Old St. Vital BIZ
- 2004 Proposed Programs and Budget -

At the AGM held on Thursday, October 23rd a Motion was passed to accept the the attached budget.

The Revenue from the City of Winnipeg was calculated as such:

- 2004 Projected ARV = **$4,357,720**
  (As provided by Planning, Property & Development in September/03)

- Increase of Levy for 2004 = **1.785%** (1.35% in 2003)

- $4,357,720 x 1.785% = **$77,785.30**

** Attached: 2004 Proposed Budget
2004 Programs

OLD ST. VITAL BIZ
2004 BUDGET

REVENUE	
City of Winnipeg	77,800
Newsletter Advertising	2,500
Province of Manitoba - Student Grants	8,700
Total	**$89,000**
EXPENSES	
PROGRAMS	
Annual General Meeting	450
Bicycle Safety	200
BIZ Beauty Contest	300
BIZ Zone Improvement Fund	10,000
BIZ Zone Promotion Fund	10,000
Christmas Tree & Lights	6,000
Flower Installation & Maintenance	10,000
Hydro & Miscellaneous Maintenance	2,800
Moonlight Swim	2,000
Murals	2,000
Newsletters	8,000
Sidewalk/Street Festival	3,000
Winnipeg BIZ Dues	250
	55,000
ADMINISTRATION	
Office Supplies & Sundry	3,000
Telephone	1,500
Wages & Benefits	26,000
	30,500
Maintenance Reserve	3,500
Total	**$89,000**

2004 Proposed Programs:

The following proposed programs have been discussed and reviewed by the current board:

- ***Marketing Plan*** – Steve Corrigal
  - Promotion of the Old St. Vital BIZ businesses.
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  - Making information available to assist the businesses with in the Old St. Vital BIZ Zone.

- ***Website*** – Colleen Mayer & Steve Corrigal
  - Use as a tool towards the Marketing Plan.
  - Creation of a website is under construction (www.oldstvitalbiz.com).

- ***Streetscaping*** – Jim Fuller
  - Continued beautification and enhancement of the Old St. Vital BIZ.
  - Begin Phase III – Explore funding avenues and outline Streetscaping to be initiated on St. Mary's Rd. between the Junction and Hull Avenue.

- ***Summer Maintenance Program & Flowers*** – Byron Gaber
  - Review the current bidding process, plant/flower requirements - including quantities, and prepare for the coming season.
  - Review and assist with maintaining the equipment, such as the truck, tank, pressure washer, etc…
  - Review safety issues with regards to summer students.
  - Set up a local "Graffiti Strategy" to combat the abundance of Graffiti located through out the BIZ Zone.

- ***UGT/HRDC/Summer Work Student Exchange Programs*** – Colleen Mayer
  - Colleen will be responsible for applying for funding and dealing with the individual funding organizations as well as finding suitable employees for the Summer Maintenance program. New positions to be drafted and special funding will be sought out for a more detailed job positions. More emphasis will be taken to hire individuals with plant care and knowledge, as well as skills dealing with Graffiti removal issues. (Byron Gaber to assist.)
  - Colleen and Byron will handle supervision and overall day-to-day dealings with the summer student.

- ***Newsletters*** – Colleen Mayer & Jim Fuller
  - To continually bring valued information and BIZ awareness to the businesses and community.
  - Consisting of 2 public and at least 2 in-house issues per year.

- ***Sidewalk Sale – Lana Lamoureux***

  - Providing the area businesses with an opportunity to present their products and services to the community.
  - Providing activities that will involve the community, in order to bring in the public out to the businesses.

- ***Christmas Tree Committee*** – Steve Corrigal
  - Coordination of the annual Christmas tree from set up to take down.

- ***Murals*** – Robert Woo
  - Explore new ideas for placement of Murals, such as mailboxes, hydro poles, fire hydrants, etc…
  - Continually search for areas to place larger Mural projects.
  - Co-ordinate artists and theme ideas with all parties involved.

- ***Moonlight Swim Program*** – Linda Lancaster
  - Providing teens, ages 13 – 17, an event to keep active on Friday evenings
  - Music, food and prizes are just part of the attraction.

- ***Annual Bike Safety Program*** – Linda Lancaster
  - In co-sponsorship with the Optimist of South Winnipeg and the Schools within the Zone (Glenwood, St. George and Varennes)
  - Bringing Bicycle Safety Awareness to children (Grades 3 & 4) within the area.

- ***Awareness Seminars*** – Terry Robert
  - The purpose is to provide information seminars to assist local businesses
  - Example: CPR, Counter*Action,* Counterfeit Money

- ***Vacant Property Incentives*** – Steve Corrigal
  - Currently working with a real estate agent to help promote vacant properties in the area.
  - Highlight advantages and incentives to interested business owners looking to relocate to the Zone.

- ***Riverbank Vacant Lot Preparation*** – Colleen Mayer & Jim Fuller
  - Completion of riverbank properties for the purpose of converting them to Greenspace.
  - Fill, level and sod required, as soon as possible. Weed control essential.

- ***Water Taxi*** – Jim Fuller
  - Research the possibility of docking the water taxi in the area to increase pedestrian traffic and awareness to our area.