Agenda – Standing Policy Committee on Finance and Economic Development – September 14, 2026

REPORTS

Item No. 7 Entertainment Funding Tax Annual Report - 2025

WINNIPEG PUBLIC SERVICE RECOMMENDATION:

1. That this report to be received as information.

ADMINISTRATIVE REPORT

Title: Entertainment Funding Tax Annual Report - 2025

Critical Path: Standing Policy Committee on Finance and Economic Development - Executive Policy Committee - Council

AUTHORIZATION

Author	Department Head	CFO	CAO
J. Speidel	T. Graham	T. Graham	M. Dryburgh Acting for J. Dunford

EXECUTIVE SUMMARY

Total grants paid to arts and cultural organizations for 2025 was $6,407,126 compared to net Entertainment Funding Tax revenues of $2,162,437.

RECOMMENDATIONS

That this report to be received as information.

REASON FOR THE REPORT

On March 22, 2006, Council approved By-law 125/2006. By-law 125/2006 section 10 requires annual reporting on actual net revenues generated relating to the Entertainment Funding Tax and total value of grants or other disbursements to arts and cultural organizations.

IMPLICATIONS OF THE RECOMMENDATIONS

Annual reporting requirement of the by-law will be met.

HISTORY/DISCUSSION

On March 22, 2006, Council passed By-law 125/2006 – The Simplified Entertainment Funding By-law. By-law 125/2006 section 10 requires annual reporting on actual net revenues generated relating to the Entertainment Funding Tax and total value of grants or other disbursements to arts and cultural organizations.

Report on Use of Funds Raised
10. As the purpose of this tax is to provide a source of funding for arts and culture in the City of Winnipeg, the City Treasurer shall report annually to Council with a comparison of net actual revenues generated by this tax in the previous fiscal year to the total value of grants or other disbursements to arts and cultural organizations in that same fiscal year.

Entertainment Funding Tax is 10 percent on an admission price of $5.00 or more for those attending:

- A cinema to view a film or motion picture; or
- An entertainment facility with a total fixed seating capacity of 5,000 people or more to view an amusement. An amusement means a contest, dance entertainment, exhibition, game performance, program or show and includes a film or motion picture.

Net actual Entertainment Funding Tax revenues generated for the year ending December 31, 2025, were $2,162,437. This is broken down as follows:

Total revenue	$15,464,817
Taxes refunded to 5,000+ seating facilities [1]	13,302,380
Total net actual revenues	$ 2,162,437

1. Organizations include True North Inc., Winnipeg Goldeyes and Winnipeg Football Club.

In 2025, net actual revenues decreased by $4,859 compared to 2024. Net actual revenues are returning to normal, post the COVID-19 pandemic, as reflected in the table below:

2024	$2,167,295
2023	2,174,669
2022	1,538,279
2021	611,119
2020	367,540

Arts and Culture grants paid for the year ending December 31, 2025, were $6,407,126. A listing of Arts and Culture 2025 grant payments is attached. Excluded from the attachment are Entertainment Taxes refunded to True North Inc., Winnipeg Goldeyes and Winnipeg Football Club as these amounts offset against refundable entertainment funding tax revenue and therefore not part of net revenue generated.

True North Inc. has a long-term arrangement, approved by Council, which expires November 16, 2029. Under this agreement, the City refunds the full amount of the entertainment tax they remitted during the year to the organization at the end of the season.

The Winnipeg Goldeyes have a long-term arrangement, approved by Council, expiring December 31, 2038. Under this agreement, the City refunds the full amount of the entertainment tax they remitted during the year to the organization at the end of the season - conditional upon all aspects of an amateur access/community use agreement with the City being honored.

The Winnipeg Football Club has a long-term arrangement, subject to annual operating budget approval by Council. Under this arrangement, the City refunds the full amount of the entertainment tax they remitted during the year to the organization at the end of the season.

Any grants paid out of Councilors' Per Capita grants or the Mayor's Office funding have been excluded from the attachment due to their discretionary nature. There may be some grants within this funding provided for arts and culture purposes.

In analyzing the actual grants paid, some judgement is required to determine if the grants are for arts and culture related initiatives. The items listed in the attachment are consistent with the grants presented as Arts, Culture and Entertainment in the 2025 Adopted Budget.

FINANCIAL IMPACT

Financial Impact Statement

Date: July 14, 2026

Project Name:

Entertainment Funding Tax Annual Report - 2025

COMMENTS:

There are no financial implications associated with receiving this report as information.

Randy Bernard

Randy Bernard, CPA
Manager of Finance & Administration (Campus)
Corporate Finance Department

CONSULTATION

This Report has been prepared in consultation with:

- All City of Winnipeg Departments

OURWINNIPEG POLICY ALIGNMENT

Leadership and Good Governance

1.8 Accountable Revenue Generation
Pursue municipal revenue generation based on a predictable, equitable and evidence-informed methodology that offsets service costs while achieving this Plan's sustainability goals.

WINNIPEG CLIMATE ACTION PLAN ALIGNMENT

Consideration was given as to whether this report connects to the Winnipeg Climate Action Plan (CLA) and its Goals and Objectives, and it was determined that the CLA is not applicable to this specific report.

WINNIPEG POVERTY REDUCTION STRATEGY ALIGNMENT

Consideration was given as to whether this report connects to the Winnipeg Poverty Reduction Strategy (PRS) and its Goals and Objectives, and it was determined that the PRS is not applicable to this specific report.

SUBMITTED BY

Department: Corporate Finance
Division: Corporate Controller
Prepared by: Helen Hasiuk
Date: July 17, 2026

Attachment: