

Age-Friendly Winnipeg Action Plan 2014 – Status of Actions

This table provides a status update on the Action Areas identified in the 2014 Age-Friendly Winnipeg Action Plan. It outlines the City department responsible for each action, the current status (based on the six categories below), and any additional notes provided by the department. Where no feedback was received or information was unavailable, the status has been recorded as “Unknown”; as a result, this document should be considered a draft.

In addition to tracking the original 2014 actions, this table also captures related age-friendly initiatives that were not explicitly included in the original plan, reflecting the expanding scope of this work. It highlights how age-friendly considerations are increasingly integrated across City departments and reflects the City of Winnipeg’s continued evolution from advancing age-friendly initiatives as standalone programs to embedding age-friendly principles into the core of how the City plans, builds, and delivers services. This integrated approach supports improvements such as accessible infrastructure, transit services, and community programming, all designed to meet the needs of residents of all ages and abilities.

Status Definitions

Status	Definition
Completed	- Action fully implemented and objectives met - No further work required
Ongoing/ In Progress	- Action is actively being implemented - May be continuous or evolving
Partially Implemented	- Some elements implemented - Action not fully realized as originally intended
Initiated but Discontinued	- Action or program was launched after 2014 - Work has since stopped - Discontinuation may be due to funding, staffing, policy shifts, or other constraints
Not Started	- No substantive action taken since 2014 - No program, pilot, or implementation initiated
Integrated into Other Work	Action absorbed into another strategy, policy, or program

Department Abbreviations:

APM – Asset and Project Management

CmS – Community Services

CSC – Customer Service and Communications

HAF – Housing Accelerator Fund

IRD – Indigenous Relations Division

PPD – Planning, Property & Development

PW – Public Works

WW – Water & Waste

OUTDOOR SPACES AND BUILDINGS	Lead	Status	Notes
Actions			
Access to Destinations Establishing a new parking lot pedestrian connection standard for commercial, institutional and multi-family development in most zoning districts. The new standard will enhance design, lighting and transit connectivity to be more age-friendly and make it easier for all Winnipeggers to access destinations.	PPD/ Transit	Completed / Ongoing	• Ongoing as part of the continued analysis of development applications. • Playgrounds – Parks and open spaces • Better service to cleaning sidewalks as a winter city.
Safer School Zones The City is taking action to creating safer school zones by reducing speed limits to 30km per hour around places where kids travel to school and play.	PW	Complete	• The initial roll-out of Reduced Speed School Zones (RSSZs) occurred in 2014, and new RSSZs are installed on local and collector street for any new K-6 containing schools that are built. • There are now over 200 reduced speed school zones, with a 30km/h school zone. • In 2025, the City approved a Traffic Calmed Street Design, installing traffic calming measures within school zones and playground zones when there is a road renewal.

OUTDOOR SPACES AND BUILDINGS	Lead	Status	Notes
Actions			
Snow and Ice Control Policy The City's snow and ice control policy makes specific note of the need for timely snow clearing in areas around senior centres that aren't located on priority snow clearing routes.	PW	Complete	Winnipeg has prioritized safe pedestrian access through winter snow clearing standards, sidewalk maintenance, and barrier-free pathways. Municipal infrastructure renewal integrates universal design principles, ensuring older adults can navigate streets safely year-round.
The Snow Angels Program Launched in December 2013, the program encourages people to watch in their neighbourhoods for people who need assistance with snow removal, and then to lend a hand to clear driveways and sidewalks.	PW	Initiated but Discontinued	Community Services provided financial support to Take Pride Winnipeg to support the Snow Angels Program in 2017 for a total amount of \$27,080.32. Program stopped in 2018.
Accessibility Awards The City of Winnipeg celebrates businesses that demonstrate exemplary universally designed facilities with an Accessibility Award presentation.	Access Advisory Committee that no longer exists	Initiated but Discontinued	Switched to Provincial Awards Event in 2020 after ending in 2018 at the City. Accessibility to provide wording for statements.
The City is currently collaborating with the Winnipeg Regional Health Authority in "CLASP" (Coalition Linking Action and Science for Prevention). CLASP is an initiative to reduce risk factors for chronic disease through the creation of healthy communities that support active transportation and physical activity. Working with stakeholders, the City and WRHA will be launching some applied research projects focused on outdoor spaces and buildings.	Unknown	Initiated but Discontinued	No longer in place, funding ended in 2016.

