Agenda – Riel Community Committee – April 10, 2026

REPORTS

Item No. 4 Honourary Street Name – Designating Sadler Avenue East of St. Anne's Road as "Bob Holliday Way" (St. Vital Ward)

WINNIPEG PUBLIC SERVICE RECOMMENDATION:

1. That the honourary street name designation for the block of Sadler Avenue east of St. Anne's Road as "Bob Holliday Way", as shown on Appendix "A" be extended to July 1, 2030.

2. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

DECISION MAKING HISTORY:

COMMUNITY COMMITTEE DECISION:

On June 25, 2020, the Riel Community Committee concurred in the recommendation of the Winnipeg Public Service:

1. That Sadler Avenue east of St. Anne's Road, as shown on Appendix "A", be designated with the honourary street name "Bob Holliday Way" for a period not exceeding five years commencing on the date of the installation of the street signs and/or sign toppers.

2. That funding for the application fee and signage costs be co-funded from the Riel Community's St. Vital and St. Norbert Ward Allowances.

3. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

ADMINISTRATIVE REPORT

Title: Honourary Street Name – Designating Sadler Avenue east of St. Anne's Road as "Bob Holliday Way"

Critical Path: Riel Community Committee

AUTHORIZATION

Author	Department Head	CFO	CAO
G. Chappell (Acting)			

EXECUTIVE SUMMARY

Councillor Mayes and Councillor Chambers have requested that the honourary street name designation for the block of Sadler Avenue east of St. Anne's Road as "Bob Holliday Way" be extended to July 1, 2030.

Street Names By-law No. 115/2011 governs process for Honourary Street Naming in the City.

RECOMMENDATION

1. That the honourary street name designation for the block of Sadler Avenue east of St. Anne's Road as "Bob Holliday Way" be extended to July 1, 2030, as shown on Appendix "A".

2. That the proper officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

REASON FOR THE REPORT

Pursuant to By-law No. 115/2011, the relevant Community Committee may assign an honourary street name to a street or portion of a street for five years from the date of installation as long as the assignment complies with the requirements for assigning honourary street names. Before assigning an honourary street name, the Community Committee must consider a written opinion from the designated employee concerning the extent to which the proposed new name is consistent with the requirements and criteria set out in the by-law.

IMPLICATIONS OF THE RECOMMENDATIONS

Sadler Avenue east of St. Anne's Road will continue to be designated with the honourary name "Honourary Bob Holliday Way" until July 1, 2030. All costs associated with the honourary street name extension are to be co-funded from the Riel Community's St. Vital and St. Norbert Ward Allowances.

HISTORY/DISCUSSION

On June 25, 2020, the Riel Community Committee concurred with the recommendation of the Winnipeg Public Service and approved that Sadler Avenue east of St. Anne's Road be designated with the honourary name "Honourary Bob Holliday Way" for a period not exceeding five (5) years commencing on the date of the installation of the street sign(s) toppers. The request was to honour Mr. Holliday's dedicated service to the St. Vital Community as president of the St. Vital Historical Society and Museum, named to the Manitoba Hockey Hall of Fame(2019), inductee to the Football Manitoba Hall of Fame (2012) and Manitoba Sports Hall of Fame (1968-69) and also awarded the Queen Elizabeth II Diamond Jubilee medal for 50 years of volunteer and community work. The street sign toppers were installed on July 1, 2020.

On February 19, 2026, Councillor Mayes and Councillor Chambers, on behalf of the Holliday family, submitted a request to extend the honourary designation for a further five years. See Appendix "B" of this report. Pursuant to the Street Names By-law No. 115/2011, approval by the Standing Policy Committee on Property and Development is required to extend the designation of an honourary street name beyond five years. The extension request complies with the requirements and criteria set out in the Street Names By-law No. 115/2011.

CONSULTATION

N/A

OUR WINNIPEG POLICY ALIGNMENT

3.21 Community Capacity Development
Support volunteerism opportunities and partnerships that promote skill development, resource sharing and community-building.

WINNIPEG CLIMATE ACTION PLAN ALIGNMENT

Consideration was given as to whether this report connects to any of the Strategic Opportunities and Key Directions in the Climate Action Plan and it was determined that the Plan is not applicable to this specific report.

WINNIPEG POVERTY REDUCTION STRATEGY ALIGNMENT

Consideration was given as to whether this report connects to any of the Poverty Reduction Strategy goals and it was determined that the Strategy is not applicable to this specific report.

SUBMITTED BY

Department: Planning, Property and Development
Division: Real Estate and Land Development
Prepared by: B. Martinson, Land Development Services Coordinator
Date: March 18, 2026
File No: V:\5-Street Naming & Reports\2026 - Street Reports & Requests\Riel\Honourary Bob Holliday Way Extension\Honourary Rpt – Bob Holliday Way Extension.docx

Attachments: Appendix “A”: Honourary Street Name Map
Appendix “B”: Supporting Letter