Agenda – Executive Policy Committee – March 17, 2026

REPORTS

Item No. 11 Age-Friendly Winnipeg Action Plan

WINNIPEG PUBLIC SERVICE RECOMMENDATION:

The Public Service requests that an extension of up to 30 days be granted to report back on the following:

1. An updated Age-Friendly Winnipeg Action Plan that builds on the 2014 plan;

2. An older Persons Strategic Framework based on the United Nations Principles for Older Persons and the AFC framework, that illustrates each City department's area of responsibility for implementation, and establishes a comprehensive and cohesive approach for the City of Winnipeg's ongoing efforts to support its aging population.

3. That the Human Rights Committee of Council, and its sub-committees on access and inclusion, be responsible for conducting engagement and consultation, in collaboration with relevant stakeholders.

DECISION MAKING HISTORY:

COUNCIL DECISION:

On December 18, 2025, Council concurred in the recommendation of the Executive Policy Committee and adopted the following:

1. That an extension of time of up to 90 days be granted for the Winnipeg Public Service to report back on the following:

    A. An updated Age-Friendly Winnipeg Action Plan that builds on the 2014 plan;

    B. An Older Persons Strategic Framework based on the United Nations Principles for Older Persons and the AFC framework, that illustrates each City department's area of responsibility for implementation, and establishes a comprehensive and cohesive approach for the City of Winnipeg's ongoing efforts to support its aging population.

2. That the Proper Offices of the City be authorized to do all things necessary to implement the intent of the foregoing.

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On December 9, 2025, the Executive Policy Committee concurred in the recommendation of the Winnipeg Public Service with the following amendment

- Delete the words "180 days" and replace with "90 days"

and submitted the matter to Council.

COUNCIL DECISION:

On May 22, 2025, Council concurred in the recommendation of the Executive Policy Committee and adopted the following:

1. That the Public Service be directed to report back within 180 days with the following:

    A. An updated Age-Friendly Winnipeg Action Plan that builds on the 2014 plan;

DECISION MAKING HISTORY (continued):

COUNCIL DECISION (continued):

B. An Older Persons Strategic Framework based on the United Nations Principles for Older Persons and the AFC framework, that illustrates each City department's area of responsibility for implementation, and establishes a comprehensive and cohesive approach for the City of Winnipeg's ongoing efforts to support its aging population.

2. That the Human Rights Committee of Council, and its sub-committees on access and inclusion, be responsible for conducting engagement and consultation, in collaboration with relevant stakeholders.

3. That the Proper Officers of the City be authorized to do all things necessary to fulfill the intent of the foregoing.

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On May 13, 2025, the Executive Policy Committee concurred in the Council Motion of May 2, 2025, and submitted the matter to Council.

COUNCIL DECISION:

On May 2, 2025, Council ruled automatic referral of the following motion to the Executive Policy Committee:

Moved by Councillor Lukes,
Seconded by Councillor Rollins,

WHEREAS the United Nations Principles for Older Persons call for the promotion of dignity, respect and full participation for older persons, recognizing the growing demographic of seniors in our society;

AND WHEREAS the World Health Organization (WHO) Age-friendly Cities (AFC) framework is considered the international standard for guiding municipalities on how to become more inclusive and supportive of older persons, and applies an aging lens across all facets of a city;

DECISION MAKING HISTORY (continued):

COUNCIL DECISION (continued):

AND WHEREAS 17 per cent of the City's population was 65 years of age or older as of the 2021 census, and that figure was set to increase and remain at or around 20 per cent, necessitating more work on age friendliness to ensure older persons have access to adequate living conditions, emergency services, and opportunities to participate fully in all aspects of life within our city;

AND WHEREAS renewing the Age-Friendly Winnipeg initiative plays a critical role in advancing the rights and well-being of older Winnipeggers, addressing challenges and promoting a more inclusive and supportive environment;

AND WHEREAS the 2014 Age-Friendly Winnipeg Action Plan outlined a path forward for Winnipeg;

AND WHEREAS it is imperative that an update to the Plan incorporates a local focus on the promotion of dignity, respect, and equal access for all older persons, ensuring it aligns with both the United Nations principles and our community's values;

THEREFORE BE IT RESOLVED:

1. That the Public Service be directed to report back within 180 days with the following:

    A. An updated Age-Friendly Winnipeg Action Plan that builds on the 2014 plan;

    B. An Older Persons Strategic Framework based on the United Nations Principles for Older Persons and the AFC framework, that illustrates each City department's area of responsibility for implementation, and establishes a comprehensive and cohesive approach for the City of Winnipeg's ongoing efforts to support its aging population.

2. That the Human Rights Committee of Council, and its sub-committees on access and inclusion, be responsible for conducting engagement and consultation, in collaboration with relevant stakeholders.

3. That the Proper Officers of the City be authorized to do all things necessary to fulfill the intent of the foregoing.

NOTICE OF EXTENSION REQUEST

Title: Age-Friendly Winnipeg Action Plan 2014 - 2026

Critical Path: Executive Policy Committee - Council

AUTHORIZATION

Author	Department Head
C. Brens	J. Dunford

RECOMMENDATION

The Public Service requests that an extension of up to 30 days be granted to report back on the following:

1. An updated Age-Friendly Winnipeg Action Plan that builds on the 2014 plan;

2. An older Persons Strategic Framework based on the United Nations Principles for Older Persons and the AFC framework, that illustrates each City department's area of responsibility for implementation, and establishes a comprehensive and cohesive approach for the City of Winnipeg's ongoing efforts to support its aging population.

3. That the Human Rights Committee of Council, and its sub-committees on access and inclusion, be responsible for conducting engagement and consultation, in collaboration with relevant stakeholders.

REASON FOR THE EXTENSION

Council directed that the Human Rights Committee of Council, including its sub-committees on access and inclusion, contribute to both documents through engagement and consultation with relevant stakeholders, but this work has not yet begun. Additional time is required to coordinate with HRCC and complete the long-term plan.

DECISION MAKING HISTORY

On May 22, 2025, Council concurred in the recommendation of the Executive Policy Committee and adopted the following:

1. That the Public Service be directed to report back within 180 days with the following:

    A. An updated Age-Friendly Winnipeg Action Plan that builds on the 2014 plan;

B. An Older Persons Strategic Framework based on the United Nations Principles for Older Persons and the AFC framework, that illustrates each City department's area of responsibility for implementation, and establishes a comprehensive and cohesive approach for the City of Winnipeg's ongoing efforts to support its aging population.

2. That the Human Rights Committee of Council, and its sub-committees on access and inclusion, be responsible for conducting engagement and consultation, in collaboration with relevant stakeholders.

3. That the Proper Offices of the City be authorized to do all things necessary to implement the intent of the foregoing.

On December 18, 2025, an extension of 90 days was granted to complete this work.