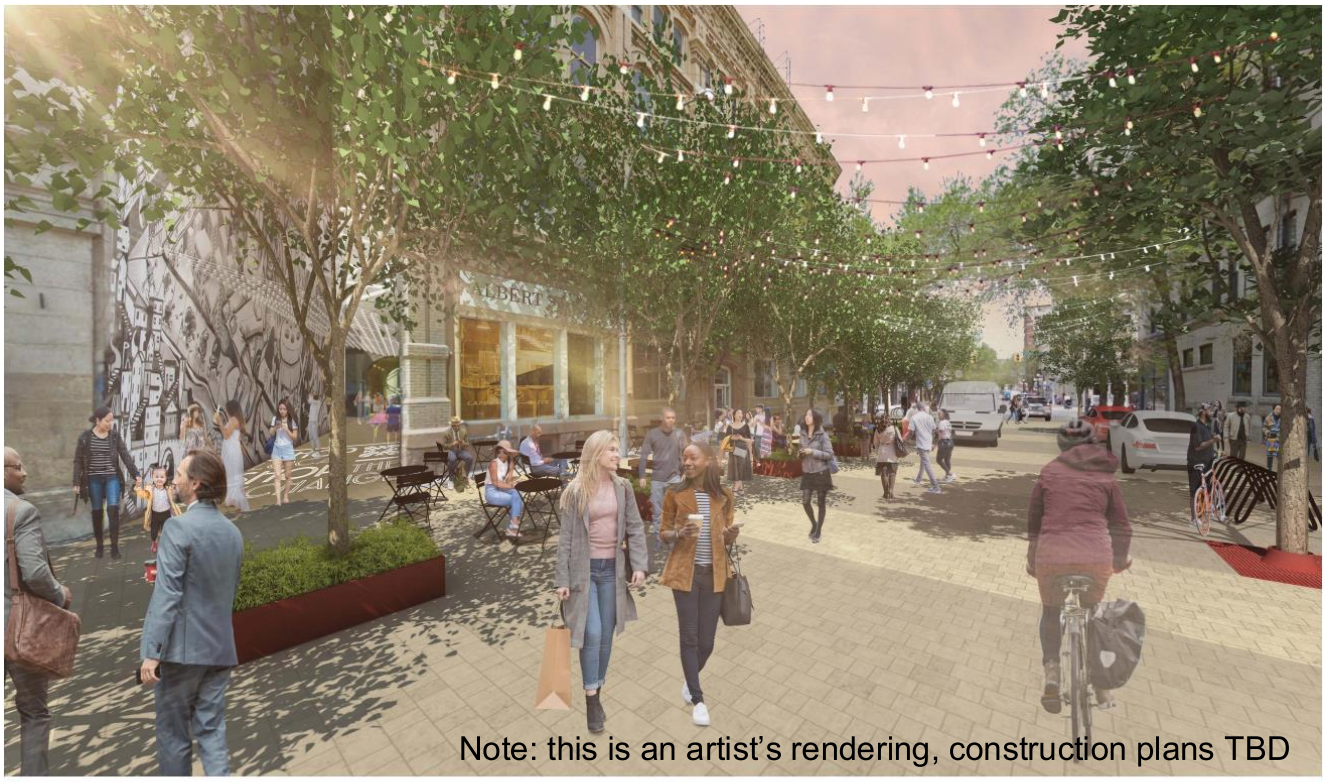
Image: Graham Avenue, between Millennium Library and Holy Trinity Church.

