

Minutes – Standing Policy Committee on Property and Development – September 9, 2026

REPORTS

Item No. 17 Honourary Street Name – Designating Regent Avenue West between Bond Street and Day Street as “Greg Pester Way” (Transcona Ward)

STANDING COMMITTEE DECISION:

The Standing Policy Committee on Property and Development concurred in the recommendation of the Winnipeg Public Service and approved the following:

1. That Regent Avenue West between Bond Street and Day Street be designated with the honourary name “Greg Pester Way” for a period not exceeding ten years commencing on the date of the installation of the signage.
2. That the application fee and signage costs be funded equally from the Mynarski and Transcona Ward Allowances.
3. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

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DECISION MAKING HISTORTY:

Moved by Councillor Santos,

That the recommendation of the Winnipeg Public Service be concurred in.

Carried

STANDING COMMITTEE RECOMMENDATION:

On June 11, 2026, the Standing Policy Committee on Property and Development concurred in the recommendation of the Lord Selkirk – West Kildonan Community Committee, with the following amendment:

- Delete the words “to the East Kildonan – Transcona Community Committee”

and directed the Winnipeg Public Service to report back to the Standing Committee in 90 days.

COMMUNITY COMMITTEE RECOMMENDATION:

On June 2, 2026, the Lord Selkirk-West Kildonan Community Committee passed the following motion:

WHEREAS the Royal George Hotel part owner Mr. Greg Pester grew up and lived most of his life in the now Mynarski Ward;

AND WHEREAS the attached letter sent to Councillor Eadie of the Mynarski Ward outlines the Winnipeg music scene reasons for designating the block where the Royal George Hotel exists at 123 Regent Ave. West as Greg Pester Way;

AND WHEREAS the MLA for Transcona, Shannon Corbitt, has concurred in an attached letter with the honorary street name designation of Greg Pester Way;

AND WHEREAS some highlights of Mr. Pester’s career are as follows: playing guitar with his mom on stage at twelve years old, a member of the Chaparrals a successful country band in the 1980s; and organizer of jam nights with his band Sassy Jack attracting successful musicians such as Wayne Walker who has an honorary street name on Machray Avenue in the Mynarski Ward;

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DECISION MAKING HISTORY (continued):

COMMUNITY COMMITTEE RECOMMENDATION (continued):

THEREFORE BE IT RESOLVED that the Lord Selkirk – West Kildonan Community Committee recommend to the Standing Policy Committee on Property and Development that the Winnipeg Public Service be directed to report back to the East Kildonan – Transcona Community Committee on initiating an honorary street naming, on Regent Avenue between Bond Street and Day Street, to honour Greg Pester's contribution to the Winnipeg music scene, for a maximum of 10 years, subject to the following condition:

1. That funding for the application fee and signage costs be provided by the Mynarski and Transcona Ward Councillors.

ADMINISTRATIVE REPORT

Title: Honourary Street Name – Designating Regent Avenue West between Bond Street and Day Street as “Greg Pester Way”

Critical Path: Standing Policy Committee on Property and Development

AUTHORIZATION

Author	Department Head	CFO	CAO
G. Chappell (Acting)	M. McGinn (Acting)	J. Speidel, acting for T. Graham	J. Dunford

EXECUTIVE SUMMARY

On June 11, 2026, the Standing Policy Committee on Property and Development directed the Public Service to report back on the request to designate Regent Avenue West, between Bond Street and Day Street, as “Honourary Greg Pester Way.”

The Public Service supports the request which complies with the Street Names By-law, subject to conditions.

RECOMMENDATIONS

1. That Regent Avenue West between Bond Street and Day Street be designated with the honorary name “Greg Pester Way” for a period not exceeding ten years commencing on the date of the installation of the signage.
2. That the application fee and signage costs be funded equally from the Mynarski and Transcona Ward Allowances.
3. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

REASON FOR THE REPORT

Pursuant to the Street Names By-law No. 115/2011, the Standing Policy Committee on Property and Development may assign an honorary street name to a regional street or portion of a street (for up to ten years) within the area that is governed by the Downtown Winnipeg Zoning By-law as long as the assignment complies with the requirements for assigning honorary street names. Before assigning an honorary street name, the Standing Policy Committee must consider a written opinion from the designated employee concerning the extent to which the proposed new name is consistent with the requirements and criteria set out in the by-law.

IMPLICATIONS OF THE RECOMMENDATIONS

Regent Avenue West between Bond Street and Day Street will be designated with the honorary street name “Greg Pester Way” for a period not exceeding ten years commencing on the date of the installation of the street sign toppers. Costs associated with the honorary street name application have been paid by the Mynarski and Transcona Ward Councillors. Costs associated with the signage fabrication and installation will be funded equally from the Mynarski and the Transcona Ward Allowances.

HISTORY/DISCUSSION

On June 11, 2026, the Standing Policy Committee on Property and Development concurred in the recommendation of the Lord Selkirk-West Kildonan Community Committee, as amended, and directed the following:

1. That in honour of Greg Pester’s contribution to the Winnipeg music scene, the Winnipeg Public Service be directed to report back in 90 days on the designation of Regent Avenue West between Bond Street and Day Street with the honorary street name “Greg Pester Way”, for a period not exceeding ten years.
2. That funding for the application fee and signage costs be provided by the Mynarski and Transcona Ward Councillors.

The Land Development Branch subsequently received the necessary documentation and payment from Councillors Eadie and Wyatt to process the honorary street name application designating Regent Avenue West between Bond Street and Day Street in recognition of Greg Pester (see Appendix A for supporting documentation).

The requested name complies with the requirements and criteria set out in the Street Names By-law No. 115/2011 and the Public Service recommends that the assignment of the honorary name be for a period not to exceed ten years commencing on the date of the installation of the street sign toppers.

FINANCIAL IMPACT

Financial Impact Statement**Date:** [August 5, 2026](#)

Project Name:

Honourary Street Name – Designating Regent Avenue West between Bond Street and Day Street as “Greg Pester Way”

COMMENTS:

There are no material financial implications associated with this report.

Mike McGinn Aug. 5, 2026
Mike McGinn, CPA, CA
Manager of Finance

CONSULTATION

N/A

OUR WINNIPEG POLICY ALIGNMENT

6.43 – Celebrate sense of place through community history

WINNIPEG CLIMATE ACTION PLAN ALIGNMENT

Consideration was given as to whether this report connects to any of the Strategic Opportunities and Key Directions in the Climate Action Plan and it was determined that the Plan is not applicable to this specific report.

WINNIPEG POVERTY REDUCTION STRATEGY ALIGNMENT

Consideration was given as to whether this report connects to any of the specific Goals and Objectives in the Poverty Reduction Strategy (PRS), as well as the corresponding 2024-2027 Implementation Plan, and it was determined that the Strategy is not applicable to this specific report.

SUBMITTED BY

Department: Planning, Property and Development
Division: Real Estate and Land Development
Prepared by: B. Martinson, Land Development Services Coordinator
Date: August 6, 2026
File No:

Attachments: Appendix A: Street Name Request and Supporting Document
Appendix B: Honourary Street Name Designation Boundary