OUTDOOR SPACES AND BUILDINGS	Lead	Status	Notes
Actions			
Continuing support for community garden and adopt-a-park projects that help foster active living, social participation and safe communities.	PPD	Unknown	
Examining possibilities for an adult activity structure – a recreational space that would involve walking trails, activity nodes and seating designed for seniors. This project is in the scoping phase at the Planning, Property and Development Department.	PPD / PW	Completed	• We have several walking trails with activity nodes and seating that are a benefit to people of all ages. • Parks and trails are being upgraded for age-friendly access, including benches, lighting, and clear signage. • In 2025, funded by the Government of Canada, Province of Manitoba, City of Winnipeg, and community funding partners, with much fundraising effort by Ecole Christine Lesperance parent council, a number of fitness activity zones, one especially geared to seniors or young children, located along an asphalt path with seating was constructed. Future trees will be added to the site. https://www.winnipeg.ca/news/2025-09-29-city-and-partners-unveil-upgrades-john-forsyth-park

OUTDOOR SPACES AND BUILDINGS	Lead	Status	Notes
Actions			
Continued investment in sidewalk improvements and research and enhancement of pedestrian infrastructure and traffic control devices, including countdown-type crossing signals.	PW	Ongoing	• The Road Safety Strategic Action Plan and the Pedestrian and Cycling Strategies are providing ongoing improvements to pedestrian infrastructure. Below are some highlights: • Leading pedestrian intervals were installed throughout downtown in 2025 and will be implemented city-wide starting in 2026. • Pedestrian crosswalks are regularly enhanced through improved signage and lighting to crosswalks to make them visible. As of January 2025, there were 33 new rectangular rapid flashing beacons, 205 pedestrian corridors, and 35 crosswalks have been upgraded to a half signal. • Detectable warning surface tiles make pedestrian infrastructure more accessible. As of 2014, Winnipeg adopted the standard to include detectable warning surface tiles at all sidewalk ramps on P1 and P2 streets, which is being rolled out across the city as streets are renewed. • New temporary traffic calming quick-build projects are being used to quickly improve safety for pedestrians and cyclists. A dozen locations were installed in 2025, and another 5-10 will be installed in 2026. • All signalized intersections with pedestrian crossings have pedestrian countdown signals. • Also, electric cars play into this because of reduced noise and possible increased issues for those who are hard of hearing / Deaf / sight impaired

TRANSPORTATION	Lead	Status	Notes
Actions			
Pedestrian Countdown Signals The City's Public Works department installed Pedestrian Countdown Signals (PCS) at the intersection of Portage Ave. and Donald St. to evaluate performance of the devices within the traffic signals system as well as to receive feedback from users. Based on a positive reception, the signals are being rolled out to other locations.	PW / Transit	Completed	- All signalized intersections with pedestrian crossings have pedestrian countdown signals. - Portage and Main intersection opened to pedestrian traffic in 2025 and has been completed with modern accessibility and Universal Design.
Improved Visibility of Pedestrian Crossing The City has increased the size of the "zebra stripes" used at overhead lighted crosswalks on major streets. Formerly 15 feet wide, they are now 25 feet wide.	PW	Complete	- All pedestrian corridors are now painted with 25ft zebra markings. - Detectable warning surface tiles are another way crossings are made more visible for all. As of 2014, Winnipeg adopted the standard to include detectable warning surface tiles at all sidewalk ramps on P1 and P2 streets, which is being rolled out across the city as streets are renewed.
Safer School Zones The City is taking action to creating safer school zones by reducing speed limits to 30km per hour around places where kids travel to school and play.	PW	Complete	- The initial roll-out of Reduced Speed School Zones (RSSZs) occurred in 2014, and new RSSZs are installed on local and collector street for any new K-6 containing schools that are built. - There are now over 200 reduced speed school zones, with a 30km/h school zone. - In 2025, the City approved a Traffic Calmed Street Design, installing traffic calming measures within school zones and playground zones when there is a road renewal.

TRANSPORTATION	Lead	Status	Notes
Actions			
Senior Travel Training Program Winnipeg Transit offers a Senior Travel Training Program that is aimed at developing capacity for older adults using transit. Additionally, ongoing education and awareness campaigns around low floor buses, bus etiquette and new technology support an age-friendly public transportation system.	Transit	Ongoing	• A recommendation of the WTMP is to enhance the travel training program. With the upcoming changes to the eligibility criteria for Transit Plus, expanding the travel training program will be critical and will be identified in the Admin Report, aiming to be submitted in spring 2026. • Road safety team in Public Works is offering seniors walking safety presentations to support safety of senior pedestrians. • The City offers travel training programs and volunteer-assisted mobility initiatives, ensuring older adults understand and can confidently use transit.
Dial-a-Ride Transit Promoting the DART (dial-a-ride transit) service in neighbourhoods served by the service through bus bench advertising, posters and television spots.	Transit	Ongoing	• This is a task that will always require updates and revision. • New methods of booking transportation are available.

TRANSPORTATION	Lead	Status	Notes
Actions			
Transit System Improvements Winnipeg Transit has undertaken a number of initiatives to improve both the performance and connectedness of Winnipeg's transit network. These include the launch of the rapid transit service on the Southwest Transitway, which has increased speed and reliability and decreased transfer wait times; adjusted several routes, including Route 44 and Route 99, to offer better system interconnection and access to key neighbourhood destinations. Enhancements have been made at many Winnipeg Transit bus stops, including heated shelters, improved signage, real-time arrival displays and posting of route and schedule information	Transit	Ongoing	- Seasonal schedules are reviewed and updated quarterly. Route geometry is assessed and updated annually as part of the Annual Service Plan. - Transit trip planning tools and real-time updates are being optimized for older adults.
Accessible Transit Buses Winnipeg Transit is now approximately 95% complete in achieving its goal of having a full fleet of accessible low floor buses. Low-floor buses are available for reduced-cost charter service for seniors groups during non-peak hours as part of the City's charter service program.	Transit	Completed	- All buses are now low floor, and Transit is looking at new standards of accessibility for their fleet. - A significant project to retrofit Transit's wheelchair securements are underway and aims to be completed by Dec. 2027. - The City will be incorporating the Accessible Transportation Standard under the AMA and will be updating its policies, training and procurement practices.

TRANSPORTATION	Lead	Status	Notes
Actions			
New Transportation Options Fostering opportunities for new transportation options by creating supportive rules around car sharing, a service that enables many people to make shared use of a car; ideal for occasional drivers.	PW	Ongoing	Winnipeg Parking Authority has supported Peg City Car Coop with parking spaces for their fleet.
Accessible Parking Evolving rules around parking to ensure that a portion of all new parking installations meets universal accessibility standards and to support more frequent provision of van accessible parking spaces.	PPD	Completed	
Complete enhancements to the City website to present information on pedestrian safety at signalized intersections.	PW/CSC	Complete	- In 2025, the City updated the website with a new Road Safety page that provides information and resources about walking safety and project the City is leading to improve road safety for all modes. Visit winnipeg.ca/roadsafety. - City website became WCAG 2.1 Level AA compliant under the Accessibility for Manitobans Act (AMA) Accessible Information and Communication Standard. For example, this helps individuals using adaptive software or individuals with low vision to access our content online.

TRANSPORTATION	Lead	Status	Notes
Actions			
Exploring, with the Highway Traffic Board, possibilities for communicating provincial speed limit information through a publicly available map.	PW	Complete	Since this action plan was adopted, the province has given municipalities the authority to set speed limits and communicate them to the public. The Highway Traffic Board has been dissolved. Information on speed limits within the City of Winnipeg are available at: https://legacy.winnipeg.ca/publicworks/trafficControl/speedLimits/speedLimitSetting.stm All speed limits are also on the open data portal.
Continuing partnerships with citizen and non-profit groups such as the Green Action Centre through its Safe Routes to School initiative and the Healthy Canada by Design: CLASP initiative (Coalitions Linking Action and Science for Prevention) aimed at developing tools for making Winnipeg more walkable for everyone.	PW	Ongoing	- The City partners with CAA, the WRENCH and Green Action Centre on an annual basis to support and promote walking and cycling through funding and programming initiatives. - Example: In 2025, the City partnered on Walktober, offering free in-school workshops about walking to increase confidence in walking to school
HOUSING	Lead	Status	Notes
Actions			
Winnipeg Housing Policy Adoption of a new City of Winnipeg Housing Policy that includes new partnership provisions, supports responsiveness to community needs and aligns with Universal Design policy	PPD/ HAF/APM	Ongoing/ In Progress	The City of Winnipeg Universal Design Policy (2001) does not directly govern privately owned housing but provides some guidelines that could be adapted for housing purposes “Menu of Options for an Affordable Housing Strategy” (November 2020) presented several housing initiatives, many of which have been implemented or are underway including the Affordable Housing Now program

HOUSING	Lead	Status	Notes
Actions			
			• The first City of Winnipeg Comprehensive Housing Needs Assessment (2020) recommended the development of 100-150 units of seniors assisted living housing annually for 10 years • City of Winnipeg 2025 Housing Needs Assessment includes chapters on Accessible Housing and on Housing for Older Adults. Research for this report included engagement with stakeholders including the City's Universal Design Coordinator, Ten Ten Sinclair, WRHA, Manitoba League of Persons with Disabilities • Council's Strategic Priorities Action Plan (2023-26) Action 1.6 is "Develop a city-wide housing strategy and action plan including in downtown" • The Housing Accelerator Fund team plans to develop an affordable housing strategy in 2026-27 • Many of the City's housing grants/ incentives programs have included accessibility considerations, either as required conditions, or evaluation criteria, including: ○ Affordable Housing Now ○ Housing Accelerator Fund grants ○ Multi-family Sustainable Housing Infrastructure Grants ○ Land Enhancement Office

HOUSING	Lead	Status	Notes
Actions			
Age-Friendly Housing Continued support for housing projects and neighbourhood planning that provide homes and amenities for seniors. A wide range of collaborations have taken place, including working with not-for-profit organizations that offer life-leases and other means to ensure that seniors have access to affordable housing and the opportunity to remain in their communities through their retirement years.	PPD/ HAF	Partially Implemented Ongoing / In Progress	- City of Winnipeg housing grants have supported development and repairs of housing specifically targeted at older adults including: - KeKiNan (HRIR Indigenous Housing Program) - Place of Pride (Rapid Housing Initiative) - Harriet Street Seniors Housing (Affordable Housing Now) - Village Canadien Co-op Ltee (Affordable Housing Now, Housing Accelerator Fund) - The City also supported a pilot program led by Habitat for Humanity that supported critical home repairs and accessibility modifications for low-income seniors through the HRIR in 2023
Intergovernmental Action on Housing Actively working with the Province of Manitoba to address housing need in the City of Winnipeg. To date efforts have focused on neighbourhood revitalization, programs that encourage needed housing development and supports to build community capacity.	HAF	Ongoing/ In Progress	- The City's housing team has worked closely with Provincial partners on several initiatives to encourage needed housing development and build community capacity including: - Information sharing and joint adjudication for HAF capital grants Signed a Housing Supply Partnership MOU with the Province of Manitoba (2025) - Information sharing for the City of Winnipeg Housing Needs Assessment - Supportive Housing initiative on City-owned lots with Provincial RFP for development, operations and service provision

