Submission to the Executive Policy Committee
From: Winnipeg Arts Council
Regarding the City of Winnipeg Budget 2024
March 15, 2024

The City of Winnipeg has a long history of supporting the arts through the mandate given to its arms-length agency, the Winnipeg Arts Council. WAC administers City services through two separate funding areas:

1. An operating stream that delivers grants to artists and arts organizations funded through the City's operating budget.

2. The Public Art Program funded through the City's capital budget. Winnipeg's Public Art Policy, established by Council in 2004, directs "the integration of artwork into public spaces…through a well-administered and appropriately funded public art program."

The preliminary four-year budget includes a 1.6% increase to WAC's operating budget, restoring it to 2019 funding levels. This restoration is appreciated and welcomed by Winnipeg artists and arts organizations.

However, on the Capital side of the budget, funding for the Public Art Strategy line has been eliminated. This budget line has funded the Public Art *Program* since its inception.

Winnipeg's Public Art Program needs stable funding to allow for comprehensive city-wide planning. Our recommendation for a pragmatic plan to safeguard Winnipeg's Public Art Program and its alignment with *OurWinnipeg 2045*, Council's Strategic Priorities Action Plan, and *CentrePlan 2050* consists of the following two points:

- **Restore the $125,000 allocation to WAC for the Public Art Program to ensure effective policy implementation, project planning, and collection management.**

- **Direct the Public Service to work with WAC to develop a policy for Including Public Art in Major Capital Projects and report back in 180 days. A percent for art from major projects can be pooled in a "public art fund," managed by WAC, to contribute to Public Art commissions throughout the city.**

Although there are plans for public art to be integrated into some capital projects, these ad hoc projects are not a substitute for a Program. Sustainable base funding for the Public Art Program allows us to retain the expertise and relationships that support ongoing planning, project management and collection management, and lets WAC respond to unique capital project opportunities like the Southwest Rapid Transitway or the St. Vital Bridge and to develop visions for Route 90 and Chief Peguis Trail.

PUBLIC ART IN CANADIAN CITIES
2019 SNAPSHOT

Percent for Art & Staffing Comparison of FTEs (Full-Time Equivalents)

EDMONTON
- **1% for all projects**
- **7 Full-time staff**

(+ additional Project Managers when needed)

- **Managed by Edmonton Arts Council**

CALGARY
- **1% for <$50M projects; 0.5% for $50M+ projects**
- **7 Full-time staff**
- **Managed by Calgary Arts Development Agency**

SASKATOON
- **1% for $5M+ projects**

(minimum, but 2% is more common)

- **1 Full-time staff, supported by 3–4 part-time**

TORONTO
- **1% for $5M+ projects**
- **9 Full-time staff**

OTTAWA
- **1% for $2M+ projects**
- **9 Full-time staff**

MONTREAL
- **1% for all projects**

(Provincial policy)

- **6 Full-time staff**

WINNIPEG
- **Adhoc funding**
- **1 Full-time staff**
- **Managed by Winnipeg Arts Council**



WINNIPEG PUBLIC ART WORKS

WINNIPEG ARTS COUNCIL

Winnipeg


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PUBLIC
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WINNIPEG PUBLIC ART WORKS