Investment highlights – Graham Avenue vision



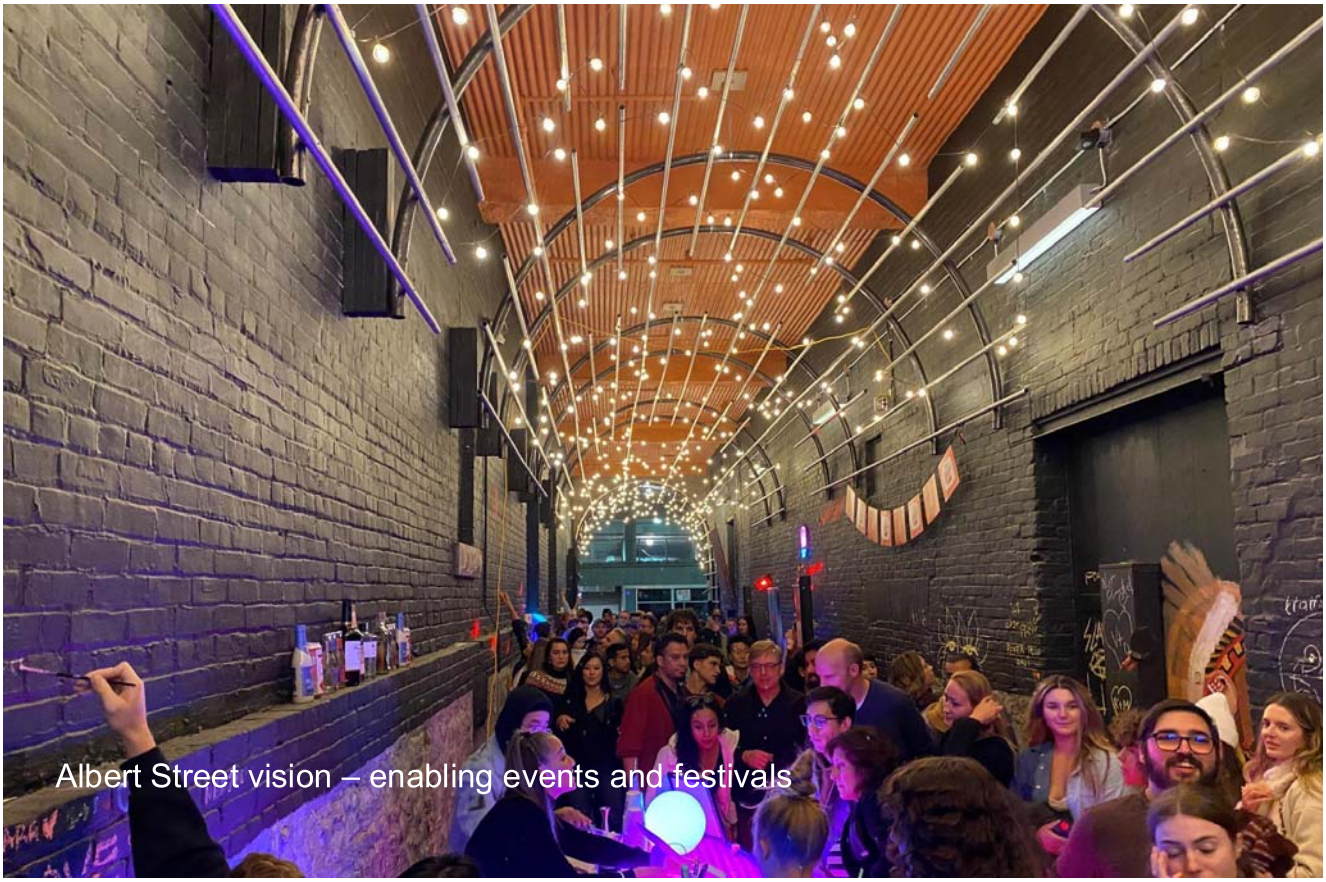
Image: Graham Avenue by Millennium Library, with parkspace and trees instead of pavement
Credit: N/A Architecture. Note this is an artist's rendering, construction plans TBD

Investment highlights – Exchange District Festival Campus



Albert Street vision – planters, trees, patios, shared space to support events

Investment highlights – Exchange District Festival Campus



Albert Street vision – enabling events and festivals

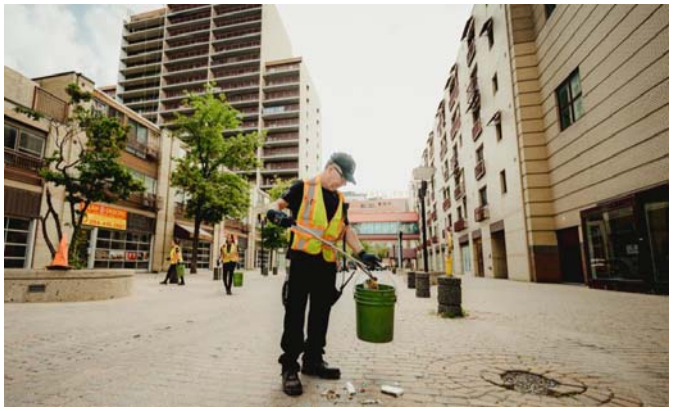
Other investment highlights



Broadway seating nodes – future phases



Neon Sign Museum – Edmonton, AB



Proactive cleanup – photo of man in safety vest picking up litter
Credit: Downtown Winnipeg BIZ Enviro Team



Enhanced lighting Downtown – minimal pedestrian lighting on Martha Street (set for reconstruction)

CentrePlan 2050



With funding commitment, we can capitalize on opportunities and partnerships, and lever additional funding to make a larger impact. We have a plan, let's implement it!

Winnipeg