HOUSING	Lead	Status	Notes
Actions			
New Secondary Suite Opportunities Adoption of new regulations pertaining to Secondary Suites. A Secondary Suite is a second housing unit added to a single lot. It can either be attached or detached from the existing house/dwelling and is generally smaller than the existing dwelling. The new regulations provide more options to those who are considering this form of housing, which can offer an intergenerational and supportive housing option.	PPD	Complete	HNA notes that in 2013 we expanded the def. 2017 zoning bylaw changed. 100 units in 2016 to nearly 800 units in 2025, 87% of which are in mature communities. Pg. 88 HNA.
New Mixed-Use and Housing Opportunities Creating new housing opportunities by permitting multiple family housing above the ground floor in some commercial districts. Mixing uses can create diverse housing, support walkability and, with more people on the street, enhance community safety.	PPD	Completed	- Malls & Corridors PDO - Local Area Plans - CentrePlan 2050 - Complete Communities Direction Strategy 2.0
Walk-up Recycling and Garbage Collection Service Support aging in place through special, no-cost service for residents who are unable to get their recycling and garbage carts to the curb or lane.	PPD/ WW	Unknown	

HOUSING	Lead	Status	Notes
Actions			
Continuing to actively participate in intergovernmental discussions on how to improve affordable housing options for those in need.	HAF	Ongoing/ In Progress	The City works closely and collaboratively with other levels of government to advance our mutual goals of increasing the supply of affordable housing in Winnipeg. This includes funding and policy coordination, information sharing, and joint initiatives.

SOCIAL PARTICIPATION	Lead	Status	Notes
Actions			
Library Programs Expanded computer training and other senior-friendly programs at City libraries – with promotion of resources for older adults to seniors serving organizations.	CmS	Ongoing / In Progress	- Winnipeg Public Library continues to offer free computer and digital literacy workshops and senior-friendly programs at City libraries and leisure centres including book clubs, fitness classes, and educational workshops. Program promotion is online, in-person and in the community. - Hearing loops being piloted in select library locations.
Senior Travel Training Program Winnipeg Transit offers a Senior Travel Training Program that is aimed at developing capacity for older adults using transit. Additionally, ongoing education and awareness campaigns around low floor buses, bus etiquette and new technology support an age-friendly public transportation system.	Transit	Ongoing	- A recommendation of the WTMP is to enhance the travel training program. With the upcoming changes to the eligibility criteria for Transit Plus, expanding the travel training program will be critical and will be identified in the Admin Report, aiming to be submitted in spring 2026. - Unrelated to transit: Road safety team in Public Works is offering seniors walking safety presentations to support safety of senior pedestrians.

Age-Friendly Recreation and Learning The City strives to ensure recreation opportunities are available for all ages by: looking at strategies for multi-generational use of City recreational facilities; promoting collaboration through the General Council of Winnipeg Community Centres; maintaining a Recreation Programmer position that strengthens community connections and can respond to locally-identified needs; encouraging partnerships with Senior Serving Organizations that provide programming for older adults/seniors to ensure more efficient use of space within city owned buildings. As well, most City libraries have accessible, no-cost meeting rooms available to not-for-profit Senior Serving Organizations.	CmS	Ongoing / In Progress	• Recreation Services continues to offer Older Active Adult programming. • Recreation Services collaborates with senior organizations in city-owned and operated recreation facilities for the provision of seniors programming and facility access. • The library continues to offer free programming for all ages, including programs for older adults. • All libraries are accessible. • Applications forms are available in alternate formats. • Collections across branches include large print, audio and digital. • DAISY players are available to borrow for print disabled users. • Libraries have meeting rooms to rent with a 50% reduced cost for non-profit organizations, including those that are senior-serving. Organizations that are delivering an eligible program at no cost to participants may request to have that fee waived. Limits apply. • Community Centres (City-owned facilities operated by independent community boards) offer older adult and 55+ programs, and some facilities are locations of Older Active Adult Centres. Locations and programs are searchable on the General Council of Winnipeg Community Centres website, and Older Active Adult Centres are listed in the City's Leisure Guide. • Partnerships with organizations such as Golden Rule Seniors at the Fort Rouge Leisure Centre provide inclusive recreational, cultural, and social programs.
--	-----	-----------------------	--