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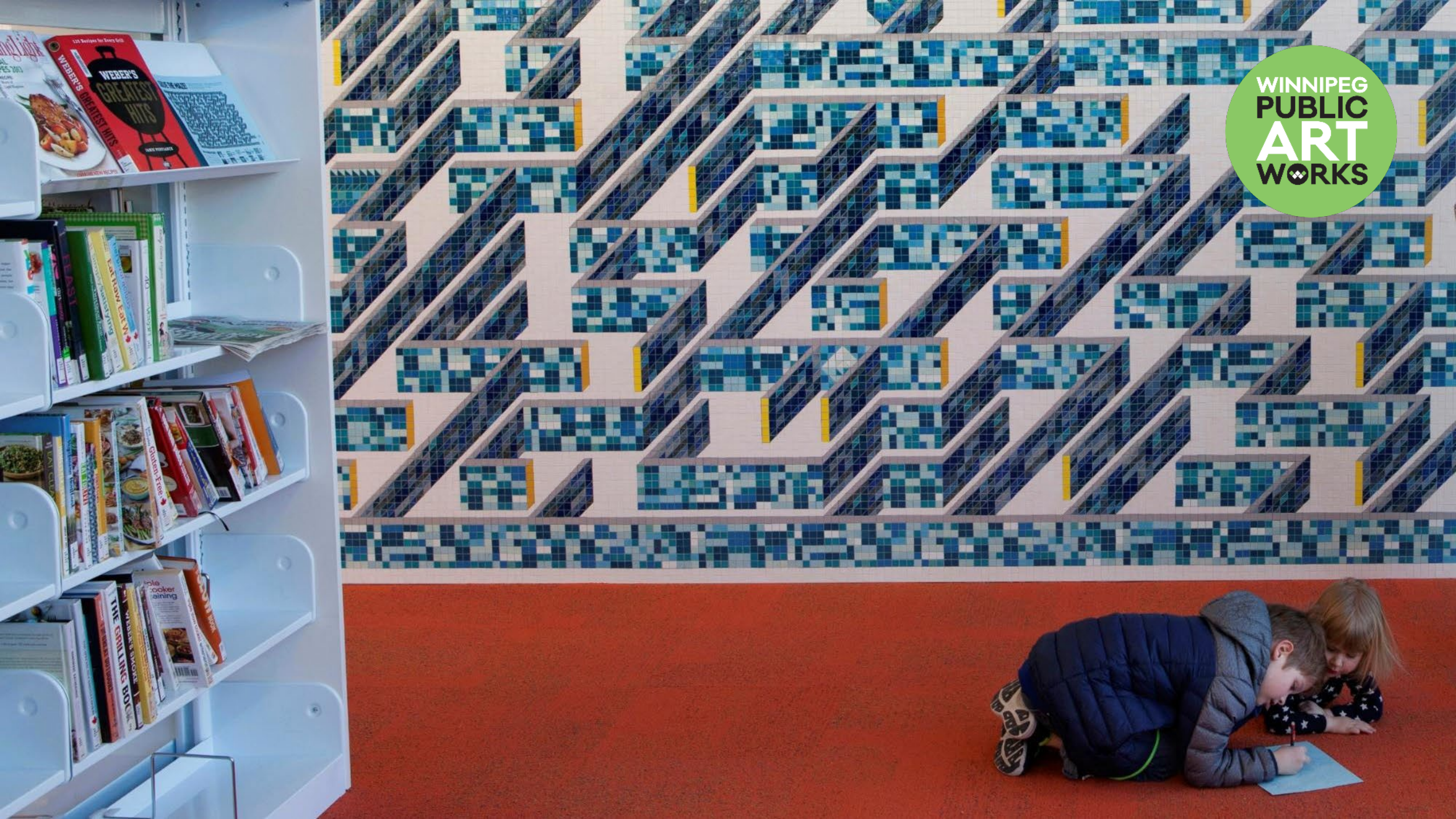
WEBER'S GREATEST HITS
THE GRILLING BOOK
WINNIPEG PUBLIC ART WORKS


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COMMUNITY ZONE
MTS
Boston Pizza
Superior
MURRAY
The UPS Store
PRINTING • COPYING • DESIGN
15 WINNIPEG LOCATIONS
www.TheUPSStore.com/Winnipeg
Animal Hospital of MB
We CARE
WINNIPEG 2014
All Star Skills
JULY 28
All Star Game
JULY 29
Assiniboine
CREDIT UNION
TacoTime
BEAVER BUS LINES
CANADIAN TIRE
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THIS PLACE
On Treaty Territory & the homeland of the Metis Nation
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WINNIPEG PUBLIC ART WORKS


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TURTLE ISLAND
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WINNIPEG PUBLIC ART WORKS


I want to see you dance when the drum beats
DUNCAN MERCREDI
WINNIPEG POET LAUREAT
WORDS
winnipegarts.ca
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WINNIPEG
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Taylor Ave
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Annie Bannatyne
Lii Faam Michif
Mashkawishiwak pi
Tipeemishowak!
Main St
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IHEIM AVE
BIENVENUE
VIEUX SAINT-VITAL
WINNIPEG PUBLIC ART WORKS


ARCHAMBAULT PAVILION
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WINNIPEG PUBLIC ART WORKS


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Charleswood Library
your lit face in the distance
coming to meet me your arms
hot like August prairie sky
all around me
WORDS


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