SOCIAL PARTICIPATION	Lead	Status	Notes
Actions			
The Snow Angels Program Launched in December 2013, the program encourages people to watch in their neighbourhoods for people who need assistance with snow removal, and then to lend a hand to clear driveways and sidewalks.	PW	Initiated but Discontinued	- Community Services provided financial support to Take Pride Winnipeg to support the Snow Angels Program in 2017 for a total amount of \$27,080.32 . - The program stopped in 2018.
Easy Access to Leisure Programs Recent improvements have been made to the City's Leisure Guide: larger type, a more legible format and a specific promotion campaign aimed at older adults.	CmS	Ongoing / In Progress	Community Services continues to offer larger font and a 2-column design for Older Active Adult programming in the Leisure Guide. The department also continues to run targeted promotions for older adults (e.g. Lifestyles 55).
Continuing support for community garden and adopt-a-park projects that help foster active living, social participation and safe communities.	PPD	Unknown	
Examining possibilities for an adult activity structure – a recreational space that would involve walking trails, activity nodes and seating designed for seniors. This project is in the scoping phase at the Planning, Property and Development Department.	PPD / PW	Complete	- Update also captured in Outdoor Spaces and Buildings section. - We have several walking trails with activity nodes and seating that are a benefit to people of all ages. In 2025, funded by the Government of Canada, Province of Manitoba, City of Winnipeg, and community funding partners, with much fundraising effort by Ecole Christine Lesperance parent council, a number of fitness activity zones, one especially geared to seniors or young children, located along an asphalt path with seating was constructed. Future trees will be added to the site. https://www.winnipeg.ca/news/2025-09-29-city-and-partners-unveil-upgrades-john-forsyth-park

RESPECT AND SOCIAL INCLUSION	Lead	Status	Notes
Actions			
Senior of the Year Award A prestigious award presented by the Mayor, the Senior of the Year Award recognizes the value and impact of older adults and is driven by nominations from youth. The City actively promotes the program and the award ceremony through print and social media.	Mayor's Age Friendly and Senior's Advisory Council (no longer exists)	Initiated but Discontinued	- This award was associated with the Mayor's Age Friendly and Senior's Advisory Council that was created under Mayor Katz which was subsequently consolidated into the Human Rights Committee of Council (HRCC) under Mayor Bowman in 2018. - Since HRCC's establishment, this award has not been given and is no longer in the HRCC's terms of reference.
Including all Generations Multi-generational use of recreational buildings and civic space is an ongoing strategy. The Community Services Department has neighbourhood-level teams that strive to identify and respond to community needs while promoting multi-generational activities.	CmS	Ongoing / In Progress	While there are no longer neighborhood-level teams, Recreation Services has reorganized a geographic area model in 2021 to work closely with community – including multi-generational stakeholders - to identify and respond to programming needs.
Accessibility Awards The City of Winnipeg celebrates businesses that demonstrate exemplary universally designed facilities with an Accessibility Award presentation.	Access Advisory Committee that no longer exists	Initiated but Discontinued	Switched to Provincial Awards Event in 2020 after ending in 2018 at the City.

RESPECT AND SOCIAL INCLUSION	Lead	Status	Notes
Actions			
The City of Winnipeg will consider a permanent public recognition plan for Senior of the Year award recipient	Mayor's Age Friendly and Senior's Advisory Council (no longer exists)	Initiated but Discontinued	- This award was associated with the Mayor's Age Friendly and Senior's Advisory Council that was created under Mayor Katz which was subsequently consolidated into the Human Rights Committee of Council (HRCC) under Mayor Bowman in 2018. - Since HRCC's establishment, this award has not been given and is no longer in the HRCC's terms of reference.

CIVIC PARTICIPATION AND EMPLOYMENT	Lead	Status	Notes
Actions			
Including all Generations Multi-generational use of the recreational buildings and civic space is an ongoing strategy. The Community Services Department has neighbourhood-level teams that strive to identify and respond to community needs while promoting multi-generational activities.	CmS	Ongoing / In Progress	- While there are no longer neighborhood-level teams, Recreation Services has reorganized to a geographic area model in 2021 to work closely with community – including multi-generational stakeholders - to identify and respond to programming needs.
Oshki Annishinabe Nigaaniwak- Young Aboriginal People Leading This program gives Aboriginal youth positive opportunities in the community and civic system by bridging and providing culturally appropriate programs and support related to employment, literacy and recreation to increase resiliency, self-sustainability, pride and future opportunities.	IRD	Ongoing	This program provides Indigenous youth positive opportunities in the community and civic system by bridging and providing culturally appropriate programs and support related to employment, literacy and recreation to increase resiliency, self-sustainability, pride and future opportunities.
Explore the idea of an integrated advertising, display and convention promotion strategy that provides relevant information about the City and its services and programs and is targeted at older adults and featuring many of the excellent seniors-related programs and supports which the city has to offer.	CmS	Ongoing / In Progress	- Community Services provides relevant information about department services and programs to residents, including older adults, through various channels (both free and paid). - Older adults engage in Civic Participation through city advisory committees, community programs, and local boards. - There are City committees focused on senior issues ensuring older adults have a voice in municipal planning and services.

COMMUNICATION AND INFORMATION	Lead	Status	Notes
Actions			
Promoting Awareness of Library Services Multi-generational use of the recreational buildings and civic space is an ongoing strategy. The Community Services Department has neighbourhood-level teams that strive to identify and respond to community needs while promoting multi-generational activities.	CmS	Ongoing / In Progress	- Community Services-based neighbourhood teams are no longer offered (see comments above). - Winnipeg Public Library promotes library services online (website, social media, email networks), in-branch (staff, displays, flyers), and in the community (pop-up events, presentations, Mobile Library program). These promotions include targeted presentations to organizations, schools, adult education spaces, senior centres etc.
Oshki Annishinabe Nigaaniwak- Young Aboriginal People Leading This program gives Aboriginal youth positive opportunities in the community and civic system by bridging and providing culturally appropriate programs and support related to employment, literacy and recreation to increase resiliency, self-sustainability, pride and future opportunities.	IRD	Ongoing	This program provides Indigenous youth positive opportunities in the community and civic system by bridging and providing culturally appropriate programs and support related to employment, literacy and recreation to increase resiliency, self-sustainability, pride and future opportunities.
Explore the idea of an integrated advertising, display and convention promotion strategy that provides relevant information about the City and its services and programs and is targeted at older adults and featuring many of the excellent seniors-related programs and supports which the c	CmS	Ongoing / In Progress	Community Services provides relevant information about department services and programs to residents, including older adults, through various channels (both free and paid).

COMMUNICATION AND INFORMATION	Lead	Status	Notes
Actions			
Complete enhancements to the City website to present information on pedestrian safety at signalized intersections.	PW/CSC	Complete	- In 2025, the City updated the website with a new Road Safety page that provides information and resources about walking safety and project the City is leading to improve road safety for all modes. Visit winnipeg.ca/roadsafety. - City website became WCAG 2.1 Level AA compliant under the Accessibility for Manitobans Act (AMA) Accessible Information and Communication Standard. For example, this helps individuals using adaptive software or individuals with low vision to access our content online.
Exploring, with the Highway Traffic Board, possibilities for communicating provincial speed limit information through a publicly available map.	PW	Complete	Since this action plan was adopted, the province has given municipalities the authority to set speed limits and communicate them to the public. The Highway Traffic Board has been dissolved. Information on speed limits within the City of Winnipeg are available at: https://legacy.winnipeg.ca/publicworks/trafficControl/speedLimits/speedLimitSetting.stm All speed limits are also on the open data portal.

COMMUNITY SUPPORT AND HEALTH SERVICES	Lead	Status	Notes
Actions			
Lifelong Learning Winnipeg Public Libraries continue to work with University of Manitoba, Lifelong Learning and Continuing Education Branch to promote their seniors programs. City libraries have been a host site for the University's Extended Learning on Nutrition for Seniors programming during Seniors Month.	CmS	Ongoing / In Progress	• Winnipeg Public Library continues to work with many community partners and agencies to deliver free programming. • Though seniors and adult program partners frequently evolve, current program partners include Altered Minds for digital literacy classes, and UWinnipeg for lecture series. • Staff-led programs include book clubs across all library branches, music jams, craft clubs, and a senior's social hour drop-in.
Libraries in the Community A special Institutional Deposit Service is available for Senior Serving Organizations and facilities and a Homebound Library Service is available that provides a monthly delivery of Library materials to individuals without the physical ability or social supports to access a library	CmS	Ongoing / In Progress	• The Institutional Deposit Service has been discontinued. • Senior-serving organizations are encouraged to use a corporate library card for bulk borrowing. • Organizations are also able to take unsold items from the library's book sales for free. • Home Service - to individuals without the physical ability to access a library, and have no one to do so on their behalf - is ongoing.

COMMUNITY SUPPORT AND HEALTH SERVICES	Lead	Status	Notes
Actions			
Age-Friendly Recreation and Learning The City strives to ensure recreation opportunities are available for all ages by: looking at strategies for multi-generational use of City recreational facilities; promoting collaboration through the General Council of Winnipeg Community Centres; maintaining a Recreation Programmer position that strengthens community connections and can respond to locally-identified needs; encouraging partnerships with Senior Serving Organizations that provide programming for older adults/seniors to ensure more efficient use of space within city owned buildings. As well, most City libraries have accessible, nocost meeting rooms available to not-for-profit Senior Serving Organizations.	CmS	Ongoing / In Progress	• Recreation Services continues to offer Older Active Adult programming. • Recreation Services collaborates with senior organizations in city-owned and operated recreation facilities for the provision of seniors programming and facility access. • The library continues to offer free programming for all ages, including programs for older adults. • All libraries are accessible. • Applications forms are available in alternate formats. • Collections across branches include large print, audio and digital. • DAISY players are available to borrow for print disabled users. • Libraries have meeting rooms to rent with a 50% reduced cost for non-profit organizations, including those that are senior-serving. Organizations that are delivering an eligible program at no cost to participants may request to have that fee waived. Limits apply. • Community Centres (City-owned facilities operated by independent community boards) offer older adult and 55+ programs, and some facilities are locations of Older Active Adult Centres. Locations and programs are searchable on the General Council of Winnipeg Community Centres website, and Older Active Adult Centres are listed in the City's Leisure Guide.

COMMUNITY SUPPORT AND HEALTH SERVICES	Lead	Status	Notes
Actions			
The City is currently collaborating with the Winnipeg Regional Health Authority in “CLASP” (Coalition Linking Action and Science for Prevention). CLASP is an initiative to reduce risk factors for chronic disease through the creation of healthy communities that support active transportation and physical activity. Working with stakeholders, the City and WRHA will be launching some applied research projects focused on outdoor spaces and buildings.	Unknown	Initiated but Discontinued	No longer in place, funding ended in 2016.
Examining possibilities for an adult activity structure – a recreational space that would involve walking trails, activity nodes and seating designed for seniors. The Planning, Property and Development Department is currently in the scoping phase for this project.	PPD / PW	Complete	- We have several walking trails with activity nodes and seating that are a benefit to people of all ages. - In 2025, funded by the Government of Canada, Province of Manitoba, City of Winnipeg, and community funding partners, with much fundraising effort by Ecole Christine Lesperance parent council, a number of fitness activity zones, one especially geared to seniors or young children, located along an asphalt path with seating was constructed. Future trees will be added to the site. https://www.winnipeg.ca/news/2025-09-29-city-and-partners-unveil-upgrades-john-forsyth-park